



City of Tulsa, Finance Department  
175 E. 2nd Street, 15th Floor  
Tulsa, OK 74103

TAC 714E  
Vehicle Graphics  
Open Date October 1, 2020

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Please contact if you have any questions

**Section 4: PROVIDING AND INSTALLATING REFLECTIVE VINYL MATERIAL ON CITY VEHICLES**

Sections 1 through 3 are not included in this specification.

Item	Description	QTY	Custom Graphics Inc.		Meek Lithographing Company		Nameplates, Inc.		Sign it Inc		Signature Graphics Inc	
			Unit Cost	Extended Cost	Unit Cost	Extended Cost	Unit Cost	Extended Cost	Unit Cost	Extended Cost	Unit Cost	Extended Cost
<b>1</b>	<b>City Scope and Badge:</b>											
1A	Minimum 1 Per Vehicle Price each.	100	\$17.40	\$1,740.00	\$7.50	\$750.00	\$14.30	\$1,430.00	\$30.00	\$3,000.00	\$12.18	\$1,218.00
1B	Additional quantities of 25 or more. Price each.	25	\$21.00	\$525.00	\$7.50	\$187.50	\$14.30	\$357.50	\$30.00	\$750.00	\$14.49	\$362.25
<b>2</b>	<b>Reversed City Scope and Badge:</b>											
2A	Minimum 1 Per Vehicle Price each.	100	\$17.40	\$1,740.00	\$7.50	\$750.00	\$14.30	\$1,430.00	\$30.00	\$3,000.00	\$12.18	\$1,218.00
2B	Additional quantities of 25 or more. Price each.	25	\$21.00	\$525.00	\$7.50	\$187.50	\$14.30	\$357.50	\$30.00	\$750.00	\$14.49	\$362.25
<b>3</b>	<b>TULSA:</b>											
3A	Minimum 1 Per Vehicle Price each.	100	\$1.85	\$185.00	\$3.00	\$300.00	\$1.12	\$112.00	\$3.00	\$300.00	\$2.33	\$233.00
3B	Additional quantities of 25 or more. Price each.	25	\$2.78	\$69.50	\$3.00	\$75.00	\$1.12	\$28.00	\$3.00	\$75.00	\$4.28	\$107.00
<b>4</b>	<b>POLICE:</b>											
4A	Minimum 1 Per Vehicle Price each.	100	\$1.85	\$185.00	\$3.00	\$300.00	\$1.18	\$118.00	\$3.00	\$300.00	\$2.61	\$261.00
4B	Additional quantities of 25 or more. Price each.	25	\$2.78	\$69.50	\$3.00	\$75.00	\$1.18	\$29.50	\$3.00	\$75.00	\$4.56	\$114.00
<b>5</b>	<b>Tulsa:</b>											
5A	Minimum 2 Per Vehicle Price each.	100	\$5.25	\$525.00	\$4.00	\$400.00	\$1.37	\$274.00	\$2.00	\$200.00	\$2.79	\$279.00
5B	Additional orders of 25 or more. Price each.	25	\$6.20	\$155.00	\$4.00	\$100.00	\$1.37	\$34.25	\$2.00	\$50.00	\$4.75	\$118.75
<b>6</b>	<b>JoinTPD.com:</b>											
6A	Minimum 1 Per Vehicle Price each. Mounted on back	100	\$2.65	\$265.00	\$3.00	\$300.00	\$2.09	\$209.00	\$3.00	\$300.00	\$4.21	\$421.00
6B	Additional orders of 25 or more. Price each.	25	\$4.60	\$115.00	\$3.00	\$75.00	\$2.09	\$52.25	\$3.00	\$75.00	\$6.58	\$164.50
<b>7</b>	<b>Tulsa Flag Symbol:</b>											
7A	Two (2) Per Vehicle, Minimum of 100, Price each.	100	\$7.07	\$707.00	\$7.00	\$700.00	\$2.34	\$468.00	\$5.00	\$500.00	\$3.76	\$376.00
7B	Additional Orders of 25 or more. Price each.	25	\$8.76	\$219.00	\$14.00	\$350.00	\$2.34	\$58.50	\$5.00	\$125.00	\$6.08	\$152.00
<b>8</b>	<b>"ONE TULSA" Decal:</b>											
8A	Minimum of 100. TWO (2) per vehicle. Price each.	100	\$8.68	\$868.00	\$7.00	\$700.00	\$3.00	\$600.00	\$5.00	\$500.00	\$8.88	\$888.00
8B	Additional Orders of 25 or more. Price each.	25	\$10.25	\$256.25	\$14.00	\$350.00	\$3.00	\$75.00	\$5.00	\$125.00	\$11.19	\$279.75
<b>9</b>	<b>US Flag:</b>											
9A	One (1) Per Vehicle. Price each.	100	\$1.56	\$156.00	\$2.00	\$200.00	\$1.08	\$108.00	\$2.00	\$200.00	\$1.84	\$184.00
9B	Additional orders of 25 or more. Price each.	25	\$3.25	\$81.25	\$2.00	\$50.00	\$1.08	\$27.00	\$2.00	\$50.00	\$4.15	\$103.75
<b>10</b>	<b>911 Symbol:</b>											
10A	Two (2) Per Vehicle. Price each.	100	\$5.75	\$575.00	\$6.00	\$600.00	\$2.47	\$494.00	\$2.00	\$200.00	\$3.70	\$370.00
10B	Additional orders of 25 or more. Price each.	25	\$6.75	\$168.75	\$12.00	\$300.00	\$2.47	\$61.75	\$2.00	\$50.00	\$6.01	\$150.25
<b>11</b>	<b>POLICE: backwards</b>											
11A	One (1) Per Vehicle. Price each.	100	\$5.30	\$530.00	\$8.00	\$800.00	\$4.40	\$440.00	\$6.00	\$600.00	\$6.71	\$671.00
11B	Additional orders of 25 or more. Price each.	25	\$6.50	\$162.50	\$8.00	\$200.00	\$4.40	\$110.00	\$6.00	\$150.00	\$8.66	\$216.50
<b>12</b>	<b>POLICE: slant (20 Degree)</b>											
12A	One (1) Per Vehicle. Price each.	100	\$32.65	\$3,265.00	\$72.00	\$7,200.00	\$30.38	\$3,038.00	\$80.00	\$8,000.00	\$16.85	\$1,685.00
12B	Additional orders of 25 or more. Price each.	25	\$33.85	\$846.25	\$72.00	\$1,800.00	\$30.38	\$759.50	\$80.00	\$2,000.00	\$18.80	\$470.00
<b>13</b>	<b>POLICE: Back slant (20 Degree)</b>											
13A	One (1) Per Vehicle. Price each.	100	\$32.65	\$3,265.00	\$72.00	\$7,200.00	\$30.38	\$3,038.00	\$80.00	\$8,000.00	\$16.85	\$1,685.00
13B	Additional orders of 25 or more. Price each.	25	\$33.85	\$846.25	\$72.00	\$1,800.00	\$30.38	\$759.50	\$80.00	\$2,000.00	\$18.80	\$470.00
<b>14</b>	<b>Reflective Hazard Stripe:</b>											
14A	One (1) Per Vehicle Across back hatch. Price each.	100	\$13.13	\$1,313.00	\$17.00	\$1,700.00	\$11.24	\$1,124.00	\$10.00	\$1,000.00	\$13.49	\$1,349.00
14B	Additional orders of 25 or more. Price each.	25	\$15.27	\$381.75	\$17.00	\$425.00	\$11.24	\$281.00	\$10.00	\$250.00	\$16.58	\$414.50
<b>15</b>	<b>Large Roof Year Numbers: One set of four (4) numbers per vehicle.</b>											
15A	One (1) Set Per Vehicle. Price per set	100	\$11.35	\$1,135.00	\$40.00	\$4,000.00	\$9.20	\$920.00	\$36.00	\$3,600.00	\$14.20	\$1,420.00
15B	Additional Number Orders (0-9) 25 Each (Price Each)	25	\$12.50	\$312.50	\$40.00	\$1,000.00	\$9.20	\$230.00	\$36.00	\$900.00	\$16.80	\$420.00
<b>16</b>	<b>Large Roof Unit Numbers: One set of three (3) numbers per vehicle.</b>											
16A	One (1) Set Per Vehicle. Price per set	100	\$17.55	\$1,755.00	\$40.00	\$4,000.00	\$19.47	\$1,947.00	\$65.00	\$6,500.00	\$10.65	\$1,065.00
16B	Additional Number Orders (0-9) 25 Each (Price Each)	25	\$18.75	\$468.75	\$40.00	\$1,000.00	\$19.47	\$486.75	\$65.00	\$1,625.00	\$12.60	\$315.00
<b>17</b>	<b>UNIT NUMBER: One set of seven (7) numbers per vehicle</b>											
17A	One (1) Set Per Vehicle. Price per set	100	\$1.46	\$146.00	\$2.00	\$200.00	\$0.76	\$76.00	\$3.00	\$300.00	\$2.53	\$253.00
17B	Additional Number Orders (0-9) 25 Each (Price Each)	25	\$2.64	\$66.00	\$2.00	\$50.00	\$0.76	\$19.00	\$3.00	\$75.00	\$4.48	\$112.00
<b>18</b>	<b>Specialty Decals: K-9 Units, "CAUTION K-9 Unit"</b>											
18A	Minimum of 20 required. Price each.	20	\$6.59	\$131.80	\$5.00	\$100.00	\$7.44	\$148.80	\$2.00	\$40.00	\$10.80	\$216.00
<b>19</b>	<b>Installation</b>											
19	Installation, cost per vehicle Ford Police Interceptor, 4-door SUV.	60	\$398.00	\$23,880.00	\$125.00	\$7,500.00	\$100.00	\$6,000.00	\$200.00	\$12,000.00	\$247.64	\$14,858.40
20	Installation, cost per vehicle other Police vehicles (graphics same size).	40	\$398.00	\$15,920.00	\$125.00	\$5,000.00	\$100.00	\$4,000.00	\$200.00	\$8,000.00	\$247.64	\$9,905.60
<b>TOTAL COST NOT TO EXCEED:</b> (All costs must be included, or your Bid will be disqualified)			<b>\$63,555.05</b>		<b>\$50,725.00</b>		<b>\$29,701.80</b>		<b>\$65,665.00</b>		<b>\$42,888.50</b>	

Total from unit cost is  
\$28,783.80