



# City of Tulsa

## SPECIAL EVENT PERMIT APPLICATION

### Summary of Event

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Name of Event: 2025 Tulsa Heart WalkDate(s) of Event: Saturday, April 26, 2025Location Address: Start: 101 N Elgin Ave  
End: 301 N Elgin AveCouncil District(s): 4

Event Description: The American Heart Association Heart Walk is an annual community event that brings people together to promote heart health, raise awareness about cardiovascular diseases, and support life-saving research. This family-friendly walk is designed to inspire physical activity, celebrate heart disease and stroke survivors, and honor loved ones affected by heart conditions.

Event Category: Athletic/RecreationEvent Includes: Amplified Sound, Tent/Canopy, Public Right of Way, Lane Closure, Live Entertainment, Sidewalk Closure, Private Property, Street ClosureAnticipated Attendance: Total: 4000Per Day: 4000Anticipated Participants: Total: 4000Per Day: 4000Number of Events for Monthly Event: No

### Host Organization, Applicant and Professional Event Organizer Information

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Host Organization: American Heart AssociationWebsite: <https://www.heart.org/en/affiliates/oklahoma/tulsa>Chief Officer of Host Organization: Susan BrehmEmail and Phone: [susan.brehm@heart.org](mailto:susan.brehm@heart.org) 918-877-8361Applicant Name: Jodi JordanEmail and Phone: [jodi@eventsouthwest.com](mailto:jodi@eventsouthwest.com) 925-482-5133

Professional Event Organizer:

Email and Phone:

On-site Contact: Astrid RockwoodMobile: 918-340-8789Billing Contact: Event SouthwestPhone: 925-482-5133Billing Address: 3106 Commerce ST  
Dallas, TX 75226

## ***Event Timeline and Lane/Street Closure Information***

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**Event Setup:** Date: 04/25/2025 Time: 8:00 AM  
Street Closure for Event Setup: Date: 04/25/2025 Time: 8:00 AM  
Street(s) to be Closed for Event Setup: Pre-Staging Area: Elgin Ave between Reconciliation Way and Archer St (4/25, 8 a.m. - 4/26, 2 p.m.)  
Start/Finish Line Area: Elgin Ave between Reconciliation Way and Cameron St, and  
Reconciliation Way between Detroit Ave & Elgin Ave (4/26, 6 a.m. - 2 p.m.)  
**Event Start:** Date: 04/26/2025 Time: 8:00 AM  
Street Closure for Event Start: Date: 04/25/2025 Time: 9:30 AM  
Street(s) to be Closed for Event Start: See Racecourse Map  
Run, Walk, Parade Start Time: 8:00 AM Event Open to Public  
9:00 AM Kids Run within ONEOK Stadium  
10:00 AM 3M & 1M Walk Start  
Daily Event Hours: 8:00 AM - 12:00 PM  
**Event End:** Date: 04/26/2025 Time: 12:00 PM  
Street Reopens after Event End: Date: 04/26/2025 Time: 11:30 AM  
**Event Teardown:** Date: 04/26/2025 Time: 12:00 PM  
Street Reopens after Event Teardown: Date: 04/26/2025 Time: 2:00 PM

## ***Secondary Permits Required***

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Beer Sales, Alcohol Sales: Not Applicable  
Number of Food Vendors: 0  
Number of Food Trucks: 2  
Food Cooked on-site: No Fuel(s) to be used:  
Number of Item Vendors: 0 Number of Service Vendors: 0  
Number & Sizes of Tents: (10) 10x10 Provider and Phone: Party Pros (918) 622-8102  
and (4) 10x20  
Number of Inflatables: No 0 Provider and Phone: NA  
Number of Amusement Rides: No 0 Provider and Phone: NA  
Use of fireworks, rockets, lasers, or other pyrotechnics: No  
Provider and Phone: N/A

## **Security, Medical, Traffic Control, Crowd Management and Parking Plans**

Security and/or Police: Yes Contact, Email and Phone: TPD Special Events Unit, Jack Hoehner (918) 586-6054, jhoehner@cityoftulsa.org.  
GT Security, Gerald (918) 583-6557, gtsecurity@msn.com.

Medical and/or First Aid Services: Yes Contact, Email and Phone: Tulsa Fire Department, Robert Brown (918) 596-9444, Robertbrown@cityoftulsa.org.

Traffic Control Barricade Company: Yes Contact, Email and Phone: Advanced Work Zone Solutions, Ryan Jett (918) 629-5957, rjett@aw-inc.com.

Equipment Setup: Date: 04/25/2025 Time: 8:00 AM Equipment Pickup: Date: 04/26/2025 Time: 2:00 PM

Crowd Management Fencing Company: No Contact, Email and Phone: N/A

Equipment Setup: Date: Time: Equipment Pickup: Date: Time:

Parking Type: Parking Garage, Street, ADA parking available, Paved Lot

Transportation Service: No service

Transportation Service: Contact, Email and Phone: N/A

## **Sponsor and Other Event Information**

Event Sponsor(s): Various businesses and community partners

Park: No Name of Park and Location: N/A

Drone: Yes

Portable Toilets: Yes Provider and Phone: Contractors Portables, Wesley Allen (918) 955-3822.

Total Number of Portable Toilets: 3 Number of ADA Accessible Portable Toilets: 1

Equipment Setup: Date: 04/25/2025 Time: 3:00 PM

Equipment Pickup: Date: 04/26/2025 Time: 2:00 PM

Other Event Information: See Attachments

## **Entertainment and Related Activities**

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Number of Stages: 2

Number of Performers/Bands: 1

Performer/Band name and music type: DJ

Sound Amplification: Yes

Start Time: 8:00 AM

Finish Time: 12:00 PM

Please describe the sound equipment that will be used for your event:

Speakers to amplify announcements and music

Sound checks conducted prior to the event: Yes

Start Time: 7:30 AM

Finish Time: 7:35 AM

Hot air balloons, fire lanterns or similar devices used at event: No Describe:

N/A

Use of any signs, banners, decorations, or special lighting used at event: Yes Describe:

Directional signage and start/finish banner

## **Mitigation of Impact**

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Please describe your plan for cleanup and removal of recyclable goods, waste and garbage during and after your event: ONEOK Field Staff and volunteers will assist with trash pickup

Number of Trash Receptacles: 10

Number of Dumpsters: 0

Number of Recycling Containers: 0

Cleanup Service: No Provider and Phone: N/A

Presented Event Concept to:

Residents, Schools, Neighborhood Assn, Business Assn, Businesses, Places of Worship

If not presented, please explain:

N/A

## **Affidavit of Applicant**

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I certify that the information contained in this Application is true and correct to the best of my knowledge and belief. That I have read, understand, and agree to abide by the rules and regulations governing this Event. I agree to comply with all requirements of the City, County and State, and any other regulatory entity related to this Event. I agree to pay and be financially responsible for any costs and fees that may be incurred by the City of Tulsa due to the Event. I further agree to indemnify and hold harmless the City of Tulsa, and all City of Tulsa officers, employees, agents, representatives, from any claims (including cost of defending such claims) or damages that may arise from activities related to the Event. I understand that a Permit does not excuse my failure to comply with orders of law enforcement personnel, firefighters, City Event personnel, or emergency workers, and does not provide immunity from civil claims of third parties that are based upon injuries sustained at, or in conjunction with this Event.

Initials: On File



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**For City of Tulsa Special Events Committee Use Only**

Date received: 02/12/2025      Date routed: 03/31/2025      Date for review: 04/16/2025

Special Events Committee Recommendation: \_\_\_\_\_      Yes ☐ No ☐ \_\_\_\_\_

Date routed to Mayor: \_\_\_\_\_      Mayor's Recommendation: Yes ☐ No ☐ \_\_\_\_\_

Date routed to Council: \_\_\_\_\_      City Council Approval: Yes ☐ No ☐ \_\_\_\_\_

Date Permit Issued: \_\_\_\_\_      Comments: SEC meeting 04/02/2025. Mayor agenda  
04/09/2025. City Council agenda 04/16/2025. Fees paid 03/25/2025. Updated maps 03/27/2025.

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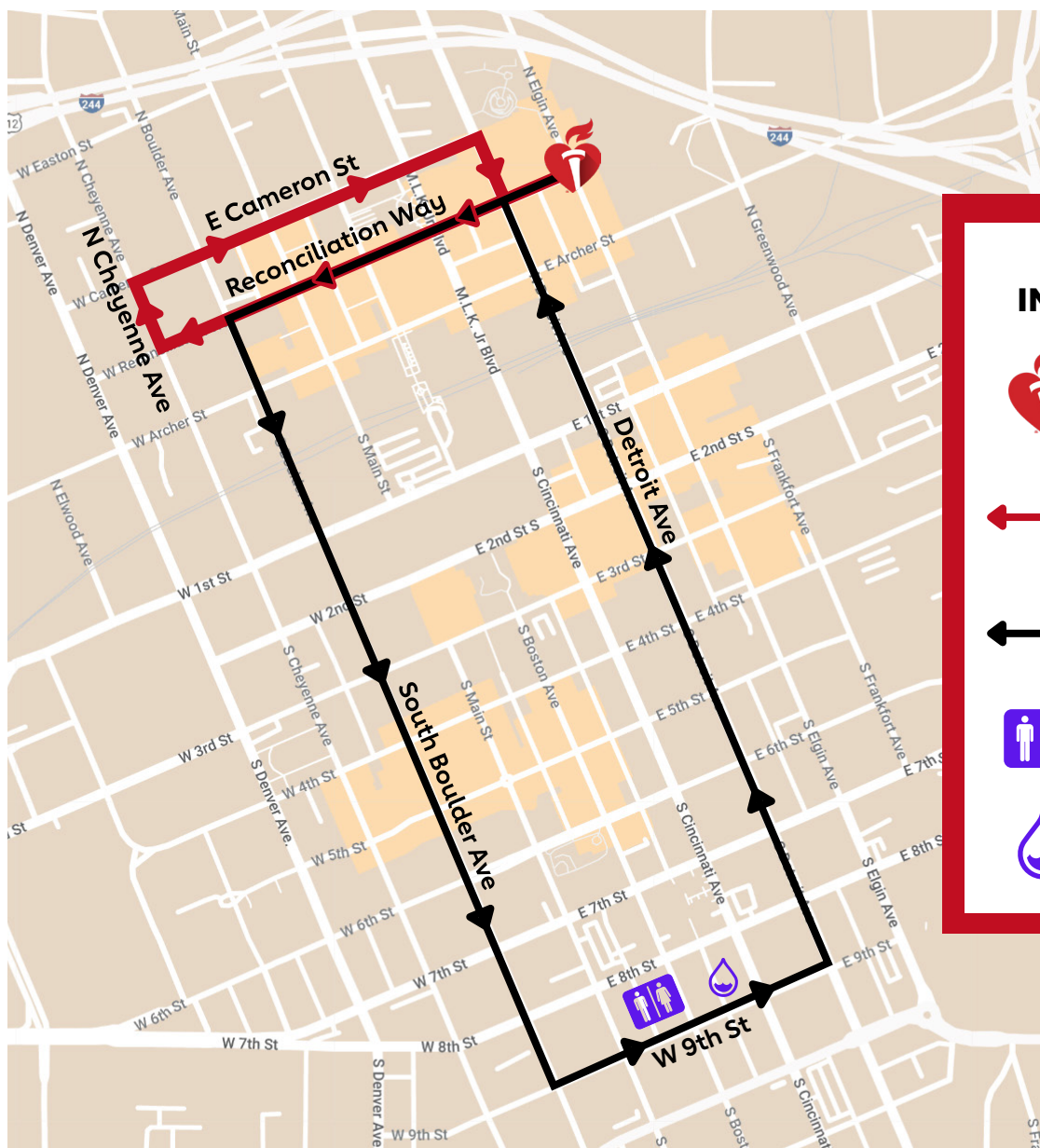


American Heart Association.  
Heart Walk.

2025

# TULSA HEART WALK

## ROUTE MAP



### ROUTE INFORMATION



Start / Finish  
Line



Miracle Mile  
Route



3-Mile  
Route



Restrooms



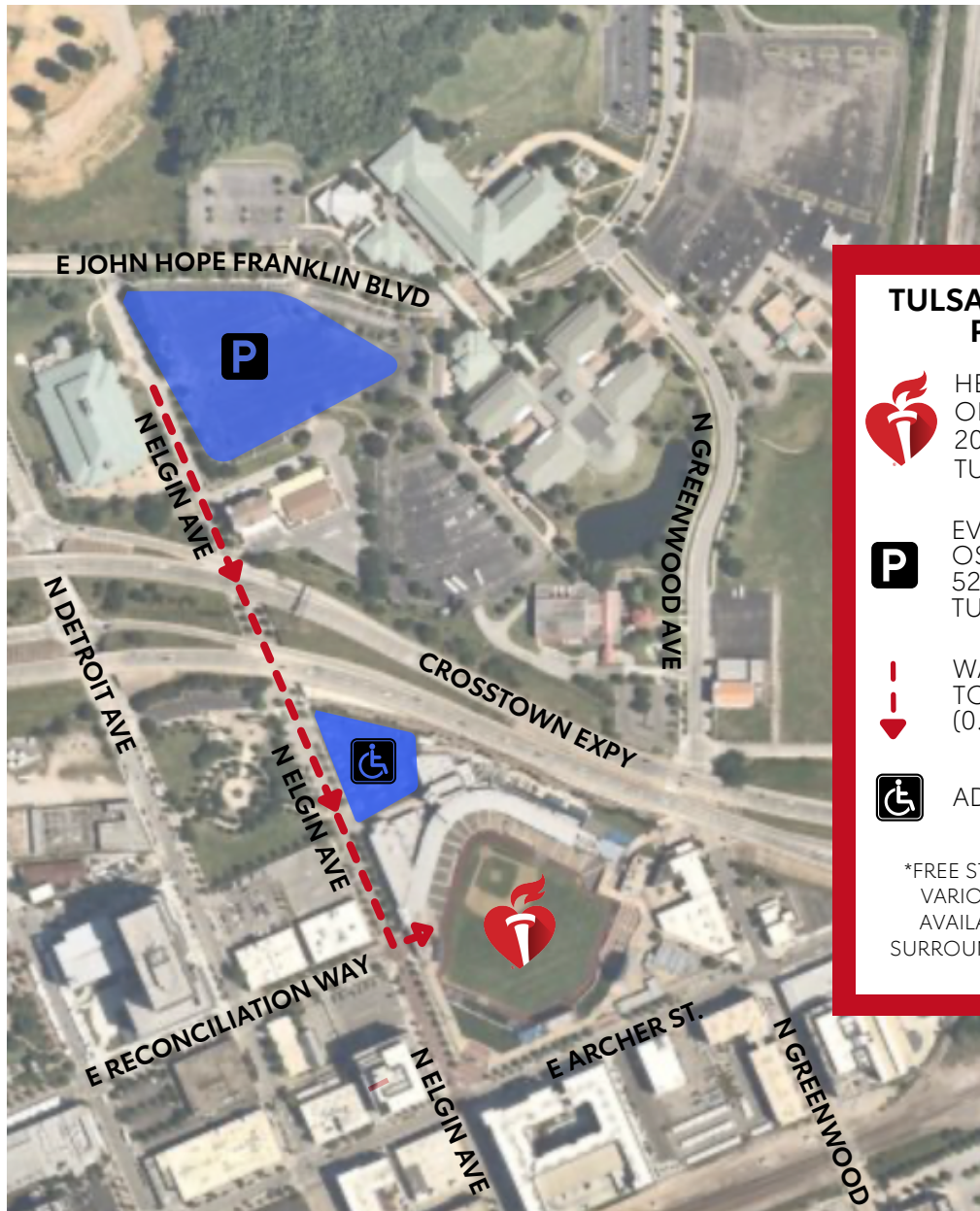
Hydration  
Station



American Heart Association.  
Heart Walk.

2025

# TULSA **HEART WALK** PARKING MAP



## TULSA HEART WALK PARKING



HEART WALK  
ONEOK FIELD  
201 N ELGIN AVE  
TULSA, OK 74120



EVENT PARKING  
OSU TULSA  
526 N ELGIN AVE  
TULSA, OK 74106



WALKING ROUTE  
TO EVENT SITE  
(0.25 MILES/5 MIN)

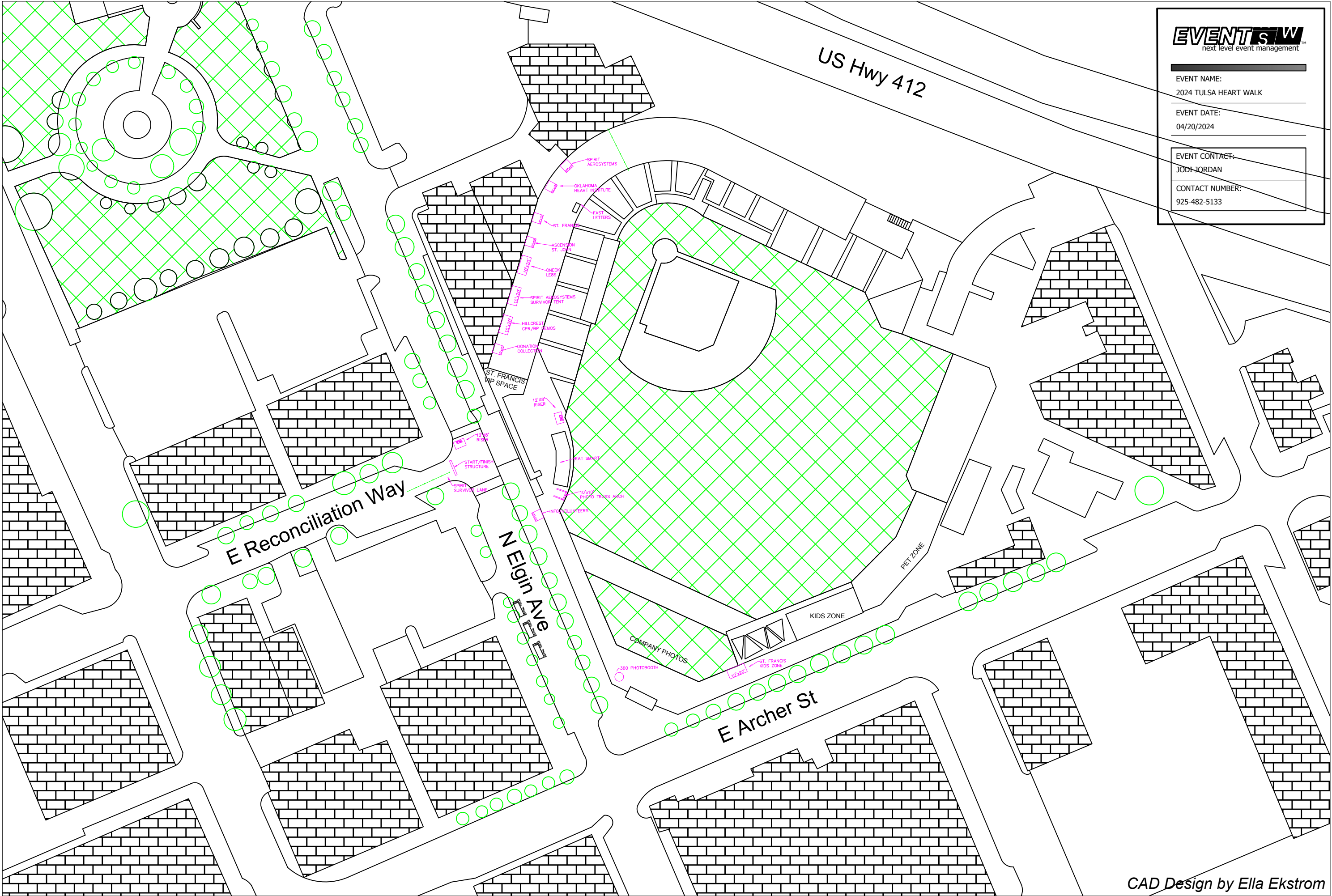


ADA PARKING

\*FREE STREET PARKING AND  
VARIOUS PAID LOTS ARE  
AVAILABLE FOR PARKING  
SURROUNDING ONEOK FIELD.







**EVENTS W**  
next level event management

EVENT NAME:  
2024 TULSA HEART WALK

EVENT DATE:  
04/20/2024

EVENT CONTACT:  
JODI JORDAN

CONTACT NUMBER:  
925-482-5133