



CITY OF
Tulsa
A New Kind of Energy.

ANNUAL REPORT

2021

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INVESTMENT IN DOWNTOWN TULSA

Celebrated more than \$800 million in new investments in Downtown Tulsa made over the past five years in the Tulsa Arts District — investments that will benefit Tulsans with more opportunities and with the ability for the City to generate more sales tax revenue.

+



PUBLIC SAFETY PAY INCREASES

Approved two historic pay increases for the Tulsa police and fire departments, bringing Tulsa into better contention with competing cities on first responder pay.

+



ECONOMIC OPPORTUNITY

Launched the Tulsa Authority for Economic Opportunity (TAEO) that merged multiple Authorities, Boards and Commissions to streamline and strengthen how the City approaches economic development – a move that allows the City to expand its impact while eliminating inefficiencies and increasing resources.

+



1921 TULSA RACE MASSACRE

Commemorated the 100th anniversary of the 1921 Tulsa Race Massacre and completed the first phase of excavation work at Oaklawn Cemetery in search of victims from the massacre.

PUBLIC SAFETY



- + Approved historic raises in the Tulsa police and fire departments, bringing Tulsa into better contention with competing cities on pay for first responders.
- + Secured a \$12 million federal grant that will allow the City to hire 60 new firefighters and starting the careers of a new generation of Tulsa firefighters.
- + Received a Class 1 rating in the National Flood Insurance Program Community rating system, making Tulsa one of two cities in the United States to receive the rating. The rating will result in bigger cost savings for Tulsans who purchase flood insurance.
- + Continued momentum for community policing in Tulsa by hosting two community meetings to gather feedback for the City's third party community policing evaluation initiative.
- + Progressed on identifying, locating, and arresting those who participate in gang violence – an effort that resulted in more than 60 arrests, 115 felony charges, and more than 200 firearms seized.
- + Rededicated San Luis Potosi Sister City statue at the Tulsa Fire Museum, further strengthening the City's global partnership in the public safety realm.





INSIDE CITY HALL



- + Passed a nearly \$800 million FY21-22 budget without the need for additional federal funding to ensure a balanced and deficit-free budget.
- + Launched the Mayor's Pay Equity Pledge in coordination with the Mayor's Commission on the Status of Women with nearly 40 businesses and organizations that have taken the pledge to date.
- + Announced the addition of Deputy Chief of Staff Rodrigo Rojas, Chief of Capital Investment Jack Neely, and Deputy Mayor Cassia Carr to the Mayor's Office staff.
- + Finished the first phase of the 1921 Graves Investigation at Oaklawn Cemetery, completing the archeological exhumation of 19 remains, all of which were processed at the on-site lab and temporarily re-buried while DNA analysis and plans for a permanent burial location continue.
- + Commemorated the 1921 Tulsa Race Massacre and produced an 8-minute video on the City's work to uncover the truths of 1921.

INSIDE CITY HALL



- + Celebrated Tulsa's fourth annual 918 Day, with more than 500 people who participated in a Tulsa Parks-themed Scavenger Hunt. In 2021, businesses offered 918 Day discounts and many Tulsans used 918 Day graphics on social media.

- + Renamed Centennial Park to Veterans Park in September 2021 to better honor the City's veteran community by ensuring the park is closer to more veteran resources.



- + Renamed the old Veterans Park at 18th and South Boulder Park Drive to Dream Keepers Park in November 2021 to better honor the City's Native American Community in a move that places the park within a few hundred feet of the Council Oak Tree.

- + Added Juneteenth as a paid federal holiday in 2022 while ensuring no existing paid federal holidays were removed from the 2022 calendar.

- + Selected Moody Nolan/JCJ Architecture to lead the Greenwood Cultural Center's renovation — a project that will create a state-of-the-art facility that honors the history of Greenwood.





- + Revealed renderings for the new Gilcrease Museum and announced the current museum's closure for 2-3 years as the old museum is demolished and a new facility is built that reflects the Tulsa community and one of the greatest collections of American art and history in the world.
- + Celebrated the public art installation "Highlight" located in front of the Cox Business Convention Center funded by the voter-approved Vision Tulsa sales tax package.
- + Partnered with Best Friends Animal Society to empower and support Tulsa Animal Welfare (TAW) staff and partnered with Oklahoma Alliance for Animals to help provide heartworm treatment to heartworm-positive dogs — two partnerships that help the City improve outcomes at the shelter.

INSIDE CITY HALL



- + Opened the Vision Tulsa-funded Route 66 Village Train Depot (Redfork Depot) — a project enhancing and creating a more vibrant Route 66 experience.
- + Completed the design of McCullough Park and initiated \$3.6 million in expansion and improvement projects.
- + Acquired property to complete land ownership and control from Turkey Mountain to US 75 north of 61st Street.
- + Worked with Public Service Company of Oklahoma (PSO) to develop a 25-year franchise agreement — an agreement that will be voted on in a February 2022 citywide election.



- + Celebrated the completion of the Vision Tulsa-funded Tulsa Fairgrounds project — a project that yielded the completion of a new barn, a permanent Oklahoma stage, and Golden Driller Plaza.
- + Worked with George Kaiser Family Foundation and the Tulsa Children's Museum in the purchase and closing of land being utilized for the new Tulsa Discovery Lab that is expected to open early 2022.
- + Transitioned Downtown management and planning efforts from the City (Downtown Coordinating Council) to the Downtown Tulsa Partnership (DTP), a new nonprofit entity that will enhance services provided through the Tulsa Stadium Improvement District (TSID).



RESILIENT TULSA AND NEW TULSANS

76%

PERCENTAGE OF TULSA'S 41
RESILIENCE STRATEGY ACTIONS
THAT ARE COMPLETED, ONGOING
OR IN PROGRESS.

600

NUMBER OF PEOPLE WHO
HAVE BECOME U.S. CITIZENS
IN TULSA DURING CITY-HOSTED
NATURALIZATION CEREMONIES.

184

NUMBER OF CLIENTS WHO
RECEIVED ONE-ON-ONE FINANCIAL
COUNSELING AT TULSA'S FINANCIAL
EMPOWERMENT CENTER.

\$30,000

TOTAL AMOUNT OF CLIENT
DEBT REDUCED AS A RESULT
OF FINANCIAL PLANNING.

\$60,000

INCREASE IN CLIENT SAVINGS
THROUGH THE TULSA FINANCIAL
EMPOWERMENT CENTER.

450

REGISTRANTS REACHED DURING
A 6-MONTH LEARNING SERIES
FOCUSED ON EQUALITY.



RESILIENT TULSA AND NEW TULSANS



- + Continued the execution of Tulsa's resilience strategy, with 76% of the strategy's 41 actions now either completed, ongoing or in progress.
- + Held Oklahoma's second drive-in naturalization ceremony at Admiral Twin Drive-In and held Tulsa's first Children's Citizenship Ceremony at Gathering Place, with more than 600 people now having become U.S. citizens in Tulsa since the City started hosting naturalization ceremonies in 2019.
- + Operated Tulsa Financial Empowerment Center in tandem with Goodwill Industries of Tulsa throughout its first year, helping more than 184 clients reduce more than \$30,000 in debt and increase their savings by almost \$60,000 with one-on-one financial counseling offered at no cost.



- + Celebrated Welcoming Week 2021 in September to support Tulsa's immigrant welcoming efforts with multiple events and ways for Tulsans to get involved – a week that included a Welcoming Week celebration at YWCA, a Naturalization Ceremony, and recognition throughout FC Tulsa soccer matches.
- + Progressed on the implementation of the City of Tulsa's Language Access Policy, a citywide policy being created to better address and streamline translation and interpretation services across all City departments.
- + Launched the Tulsa Youth Mental Health and Family Resilience Commission with 13 cross-sector representatives to make recommendations to the City on how youth mental health can be improved in Tulsa.



- + Continued supporting internationally trained immigrants through Flourish Tulsa, hosting a training with 50 people to help inform case managers and HR staff about best recruitment practices for immigrant job seekers – in addition to releasing multiple videos and graphics explaining the various resources available to potential job seekers.
- + Received a Welcoming America Welcoming Economies Grant to support immigrant small business owners and entrepreneurs.
- + Increased the City of Tulsa's New American Economy (NAE) Cities Index score to 2.92/5 (up from 2.83 from 2020) – a score that tracks where each of the United States' 100 largest cities stand when it comes to immigrant integration efforts.
- + Launched a 6-month learning series following the release of the 2020 Equality Indicators Report that included community engagement sessions, newsletters, and blog posts that reached 450 unique registrants.



ECONOMIC DEVELOPMENT

\$800 M

CELEBRATED NEW INVESTMENTS
IN DOWNTOWN WITHIN THE TULSA
ARTS DISTRICT OVER THE LAST
FIVE YEARS.

56 ACRES

STARTED A MASTER PLANNING
PROCESS TO HELP DETERMINE
THE FUTURE OF HISTORIC CITY-
OWNED LAND.

80 JOBS

PARTNERED WITH L3 TO PROVIDE
FUNDING TO SUPPORT THEIR
GROWTH.

270,000

CELEBRATED AMAZON'S
CONSTRUCTION OF A
SORTATION FACILITY NEAR
TULSA INTERNATIONAL AIRPORT.

\$3 M

LAUNCHED RETRAIN TULSA
TO PROVIDE CRITICAL CAREER
TRAINING OPPORTUNITIES TO
TULSANS.

\$125 M

BROKE GROUND ON THE
SANTA FE SQUARE DEVELOPMENT,
A NEW MIXED-USE PROJECT
IN DOWNTOWN.

\$73 M

FINALIZED A LAND SALE AND
BOND TRANSACTIONS TO BRING
DOWNTOWN ITS FIRST GROCERY
STORE IN MORE THAN 20 YEARS.

\$4 M

ANNOUNCED THE ESTABLISHMENT
OF THE GREENWOOD
ENTREPRENEURSHIP INCUBATOR
AT MOTON.

\$75 M

BROKE GROUND ON A THREE-
PHASE DEVELOPMENT AT 36TH
STREET NORTH AND MARTIN
LUTHER KING JUNIOR BOULEVARD.

ECONOMIC DEVELOPMENT



- + Launched the Tulsa Authority for Economic Opportunity (TAEO) following a yearlong strategic planning process — a move that merged multiple Authorities, Boards and Commissions to streamline and strengthen how the City approaches economic development. The launch places Tulsa at the forefront of innovation in how cities pursue transformational economic and community development work and allows the City to expand its impact while eliminating inefficiencies and increasing resources.
- + Celebrated more than \$800 million in new investments in Downtown Tulsa over the past five years in the Tulsa Arts District — investments that will benefit Tulsans with more opportunities and with the ability for the City to generate more sales tax revenue.
- + Opened the largest State-certified incubator at 36 Degrees North on the 5th Floor of City Hall. The incubator exemplifies the City's commitment to grow the next generation of Tulsa companies and is a key part of Tulsa's economic recovery strategy as we seek to grow more resilient companies.
- + Provided \$4 million to establish the Greenwood Entrepreneurship Incubator at Moton, further cementing the City's commitment to support small businesses and entrepreneurs while revitalizing the spirit of Black Wall Street.
- + Launched Retrain Tulsa with more than \$3 million in City funding, providing critical training opportunities to Tulsans seeking sustainable, living-wage jobs and careers.



- + Celebrated the opening of Oasis Fresh Market, which was funded with \$1.5 million in CDBG funds, \$1 million in Tax Increment Finance (TIF) funds, and \$450,000 in Economic Infrastructure Funds (EDIF), which is helping to reduce the impact a decadelong food desert has had in North Tulsa.
- + Announced the second Costco store in Tulsa, which will anchor a new hub of commercial activity adjacent to one of Tulsa's largest employment centers while helping to further eliminate a food desert in North Tulsa.
- + Launched the Kirkpatrick Heights/ Greenwood Master Plan and started the process of gaining community input on what should be done with 56 acres of City-owned land in the Greenwood and Kirkpatrick Heights areas of North Tulsa.
- + Launched the Evans-Fintube RFQ and RFP process, making progress toward selecting a developer for this transformative project at the historic Oklahoma Ironworks building site in Greenwood.



- + Celebrated an important milestone for the Tulsa metro following Census Bureau data that showed the area's population topped 1 million people for the first time — a metric that will provide more economic development opportunities for Tulsa.
- + Broke ground and completed a bond transaction on the \$125 million Santa Fe Square development, a new mixed-use project in Downtown Tulsa.
- + Celebrated the start of construction of Amazon's third facility in Tulsa, a 270,000 sq. ft. sortation facility near Tulsa International Airport expected to provide hundreds of new jobs.
- + Partnered with L3 to provide funding to support their growth, resulting in the addition of over 80 new jobs.
- + Leveraged a lease renewal with Navistar into the relocation of three new supply chain businesses representing 200 quality jobs in the Tulsa area.

ECONOMIC DEVELOPMENT

- + Completed the sale of the Tulsa Performing Arts Center parking lot and a \$22 million bond transaction that will allow Downtown Tulsa to receive its first grocery store in more than 20 years — a project with a total minimum investment of \$73 million.
- + Broke ground with Alfresco Group LLC on a \$75 million development in North Tulsa — a three-phase development expected to include a boutique hotel, a multi-family complex, and retail space at 36th Street North and Martin Luther King Junior Boulevard.
- + Celebrated the completion of “The Majestic” mural at Main Park Plaza in Downtown Tulsa — the largest augmented reality mural in the world.
- + Started construction on major public improvements to the Tulsa Market District at 11th and Lewis along Route 66, funded through the support of a TIF, and broke ground on the transformative NOMA project at the same corner.





HOUSING

440

NUMBER OF HOUSEHOLDS APPROVED FOR AFFORDABLE HOUSING TRUST FUND LANDLORD INCENTIVE AND RENTAL ASSISTANCE GRANTS.

- + Launched the Affordable Housing Trust Fund in February 2021, a citywide fund for the production and preservation of affordable housing through affordable housing development loans and grants for homebuyer assistance, landlord incentives, and rental assistance programs.
- + Approved five Affordable Housing Trust Fund landlord incentive and rental assistance grants, which will serve more than 440 households. The landlord incentive programs are first-of-their-kind programs in the City of Tulsa, which will provide landlords with resources for risk mitigation to rent to low-income tenants with barriers to housing, including those with a history of eviction and justice involvement.

1,000

RENTAL PROPERTIES ASSOCIATED WITH THE MORE THAN 20 LANDLORDS PARTICIPATING IN THE GOLD STAR LANDLORD PROGRAM.

- + Launched the Gold Star Landlord Program in March 2021, a free and voluntary program that provides rewards for landlords who engage in the best rental practices. Currently, there are more than 20 landlords participating with a portfolio of more than 1,000 rental properties represented in every Council District.
- + Announced transformative and historic renovations that will add critical housing units to Downtown and revitalize buildings that have stymied growth in the Safeway, Sinclair, and ARCO redevelopment projects.

STREETS AND TRANSPORTATION

12

COMPLETED ARTERIAL AND NON-ARTERIAL ASPHALT MILL, PATCH AND OVERLAY PROJECTS.

4.5

COMPLETED LANE MILES OF ASPHALT OVERLAY PROJECTS.

2500

COMPLETED LINEAR FEET OF SIDEWALKS.

5.5

COMPLETED MILES OF ARTERIAL AND NON-ARTERIAL CONCRETE STREET MAINTENANCE PROJECTS.

18

COMPLETED MILES OF ARTERIAL AND NON-ARTERIAL MICRO-SURFACING PROJECTS.

31.5

COMPLETED MILES OF ARTERIAL AND NON-ARTERIAL CRACK-SEALING PROJECTS.

- + Began the \$29 million widening of Yale Avenue between 81st and 91st streets — Tulsa’s largest publicly funded road project to date.
- + Celebrated the announcement of Bus Rapid Transit’s second service line along Route 66, which is expected to go into service in 2024.
- + Completed 12 arterial and non-arterial asphalt mill, patch and overlay projects; 4.5 lane miles of asphalt overlay projects; 5.5 miles of arterial and non-arterial concrete street maintenance projects; 18 miles of arterial and non-arterial micro-surfacing projects; 31.5 miles of arterial and non-arterial crack-sealing projects; 2500 linear feet of sidewalks; and 17 ADA ramp installations.

STREETS AND TRANSPORTATION

- + Named a 2.2-mile section of the Gilcrease Expressway between North Lewis Avenue and L.L. Tisdale Pkwy. as the “Don Ross Expressway” in honor of former State Rep. Don Ross.
- + Unveiled four new electric Tulsa Transit buses that are now a part of the metro bus fleet.
- + Continued ongoing cooperation with the Oklahoma Turnpike Authority on the Gilcrease Expressway turnpike project, with work approximately 66 percent complete.
- + Started the \$2.3 million voter-approved replacement of Peoria Bridge over Crow Creek – a project that will replace the nearly 100-year old bridge to allow for more defined pedestrian paths on each side.
- + Proceeded with development of plans for improvements at 59 Tulsa Public Schools locations through the Public Schools Safety First Initiative – a project that will consist of signing, pavement markings, sidewalks, ADA compliant curb ramps, drainage improvements, lighting, traffic signal improvements and bus shelters.



STREETS AND TRANSPORTATION

\$65 M

**TOTAL AMOUNT INVESTED
IN MAJOR STREET PROJECTS.**

11

**MAJOR STREET PROJECTS
COMPLETED IN 2021.**

45

**LANE MILES FOR COMPLETED
MAJOR STREET PROJECTS.**

MAJOR STREET PROJECTS COMPLETED IN 2021:

- + South Mingo Road, East 71st Street to East 81st Street (widening)
- + South Yale Avenue, East 101st Street to the Creek Turnpike (widening)
- + East 11th Street, South Utica Avenue to South Peoria Avenue (street rehabilitation)
- + South Union Avenue between West 51st Street and West 61st Street (street rehabilitation)
- + East 61st Street and South Yale Avenue intersection (concrete pavement rehabilitation)
- + South Memorial Drive, East 11th Street to East 31st Street (street rehabilitation)
- + South Memorial Drive, East 71st Street to East 81st Street (asphalt overlay)
- + South Memorial Drive, East 81st Street to the Creek Turnpike (concrete pavement rehabilitation)
- + East Pine Street and North Lewis Avenue (mill, patch and overlay)
- + North Mingo Road, East Pine Street to East 36th Street North (street rehabilitation)
- + West Sixth Street and West Seventh Street, South Denver Avenue to South Jackson Avenue (street rehabilitation)

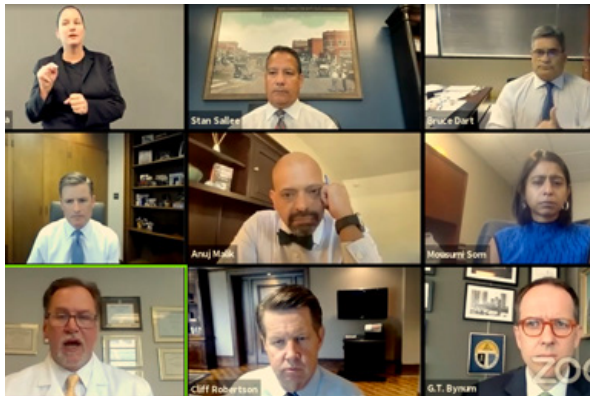




WATER AND SEWER

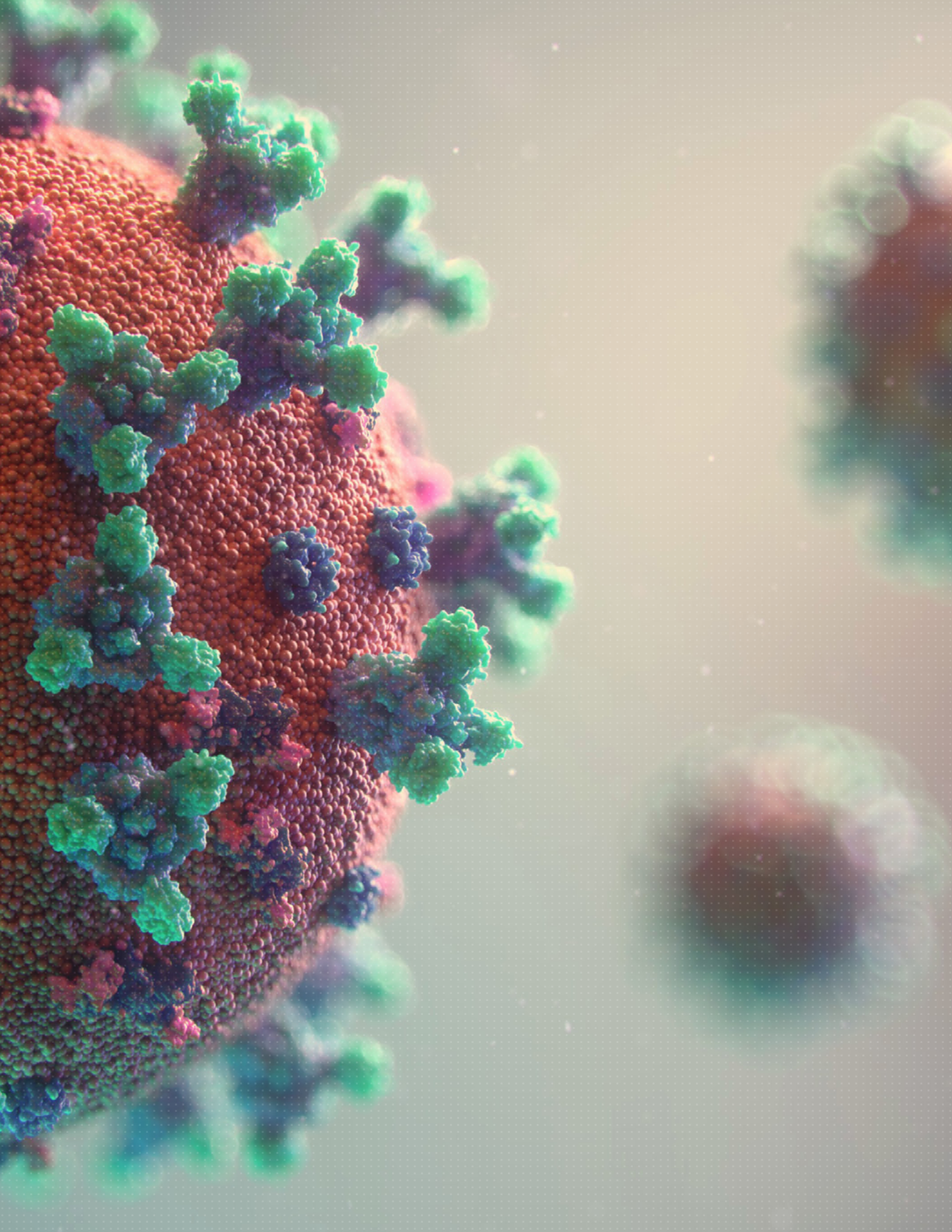
- + Responded to a record 465 waterline breaks throughout the February 2021 cold snap and winter storm while ensuring the City continued to have water while we had record pumpage for a winter month.
- + Extended the 48-inch diameter Cherokee Waterline to Owasso, which now provides for better redundancy to North Tulsa residents.
- + Won the Water Taste Contest at the 2021 SWAWWA conference, earning the title of best-tasting water in the three-state area of Oklahoma, Arkansas, and Louisiana, cementing the City of Tulsa's fifth award or notable mention in the taste competitions of recent years.
- + Won the Top Ops Competition at the 2021 SWAWWA conference, a competition between operators testing their knowledge of water treatment, distribution and testing.
- + Partnered with the Tulsa Health Department and the University of Oklahoma to provide sewer surveillance of SARS-CoV-2 in wastewater to monitor and prepare decision-makers for COVID-19 response.
- + Received the George R. Burke Safety Award from the Water Environment Federation – Oklahoma Chapter for Water Pollution Controls' Lower Bird Creek.
- + Earned the Partnership for Safe Water President's Award, which is awarded to "Fully Optimized Systems" meeting stringent water quality guidelines.
- + Completed Haikey Creek Wastewater Treatment Plant aeration to replace troublesome surface aerators.
- + Completed construction for two phases of the Cherokee Waterline to improve water service and fire flow protection of Cherokee Industrial Park.

CRISES MANAGEMENT



- + Responded to a historic cold snap in February 2021, fixing a record number of waterline breaks and ensuring Tulsa's most vulnerable population was given access to safe and warm housing.
- + Continued a robust COVID-19 response, helping the Tulsa Health Department and community partners push the importance of vaccination and virus mitigation best practices through multiple press conferences, policy decisions, visual collateral and cross-agency collaboration.
- + Responded to a Ransomware attack in May 2021, resulting in a large-scale IT response to rebuild, strengthen and restore both internal and external systems.





CRISES MANAGEMENT

COVID-19 ACTIONS

- + Passed a mask and vaccine resolution, encouraging Tulsa residents to wear masks in public spaces and to get vaccinated to help ease the strain on Tulsa's healthcare system.
- + Continued to host COVID-19 press conferences and public updates to inform Tulsans on the state of COVID-19 in the Tulsa area and encourage vaccination as one of the best ways to mitigate COVID-19's impact.
- + Maintained a transparent look into the City of Tulsa's COVID-19 operations and response with consistent updates posted to www.cityoftulsa.org/covid19 and to the City's Facebook page with translations made available in multiple languages.
- + Conducted outreach to Latino-owned businesses through the Latinx COVID Outreach Committee and distributed posters, hand sanitizer and masks, helping the Tulsa Health Department translate materials and host community conversations.
- + Received a Welcoming America Vaccine Equity Grant to expand access to the COVID-19 vaccines for immigrant and refugee communities.
- + Administered surveys from the New American Economy to better understand the effect of COVID-19 on communities of color, helping the City gather insights on how those communities perceive municipal efforts for community inclusion and belonging during COVID-19.



COVID-19 RELIEF FUNDING

\$50.6 M

AMERICAN RESCUE PLAN ACT (ARPA) FUNDS APPROVED FOR PROJECTS ACROSS TULSA.

6,500+

NUMBER OF HOUSEHOLDS HELPED THROUGH THE EMERGENCY RENTAL ASSISTANCE PROGRAM.

\$6.5 M

AWARDED TO 70+ NONPROFIT ORGANIZATIONS TO ADDRESS NEGATIVE ECONOMIC EFFECTS.

\$8.6 M

ARPA FUNDS APPROVED FOR THE CITY OF TULSA EMPLOYEE RETENTION BONUS PROGRAM.

\$1.7 M

ARPA FUNDS TO INCREASE VACCINATION RATES AMONG CITY OF TULSA EMPLOYEES.

48,000

MEALS PROVIDED BETWEEN SEPTEMBER 2020 AND JUNE 2021 THANKS TO CRF FUNDING.

CRISES MANAGEMENT

- + Approved a \$50.6 million American Rescue Plan Act (ARPA) allocation resolution for several projects across Tulsa, with proposals that include funding for the Tulsa Airport Authority, the Family Safety Center, Saving Our Homes Initiative, the Financial Empowerment Center, the Tulsa City County Health Department, the Admiral Corridor Pedestrian Refugee Islands and others.
- + Worked with Restore Hope Ministries to help over 6,500 households with more than \$30 million in rent, utility and housing stability assistance through the Emergency Rental Assistance Program (ERAP) - one of the first operational programs in the country.
- + Awarded more than \$6.5 million through ARPA in a competitive process to robust list of 70+ local nonprofit organizations to address negative economic effects of the pandemic and help them continue and/or or create new programs to further their missions and our city.
- + Created a retention bonus program for City of Tulsa employees with \$8.6 million in ARPA funding, along with an additional \$500,000 in ARPA funds for a recruitment stipend program to address consistent shortfalls in critical and hard-to-fill positions.
- + Initiated an employee vaccination incentive program with \$1.7 million of ARPA funds to increase vaccination rates among City of Tulsa employees.
- + Funded \$2.9 million through Coronavirus Relief Funding (CRF) for the City Lights Hotel that helped shelter about 50 people monthly and housed 78 people, collectively ending about 180 cumulative years of homelessness. The program helped safely quarantine 167 COVID-19 symptomatic people who were experiencing homelessness.
- + Funded \$1.5 million through CRF to partner agencies including the Mental Health Association of Oklahoma, Tulsa Day Center, Iron Gate and others for an overflow shelter and outreach to support individuals experiencing homelessness and provide hot meals. From September 2020 until it closed in June 2021, the shelter had more than 27,000 visits and provided nearly 48,000 meals.
- + Allocated \$130,000 through CRF to Housing Solutions to help operate a low-barrier shelter and to help those experiencing homelessness find permanent housing.

