

OFFICE OF THE MAYOR  
CITY OF TULSA, OKLAHOMA

Executive Order No. 05- 02  
April 25, 2005

WHEREAS, it is recognized that the City of Tulsa must do everything it can to maximize sales tax-generating opportunities in order to provide services and infrastructure to its citizens and the business community; and,

WHEREAS, the City of Tulsa has authorized the creation of an economic development strategic plan for the city scheduled to be completed by September 1, 2005, and has also commissioned a site specific retail market research initiative for the purpose of stimulating retail development and sales tax growth within the city of Tulsa's corporate limits; and,

WHEREAS, the City of Tulsa believes that specific project selection criteria should be utilized as a guide in the City's efforts with regard to the site specific retail market research initiative to recruit and encourage retail development in the City of Tulsa and to guide retail development generally in the City of Tulsa; and,

WHEREAS, the materials produced by retail development and market research consultants on behalf of the City of Tulsa consist of site-specific and company-specific market analyses, research reports, and related data, the disclosure of which could affect the conduct or outcome of the research and the proprietary rights in the research and the results of the research and would give an unfair advantage to competitors, and is therefore, exempt from the open records requirements of state law.

By virtue of the power vested in me as Mayor of the City of Tulsa, it is hereby ordered that:

Section 1. The following specific project selection criteria shall be utilized as a guide in the City's efforts to recruit and encourage retail development in the targeted area(s) and throughout the City of Tulsa:

- Projects benefitting from retail development and recruitment efforts are intended to result in the generation of a significant increase in sales tax revenue for the City of Tulsa.
- Whenever and to the extent possible, retail projects should focus on unique, regional attractions, and not just development that will pull market-share from existing City of Tulsa stores.
- To the extent possible, projects should build on the inherent strengths of City of Tulsa's unique urban setting, and should be designed appropriately in that context.
- The development goals of local retailers will be supported at least as vigorously as the

City of Tulsa recruits national chains

- The City of Tulsa commits to the support and expeditious processing of all applications, permits and licenses related to retail development located within the Tulsa city limits.

Section 2. Market research analyses, reports, and related data shall be released for private disclosure only by the Director of the Public Works & Development Department upon written authorization by the Mayor's Chief of Staff.

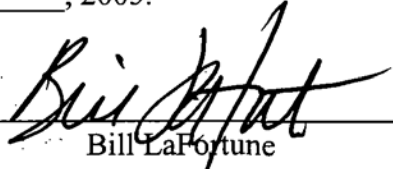
Section 3. Such materials shall be released only to landowners, commercial developers, commercial brokers, retailers, lenders, and investors with a demonstrated interest in retail development in the targeted area(s) and a demonstrated ability to substantially contribute to the successful development of sales-tax-generating retail development in the City of Tulsa.

Section 4. Such materials shall be released only pursuant to a fully executed confidentiality agreement as approved by the Office of the City Attorney.


Section 5. This order shall be effective immediately.

DATED this 25<sup>th</sup> day of April, 2005.




  
 Bill LaFortune  
 Mayor

ATTEST:

  
 Michael P. Kier **DEPUTY**  
 City Clerk

APPROVED:

  
 Alan L. Jackere  
 Acting City Attorney