

# Resolution

Version 2.5 released on 6/29/23

Use for all types of Resolutions



|                                    |                                    |  |  |
|------------------------------------|------------------------------------|--|--|
| <b>CITY COUNCIL USE ONLY</b>       | Tracking #: _____                  |  | <b>CITY CLERK USE ONLY</b>                                     |
| Date Received: _____               | Committee: _____                   |  | <input type="checkbox"/> Scanned      Date: <u>07.24.2024</u>  |
| Committee Date: _____              | Hearing Date: _____                |  | <input type="checkbox"/> Posted      Item #: <u>2407.01955</u> |
| 1 <sup>st</sup> Agenda Date: _____ | 2 <sup>nd</sup> Agenda Date: _____ |  |  |

**All department items requiring Council approval must be submitted through the Mayor's Office.**

## Primary Details

### Board Approval

### Other Board Name

### City Council Approval

☒ Yes    ☐ No

Department: \_\_\_\_\_  
Parks and Recreation      Contact Name: Rhonda Soules

Email: \_\_\_\_\_  
rsoules@cityoftulsa.org

Phone: \_\_\_\_\_  
918-605-6881

Resolution Type: \_\_\_\_\_  
Other

Owner-Grantor: \_\_\_\_\_

Amount: \_\_\_\_\_      Case Number: \_\_\_\_\_

TMAPC Number: \_\_\_\_\_      Council District: \_\_\_\_\_

Description (Subject): \_\_\_\_\_  
Quality Event Designation for 2024 Arabian Horse Association U.S. Nationals

Bid/Project Number: \_\_\_\_\_

Section: \_\_\_\_\_      Township: \_\_\_\_\_

Range: \_\_\_\_\_      Addition: \_\_\_\_\_

Lot: \_\_\_\_\_      Block: \_\_\_\_\_

Address: \_\_\_\_\_

## Budget

Funding Source(s)

### TOTAL:

Enter the funding source(s) using the appropriate Munis funding format: Org (Allocation Code)-Object-Amount (1001211-531401-\$10.00) or Project String-Amount (144104.AbstTitle5413102.6001-4043122-541102-\$30,000.01)

## Approvals

Department: \_\_\_\_\_  
Legal: \_\_\_\_\_  
Board: \_\_\_\_\_  
Mayor: [Signature]  
Other: \_\_\_\_\_

Date: 7-16-24  
Date: 7-22-2024  
Date: JUL 24 2024  
Date: \_\_\_\_\_

Policy Statement

Background Information

A resolution by the City of Tulsa, Oklahoma, requesting Quality Event Designation for the 2024 Arabian Horse Association U.S. Nationals ("Event"), to be held October 17-26, 2024, identifying eligible expenses for payment through distribution of captured revenues to the host community; identifying the Tulsa Convention & Visitors Bureau as the Event's Certified Sponsor; identifying the City of Tulsa as the Event's Host Community, and declaring an emergency.

Provide background information on the requested action.

Summation of the Requested Action

Tulsa Parks, Culture & Recreation Dept. recommends approval of the Resolution.

Summarize the pertinent details of the requested action.

Emergency Clause?

☒ Yes

☐ No

Reason for Emergency Clause

That an emergency is hereby declared to exist for all preservation of the public peace, health, safety and welfare, by reason whereof this Resolution shall take effect immediately from and after its adoption and approval.

Explain why you are requesting that the City Council approve the action with an emergency clause.

Processing Information for City Clerk's Office

Post Execution Processing

- ☐ Mail vendor copy (addt'l signature copies attached)
- ☐ Must be filed with other governmental entity
- ☐ Addt'l governmental entity approval(s) required

Additional Routing and Processing Details

(Published in the Tulsa World  
\_\_\_\_\_, 2024)

RESOLUTION NO. \_\_\_\_\_

A RESOLUTION BY THE CITY OF TULSA, OKLAHOMA, REQUESTING QUALITY EVENT DESIGNATION FOR THE 2024 ARABIAN HORSE ASSOCIATION U.S. NATIONALS (“EVENT”), TO BE HELD OCTOBER 17-26, 2024; IDENTIFYING ELIGIBLE EXPENSES FOR PAYMENT THROUGH DISTRIBUTION OF CAPTURED REVENUES TO THE HOST COMMUNITY; IDENTIFYING TULSA CONVENTION & VISITORS BUREAU AS THE EVENT’S CERTIFIED SPONSOR; IDENTIFYING THE CITY OF TULSA AS THE EVENT’S HOST COMMUNITY; AND DECLARING AN EMERGENCY.

WHEREAS, the City of Tulsa, Oklahoma, was selected as the location for the 2024 Arabian Horse Association U.S. Nationals, an existing event that is a national competition produced by the Arabian Horse Association, a nationally-recognized organization, to be held October 17-26, 2024; and

WHEREAS, Tulsa, Oklahoma, was selected to host the Event through a competitive site selection process in which at least one site not located in the State of Oklahoma was considered; and

WHEREAS, the City of Tulsa shall serve as the Event’s Host Community; and

WHEREAS, Tulsa Convention & Visitors Bureau shall serve as the Event’s Certified Sponsor; and

WHEREAS, it is intended that application be made to the Oklahoma Tax Commission for designation of the Event as a “Quality Event” under the provisions of the Oklahoma Administrative Code Section 710:95-21-1 et seq. (the “OTC Rules”) and for payment of certain state sales tax revenues as therein provided.

NOW THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL AND THE MAYOR OF THE CITY OF TULSA, OKLAHOMA:

Section 1: That Tulsa Convention & Visitors Bureau, the Certified Sponsor for the Event, intends to use eligible local support amounts in order to successfully host the Event, including but not limited to the estimated budget outlined below totaling \$376,550:

**A. Event Sponsorship:**

|                       |           |
|-----------------------|-----------|
| Host Grant            | \$200,000 |
| Facility Rental       | \$75,000  |
| Performance Incentive | \$101,550 |

ADB

|               |                  |
|---------------|------------------|
| <b>TOTAL:</b> | <b>\$376,550</b> |
|---------------|------------------|

Section 2: That the City of Tulsa, Oklahoma, as an incorporated city of the State of Oklahoma, shall serve as the Event's "Host Community," as defined in Section 710:95-21-2 of the OTC Rules.

Section 3: That Tulsa Convention & Visitors Bureau, as the organization authorized to promote and conduct a quality event, and which is incurring expenses for the promotion of such event to be conducted within the corporate limits of an eligible municipality or an unincorporated area within a county, shall serve as the Event's "Certified Sponsor" as defined in Section 710:95-21-2 of the OTC Rules.

Section 4: That the type of expenses eligible for payment through distribution of captured revenues to the City of Tulsa as "Host Community" shall include, but not be limited to the type of expenses set forth in Section 1 above and all other expenses of advertising, facility rental, promotional materials and security related to the Event.

Section 5: That the City of Tulsa, as the "Host Community" for the Event, shall issue all incentive payments from the Oklahoma Tax Commission as set forth in Section 710:95-21-11 of the OTC Rules to Tulsa Convention & Visitors Bureau, as the "Certified Sponsor" for the Event, for costs incurred in hosting the Event.

Section 6: That an emergency is hereby declared to exist for the preservation of the public peace, health, safety and welfare, by reason whereof this Resolution shall take effect immediately from and after its adoption and approval.

ADOPTED by the Council \_\_\_\_\_  
Date

\_\_\_\_\_  
Chair of the Council

ADOPTED as an emergency measure \_\_\_\_\_  
Date

\_\_\_\_\_  
Chair of the Council

ADB

OFFICE OF THE MAYOR

Received by the Mayor: \_\_\_\_\_, at \_\_\_\_\_.  
Date Time

G.T. Bynum, Mayor

By: \_\_\_\_\_  
Secretary

APPROVED by the Mayor of the City of Tulsa, Oklahoma \_\_\_\_\_, at  
Date  
\_\_\_\_\_.  
Time

\_\_\_\_\_  
G.T. Bynum, Mayor

ATTEST:

\_\_\_\_\_  
City Clerk

APPROVED:

\_\_\_\_\_  
Jack Blair, City Attorney

AD3





# TULSA CONVENTION & VISITORS BUREAU

## QUALITY EVENTS ACT APPLICATION:

**2024 Arabian Horse Association U.S. Nationals – October 17-26, 2024**

### IMPACT TO THE CITY OF TULSA:

The Quality Events Act has **no impact** on local sales tax collections. The City of Tulsa does, however, stand to benefit greatly from the increase in sales tax dollars generated during the event, and the visitors who attend.

The event is anticipated to bring in **\$33 million** in total economic impact for the Tulsa region, generating over **\$944,000** in state sales tax collections. For the City of Tulsa, this event is expected to directly generate **\$638,000** in municipal sales tax dollars.

In addition to sales, the 2024 U.S. Nationals event is expected to generate over **7,100 room nights** and bring in an estimated **9,600 attendees** who enjoy our city, eat in our restaurants, and buy goods from our local sellers.



# TULSA CONVENTION & VISITORS BUREAU

## QUALITY EVENTS ACT APPLICATION:

### 2024 Arabian Horse Association U.S. Nationals – October 17-26, 2024

#### Quality Events Act

*The Quality Events Act was enacted by the State Legislature in 2010 to help attract and promote large-scale tourism events in Oklahoma. The Act went into effect on July 1, 2012, and was amended to allow an event's impact to be determined by a qualified economic analysis. The Act has since been reauthorized and continues to incentivize the hosting of events in the state.*

*The Quality Events Act allows for local destination marketing organizations (DMOs), in partnership with their local communities, to capture a portion of the state sales tax generated by the Quality Event. DMOs designated as Certified Sponsors are eligible to receive up to \$250,000 per event from the Oklahoma Tax Commission, based upon the event's economic impact.*

#### 2024 Arabian Horse Association U.S. Nationals

*The Tulsa Convention & Visitors Bureau is partnering with the Arabian Horse Association to host its U.S. Nationals equine competition in October 2024. Held at Expo Square, the event will see approximately 3,500 entries compete at the Build Ford Tough Livestock Complex over nine days. 2024 is the first year of a new two-year agreement between the CVB and AHA to host the event.*

*Throughout the 2023 U.S. Nationals event, over 9,600 visitors to Expo Square spent an average of 7.4 nights in the region.*