



PLANiTULSA:
Tulsa Comprehensive Plan Update

Implementing the Community's Vision
July 14, 2008



The future will not be like the past, nor the present





Trends

Strong forces will put a premium on:

- **Energy Efficient, sustainable cities**
- **Shorter Trips**
- **Effective Transit**
- **Great Livability**
- **More Options for Travel, Housing and Work**





Many Cities will compete to be great places to live & work





Improved Process

VALUES *(What do people want?)*

VISION *(How will our City provide it?)*

STRATEGY *(How do we implement?)*

PLAN

FUND

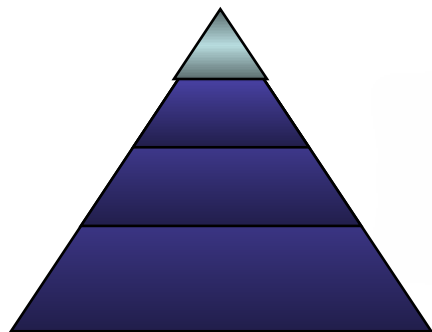
BUILD





Working with Stakeholders

- Advisors
- Partners



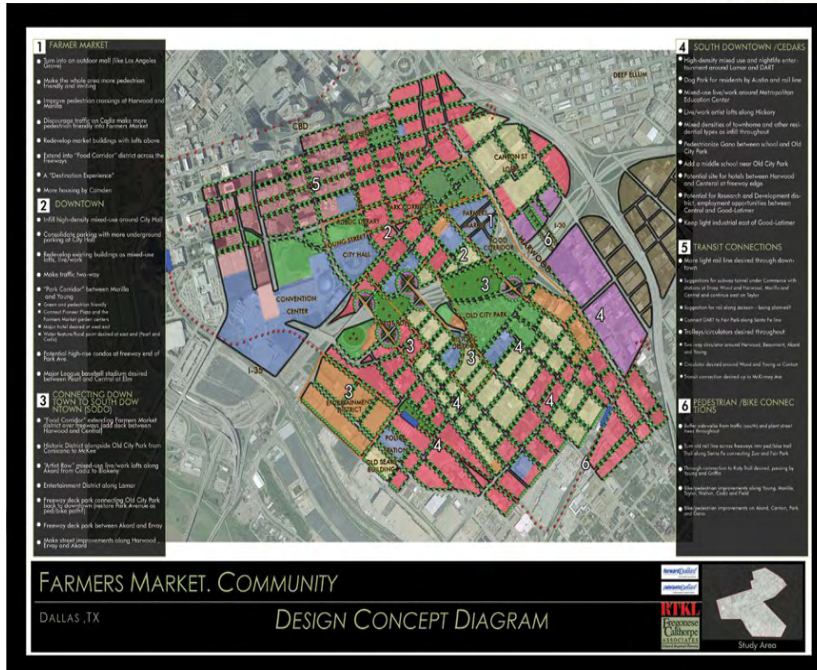


Community Workshops





Two Scales – City and Neighborhood





Traditional Approach

The Present



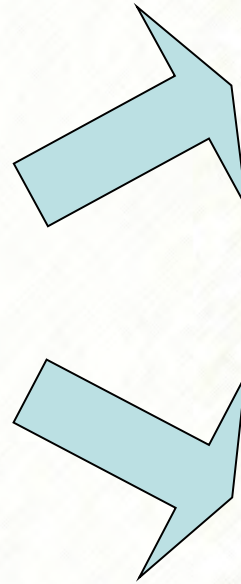
The Future





Scenario Approach

Plausible stories about the future













Indicators for Scenario Evaluation

Topic	Scenario A	Scenario B	Scenario C	Scenario D
Agricultural Land Consumed: 1998 - 2020	174 sq mi 	143 sq mi 	65 sq mi 	43 sq mi 

Topic	Scenario A	Scenario B	Scenario C	Scenario D
Infrastructure Cost 1998-2020 (Transportation, water, sewer, utilities)	\$38 billion 	\$30 billion 	\$22 billion 	\$23 billion 

Topic	Scenario A	Scenario B	Scenario C	Scenario D
Single Family Homes vs. Condos, Apts. & Townhomes	SF 77% Condos, etc. 23% 	SF 75% Condos, etc. 25% 	SF 68% Condos, etc. 32% 	SF 62% Condos, etc. 38% 

Topic	Scenario A	Scenario B	Scenario C	Scenario D
Transportation Choices				





Broad Outreach and Multiple Opportunities for Response



OFFICIAL NEWSLETTER OF THE CITY OF Damascus
 Imagine... What Will Watsonville's Future Look Like? Imaginesse... ¿Cómo será Watsonville en el futuro?
 ¿Cómo se creará el futuro de Watsonville? Asista al taller comunitario, y ayude a dar forma al futuro de Watsonville en un taller de trabajo comunitario.

FESTIVAL!
 Watsonville Vista
 Gene Hoularis & Waldo Rodriguez Youth Center
 10 Maple Avenue (at Union Street)
 Watsonville, California
 Sunday - 11/13/2009
 12:30pm - 4:00pm
 FREE FOOD & MUSIC
 COMIDA Y MUSICA GRATIS
 MUSIC BY GRUPO LOS CUPARIPI - GUILTY

Shaping Growth in Marion County
 Marion County Board of Commissioners
 Marion County, Oregon
 The Commission is an important planning body for Marion County. It is responsible for the long-term growth and development of the county. The Commission will be reviewing the Marion County Comprehensive Plan and the Marion County Growth Management Plan. The Commission will be holding public hearings on these plans. The Commission will be holding public hearings on these plans. The Commission will be holding public hearings on these plans.

LOUISIANA REGIONAL VISION RESPONSE SHEET
 Instructions: For each question below, circle an X in the box beside the option you think is best. If you check a question, your responses will still be counted. Only mark the answer for each question.

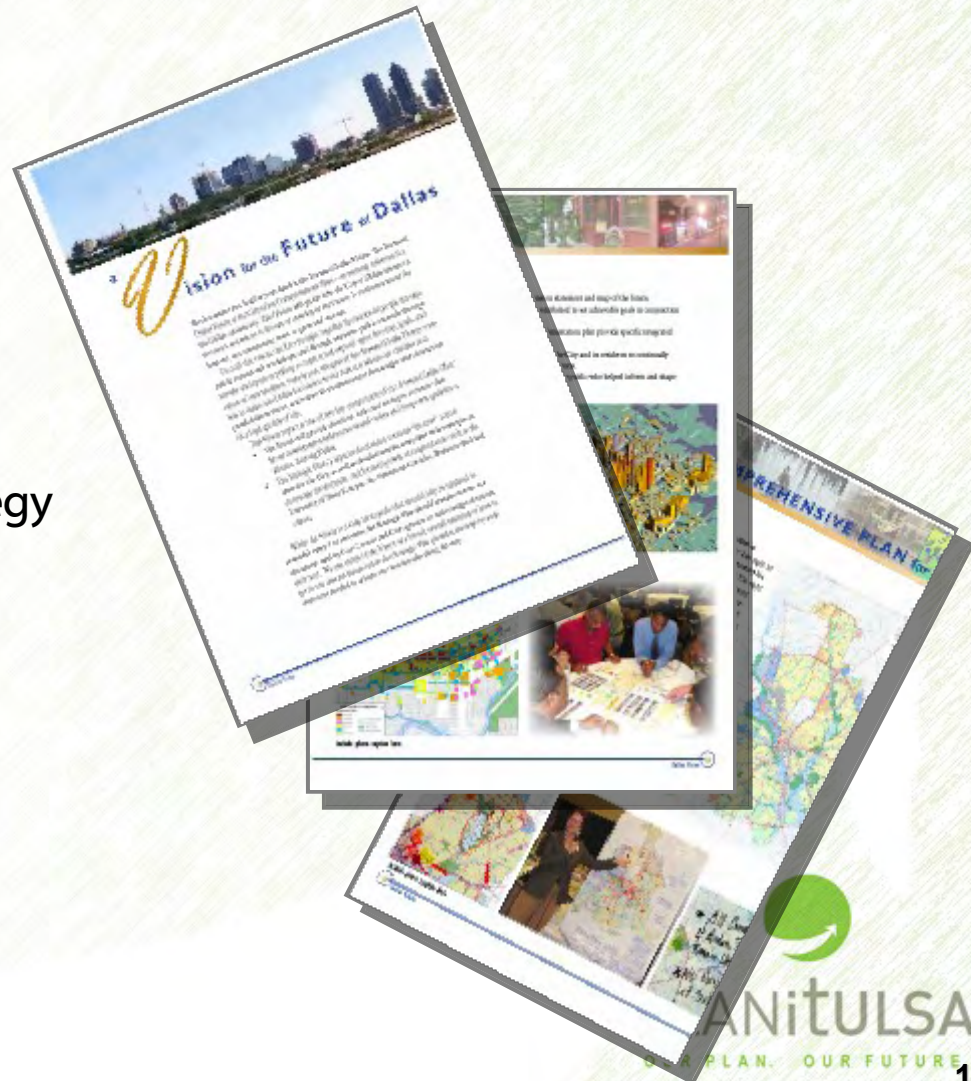
DENTON How Should We Look?
 What do you think is best for:
 • Existing Neighborhoods • New Neighborhoods • Open Space
 Take the Visual Quality Survey.
 It's easy! It's quick! And it's important to tell us what you think.
 www.cityofdenton.com
 Don't have a computer? Go to any city building or library for public access to a computer. Or call 940-383-1111 for a printed survey.
 SEVERAL PRIZES will be given to a lucky respondent chosen at random.

Lessons from Scenarios and Outreach Used to Develop Plan and Products

D. Jeffries

Components

- Vision
- Comprehensive Plan
- Development Strategies
- Implementation and Financial Strategy





Upcoming Events

- July 2008 - Community Values
- September 2008 - City Wide Workshops
- January 2009 - Community Workshops
- April 2009 – Scenarios – public response
- June 2009 - Vision
- September 2009 – Draft Plan & Implementation
- Adoption Hearings – October – December 2009





D. Jeffries



PLANitULSA

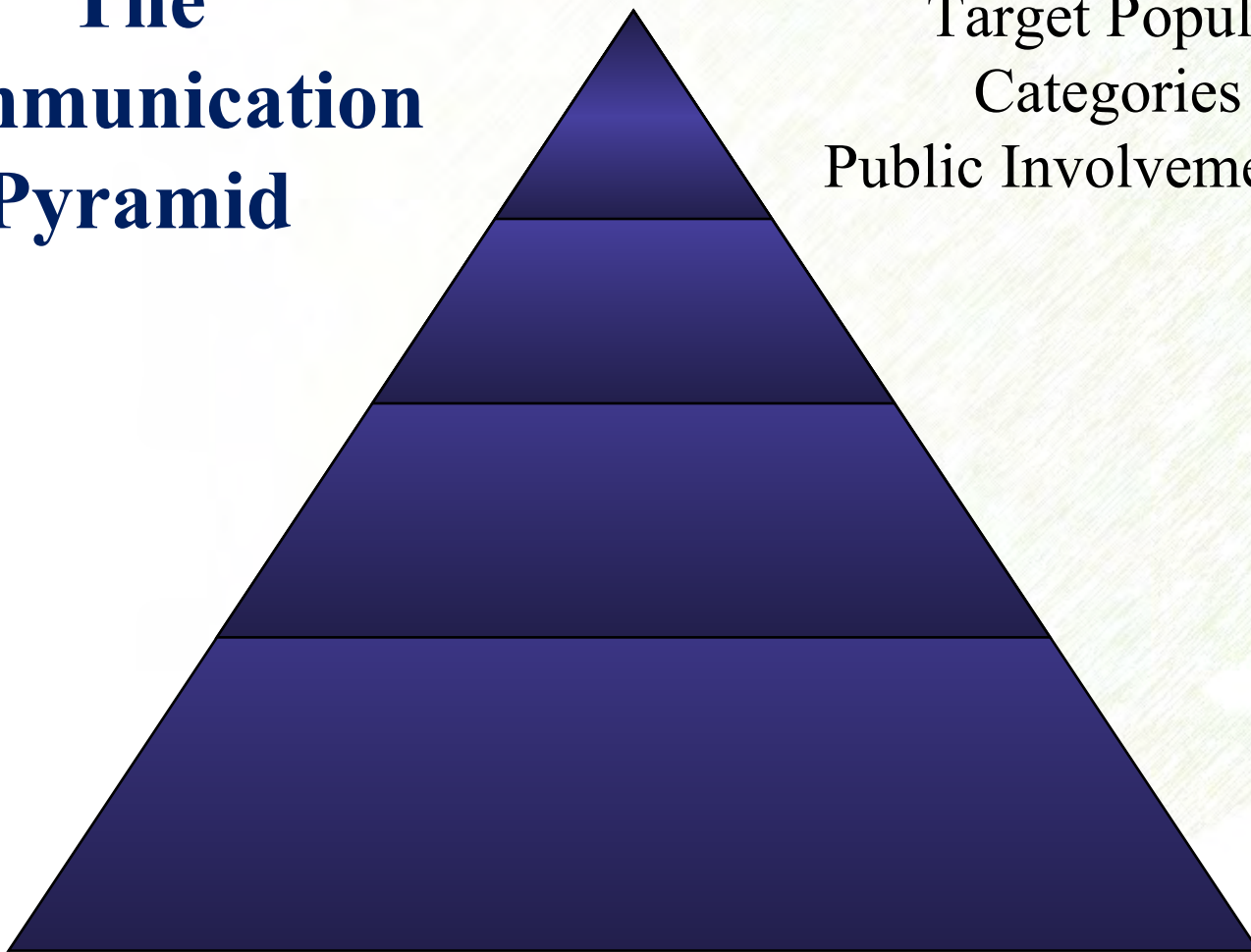
OUR PLAN. OUR FUTURE.

Outreach Strategy
July 14, 2008



The Communication Pyramid

Target Population
Categories for
Public Involvement efforts





Hours



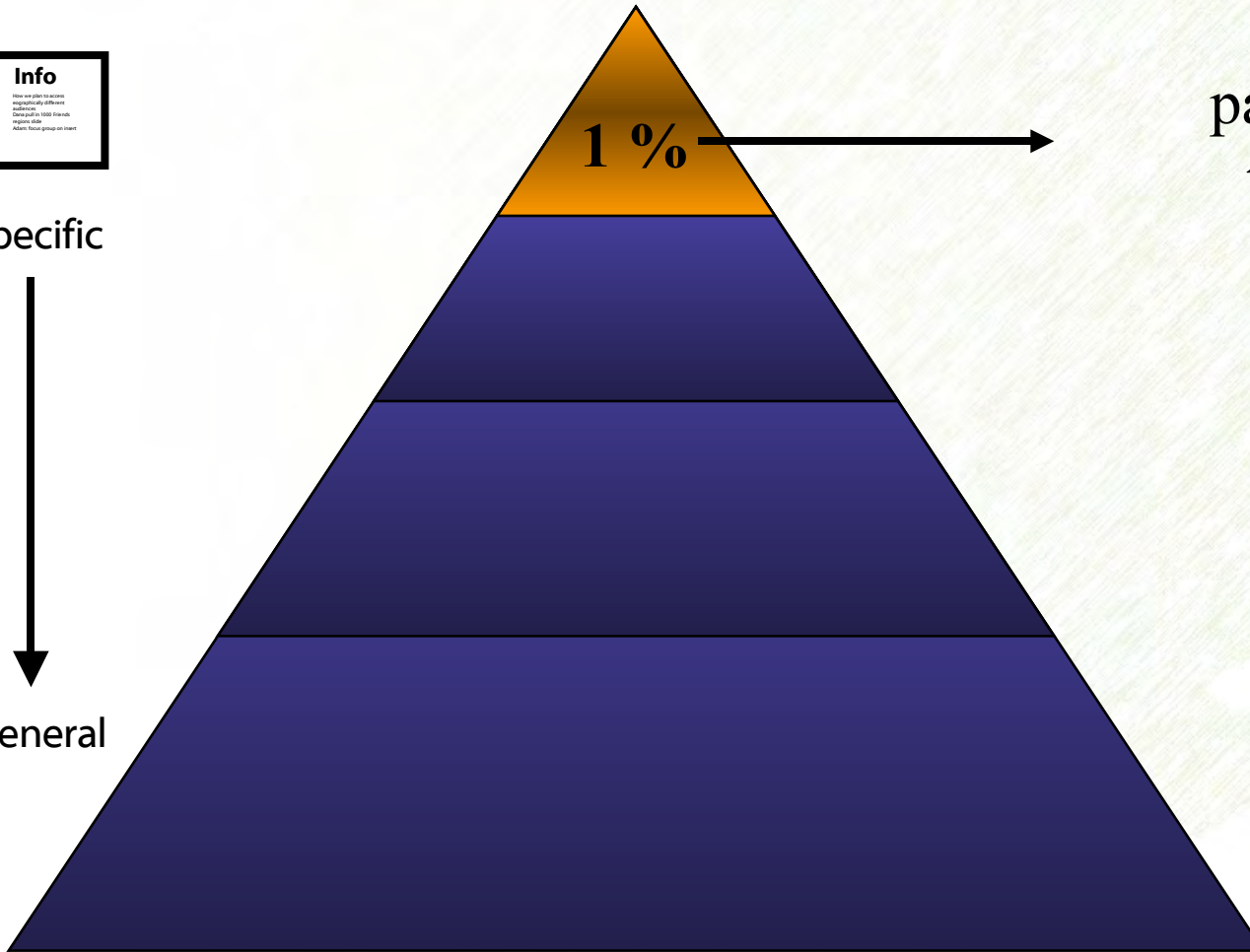
Seconds



Specific



General



will
participate in
traditional
meetings





Hours



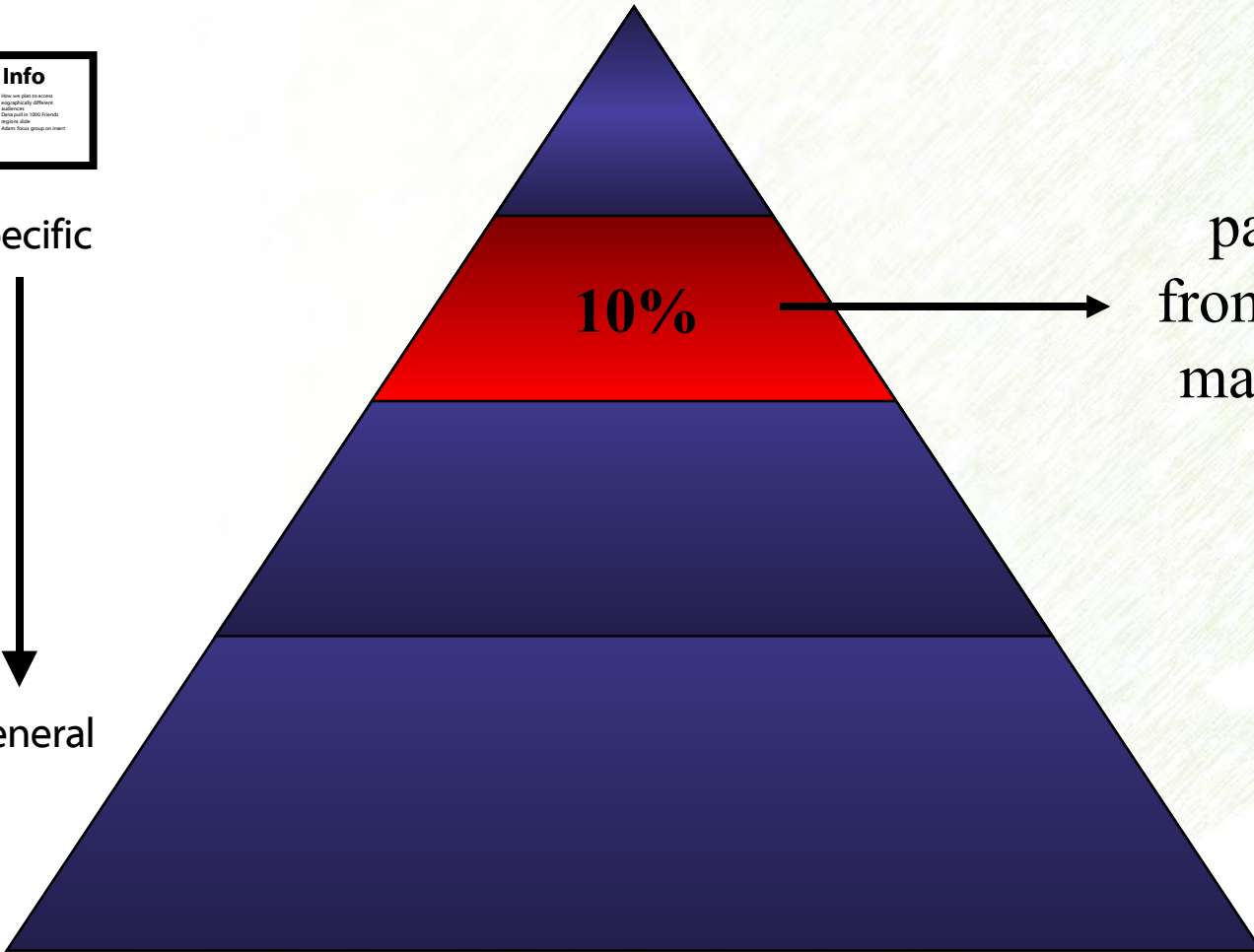
Seconds



Specific

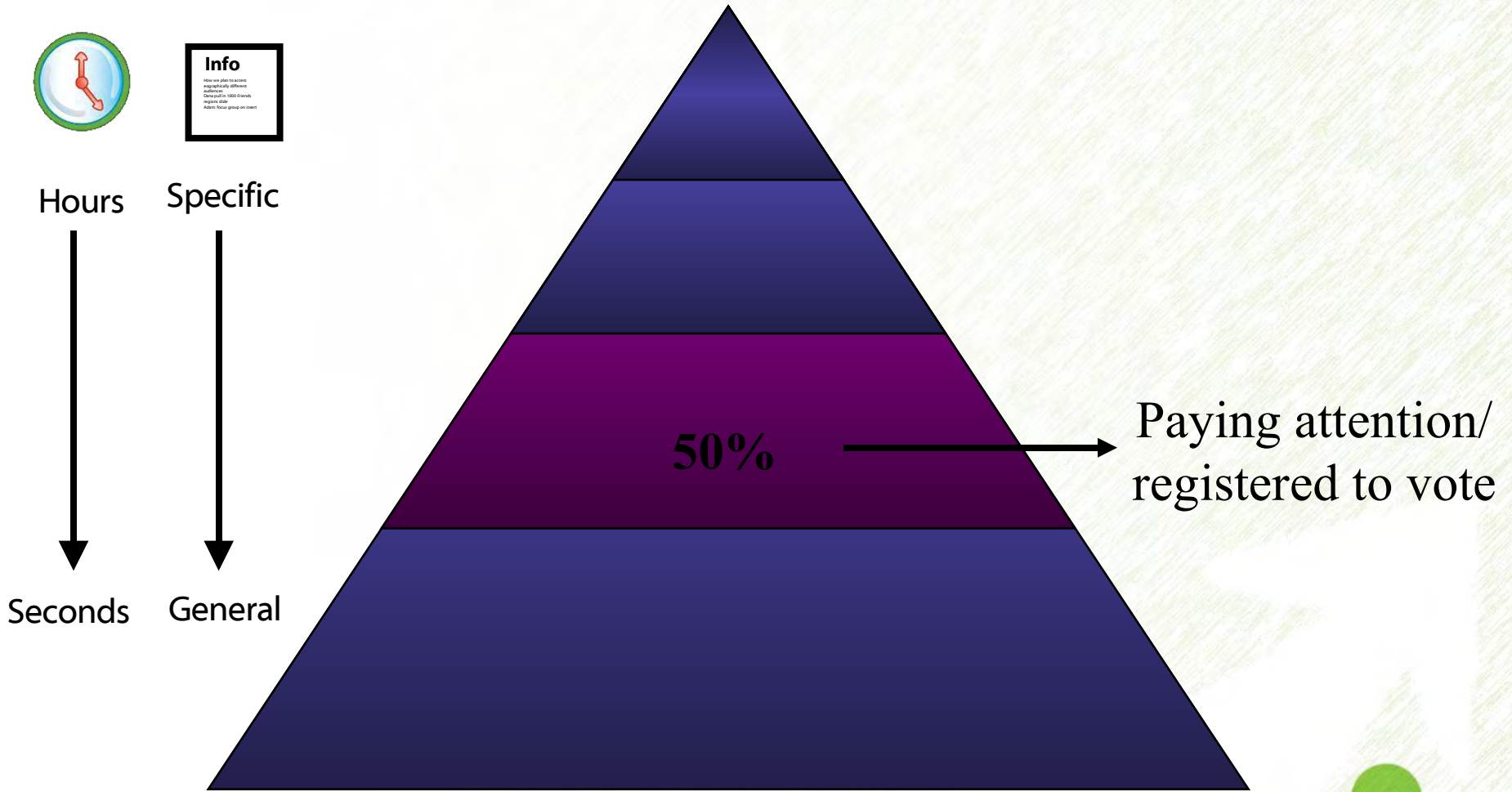


General



participate
from home, by
mail, by web







PLANiTULSA Core Audiences and Types of materials targeted to them

Detailed and complex	Key Stakeholder Groups	Elected & Appointed Officials	Partners and Advisors	"Tulsa Influential"
	Interested Public		Citizen Leaders	
Accessible, journalistic, condensed, in popular formats and mediums	General Public			General Public
Mostly media, ads, flyers, short pieces. recruit into interested public group				



How can we engage the public?

- New Topic
- New Concepts
- New Process

- A lesson from other industries



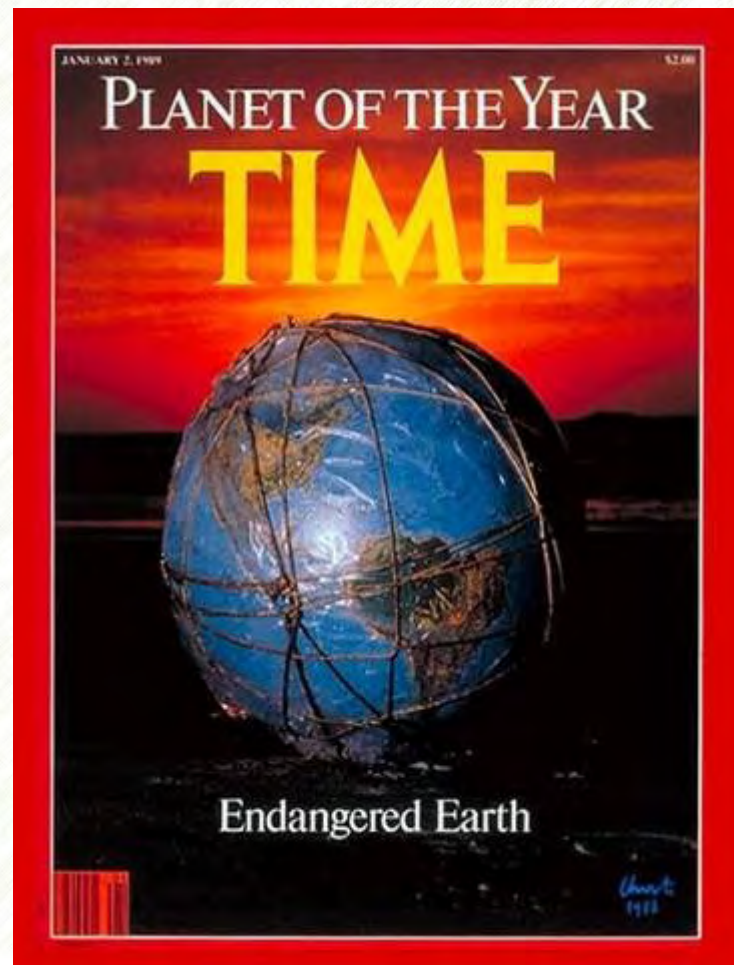


Campaign Example: Plastics Makes it Possible

It's the late 1980s and the planet is drowning in garbage —plastics becomes a symbol for the problem.

Industry had same favorability rating as tobacco.

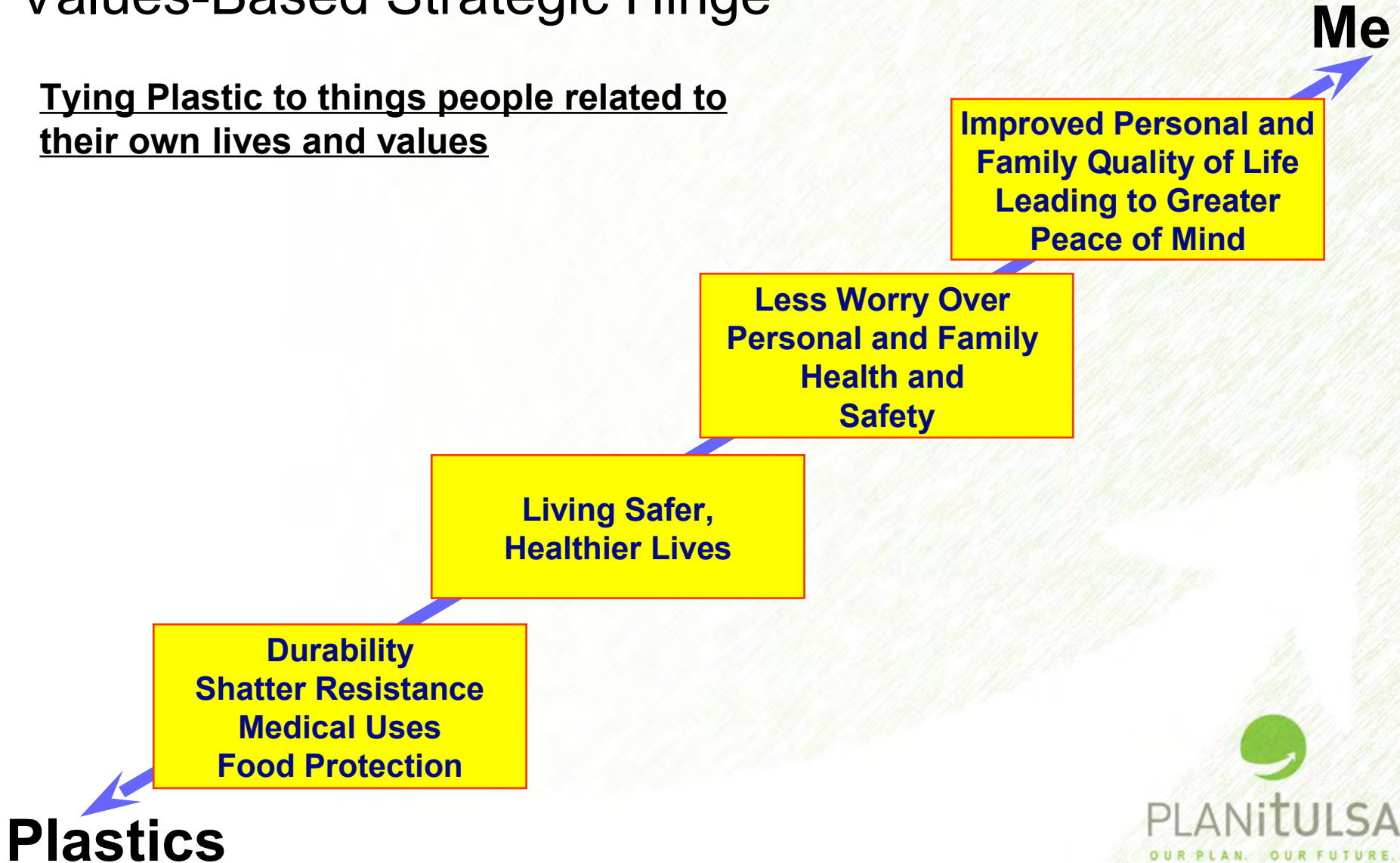
More than 250 pieces of restrictive legislation at state and local levels.





Values-Based Strategic Hinge

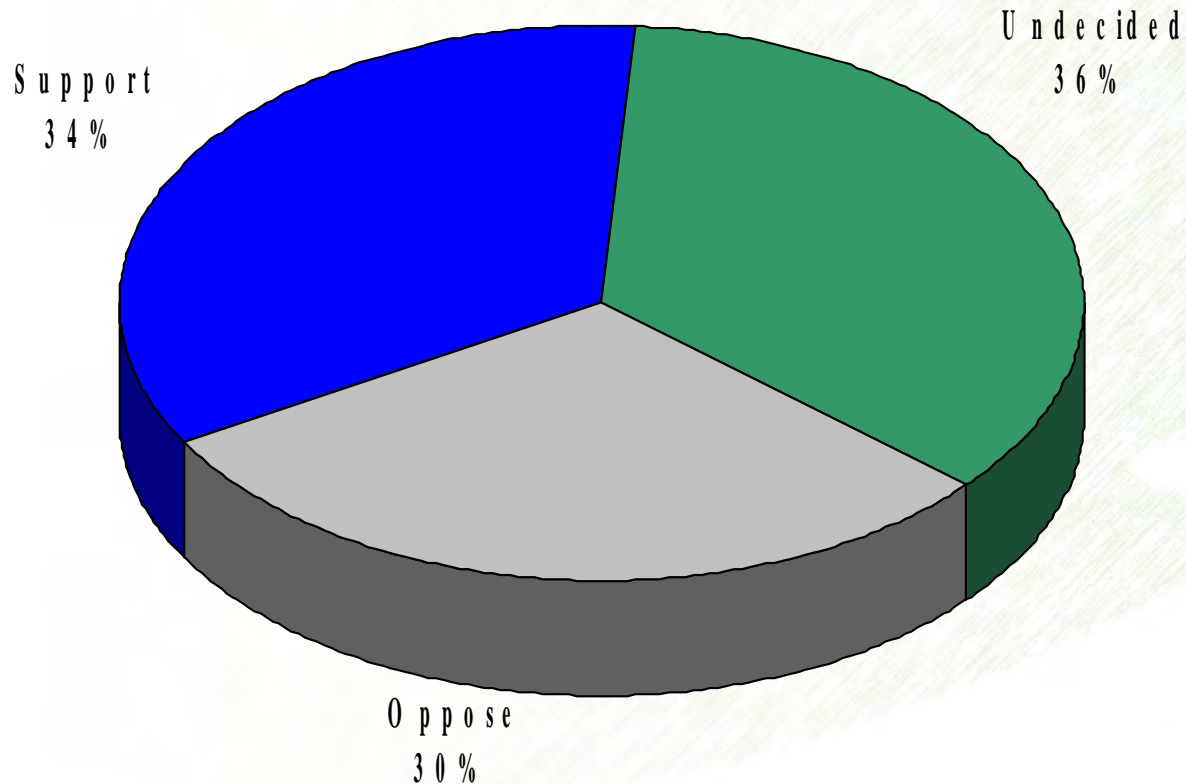
Tying Plastic to things people related to their own lives and values





Support for Public Transportation - 2002

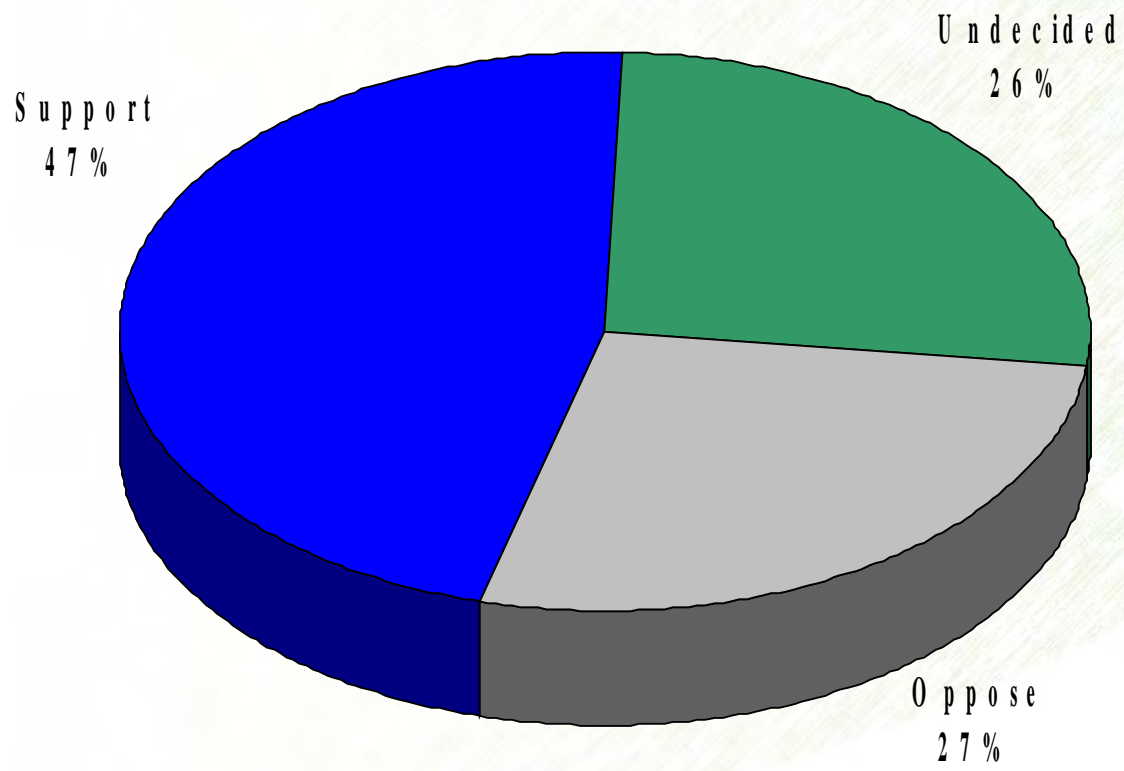
Initial Benchmark



Source: Harris Interactive, January 2002



Support for Public Transportation - 2005



Source: Harris Interactive, Wave 4, April 2005



Key Messages

Opportunity to shape the next 30 years



Guiding the physical development of our city



Photo: Daniel Jeffries

Creating a vision that reflects our citizens



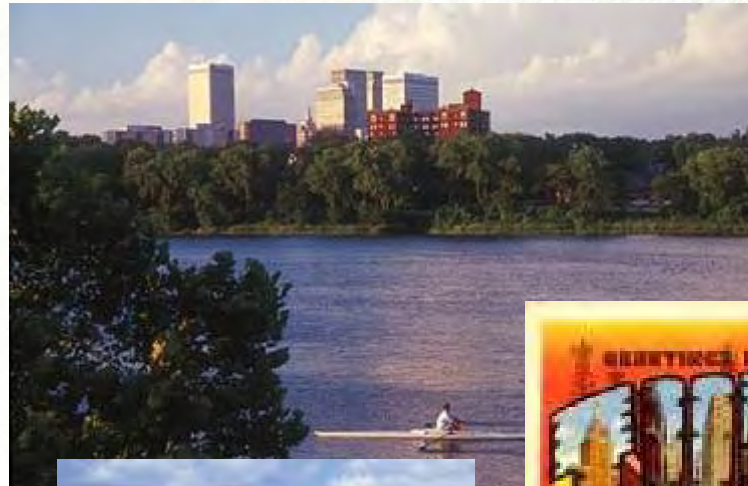
The end result will be real change





The Challenge: Engaging all Tulsans

- Connecting outcomes with peoples' daily lives
- Communicating effectively to all Tulsans
- Talking about process/procedure is the wrong way
- Knowledgeable about different issues important to residents throughout the city





The Outreach Goals are...



Build large group of interested citizens that continue to engage and follow planning

Build Momentum & Ownership

Develop a Broad Agreement on a Planning Agenda

Assess Big Ideas & Long Term Strategies

Develop Sound Policy



Photo: Daniel Jeffries





Challenges...



Short Time Frame
for Public
Attention



Unfamiliar
Topic to Public



Vying for
Attention



Reaching Consensus,
Encouraging compromise



Relatively Small
Budget





Outreach Strategies...

Branding & Messaging, Repetition



PLANitTULSA

OUR PLAN. OUR FUTURE.

Participating Citizens, General Public

Publicity and Broad Scale Materials, Scientific Polls



General Public

Public Workshops, Web, Video, Newspaper Inserts, Participatory Surveys

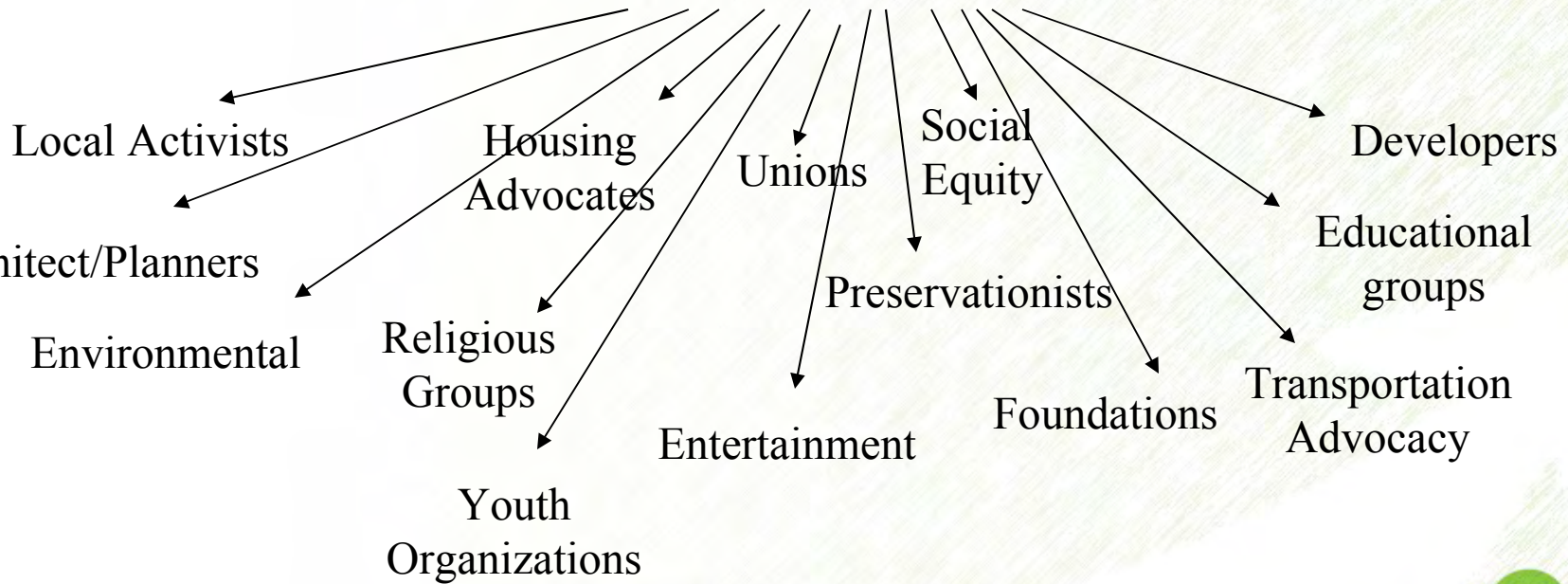


Participating Citizens



Getting the word out through social networks

PLANitULSA Partners





Key Events

- City Wide Workshops – September 2008
- Small Area Workshops – January 2009
- Scenario choices – April 2009
- Draft Vision – June 2009
- Preliminary Plan – Oct. 2009





Outreach Stages for Workshop

Reaching Our Goal

1 July – Sept 1

2 Sept 1-21

Sept 22, 23



Branding & Messaging
Recruiting groups
Networking

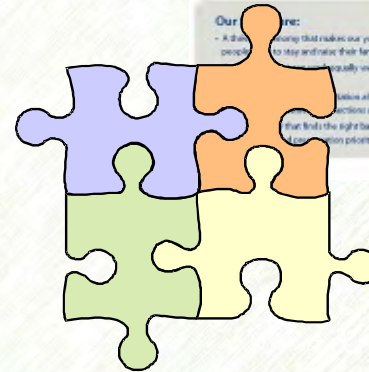
Publicity
Campaign
Blitz

Public Workshops



1 Branding and Messaging

- Message board on findings
- Write copy for stakeholder newsletters
- Write copy for promotional materials
- Fliers, newsletters, direct mail, yard signs, Newspaper Ads, Radio Ads
- Consistent message throughout



PLANiTULSA
OUR PLAN. OUR FUTURE.

**You are invited to the...
PLANiTULSA
Kickoff Event**

Please join Mayor Kelly Taylor for the citywide launch of PLANiTULSA.

**Tuesday, May 13th, 2008
4:30 - 6:30 p.m.**

A once-in-a-generation opportunity to shape the next 20 years of Tulsa's growth.

5 p.m. - Presentation by Mayor Taylor and nationally renowned community planner, John Pagnoni

Location: Central Center at Central Park
1000 E. 9th St. (9th & Peoria)

Please RSVP on www.PLANiTULSA.org
or to Jessi Fickie at 319-0328

What is PLANiTULSA?
Tulsa is showing a new kind of energy. Signs of a new momentum are everywhere:

- Exciting new locally owned businesses are opening and jobs are expanding.
- Interest in rapidly growing in sustainability and "green living"
- More 2025 projects are becoming a reality
- Step-by-Step Tulsa brought local suggestions from the private sector
- A new and vibrant City Hall is taking shape
- Tulsa leads the nation in Pre-K education
- Tulsa fills its parking lots with development on the "other side"
- The "re-greening" of our City is underway

In order to make sure that this momentum is inclusive and meets the needs and dreams of all our citizens, we are updating our comprehensive plan that will bring it all together for a 21st Century Tulsa. The process is called PLANiTULSA.

We have to make sure that Tulsa grows in a healthy new way. In order to succeed, WE must include YOU.

Our Vision:

- A dynamic economy that makes our young people want to stay and raise their families here
- A city that is economically well for all parts of the city
- Innovative alternatives and solutions all across town
- A city that finds the right balance between economic growth and quality of life

Tulsa
A New Kind of Energy.



2 Campaign Blitz

- Partnerships with local media outlets
- TV and radio programs (morning shows, radio interviews, etc.)
- Generate Media Buzz
- Newspaper Ads in the Tulsa World
- Direct Mail
- Stakeholder Meetings
- PSAs, YouTube, MySpace
- Media kit
- Media Tour
- Email blasts
- Constantly updated website





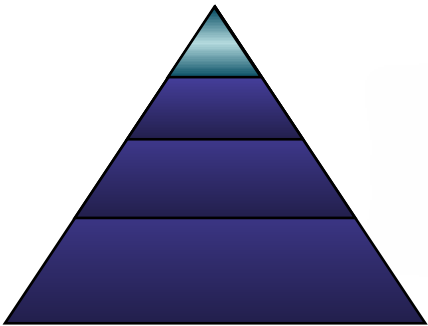
3 Public Workshops

- Nine workshops
- Include scenario presentation
- Group planning exercises
- Ask participants to make difficult trade-offs
- Generate Scenarios from choices made





Workshops & Open Houses





D. Jeffries

The Workshop Exercise

Participants build their own **growth scenarios**

PROCESS:

1. Decide where NOT to grow
2. Choose a starter chip set
3. Arrange chips on map
4. Trade chips
5. Draw in roads and transit needed
6. Present map to group

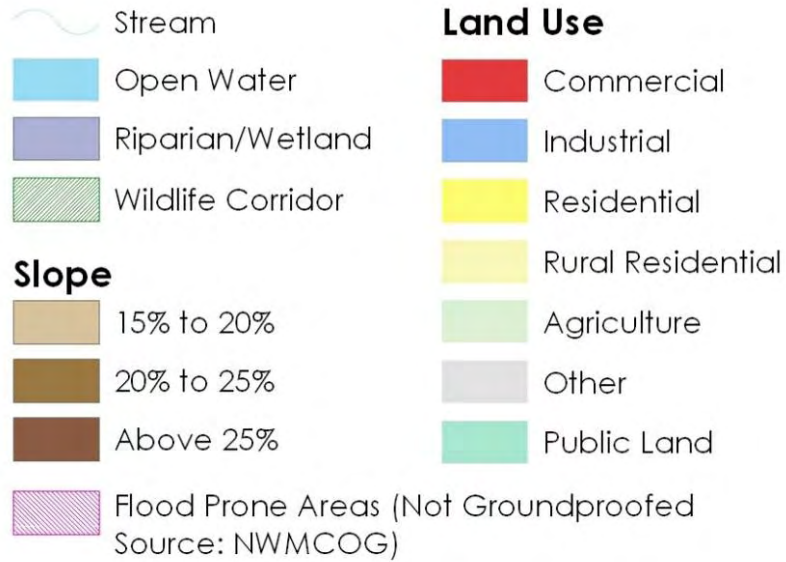


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OUR PLAN. OUR FUTURE.



The Workshop Basemap

Legend

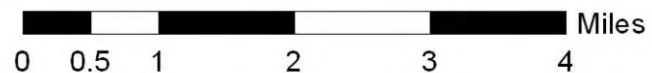


Transportation

Land Use

Environmental Features

1 inch equals 0.5 miles



SE
ES




City of Tulsa

City of Tulsa
Workshop

0 0.25 0.5 1 1.5 Miles
1 inch equals 0.5 miles



10/16/2018 10:00 AM - 10:00 AM

 City



D. Jeffries



All Roads

City of Tulsa
Workshop

0 0.25 0.5 1 1.5 Miles
1 inch equals 0.5 miles



-  City
-  County
-  Interstate
-  Federal Highway
-  State Highway
-  Express Turnpike
-  Local Road



Rail Road


City of Tulsa
Workshop

0 0.25 0.5 1 1.5 Miles
1 inch equals 0.5 miles



04/16/2016 08:00:00 AM - 04/16/2016

The map displays the city and county boundaries of Tulsa, Oklahoma, overlaid on an aerial photograph. The city boundary is shown as a dashed black line, and the county boundary is shown as a solid blue line. A network of rail roads is depicted as black lines with cross-ticks. The city is labeled 'Tulsa' in the center, and surrounding areas like 'Osage' and 'Creek' are also labeled. A legend in the bottom right corner explains the symbols used on the map.

-  City
-  County
-  Rail Road



D. Jeffries



Riparian

City of Tulsa
Workshop

0 0.25 0.5 1 1.5 Miles
1 inch equals 0.5 miles



06/16/2018 08:00:00 AM EST 100.000

City
County
Riparian
Open Water



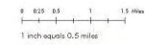
D. Jeffries




Wetland



City of Tulsa
Workshop



-  City
-  Riparian
-  County
-  Open Water
-  Wetland



D. Jeffries



Floodplain

City of Tulsa
Workshop

0 0.25 0.5 1 1.5 Miles
1 inch equals 0.5 miles



06/20/2018 10:00 AM

- | | | | |
|--|--------|---|------------|
|  | City |  | Riparian |
|  | County |  | Open Water |
| | |  | Wetland |
| | |  | Floodplain |



D. Jeffries



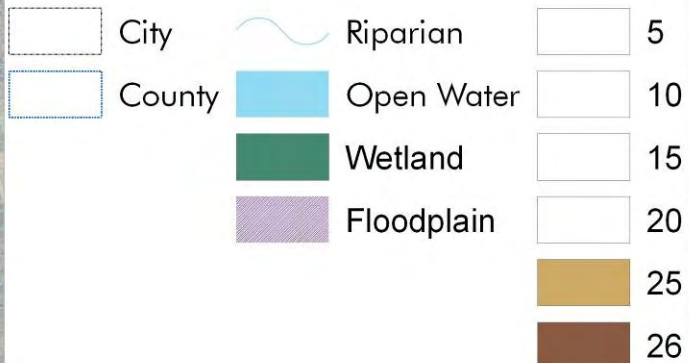
Steep Slopes

City of Tulsa
Workshop

0 0.25 0.5 1 1.5 Miles
1 inch equals 0.5 miles



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Workshop Map

City of Tulsa Workshop

City	Streams	Open Water	Commercial	Public
County	Floodplain	Office	Open Space	Agriculture
Interstate	5	Industrial	Golf Course	Mobile Home
Federal Highway	10	Mixed Use	Industrial/Commercial	Industrial/Office
State Highway	15	Entertainment	Multi-Family Residential	Mining
Express Turnpike	20	Single Family Residential		
Rail Road	25			
Local Road	26			

CITY OF TULSA
 A New Kind of Energy

PLANITULSA
 GOOD PLANS. GREAT PEOPLE.

FREGONESE ASSOCIATES

0 0.25 0.5 1 1.5 Miles
 1 inch equals 0.5 miles

City of Tulsa GIS Department • 2017-18-2018

Comments/Unused Icons:

DRAFT

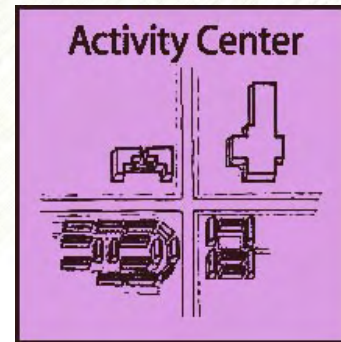
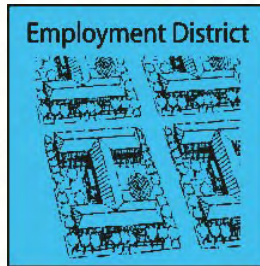
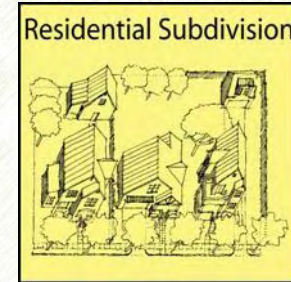
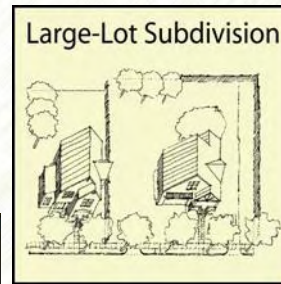
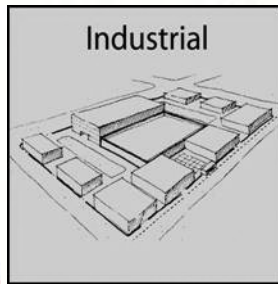
Team Members:

Table #



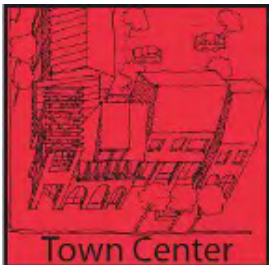


Workshop Game Pieces





Development Types are *places* with a variety of buildings, uses and designs





What's in a Chip?

Chip Elements

Building Types

- Community Center
- Townhouse
- Town Center MU
- Townhouse
- Residential Small Lot

Design Features

- Streetscapes
- Walkways/alleys
- Landscaping
- Architecture

Investment

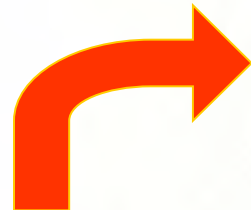
- Streetscapes
- Transit

Economic Development

Chip Types



Community Designs



Used in today's Workshops

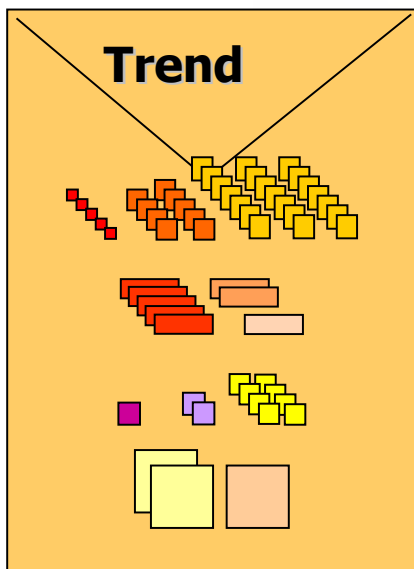
Developed Local Planning and Development



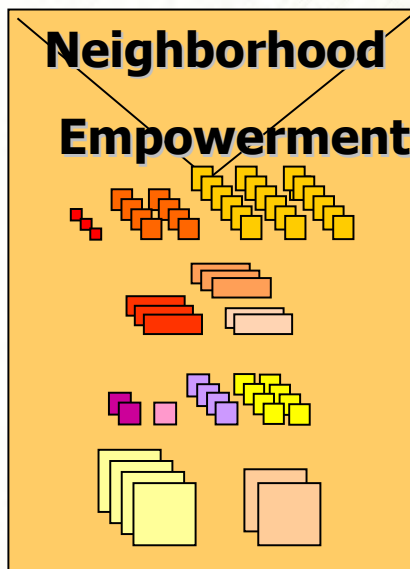
The Workshop Exercise

The chip sets are the physical area covered by forecast construction – each with themes

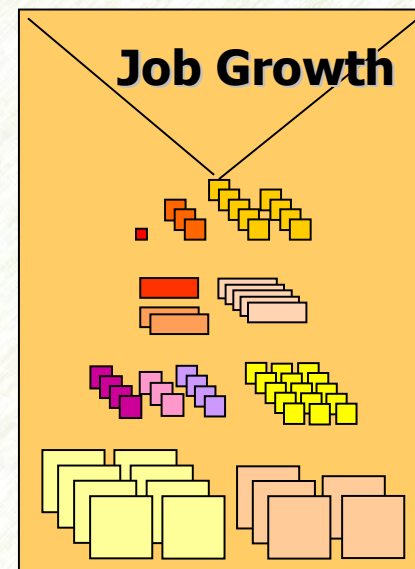
A



B



C



3 or 4 Packets

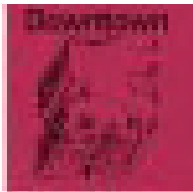




Workshop Game Pieces

Mixed-Use Types

Good for Infill



Downtown
21 Units/Acre
33 Jobs/Acre



Main Street
26 Units/Acre
43 Jobs/Acre



Village
14 Units/Acre
23 Jobs/Acre



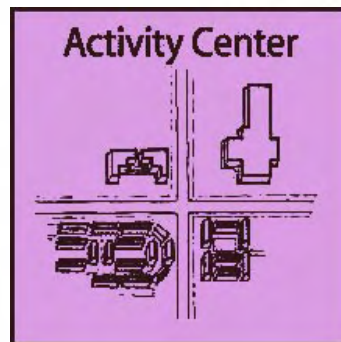
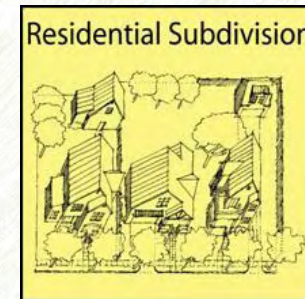
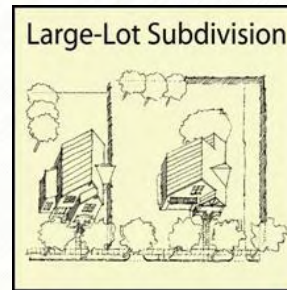
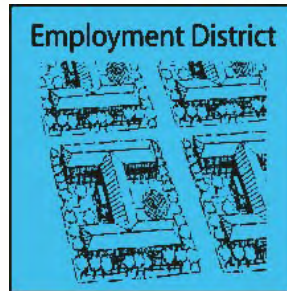
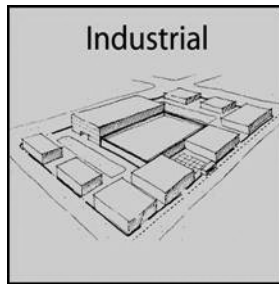
* All Densities are Net Over Developed Acre





Workshop Game Pieces

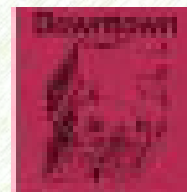
Separate-Use Types





D. Jeffries

Downtown



**1/4
mile**



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OUR PLAN. OUR FUTURE.



Village

D. Jeffries



**1/4
mile**

Ventura, CA



PLANiTULSA
OUR PLAN. OUR FUTURE.



D. Jeffries

Main Street



160 ACRES



**Sepulveda Boulevard
Near LAX**



PLANITUSA
OUR PLAN. OUR FUTURE.



Arterial Commercial



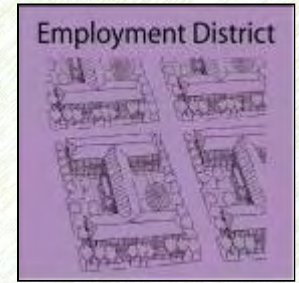
**160
Acres**





D. Jeffries

Employment District

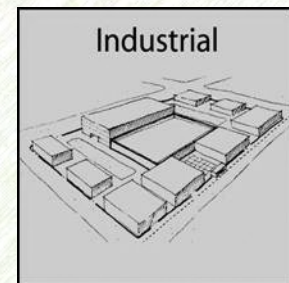


**1/2
mile**

Irvine



Industrial



1/2 mile





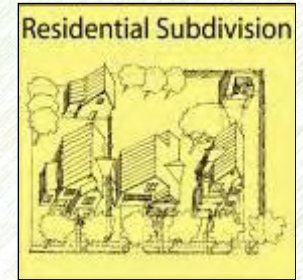
Compact Neighborhood



**1/2
mile**



Residential Subdivision



**1/2
mile**

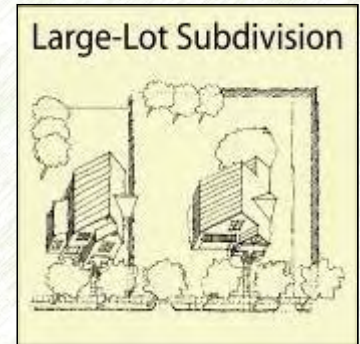




Large Lot Subdivision



Photo: Daniel Jeffries



**1/2
miles**





You will build your own growth scenario for Grande Traverse Region

The Workshop Exercise

PROCESS:

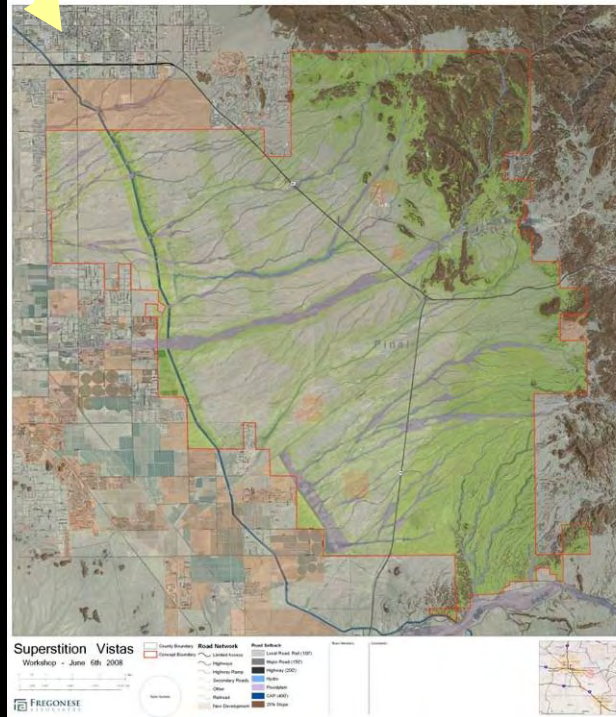
- 1. Discuss Goals for your table**
- 2. Decide where NOT to grow**
- 3. Choose a starter chip set**
- 4. Arrange chips on map**
- 5. Trade Chips**
- 6. Draw in roads and transit needed**
- 7. Present Map to Group**





Get Familiar with the Materials

Basemap



Scissors



4 Pens



Comment Stickers



Chipset Envelopes





D. Jeffries

Set Goals for your table (15 min)



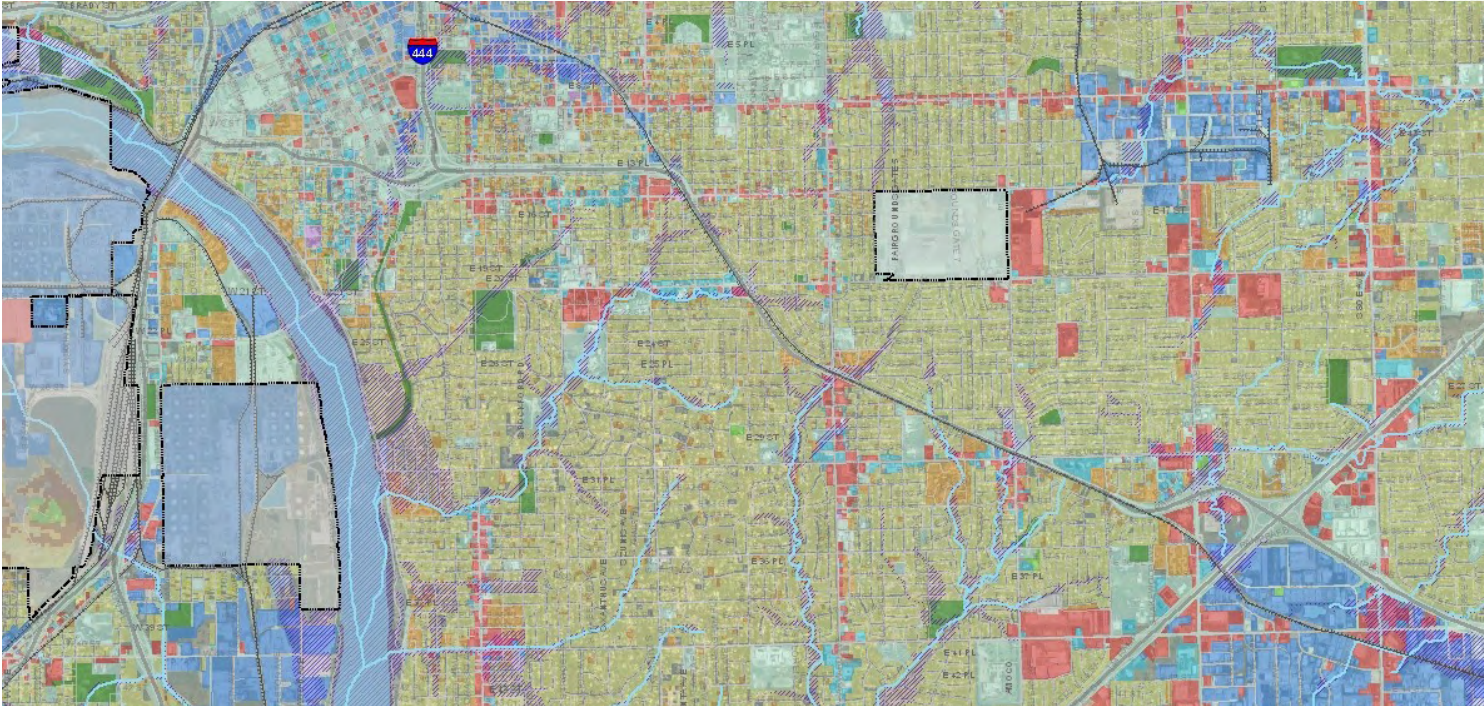
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OUR PLAN. OUR FUTURE.



Draw-In Desired Open Space, Green Corridors Conservation and Historic Districts, and Other Significant Areas

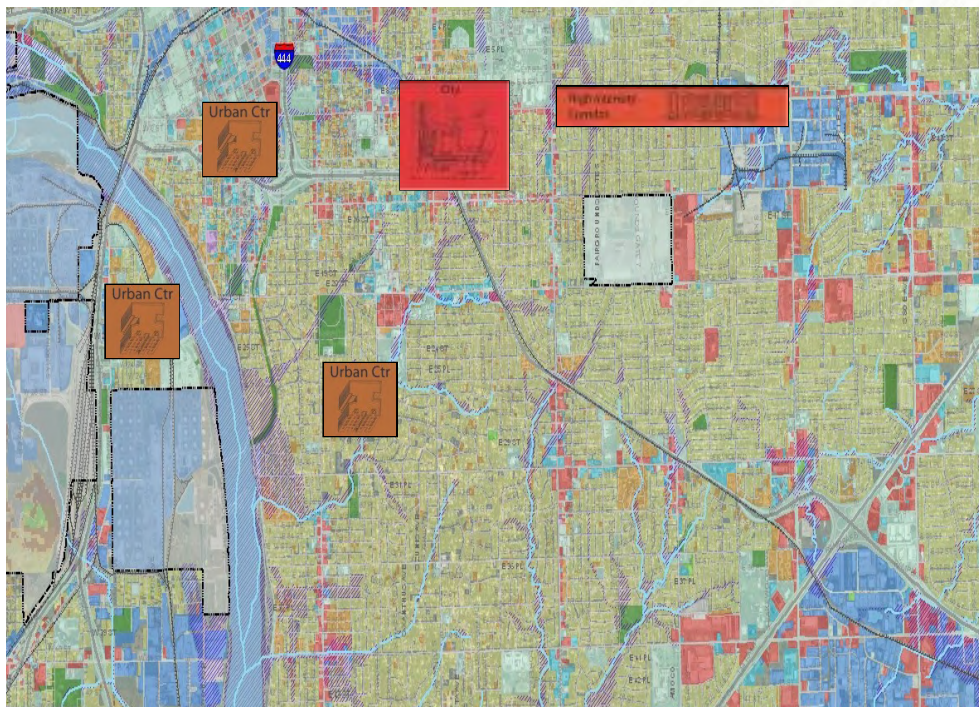
The Workshop Exercise

Identify where NOT to grow





How do we account for Infill and Redevelopment?



The scenario modeling process interprets chips placed on developed land as infill and redevelopment.

Example Only



D. Jeffries

The Workshop Exercise

Choose a Starter Set and Place Chips on Map



Start with highest-intensity chips

(Downtown, Activity Center)

Move on to lower-intensity chips

(Residential Subdivision, Large Lot)

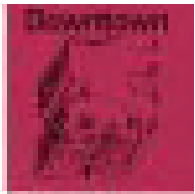


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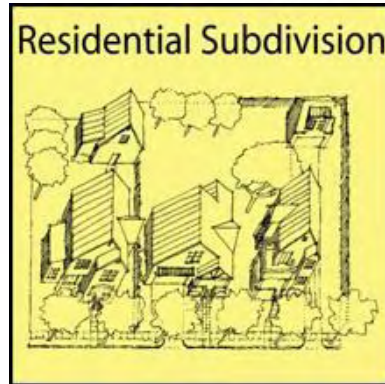


The Workshop Exercise

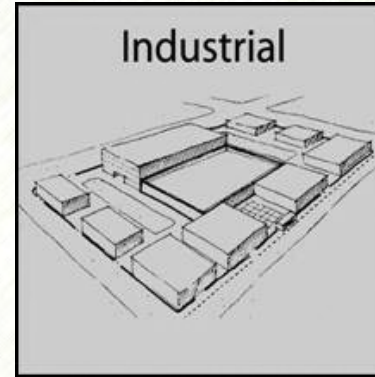
Trade Chips if Desired



=



+



Ventura County Vision Workshop Chip Trading Guide
The following chip trading guide is based on households and jobs represented by each chip.

City Chip	Residential Subdivision	Industrial	Activity Center	Medium Intensity Corridor	Large Lot Subdivision
City Chip (42 Acres)	1 City = 1 Residential Subdivision + 2 Industrial				
Edge City Chip (168 Acres)	1 Edge City = 1 City Neighborhood + 1 Employment District + 2 Industrial				
Activity Center Chip (168 Acres)	1 Edge City = 1 Employment District + 1 Medium Intensity Corridor				
Medium Intensity Corridor (128 Acres)	1 Activity Center = 2 Highway Commercial				
Large Lot Subdivision (688 Acres)	1 Activity Center = 2 Residential Subdivision + 1 Industrial				
	1 Medium Intensity Corridor = 2 City Neighborhood + 2 Industrial				
	1 Large Lot Subdivision = 7 Rural Housing				

1 Downtown Chip =

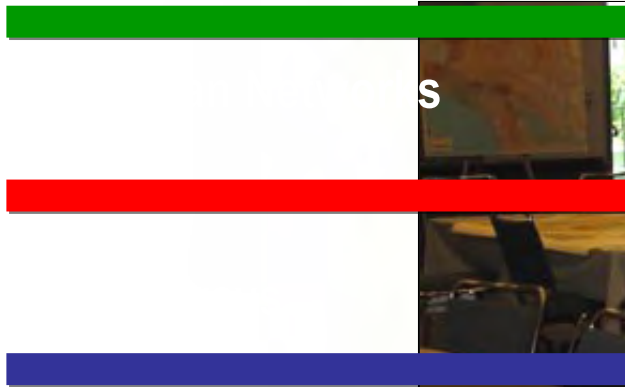
1 Residential Subdivision Chip + 1 Industrial Chips





The Workshop Exercise

Add Transportation Infrastructure





D. Jeffries

Name Your Map and Choose a Presenter

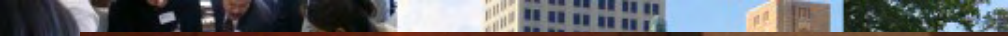




The Workshop Exercise

Present your map to group





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**Each table's
plan is
analyzed and
recorded...**

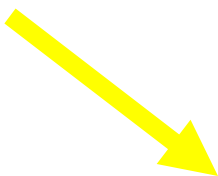


**...and all notes and
comments are recorded**



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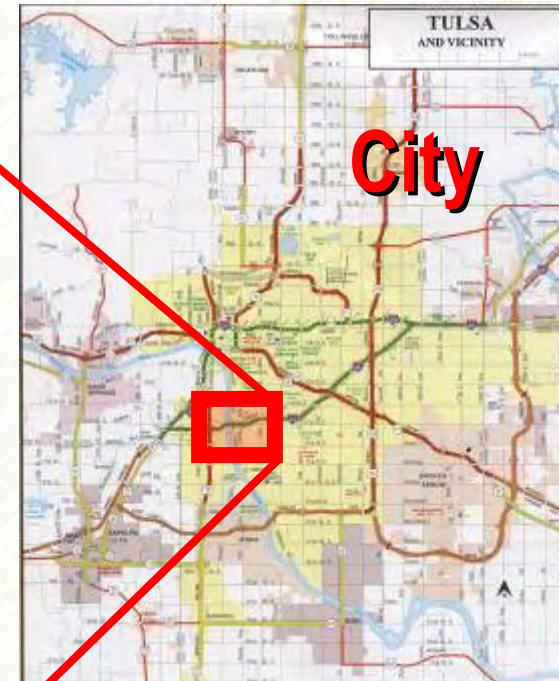
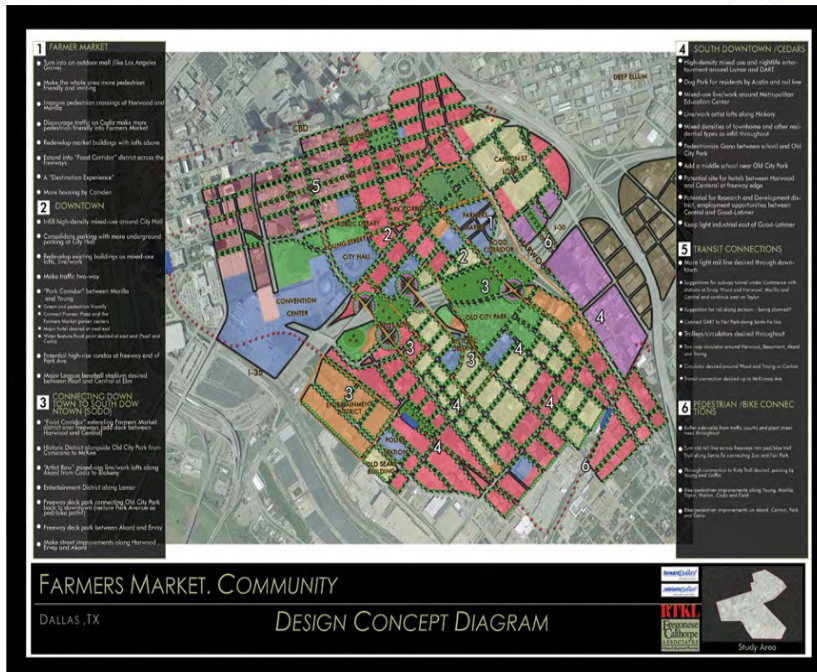
Let the Workshop Begin!



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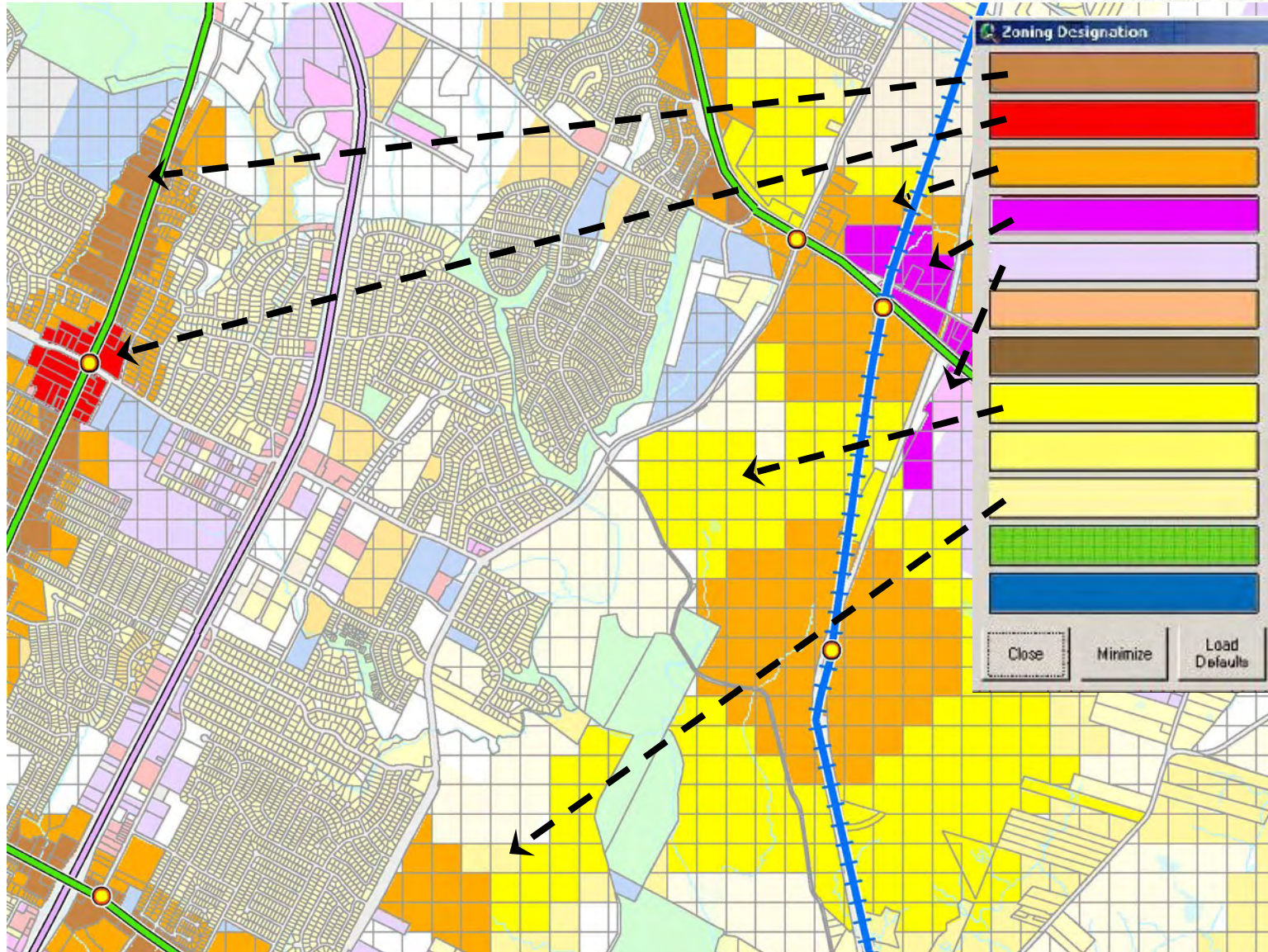
Two Scales – City and Neighborhood





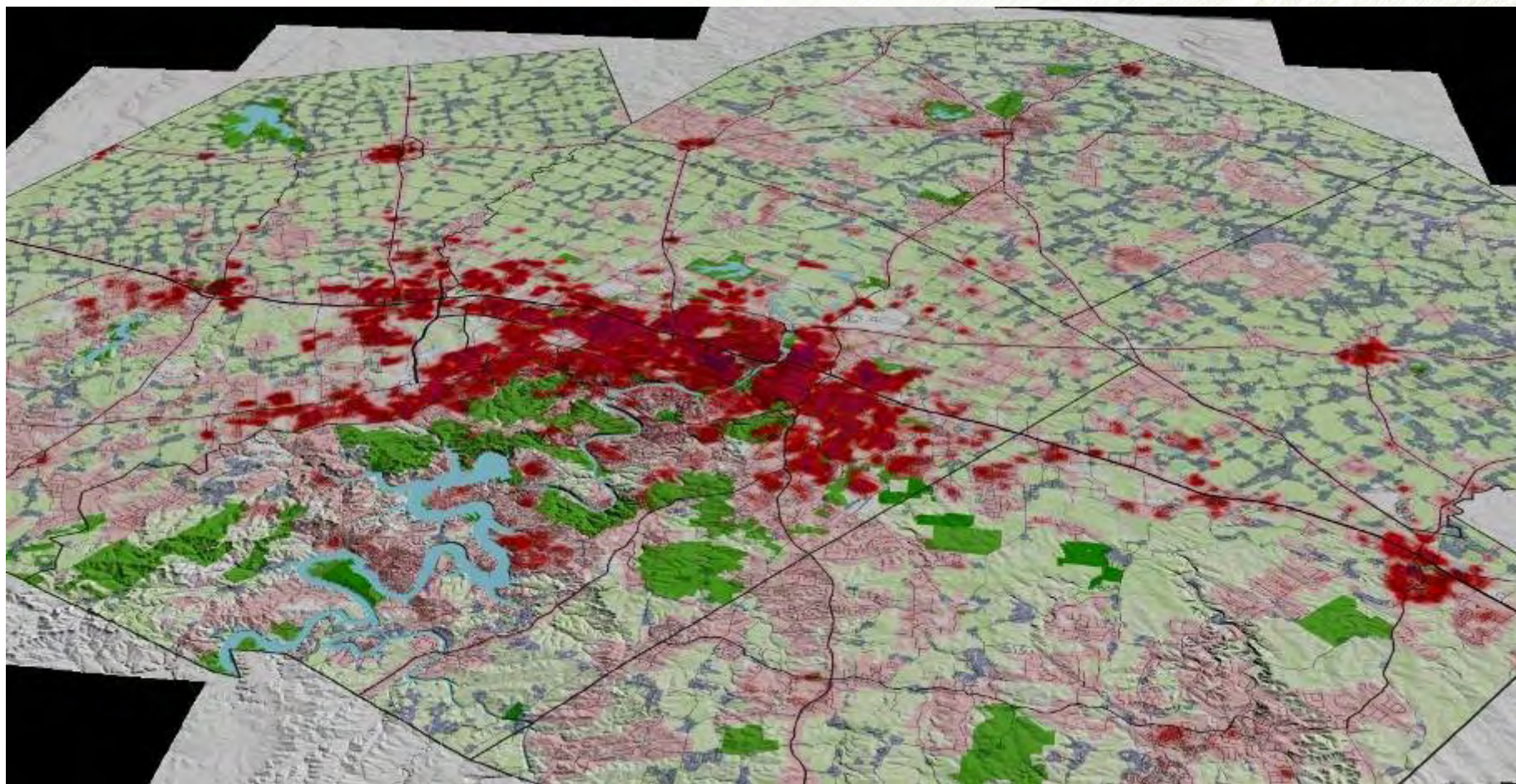
Building a Scenario

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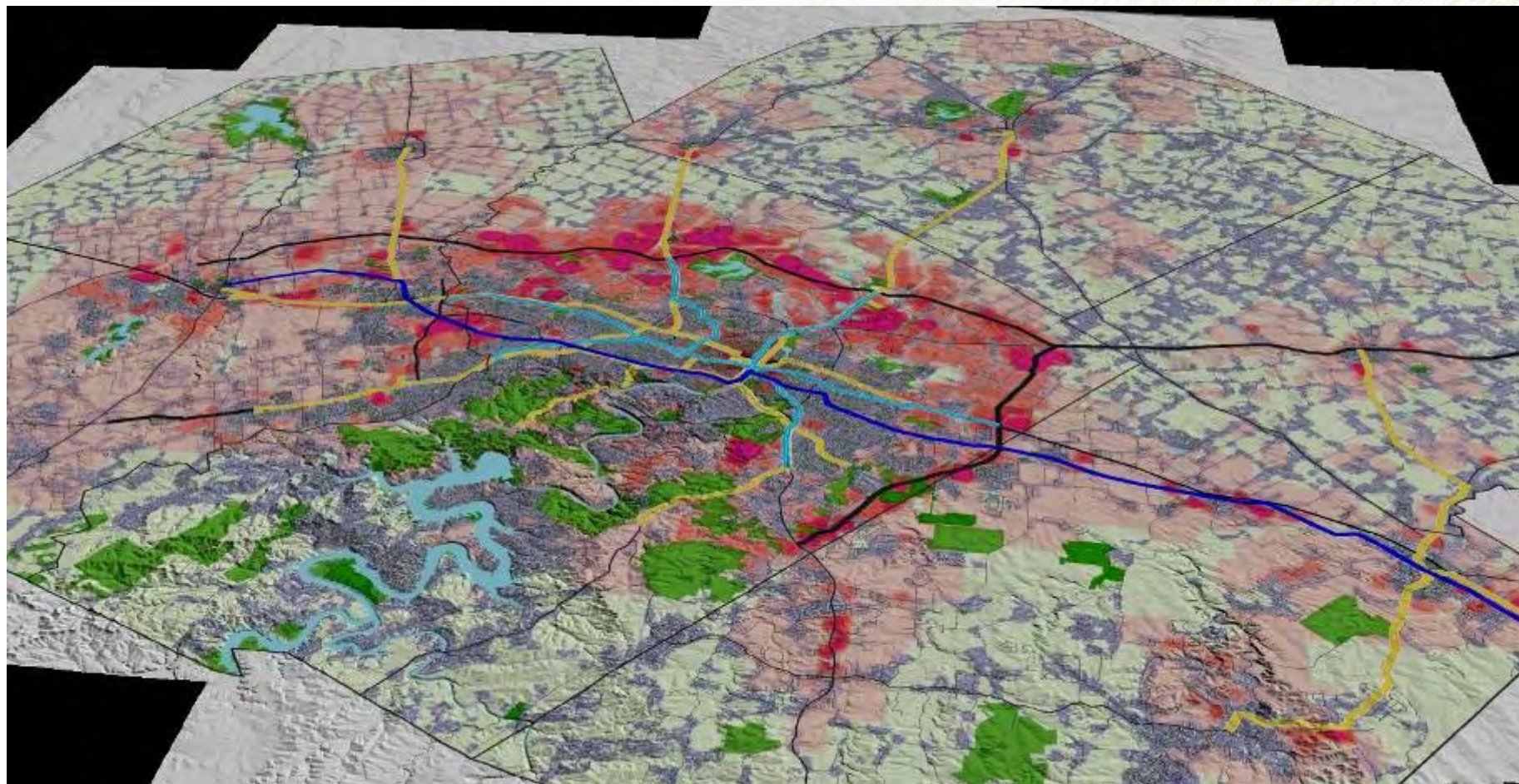
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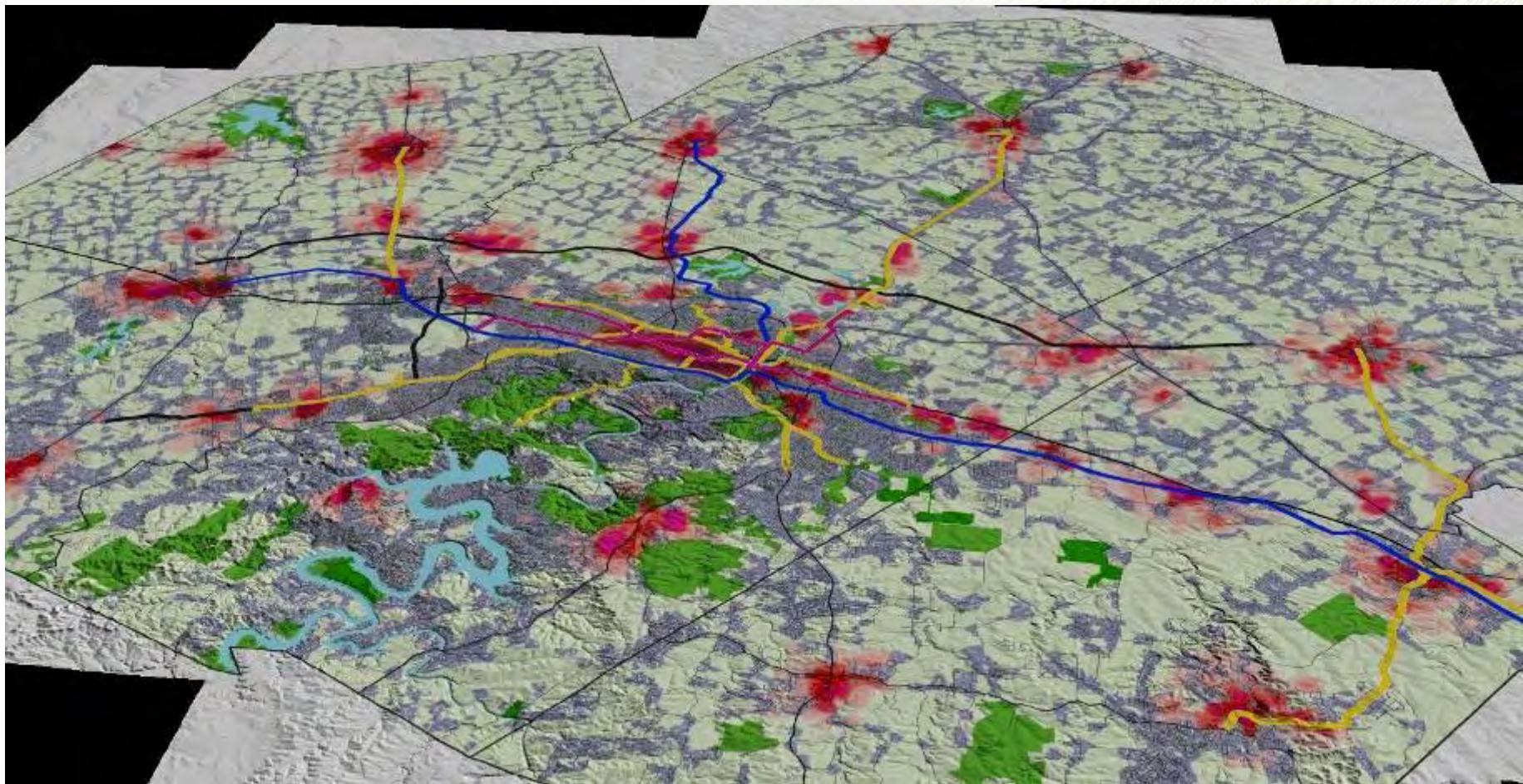
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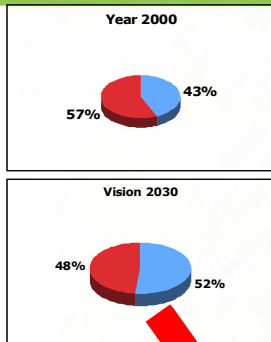
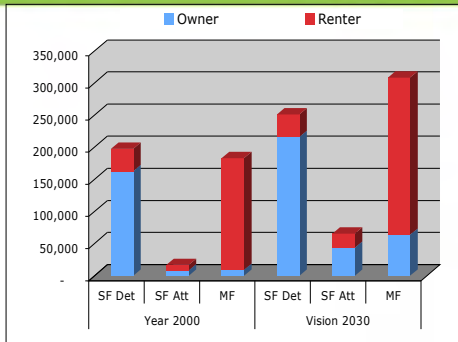


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Modeling the Scenarios



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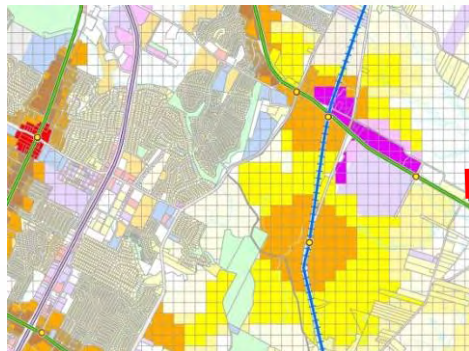


Market Constraints
Development Program
Commercial Demand
Housing Needs



Sustainability
Urban Design

Land Use Scenario
Tipping Point
Development



Transportation Analysis
Roadway Impact
Ridership



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Indicators for Scenario Evaluation

Topic	Scenario A	Scenario B	Scenario C	Scenario D
Agricultural Land Consumed: 1998 - 2020	174 sq mi 	143 sq mi 	65 sq mi 	43 sq mi

Topic	Scenario A	Scenario B	Scenario C	Scenario D
Infrastructure Cost 1998-2020 (Transportation, water, sewer, utilities)	\$38 billion \$\$\$\$\$ 	\$30 billion \$\$\$\$ 	\$22 billion \$\$\$ 	\$23 billion \$\$\$!

Topic	Scenario A	Scenario B	Scenario C	Scenario D
Single Family Homes vs. Condos, Apts. & Townhomes	SF 77% Condos, etc. 23% 	SF 75% Condos, etc. 25% 	SF 68% Condos, etc. 32% 	SF 62% Condos, etc. 38%

Topic	Scenario A	Scenario B	Scenario C	Scenario D
Transportation Choices				





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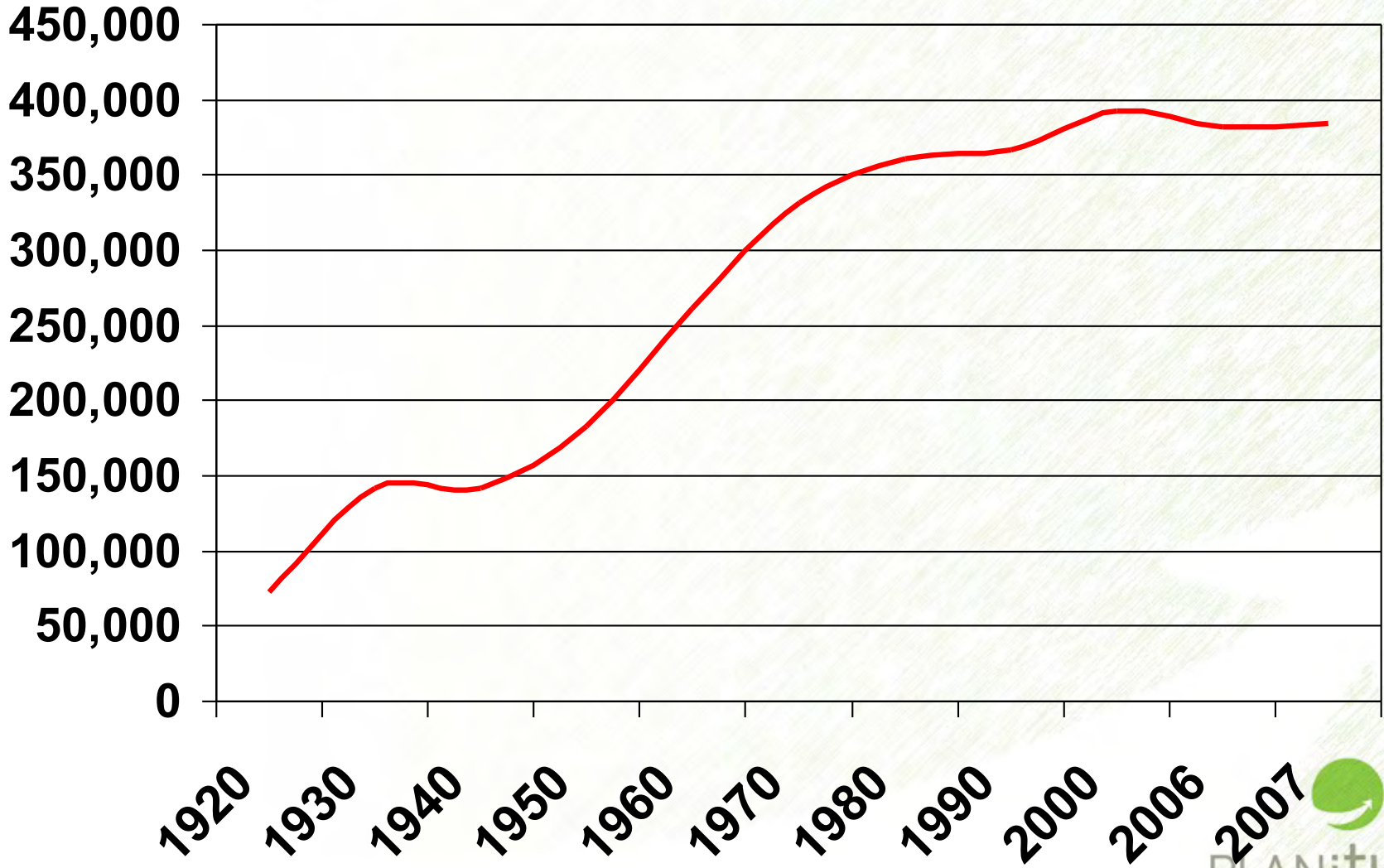
Issue: Forecast Size and Workshop Theme



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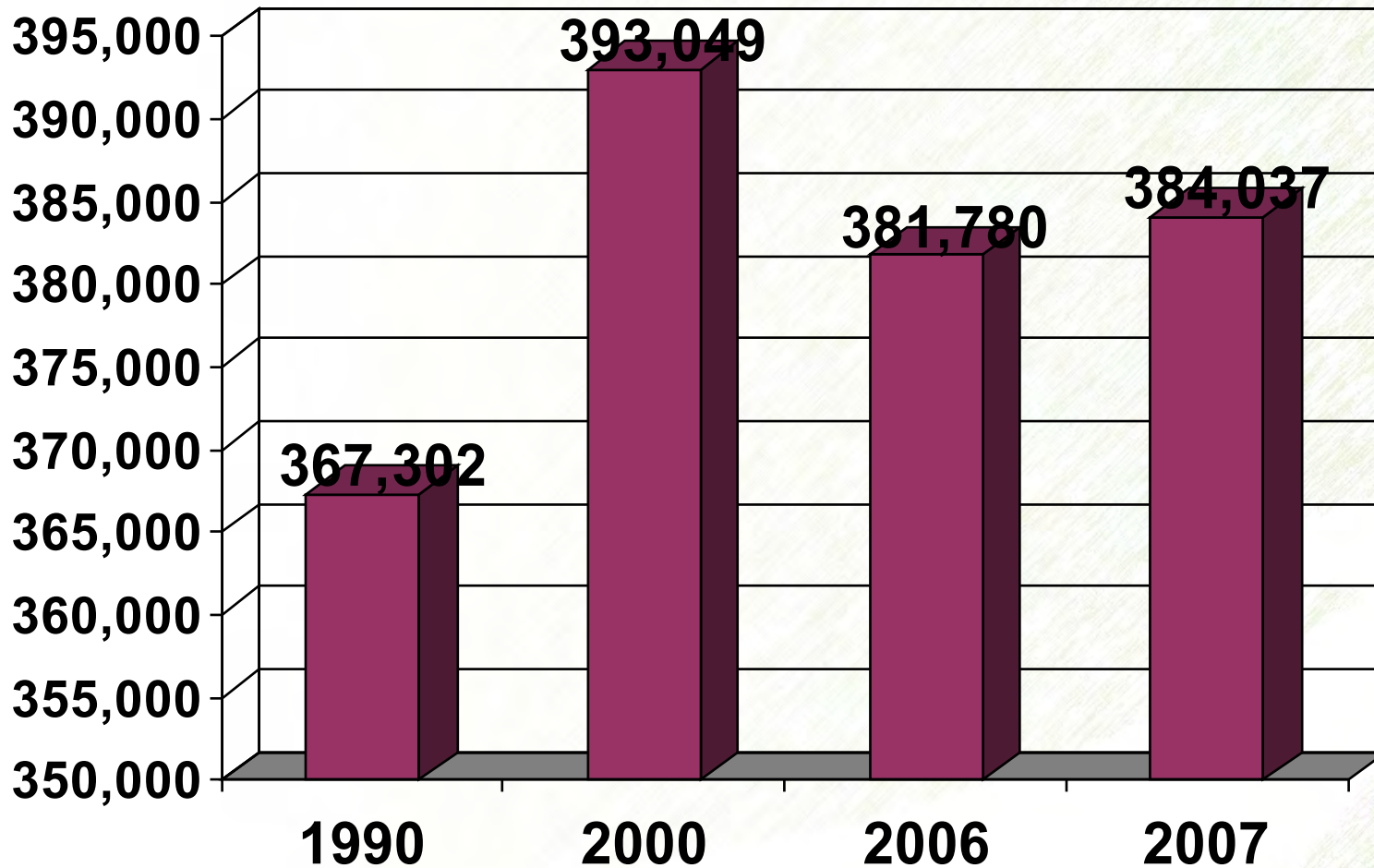


Census Population





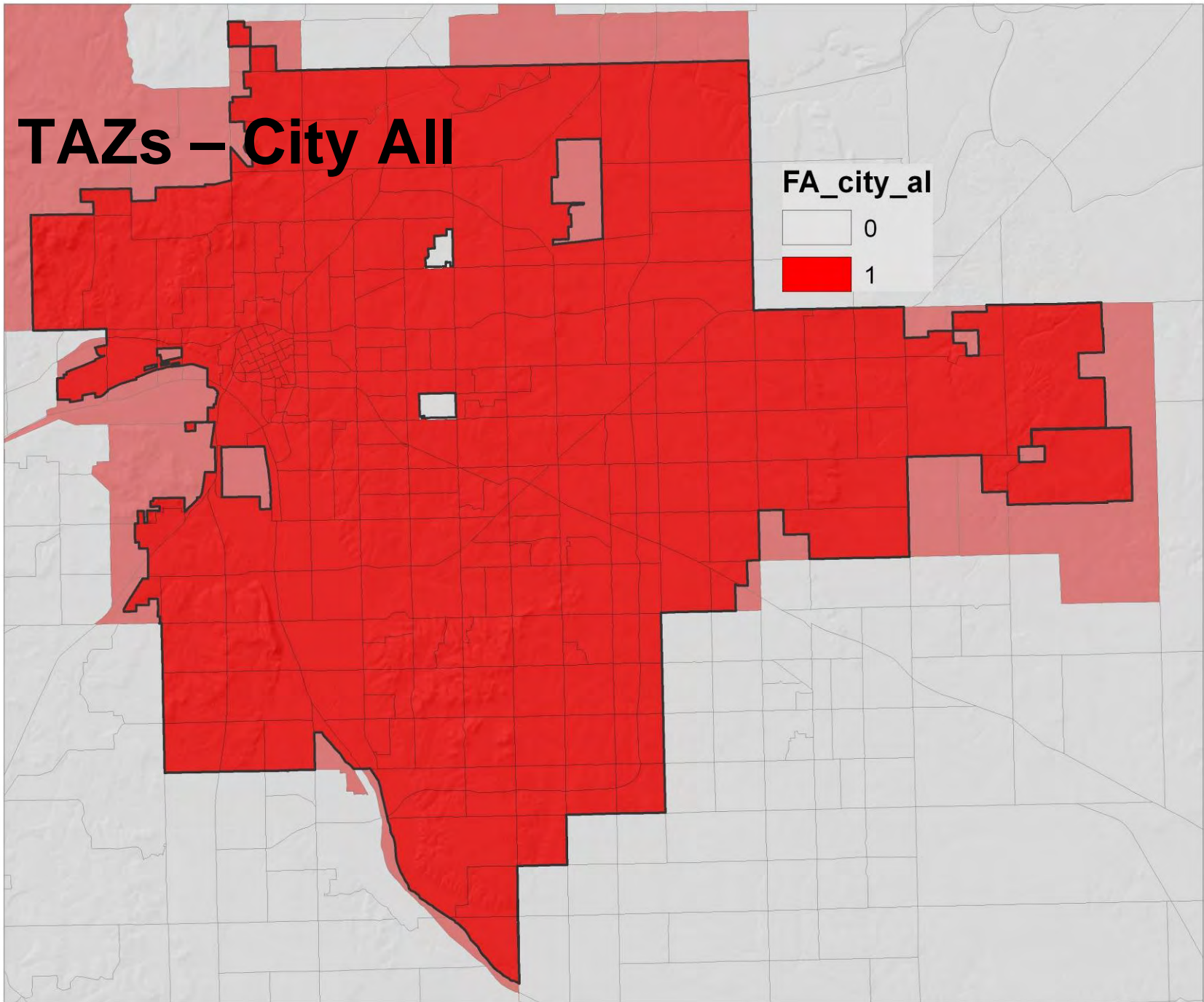
Population – City of Tulsa





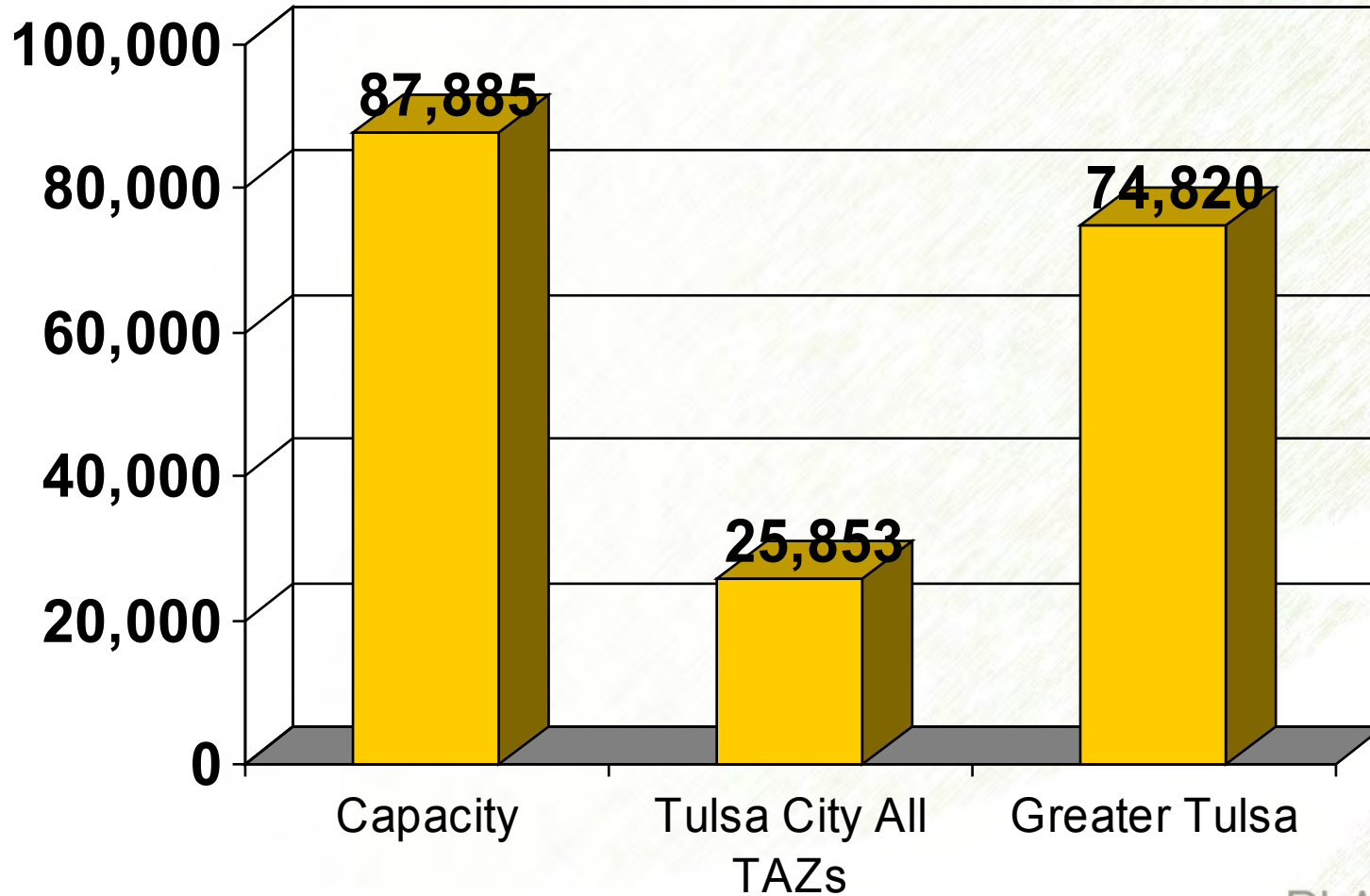
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TAZs – City All



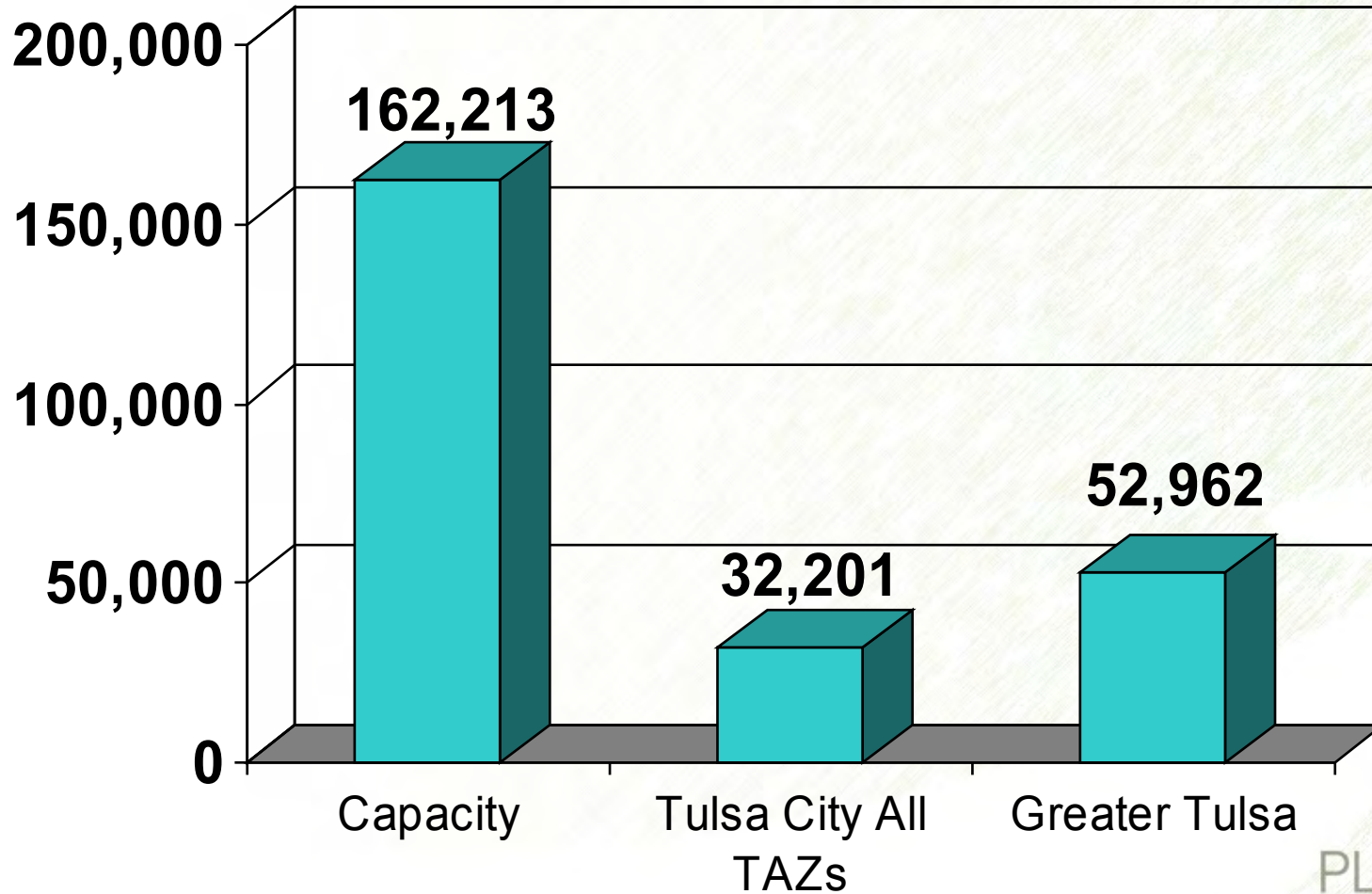


Housing Forecast - Units





Jobs





Growth Capture

- In 2000 the city accounts for almost 60% of the regional population and over 80% of jobs
- The standard forecast would have the amount fall by 2030
- To stay at the same proportion the forecast would have to increase

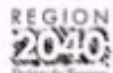




Scenario Forecast ideas

- Forecast Capture
- Ability to add Proportional Capture
- Chipsets based on themes:
 - Trend
 - Capture young people
 - Neighborhood Empowerment
 - Grow the Economy





2040 Growth Concept

Metropolitan Region
Clark County
2040 Growth Concept

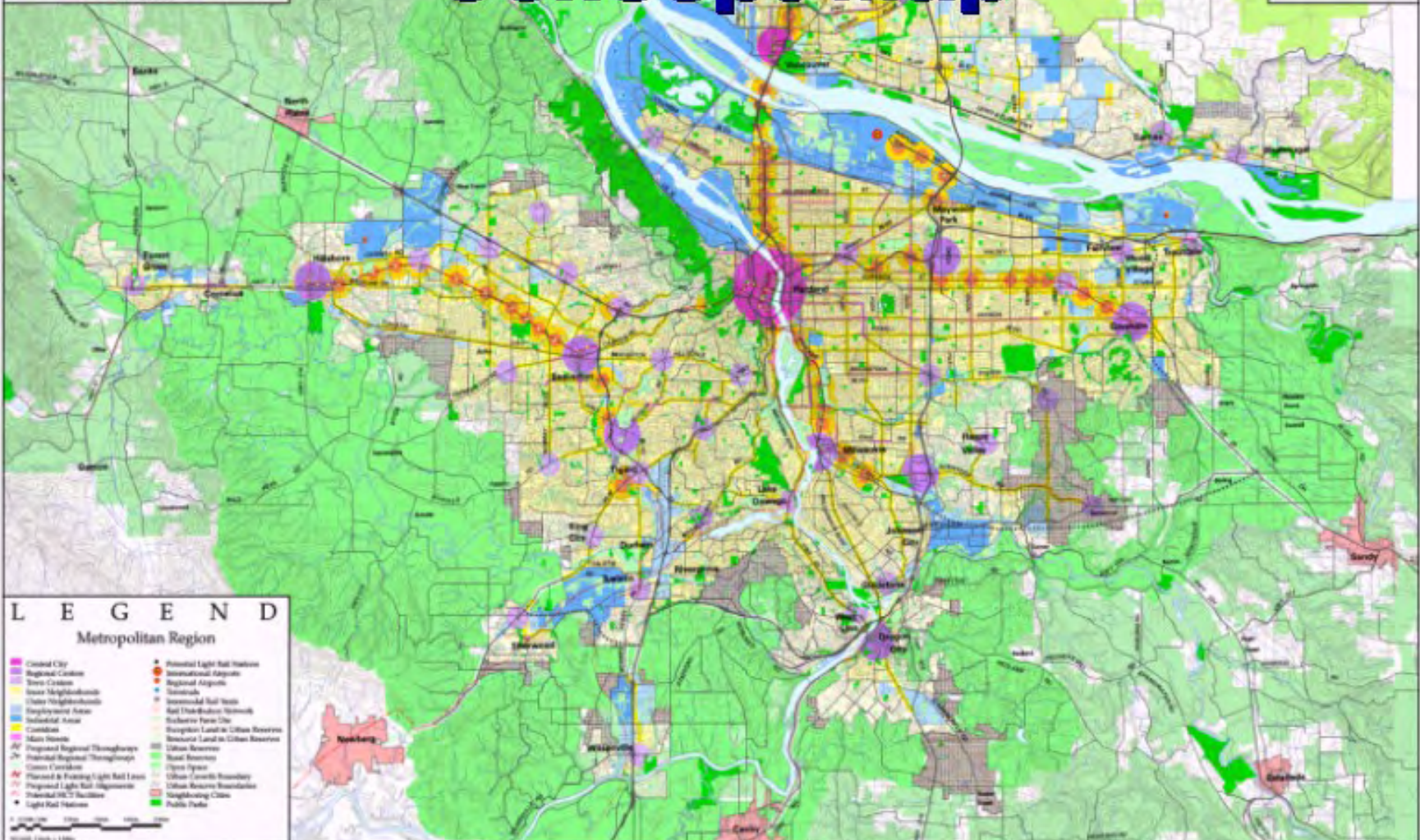
Metropolitan Region
Clark County
2040 Growth Concept



2040 Growth Concept Map

LEGEND
Clark County

- Water and Sewer Lines
- Public Recreation
- Low-Density Residential
- Medium-Density Residential
- High-Density Residential
- Commercial
- Unincorporated City Center
- Public Parks
- Light Industrial
- Heavy Industrial
- Public & Open Space
- Metropolitan City Center
- Employment Center
- State Center
- Road Network



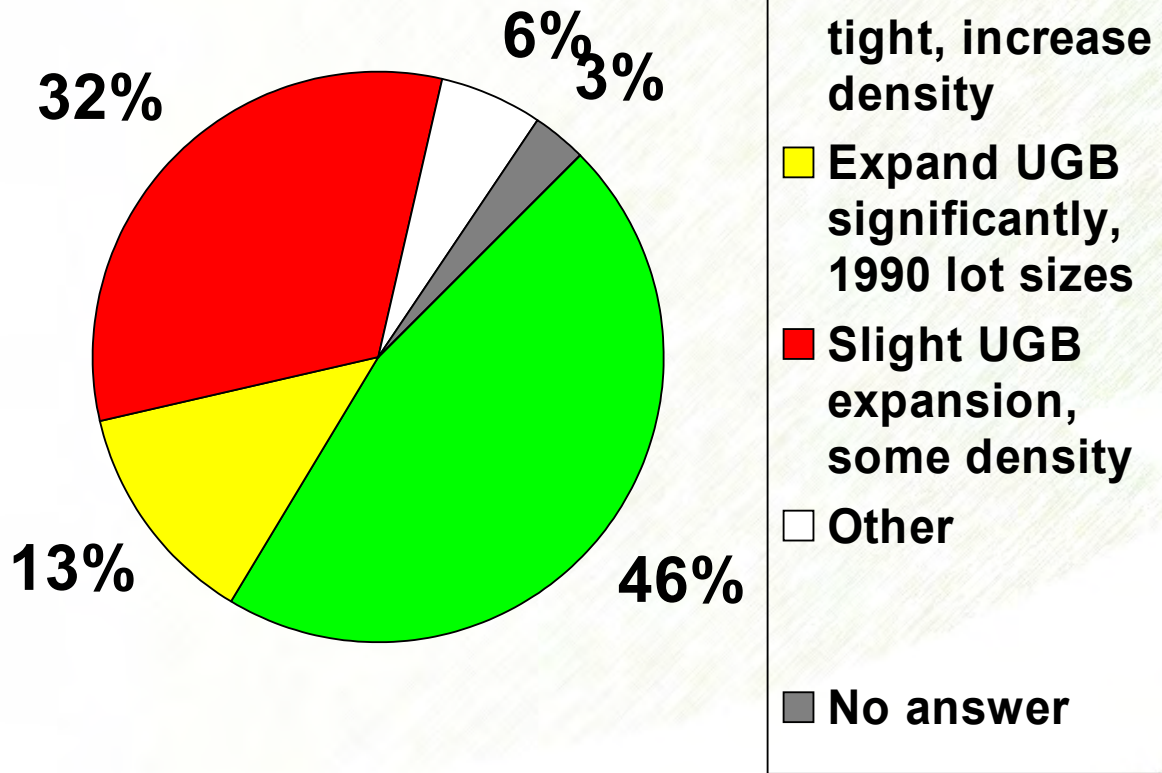
LEGEND
Metropolitan Region

- Central City
- Regional Center
- State Center
- Inner Neighborhoods
- Outer Neighborhoods
- Employment Area
- Suburban Area
- Countryside
- Main Roads
- Planned Regional Thoroughways
- Regional/Regional Thoroughways
- Green Corridor
- Planned & Existing Light Rail Lines
- Planned Light Rail Alignment
- Planned RTD Facilities
- Light Rail Station
- Planned Light Rail Station
- Regional Airport
- Metropolitan Airport
- Intermodal Rail Node
- Rail Distribution Network
- Suburban Park City
- Thoroughway Land in Urban Reserve
- Resource Land in Urban Reserve
- Urban Reserve
- Rural Reserve
- Open Space
- Urban Corridor Boundary
- Urban Reserve Boundary
- Unincorporated City
- Public Parks

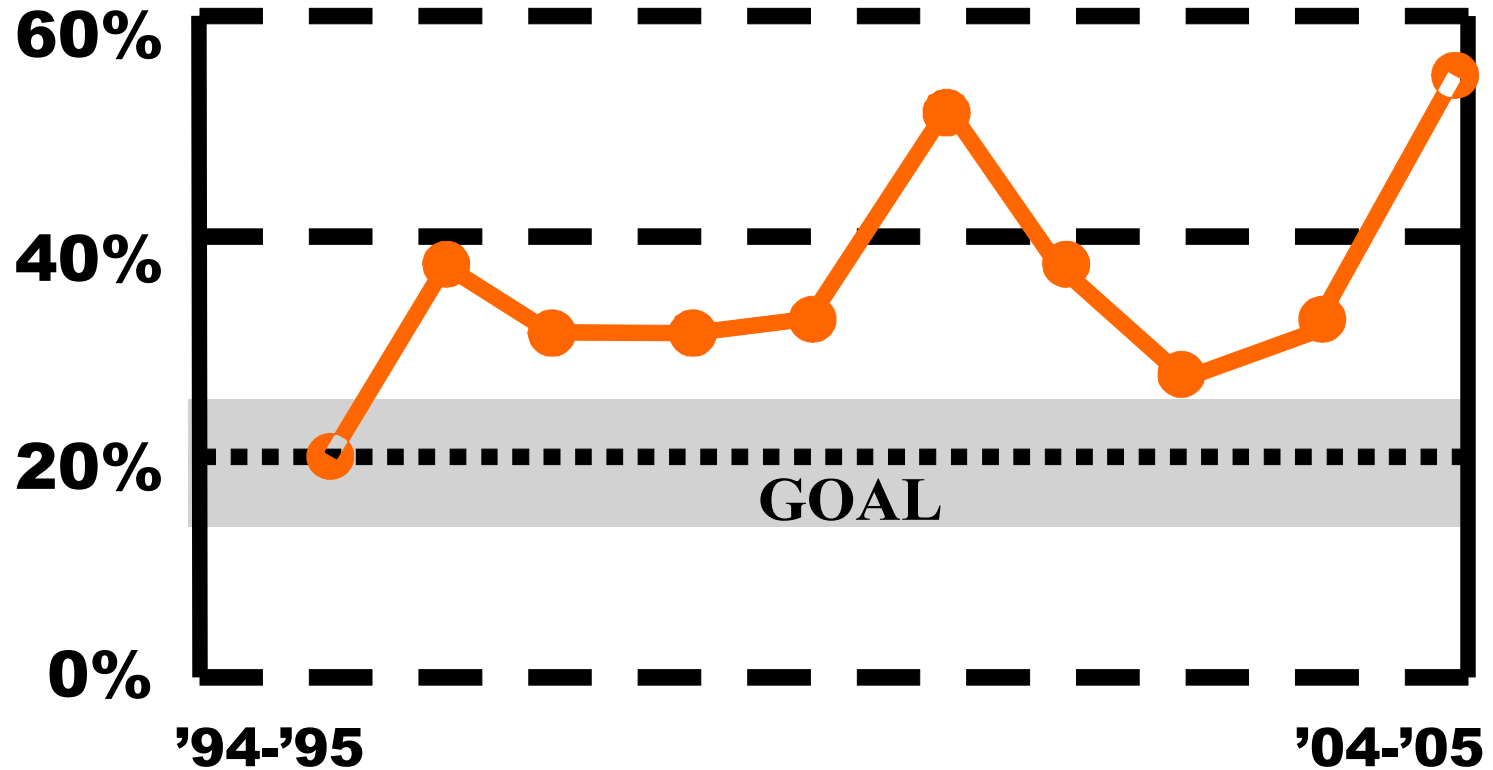
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Survey Results - Testing Strategies



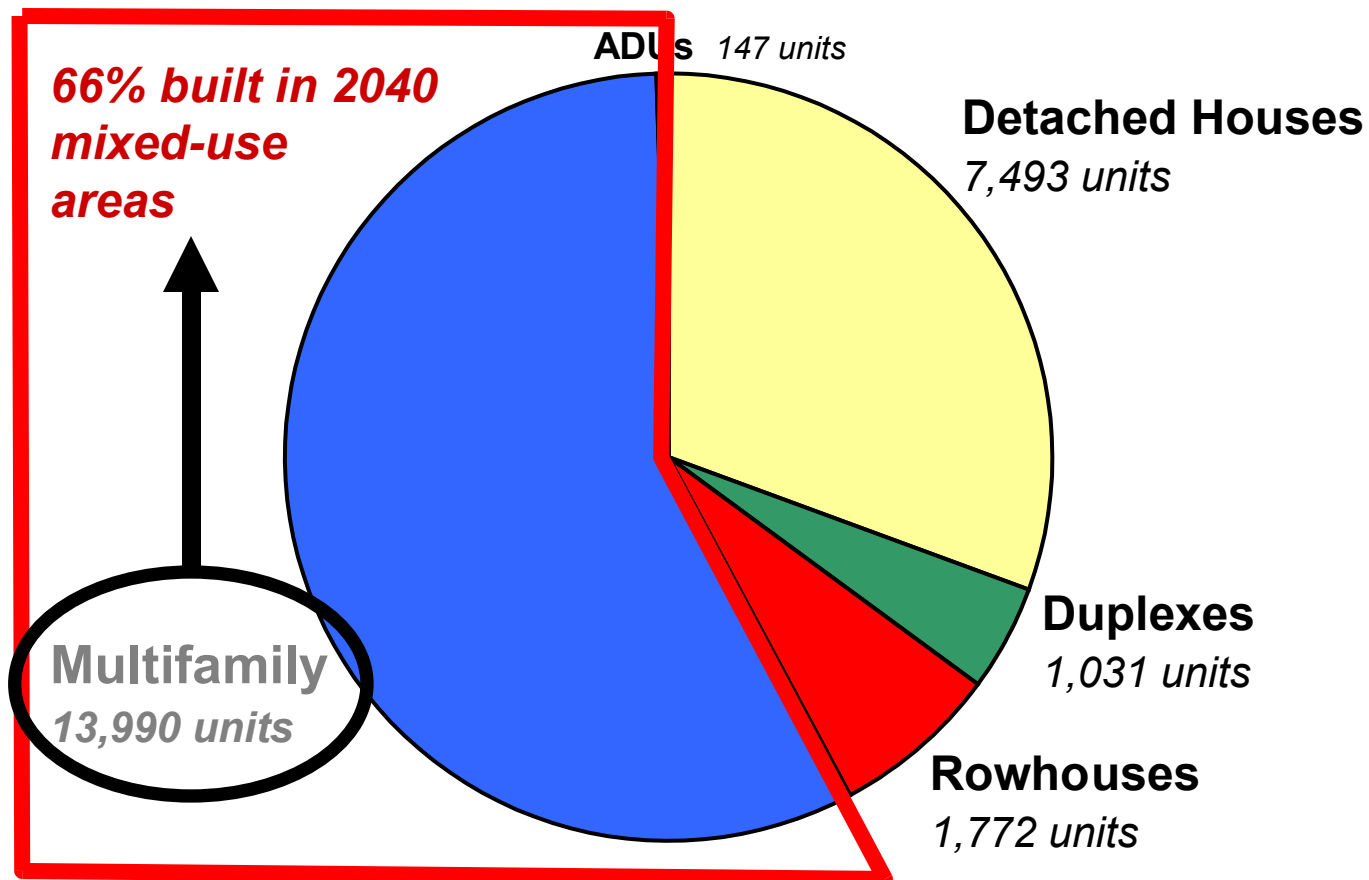
Percent of New UGB Housing Built in Portland



Percent of new housing units built in Portland

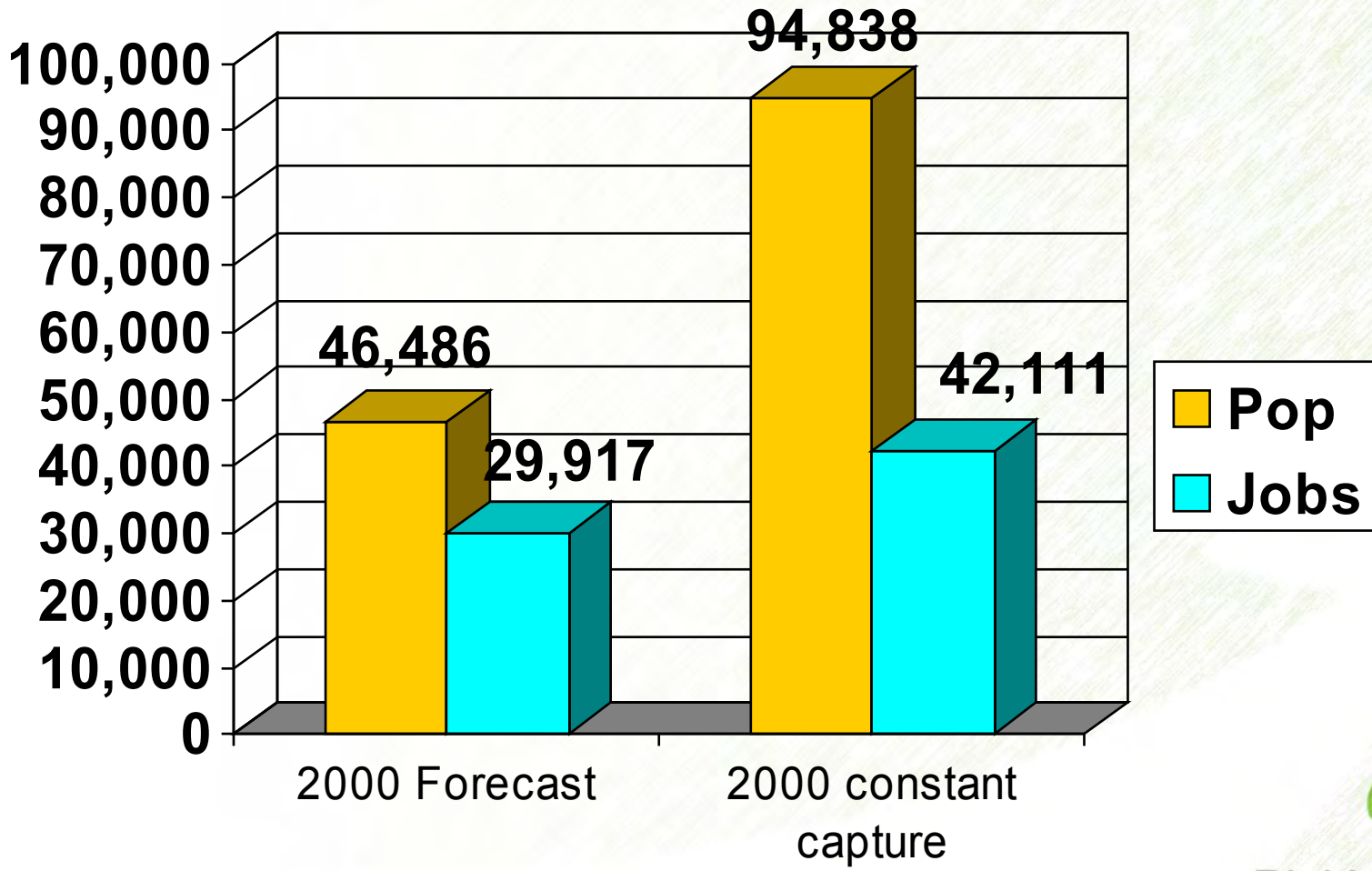
33%

Housing Units Built 1997-2004 by Housing Type





Growth Capture

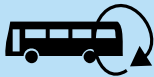




Possible Option: Transportation Investments Placed on Maps, with a budget

Regional Bus 

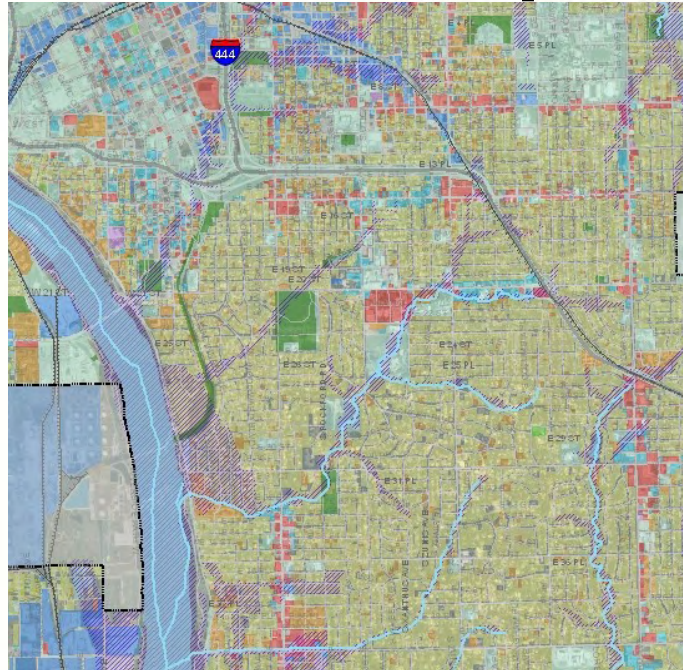
Bus Rapid Transit 

Urban Bus Circulator 

Light Rail 

Commuter Rail 

Streetcar 



Roadway Widening 

New Roadway 

Street Diet & Traffic Calming 

Pedestrian/Bicycle Friendly Streetscapes 

Multi-Use Path 





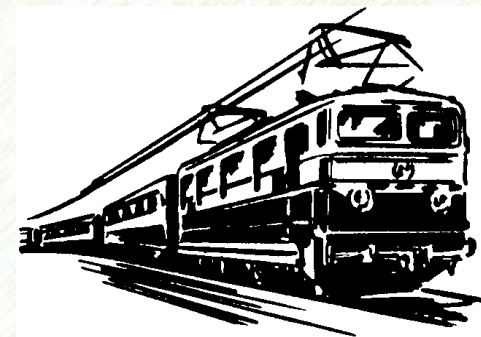
Travel Modes



Walk



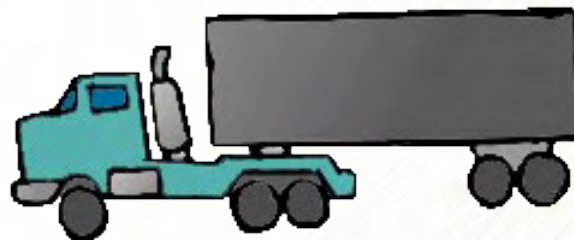
Automobile



Train



Bike



Truck



Bus





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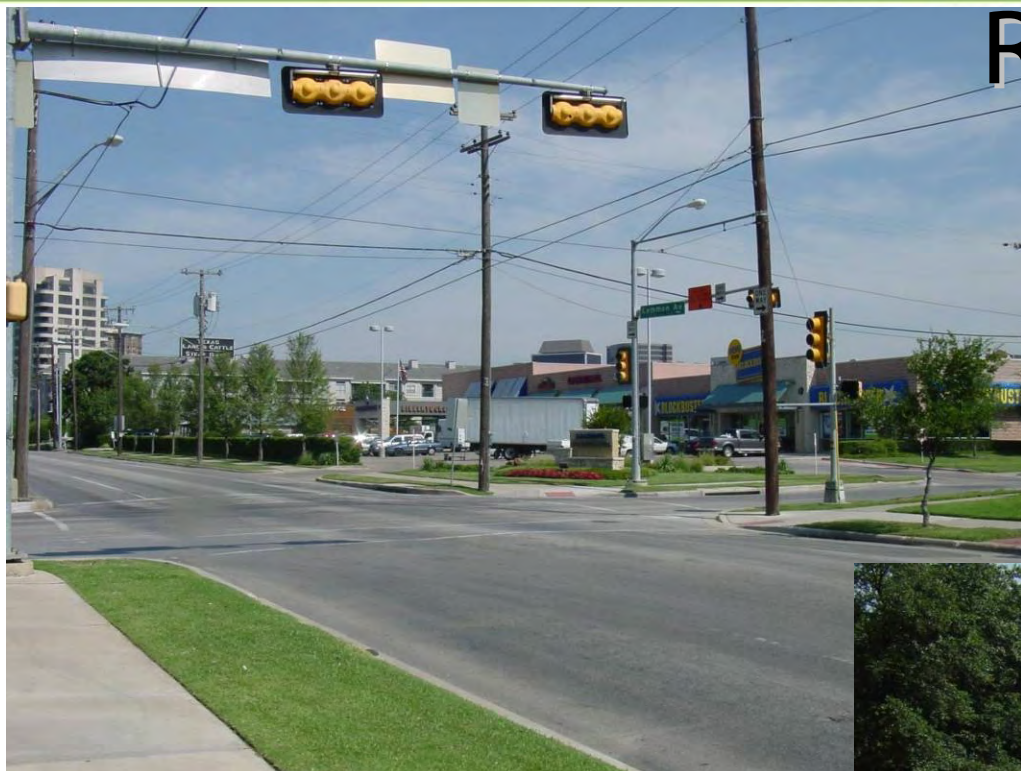
Roadway Widening

Roadway
Widening



2 Miles

\$2-5 million/mile



Irvine

A
E



Bus Rapid Transit



2 Miles

\$5 million/mile





Pedestrian/Bicycle Friendly Streetscapes

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Pedestrian/
Bicycle Friendly
Streetscapes



2 Miles

\$800,000/mile



Irvine



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Transportation Options

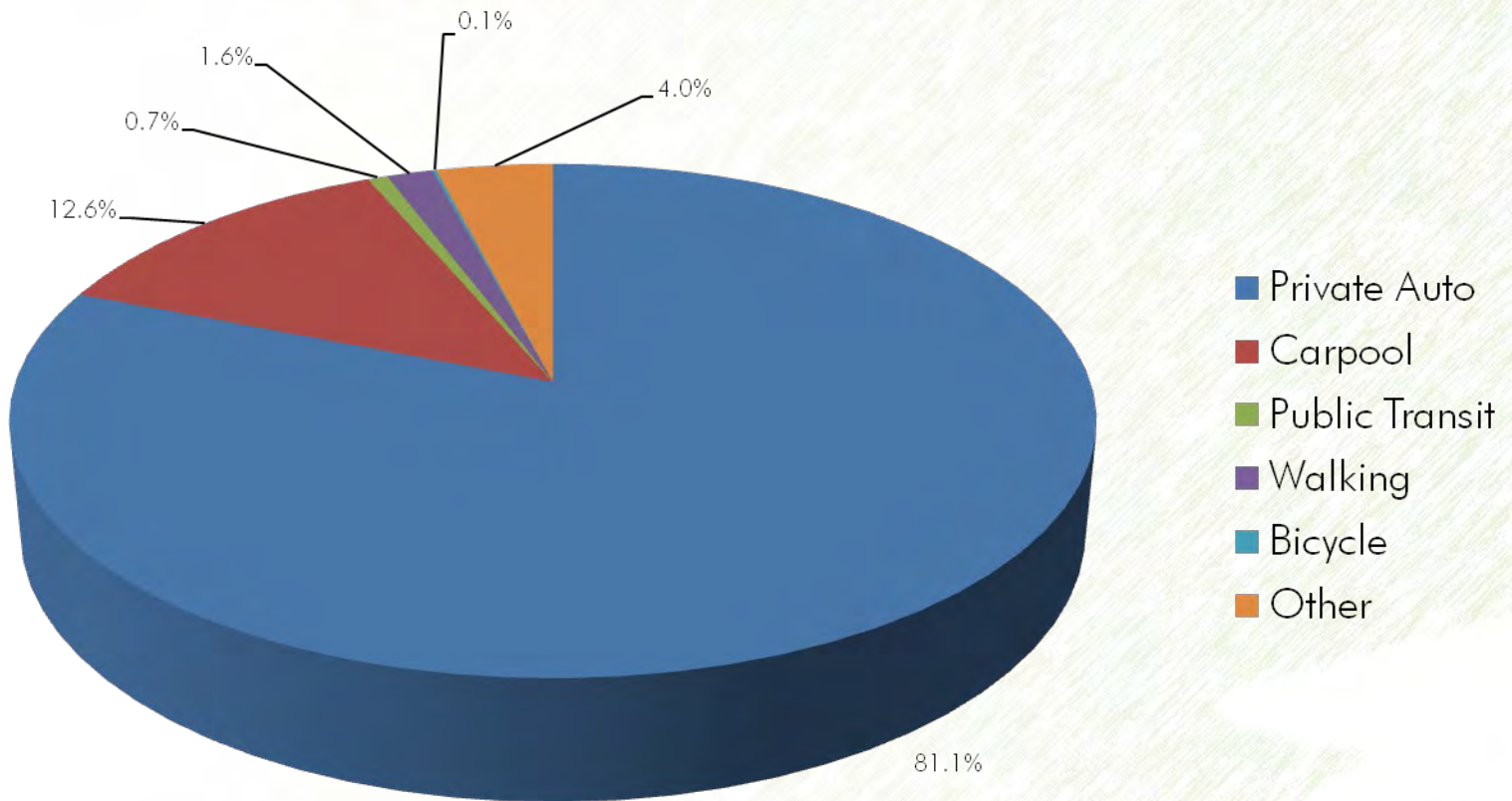
How Does Tulsa Compare?



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MODE SHARE

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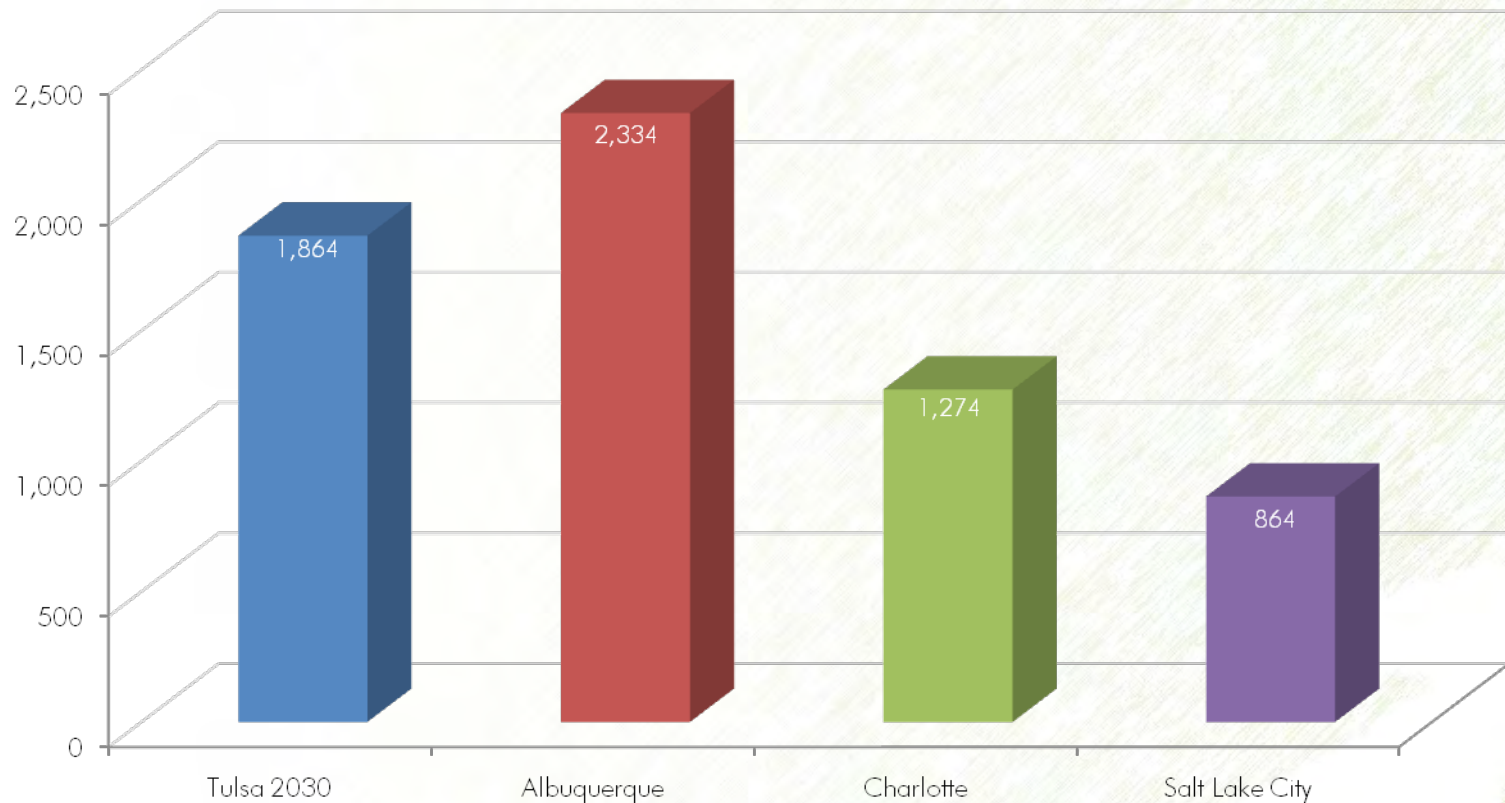
Tulsa

Source: US Census (2000)

ROADWAY INDICATORS

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Lane Miles



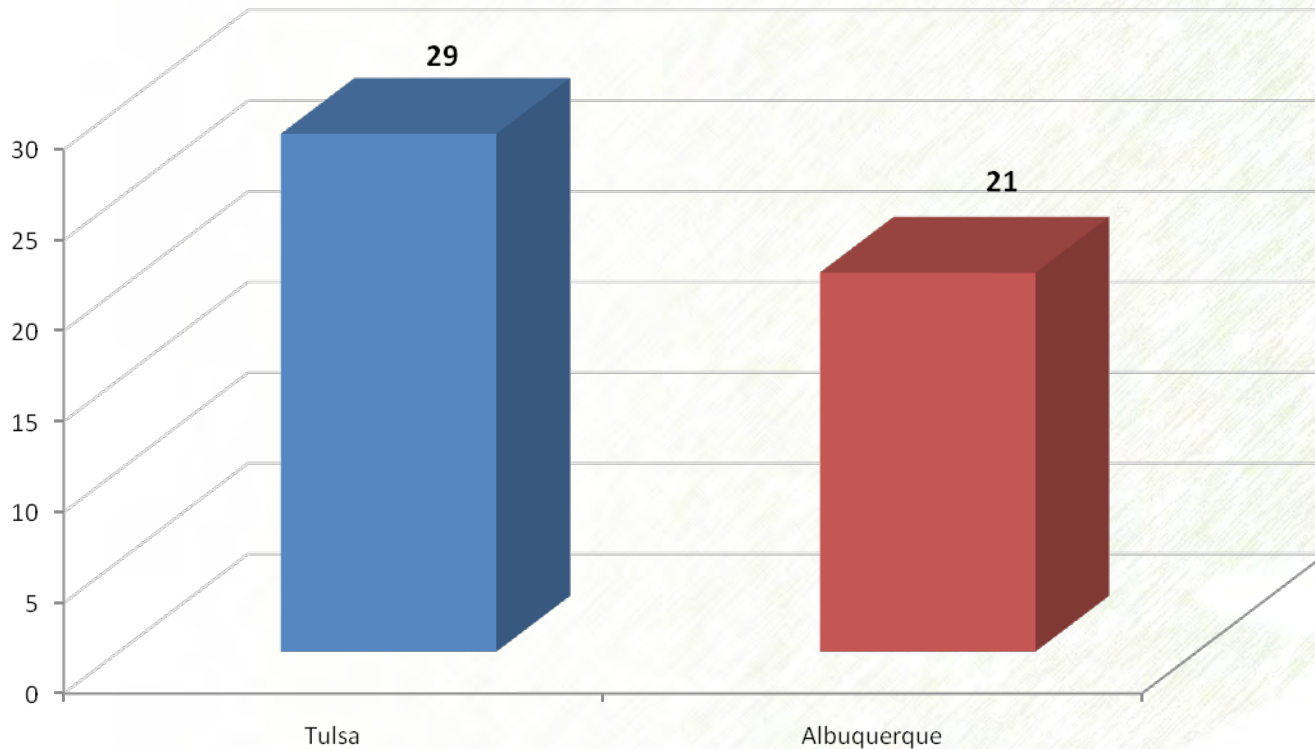
Source:

Tulsa: INCOG (2006)
Albuquerque: Mid-Region COG (2000)
Charlotte: Kimley-Horn & Associates (2000)
Salt Lake City: Wasatch Front Regional Council (2005)

ROADWAY INDICATORS

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Vehicle Miles Traveled Per Capita



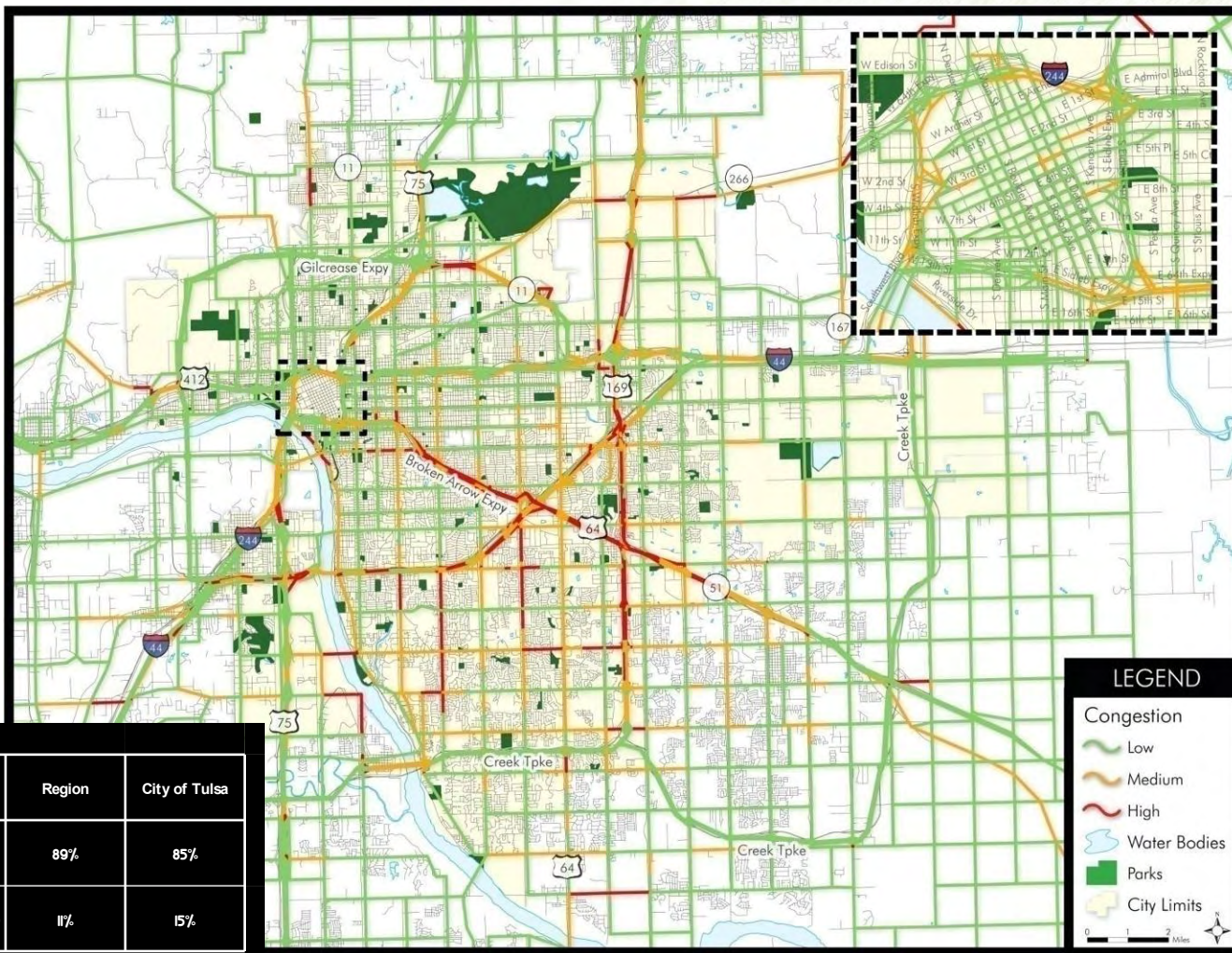
Source: Tulsa: INCOG (2006)
Albuquerque: Mid-Region COG (2000)



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V/C RATIO OR CONGESTION

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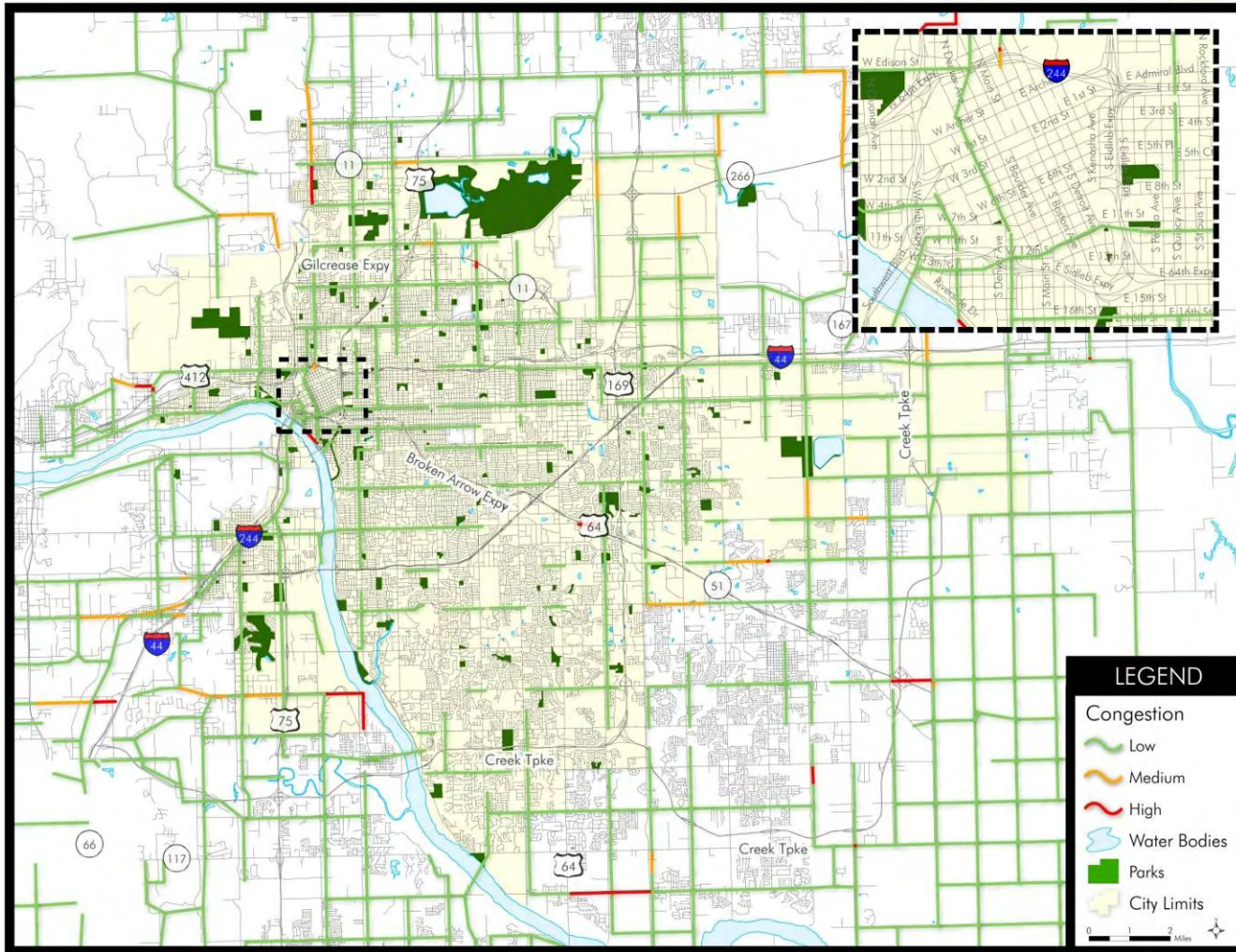
	Region	City of Tulsa
% Lanes with no congestion	89%	85%
% Lanes above Level of Service D	11%	15%



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V/C RATIO – SECONDARY ARTERIALS WITH ADT LESS THAN 20,000

D. Jeffries

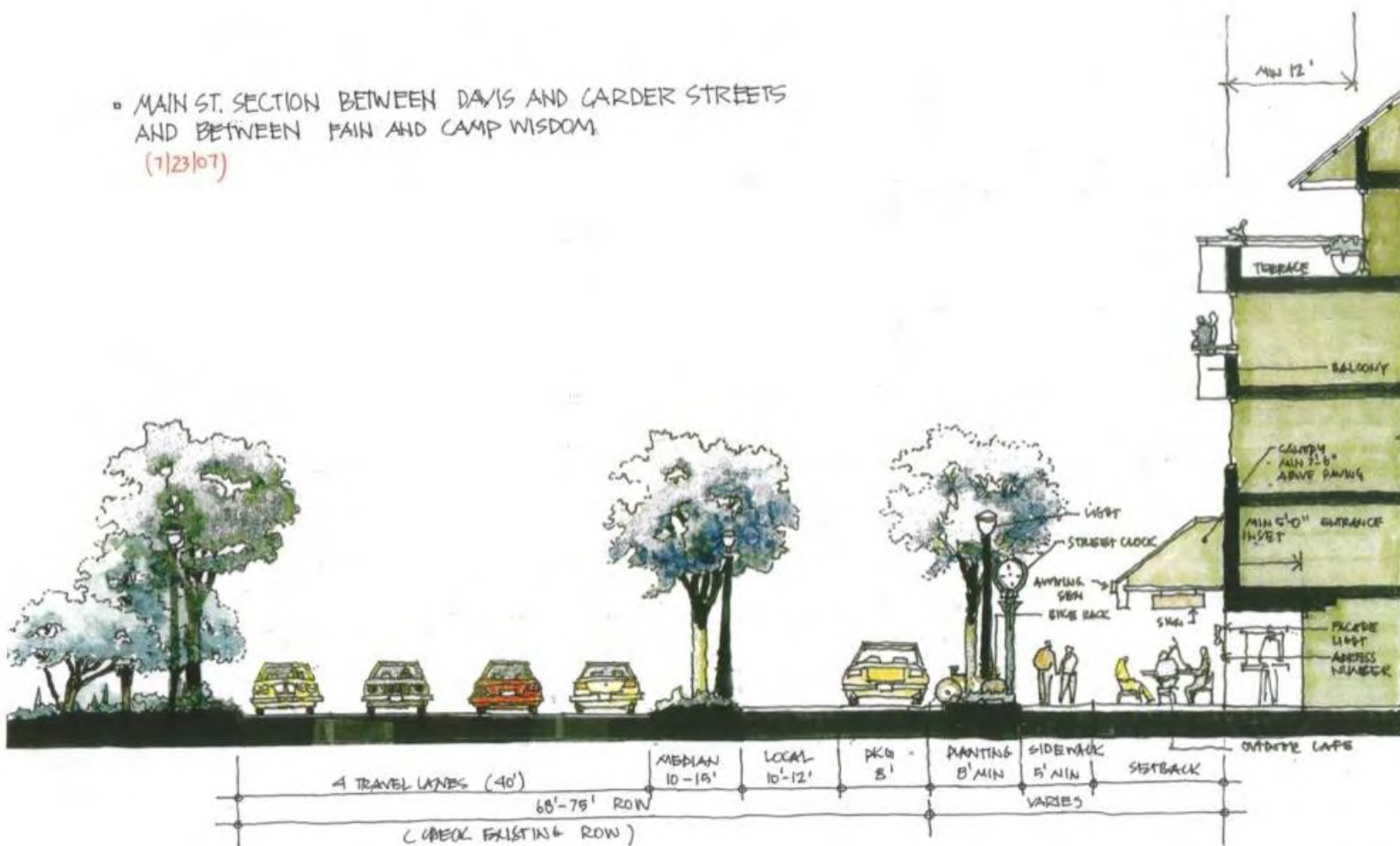


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LOW CONGESTION = FLEXIBILITY IN DESIGN

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- MAIN ST. SECTION BETWEEN DAVIS AND GARDER STREETS AND BETWEEN MAIN AND CAMP WISDOM (7/23/07)



SA

URBAN CULTURE



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TULSA, OKLAHOMA

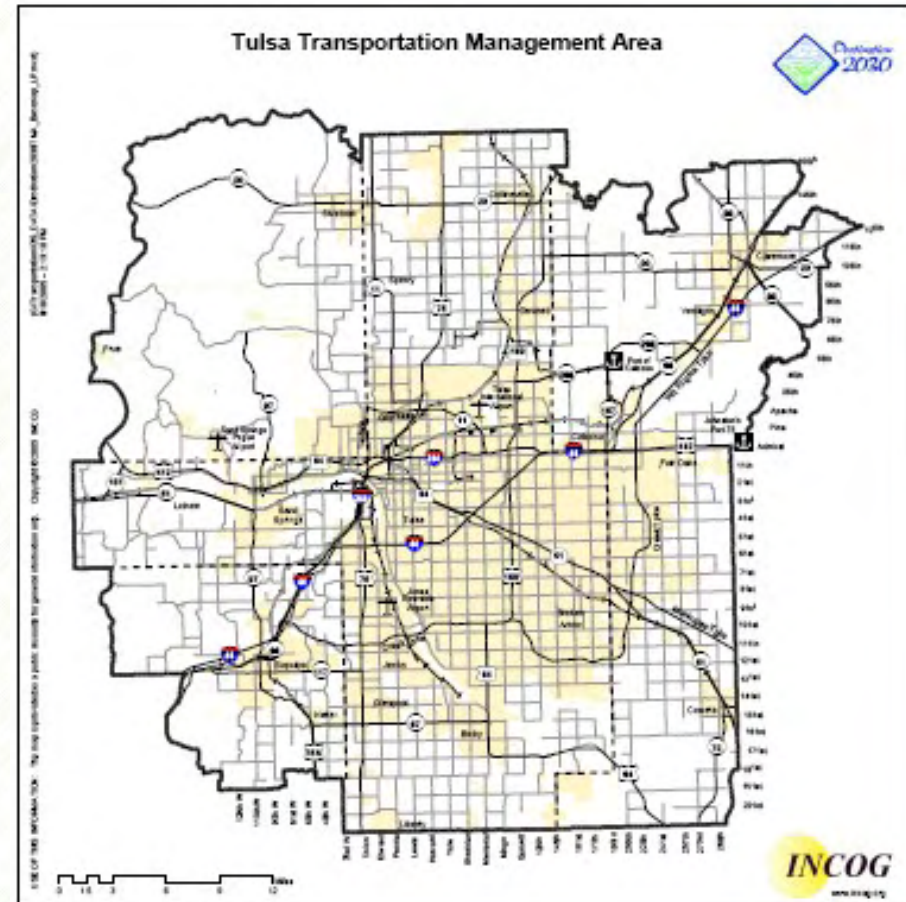
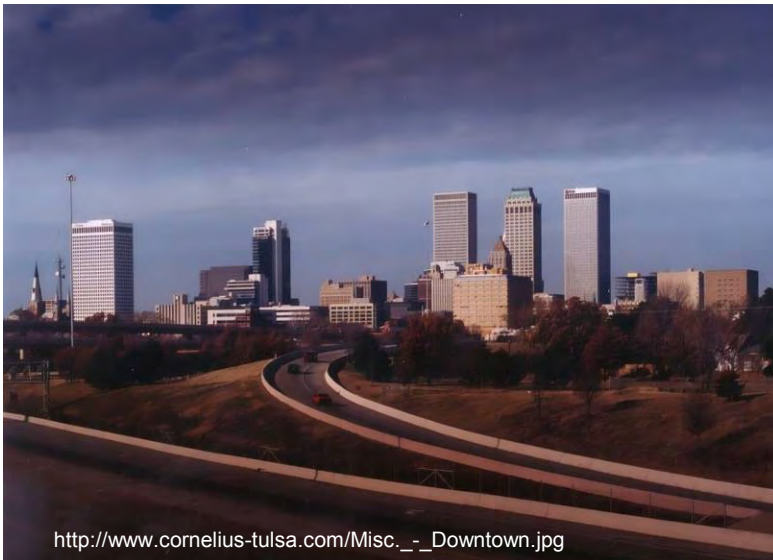
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Metro Population: 803,235

City Population: 393,049

Transit Ridership: 2,661,245

Total Lane Miles: 1,526



ALBUQUERQUE, NEW MEXICO

D. Jeffries

Metro Population: 729,649

City Population: 448,607

Transit Ridership: 8,751,698

Total Lane Miles: 2,334



CHARLOTTE, NORTH CAROLINA D. Jeffries

Metro Population: 1,330,448

City Population: 540,828

Transit Ridership: 21,176,801

Total Lane Miles: 1,274



SALT LAKE CITY, UTAH

D. Jeffries

Metro Population: 968,858

City Population: 181,743

Transit Ridership: 38,594,690

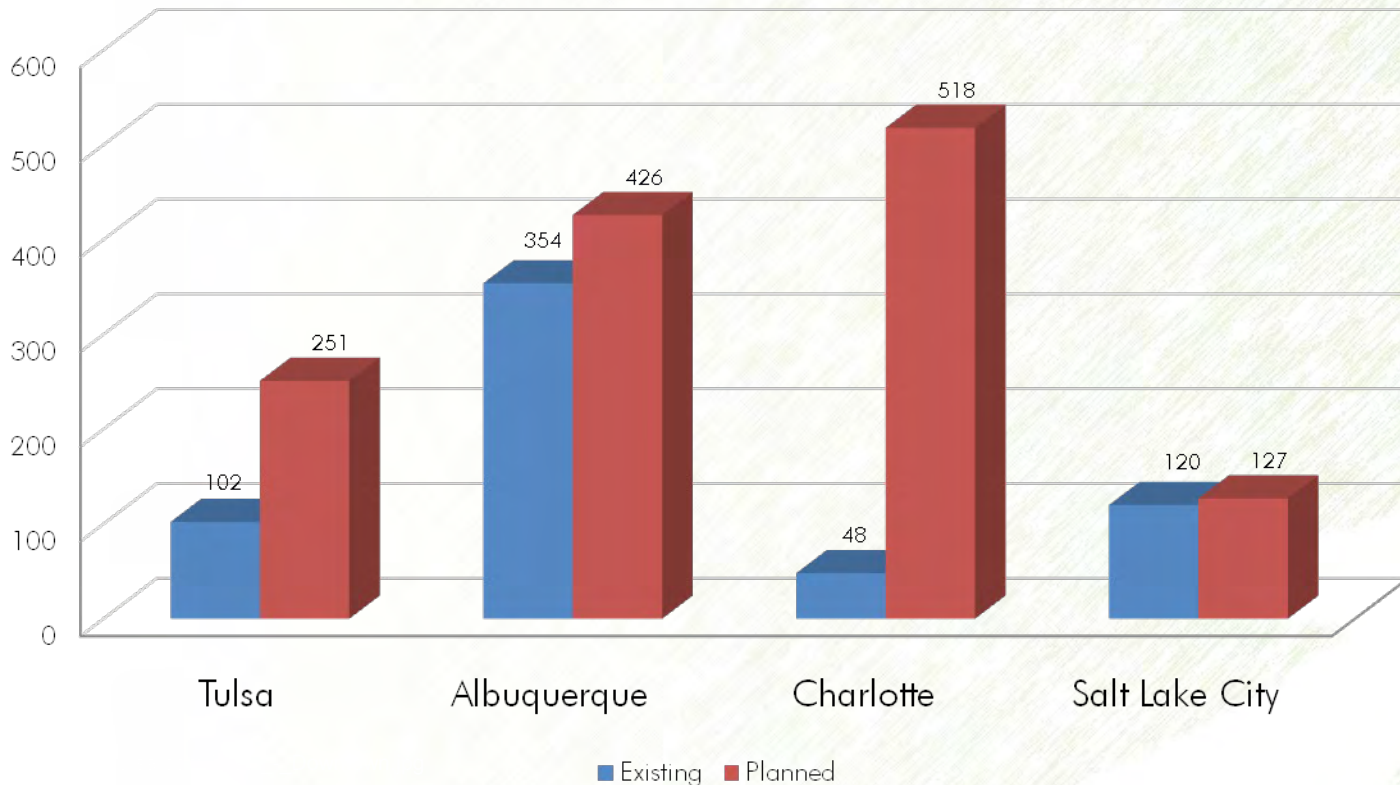
Total Lane Miles: 864



2007 Recipient American Planning Association “Great Streets” Designation:
South Temple Street

BICYCLE/PEDESTRIAN INFRASTRUCTURE

Multi-Use Facility Miles



Source: Tulsa: INCOG (2006)
Albuquerque: Mid-Region COG (2000)
Charlotte: Kimley-Horn & Associates (2000)
Salt Lake City: Wasatch Front Regional Council (2005)

CONCLUSION

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Highway and Roadway Network Capacity

- Many opportunities for redesign and construction to achieve higher performance

Transit Capacity

- Potential for increased commuter transit along congested freeway corridors and new transit markets

Multi-modal Demand

- Opportunity for street scale urban redesign of arterials that will create new economic opportunities





Possible Option: Transportation Investments Tied with Scenarios

- Each Land Use packet comes with transportation investment
- Each packet has same population, jobs, and Transportation Budget
- Option to add population
- Option to vote on tax increase for specific transportation investment,





Questions to Think About

- How does the plan help us get around town easily and cheaply?
- How does the plan help us stay healthy?
- How does the plan help our school system?
- How does the plan help create new jobs? How does it help small business and entrepreneurs?
- How does it help people feel safe?
- How does it keep young people in Tulsa?





Questions to think about

- How does it help us find renewable sources of energy and alternative transportation choices?
- How does it help us feel closer and more connected as a community?
- How do the transportation strategy, retail strategy, and housing density strategy help us meet our basic needs for jobs, education, safety, health care?
- How does the plan create a city that the next generation finds attractive and can thrive in?
- How does the plan rectify the lack of attention and resources to North Tulsa, support Midtown and Downtown while also serving the other parts of town?

