



**“WHAT DO YOU THINK”  
Home Builders Association  
Builder’s Council?  
April 17, 2007**

*On April 17, [Pat Treadway](#), [David Simmons](#), and [Martha Schultz](#) met with the Builder’s Council of the Home Builders Association (HBA) of Greater Tulsa. The HBA is an organization of more than 1,000 members, whose mission is to advocate the home building industry while promoting ethical business practices and standards. In addition, the HBA supports the community through education and philanthropic efforts. Here’s what they had to say:*

**What does Tulsa most need to achieve?**

1. More people working downtown
  - a. Should be residential development
  - b. Public safety needs to be addressed
  - c. Lodging and restaurants should be constructed
2. Development of incentives for revitalization of the city.
  - a. Residential
3. Adequate transportation system.
  - a. Need alternative modes of transportation
  - b. Reanalyze East/West access
  - c. Light rail into downtown

4. Beautification of the City of Tulsa
  - a. Need a “City Beautiful” theme
  - b. Beautify city wide, lots of green development, grow urban forest
  - c. Create park like squares all over city in parking lots
5. New bridges to the West and East
6. We need to be second to none, not a 2<sup>nd</sup> or 3<sup>rd</sup> tier City of Tulsa
7. We need to grow and maintain the urban core of the city
8. The River and Downtown need to come together and support each other, water in the river, with residential development and other amenities like restaurants

### **What are Tulsa’s most valuable or important assets?**

9. We have a beautiful skyline
10. Great public art
11. Great school system
12. Development of an arena and the area around it
13. A great history and architecture
14. Developable land to the North, East and West, some of it along the river
15. The Airport
16. The expenditure of funds to market the community, increase revenues, creates incentives, and public and private partnerships
17. The creation of more businesses

### **What are Tulsa’s most critical issues, problems, or concerns?**

18. Our transportation system creates a negative image, the design and layout should be reconsidered as to traveling East and West, and the future planning should be carefully thought through
19. Our form of government should be at-large commissioners,
  - a. Strong leadership skills are needed
  - b. Action should not take so long

20. Our time frame for action is so slow we are missing opportunities like the Aquarium and Bass Pro Shop
21. Urban Sprawl has affected our school system; older populations sometime have similar concerns
22. Above ground utility poles are negative
23. Crime is a major issue and a detriment to revitalization
24. The zoning ordinance creates incompatibility through uses that are not buffered