

Call for Partners Application—Financial Empowerment Center

The City of Tulsa is seeking a grant from the Cities for Financial Empowerment Fund to provide one-on-one free financial counseling as a service of the City at a Financial Empowerment Center (FEC). Goodwill Industries of Tulsa will be the lead nonprofit partner. Professionally trained FEC Counselors will help Tulsans manage their finances, pay down debt, increase savings, establish and build credit and access safe and affordable mainstream financial banking institutions. At least 8 partners will be selected to fill roles of a Referring Partner, Co-Location Partner, or Integration Partner as defined below. Please indicate your interest in working with the City and Goodwill in this effort by completing this Application and returning it by email to Karla Davis at kdavis@goodwilltulsa.org by June 5, 2020.

Organization Information

Organization Name	
Street Address	
Mailing Address	
City, State ZIP	
Point of Contact Name	
Point of Contact Title	
Point of Contact Phone	
Point of Contact Email	

What is your organization's Mission and Vision? (200 characters)

What is your organization's service area and the populations it serves? (750 characters)

Describe your understanding of the goals of this project and your commitment to reaching those goals? (750 characters)

Your role

Please indicate one or more roles your organization wishes to fill in this program.

☐ A Referral Partner will provide a warm handoff of clients in their programs to the FEC program. Staff at Referral Partners will attend training to fully understand the work of the FEC, and will attend up to two additional trainings each year. The total training commitment is approximately 10 hours per staff member per year.

☐ A Co-Location Partner will provide a regular work space for a Financial Counselor and will provide the counselor with general office supplies, equipment (office or private meeting space, Wi-Fi, copier access) and clerical support. Co-Location Partner staff will attend training to fully understand the work of the FEC, and will attend up to two additional trainings each year. The total training commitment is approximately 10 hours per staff member per year.

☐ An Integration Partner will fully integrate the Financial Counselor into the work of its program. Clients will attend counseling sessions as a natural progression of the program. The Financial Counselor may or may not be co-located with the Integration Partner.

Describe your organization's capacity to fill the role(s) identified above?
(750 characters)

Describe any other similar partnerships to the three described above that your organizations has had in the past. Were these successful? What were the challenges? (750 characters)

Describe your organization's experience with financial literacy, empowerment, coaching or counseling. (750 characters)

How many clients would your organization refer to the FEC each year?
Explain how you arrived at this number. (200 characters)

Note that clients in crisis may not be ready for long-term planning and financial counseling.