



## **“What Do You Think” Tulsa Airport Authority? April 26, 2007**

*On April 26, [Pat Treadway](#) met with representatives of the Tulsa Airport Authority. The mission of the Tulsa Airport Authority is to provide a safe, secure, and efficient travel experience while delivering first class customer service.*

*Here’s what they had to say.*

### **What does Tulsa most need to achieve?**

1. A development plan for a new general aviation airport
2. The image of Tulsa International Airport
  - a. Need more direct flights
  - b. Need more places to eat and relax
3. Need additional infrastructure on the airport property for additional development
4. Retaining people in Tulsa should be a priority
  - a. People are our greatest asset
  - b. We should develop incentives to attract them
  - c. Play on getting people here and getting them to stay
5. Keep the talent we have and recruit new talent
6. People think we are flat and like the “Grapes of Wrath”
  - a. We (Tulsa) need to market ourselves better
  - b. Once here people say “We like it” and “It is different than I thought it would be.”
7. Make the connection between Tulsa and aviation industry stronger
8. Need to compete in retaining businesses
9. We need to focus on intellectual property

10. Education is important for
  - a. Retaining people
  - b. Retaining businesses

### **What are Tulsa's most valuable or important assets?**

11. The cost of doing business
12. The cost of living
13. Native American tribes have funds to invest
14. The airport property
  - a. Needs to be fully developed
15. People
16. History of Tulsa
  - a. Our heritage is about bold vision, risk, rewards, and growth
  - b. We are the land of opportunity
17. Green
18. Hills
19. Museums and cultural facilities
20. Walkability of and in our great neighborhoods

### **What are Tulsa's most critical issues, problems, or concerns?**

21. Bureaucracy at the city
  - a. Change the culture
  - b. Our city moves slowly; impedes/stops progress
22. “Don’t!” or “Can’t” are always the answers
  - a. We are way too slow
  - b. Example: inability to do things right
23. Businesses have left town, for good *business* reasons
  - a. It made sense for them to consolidate
  - b. We need to address factors that contribute to this trend
24. Riverside Drive is at capacity
  - a. What is going to be done to help this?
25. Maximize our land assets
26. Workforce
  - a. Match up engineering curriculums at our colleges to embrace aerospace
27. Aerospace industry
  - a. It’s potential is underused

- b. It is an asset
- 28. Airport as related to the River for quality of life
- 29. Austin, Texas and the River
  - a. We should be like them
  - b. Should be able to canoe and kayak on the River