



**“What Do You Think”
East Tulsa Prevention Coalition (ETPC)
Steering Committee?
May 2, 2007**

On May 2, [Stephen Carr](#) and [Monty McElroy](#) met with the ETPC Steering Committee. The East Tulsa Prevention Coalition is part of a statewide initiative, which actively promotes and implements a research based model, with youth development as its primary focus for community enrichment. The coalition is committed to furthering policies, programs and community wide support systems that promote conditions known to help prevent substance abuse and related problems.

Here's what they had to say.

What does Tulsa most need to achieve?

1. Market ourselves as a place to do community service
 - a. Tulsa is a place to make things better
 - b. Service – learning – vacations
2. Take advantage of university population
 - a. Creative people
 - b. Research center like the Research Triangle in the North Carolina
3. Engineering – “hot” career path
4. Agriculture – support and promote as an industry
5. International research center for early childhood development
 - a. Early childhood education
6. Need transportation system
 - a. Full service transit system
7. Plan for re-entry/transition plan of released prisoners

8. Re-introduce raft race on Arkansas river
9. Make Tulsa a golf paradise
10. Market Tulsa as youth-friendly
 - a. Arts
 - b. Jobs
 - c. Concerned about environment
11. Movie studios
12. Repertory theatres
13. Incentives for production
14. We need to be more transparent
 - a. Engage diversity
15. Draw people to north Tulsa
 - a. Make it a destination
 - b. Break psychological barriers
16. Connection/linkage
 - a. North to south
 - b. East to west
 - c. Physical and social
17. Walkable
 - a. Develop burroughs
 - b. Promote diversity and “urban village” concepts
18. Stop the “brain-drain”
19. Creative arts
20. More bike lanes
21. Implement light rail
22. Example of places to be like: Naperville, IL
 - a. Village in scale
 - i. Security
 - ii. Walkable
 - b. Sense of community
23. Equal rights for all people
24. Support a “Green” theme
 - a. Environmentally friendly
25. LEED architecture
26. Teach/celebrate history and character
27. School districts
 - a. City and TPS schools work together
28. Neighborhood identity

- a. Build on differences
 - b. Celebrate
29. EduCare is an asset
30. Market/Advertise/Commercials for Tulsa, OK
 - a. "Tulsa is better than OK"
 - b. "Tulsa is a jewel"
31. Amusement park
32. Regard (hold in high esteem) our diversity
 - a. Tulsa is the most diverse city in state; use this as a tool
 - b. Recognize and overcome divisions/differences; build on them
 - c. Major players need to celebrate diversity
33. Affordable housing
34. Child-friendly
35. "League of Parents"
36. Mandatory recycling
37. We need more of the following:
 - a. Cherry street/Utica Square-type areas
 - b. Shopping, dining, walkability, unique shops
38. Go back to grass roots
39. Get the "power elite" to listen to the rest of us
40. Translate ideas into brick and mortar, wood and steel
41. Geographic focal points
 - a. What sorts of buildings would promote the arts?
42. Build something to attract a "World's Fair"
43. Culture and Arts
 - a. Develop a cultural and arts plan or strategy
 - b. Bring back the symphony
 - c. Arts district
 - d. J.H. Franklin museum
 - i. Learning center
44. Professional sports
 - a. Creative sports solutions
 - b. Festival/Focus – repeat them regularly, develop traditions
45. Vacant space
 - a. Eastgate metroplex
46. Traditional values
47. More activities for non-traditional lifestyles
48. "No Gravity" park

49. Aerospace industry
 - a. Lead the way
 - b. Green/clean/sustainable businesses and City

What are Tulsa's most valuable or important assets?

50. Tulsa's character
 - a. Pace
 - b. Southern hospitality
51. Art/Culture are opportunities
52. Church architecture
53. Location of Tulsa
 - a. Centrally located
 - b. Access to lakes
54. Beautiful topography
55. Weather

What are Tulsa's most critical issues, problems, or concerns?

56. Bringing people here
57. Youth friendly