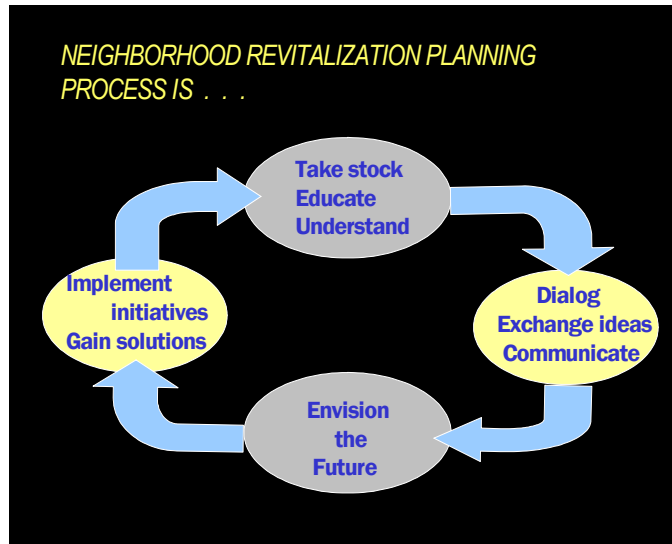


# PROCESS

East Tulsa Neighborhood Detailed Implementation Plan – Phase 2 “412 Corridor”

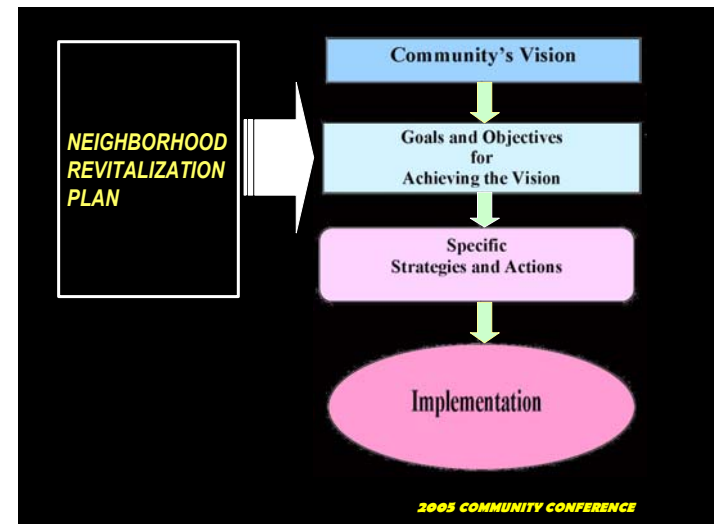
## **General Process**



The East Tulsa Community Planning Team and East Tulsa Business Team were organized from a broad spectrum of community citizens, merchants, leaders, neighborhood associations and stakeholders. The neighborhood revitalization planning process is depicted in the figure on the left. This same process used in the previous Phase 1 planning efforts was used in the Phase 2 study.

The value in the approach is demonstrated by the exceptional participation of East Tulsans in developing their vision and preparing the Plan to accomplish that vision.

The process of developing that neighborhood revitalization plan is depicted in the figure on the right. East Tulsans efforts to implement the Plan are demonstrated through their ongoing involvement in various implementation strategies, actions and programs. These efforts are directed towards growing and improving the East Tulsa community.



## **East Tulsa Community Planning Process**

The East Tulsa Community Planning Process continued with the Phase 2 planning efforts and added inquiries were made to area businesses and property owners. In addition, a windshield survey was made and a list compiled of businesses within the study area. This list was cross-referenced to other data sources. Finally, major business and property owners

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### East Tulsa Neighborhood Detailed Implementation Plan – Phase 2 “412 Corridor”

in the study area were determined from county assessor records. From this list, information was mailed which included notice of the study, the study area, study purposes, meeting times and location, and other relevant material. Public notice was continued from that point to meeting attendees by means of electronic mailings.

The Phase 2 revitalization planning process began with a public meeting held February 14<sup>th</sup> at the Church on the Move located at 1003 N. 129<sup>th</sup> East Avenue in Tulsa. Subsequent meetings were also held there and have continued to be hosted by the Church and its staff on a regular basis. At this initial meeting the City explained the framework for the Phase 2 of the East Tulsa Community Revitalization Planning efforts. From these foundation efforts, the East Tulsa Community Planning – Phase 2 “412 Corridor” Study was organized from residents, business owners and merchants, neighbors, neighborhood association members, and interested citizens (refer to Appendix S). The study group met as the East Tulsa Business Team (ETBT), and all those who attended an ETBT meeting and provided contact information received notice of following meetings and events and were included in the planning process. To date, nearly 75 different people have participated in some capacity in ETBT planning efforts. The ETBT meetings provided a framework that encouraged the area’s stakeholders to identify the needs of their specific community and to discuss, develop and suggest strategies to advance the physical, economic and social well being of the “412 Corridor” in East Tulsa. Refer to the Acknowledgements section for a list of participants.

An added component of this Phase 2 planning efforts is the presentation of the East Tulsa Business Team’s preliminary final recommendations to those in the Phase 1 and Phase 2 East Tulsa revitalization planning efforts. Upon reaching a consensus of recommendations, the ETBT plan will be presented to the Tulsa Metropolitan Area Planning Commission and the City of Tulsa for adoption as the East Tulsa Neighborhood Revitalization Plan – Phase 2 “412 Corridor” Plan.

Taken collectively, public participation in East Tulsa Phase 2 planning has been extensive, and the work of the ETBT has been to focus on physical planning efforts. The East Tulsa Business Team’s goals, plans and implementation steps will contribute positively to the creation of business opportunity, expanding employment, quality housing, distinctive development, and increasing disposable income for area residents. It is also intended to help bring about improvement in certain trends in East Tulsa. Refer to Appendix A for selected economic and demographic data for the East Tulsa area.

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### ***Continuing Process***

One challenge that will likely continue in East Tulsa is bringing together the different demographic groups and business interests into the neighborhood planning process. A continuing, targeted emphasis is necessary to achieve the goal of broad-based community involvement and participation. This goal is particularly important if all the different components of East Tulsa are to be successfully woven into a durable, vital, richly textured blanket of urban development for the 21<sup>st</sup> Century. Although the specific needs of the different portions of East Tulsa vary considerably, the overall goals of Phase 1 and Phase 2 participants are actually the same and are expressed in those set forth in the Plan section of this document.

Successfully engaging all East Tulsans is crucial to building on the multiple opportunities and advantages its great diversity offers. It is intended that, once this second phase of East Tulsa revitalization planning is completed, then a third phase will begin in another portion of East Tulsa and further expand community participation in the planning process. The resulting plans for the overall planning area of East Tulsa will then reflect the consensus of area goals and preferences.

*There are a large number of area neighborhood associations registered or listed in the City of Tulsa Mayor’s Office and include those listed below. Those that participated in the Phase 2 process are noted with (P). In addition to these groups, a broad range of businesses, institutions and property owners participated as well.*

*Columbus Neighborhood Association,  
Cooper Neighborhood Association,  
Crescent Height,  
East Central Neighborhood (P),  
Magic Circle,  
Mayo Plaza Watch,  
Mingo Valley,  
Mingo Valley Homeowners,  
Moeller Heights,  
Park Plaza VI & VII,  
South and East Tulsa Alliance, (P)  
Summerfield South,  
Tower Heights/Tulsa Alliance of  
Neighborhoods,  
Wagon Wheel, and  
Western Village.*

*In addition, there at least 24 other associations listed in East Tulsa.*

*Other area organizations and business groups with special interest in East Tulsa include: the East Tulsa Prevention Coalition, the Greater Hispanic Chamber of Commerce, the Route 66 Business League of Tulsa, and the Catoosa Chamber of Commerce.*