



# DOWNTOWN AREA TAX INCREMENT FINANCING ECONOMIC DEVELOPMENT PROJECT PLAN AUGUST 1, 2019

### What is TIF?

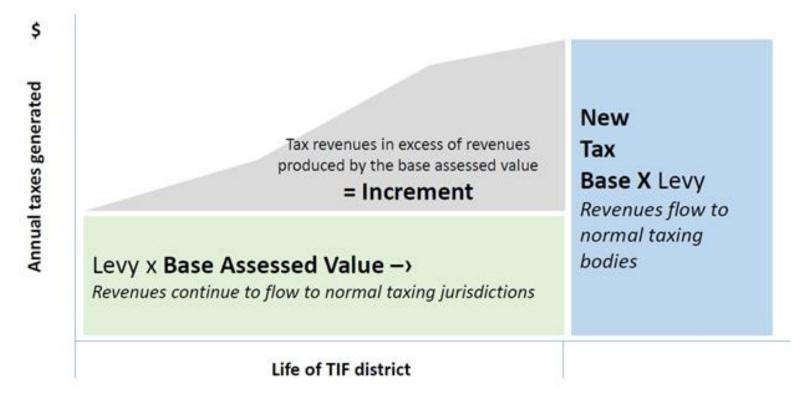
- ■Tax increment financing (TIF) is a public tool that reallocates newly generated tax dollars for up to 25 years for supporting development or redevelopment in certain, limited areas of a city, town, or county.
- In Oklahoma, the terms and conditions for using TIF are provided in the Local Development Act (Act) (62 O.S. §§ 850-869), enacted by the State in 1992 and has been amended several times.
- •TIF is used to help generate private development projects through the funding by tax dollars of public improvements and other eligible **project costs** defined in the Act.

# How Does TIF work Increment -> Project Costs

TIF works by apportioning an **increment** of local taxes to fund eligible project costs.

When a TIF district is established a base amount is set.

When the project generates tax revenues above the base, the new revenues are used to help pay the costs of new project.



### HOW MAY TIF REVENUES BE USED?

- •TIF revenues may be spent only for publicly approved project costs within a specific geographic area, known as the Project Area.
- •The Local Development Act defines project costs to include a wide range of public expenditures, including:
  - The cost of public works, public improvements, land acquisition, clearance, and grading,
  - Financing, professional services, administration, interest, fees, and
  - Assistance in development financing for private projects.

# Downtown Area Master Plan (2010)

- Provides guidance for public and private development in the core of the city.
- Reflects a desire to revitalize the downtown
- •Recommends urban design criteria to support high-quality, contextual development and placemaking.
- Seeks increased residential opportunities to create an active environment 24/7.
- Recognizes the need for transportation improvements including streetscaping, parking structures, and transit facilities to create a more densely developed downtown.
- •TIF funds should be spent in support of implementing the Downtown Area Master Plan

### DOWNTOWN AREA TIF PROJECT PLAN: CONSIDERATION AND APPROVAL PROCESSES

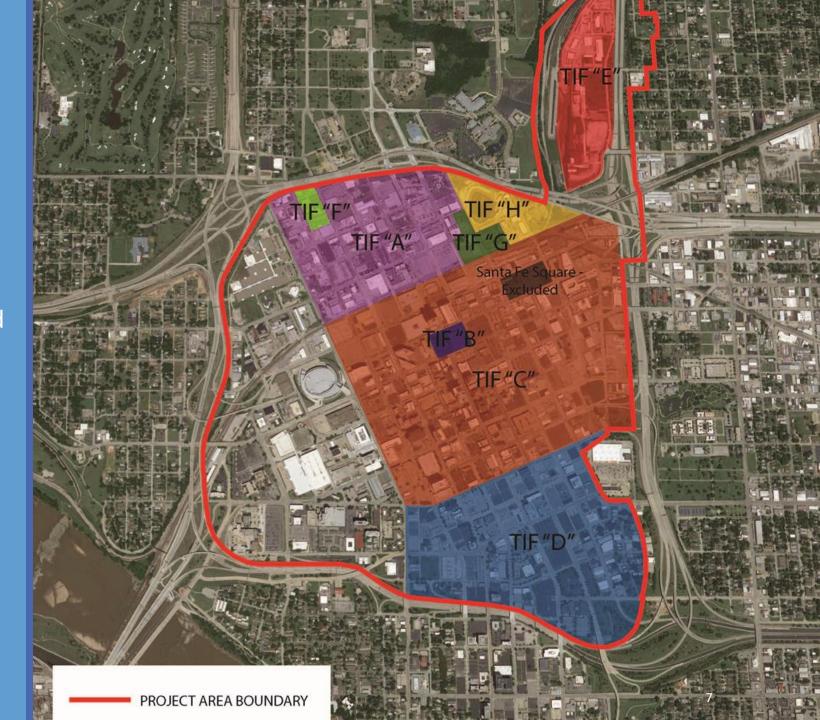
- **Review Committee:** Unanimously recommended by representatives of all Taxing Entities and 3 at-large members of the Public, October 17, 2017
- ■TMAPC: Unanimously recommended, November 1, 2017.
- •Two Public Hearings were before City Council:
  - November 29 (first reading) and December 13 (second reading)
- **Adopted by City Council:** Project Plan unanimously approved by Ordinance #23832 on December 13, 2017 (published December 23, 2017)
- •Art District TIF unanimously activated by City Council by Ordinance #23832 on December 13, 2017 Greenwood and Ballpark TIF Areas unanimously activated by City Council March 14, 2018 by Ordinance # 23882 (Ballpark) and #23883 (Greenwood)
- East End TIF unanimously approved by City Council by Ordinance #24020 on October 24, 2018

### 1 Project Area and 8 Tax Increment Districts

**Project Area** is the area in which generated increment taxes may be spent on Project Costs

**Increment Districts** are the areas in which the tax increment is generated and collected.

- TIF A (Arts District) activated when the Project Plan was approved on 12.28.17.
- TIFs G & H (Greenwood and Ballpark were activated April 4, 2018)
- TIF C (East End) activated Nov. 3, 2018.
- TIF's B, D, E and F will be activated by future City Council resolution (must be before December 2027)



# Project Plan Objectives

- •Facilitate development downtown in order to generate \$1 billion dollars in new private investment and to initiate a catalytic effect for nearby neighborhoods.
- Provide a funding mechanism for a substantial portion of the local public investment required to fund public infrastructure.
- •Enhance the tax base and make possible investment, development, and growth that would not otherwise occur.
- •Activate the street level and enhance pedestrian accessibility.
- Establish minimum standards for projects receiving assistance, to promote highquality development and placemaking.
- Offer increased residential opportunities in a variety of types and with a range of prices.

### BUDGET OF PROJECT COSTS FOR TIF

Public Improvements and Infrastructure: \$ 90,000,000

Assistance in Development Financing: \$ 170,000,000

Total Authorized Budget: \$ 260,000,000

<sup>\* 4%</sup> of the annual ad valorem increment for administration and implementation, financing costs, costs of issuance, reserves, and interest may be collected above the authorized budget.

# REVENUE SHARING FOR TULSA PUBLIC SCHOOLS

■ The City voluntarily agreed to provide Ten percent (10%) of all the ad valorem tax increment generated by all the Increment Districts other than Increment District B (the Performing Arts Center TIF project) to be apportioned to TPS on an on going basis as a specific revenue source for a public entity in accordance with Section 853(9) of the Local Development Act.

# Examples of Public Improvements and Infrastructure

- Streets, sidewalks, streetscapes, lighting, transit improvements
- •Utilities, water, storm, sewer, drainage
- Public buildings and structures
- Basically any publicly-let contract or publicly-owned improvement

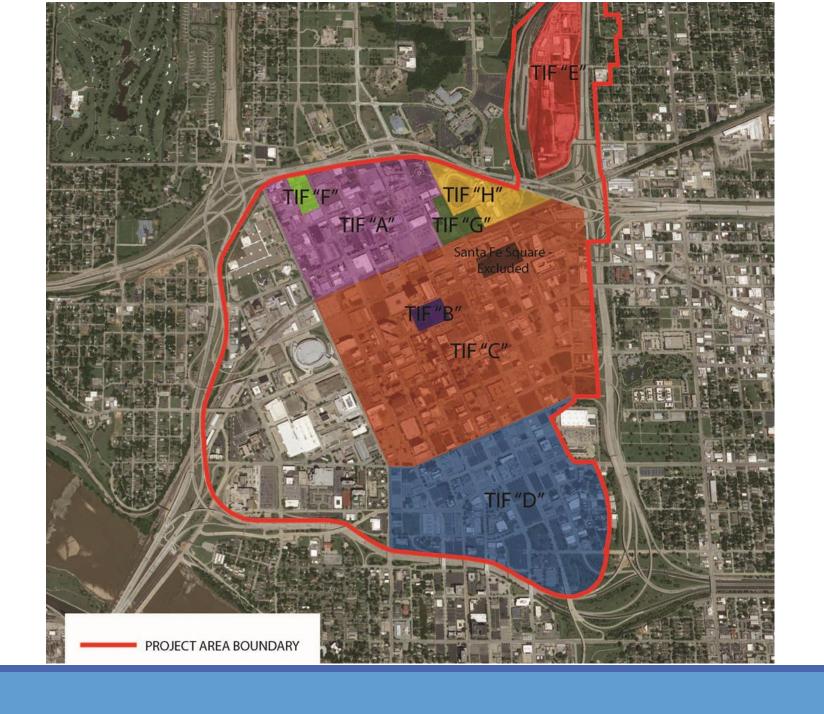
# Assistance in Development Financing

Public financing assistance to incentivize a private project or to make a private project financially feasible.

#### Must be provided under a legal contract with developer to ensure:

- 1. Adequate consideration
- 2. Enforceability

Development Agreements are used to **leverage** private development and to get a higher quality and greater investment. Developments must be in support of the Downtown Area Master Plan and TIF Policies adopted by the City of Tulsa.



### TIF Districts: Revenues and Collections

INCDEMENT DISTRICTS		AD VALOREM		SALES TAX			Maximum Budget
	INCREMENT DISTRICTS		TPS Share	TIF	Rate	TIF Applicability	(\$)
A:	The Arts TIF District	Yes	10%	Yes	2% (undedicated)	• Retail	5,000,000
B:	PAC TIF District	Yes	-	Yes	3.65%	<ul><li>Construction</li><li>Retail</li></ul>	39,000,000
C:	East End TIF District	Yes	10%	No	-	-	90,000,000
D:	Cathedral TIF District	Yes	10%	No	-	-	25,000,000
E:	Evans-Fintube TIF District	Yes	10%	Yes	2% (undedicated)	• Construction	40,000,000
F:	Western Supply TIF District	Yes	10%	Yes	2% (undedicated)	<ul><li>Construction</li><li>Retail</li></ul>	28,000,000
G:	Ball Park Area TIF District	Yes	10%	Yes	2% (undedicated)	<ul><li>Construction</li><li>Retail</li></ul>	28,000,000
Н:	Greenwood TIF District	Yes	10%	No	-	-	5,000,000

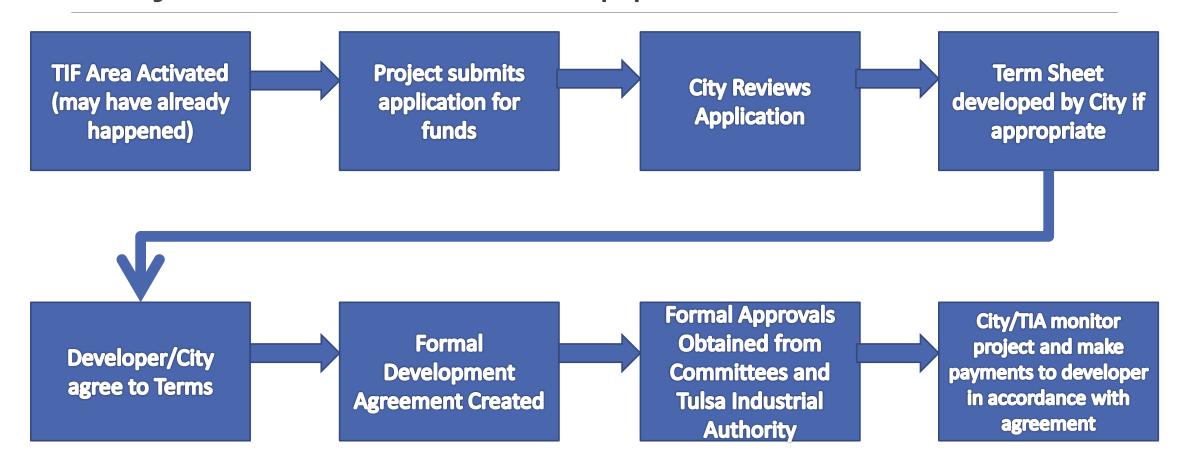
# Project Plan Authorizations & Responsibilities

- •The City is designated as the principal public entity to carry out and administer the Project Plan.
- •The Tulsa Industrial Authority (TIA) is authorized by the City to assist in carrying out the Project Plan.
  - pledge revenues,
  - incur Project Costs,
  - issue tax apportionment bonds or notes (on rare occasions),
  - provide funds to or reimburse the City for Project Costs,
  - incur the costs of issuance of bonds,
  - negotiate levels of developer assistance in accordance with TIF Policy.
- TIA's Responsibilities include:
  - Entering into Development Agreements to leverage private development by providing public improvements or assistance in development financing.
  - Monitor budget and cash flow of each increment district.

# Separation of TIF Funds

The TIF funds collected will not be a part of the City's general fund to be distributed annually by the City Council. These funds will be funds of the TIA.

### Project Review and Approval Process



### What's Next:

- 1. Negotiate development agreements in active TIF for appropriate projects.
- 2. Finalize TIF Policy Document.
- 3. Monitor TIF areas that have not been activate to determine the right time to activate.
- 4. Develop process for Public Funds prioritization.



### Key Points about the Downtown TIF Plan

- 1. The TIF does not raise taxes, it simply redirects tax dollars for investment in accordance with the adopted TIF Plan & policy.
- 2. Establishing a TIF does not automatically provide revenue to any private developer.
- 3. TIF revenues generated in one district can be spent anywhere in the project area.
- 4. TIF district ends when the project costs for that TIF district are paid.



Additional TIF information including the Project Plan can be found at: www.cityoftulsa.org/developmentbusiness/economic-development/tax-increment-districts

Contact: Jim Coles jcoles@cityoftulsa.org

