



Welcome to Neighborhood Academy

Planning Office



**NEIGHBORHOOD
ACADEMY**

Topics to Cover:

- What is Neighborhood Academy?
- What is a Neighborhood Association?
- Where Should we Start?
- What are the Benefits?
- Neighborhood Academy Roadmap



What is City of Tulsa's Neighborhood Academy?



Neighborhood Academy

Mission:

- Improve where Tulsans live by empowering residents



Neighborhood Academy

Empower Residents:

- Informed, engaged, and resilient
- Equipped to address local issues
- Create a more vibrant and sustainable neighborhood



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Neighborhood Academy

Assist Neighborhoods:

- Establish
- Run
- Utilize resources



What are Neighborhood Associations?



Neighborhood Associations

- Residents and Property Owners
- Advocate
- Organize Activities



Neighborhood Associations

- Foster Community
- Empower Residents
- Organize Activities
- Improve the Neighborhood
- Problem-Solve
- Organize and Communicate



How are HOAs & NAs Similar?



HOA & NA: Similarities

- Legal Entities
- Governance Structures
- Goal of Organization
- Passion for their Community



Activity: Is that an HOA or NA? Round 1



**“Our Membership is
Voluntary.”**

Is that an HOA or NA?

N A



HOA:

- **Mandatory Membership**

NA:

- **Voluntary Membership**

Activity: Is that an HOA or NA? Round 2



**“We can be Homeowners,
Renters, Local Businesses.”**

Is that an HOA or NA?

NA



HOA:

- Mandatory Membership
- All Homes, established with Subdivision

NA:

- Voluntary Membership
- Any Homes, including Renters, even Businesses

Activity: Is that an HOA or NA? Round 3



“We can fund how ever we want, or not at all.”

Is that an HOA or NA?

NA



HOA:

- Mandatory Membership
- All Homes, established with Subdivision
- **Established Dues and Fees**

NA:

- Voluntary Membership
- Any Homes, including Renters, even Businesses
- **Flexible Financial Structure**

Activity:
Is that an HOA or NA?
Round 4



**“We can provide food security,
transportation, or elderly
check-ins.”**

Is that an HOA or NA?

both



HOA:

- Mandatory Membership
- All Homes, established with Subdivision
- Established Dues and Fees
- **Prescribed Services and Covenants**

NA:

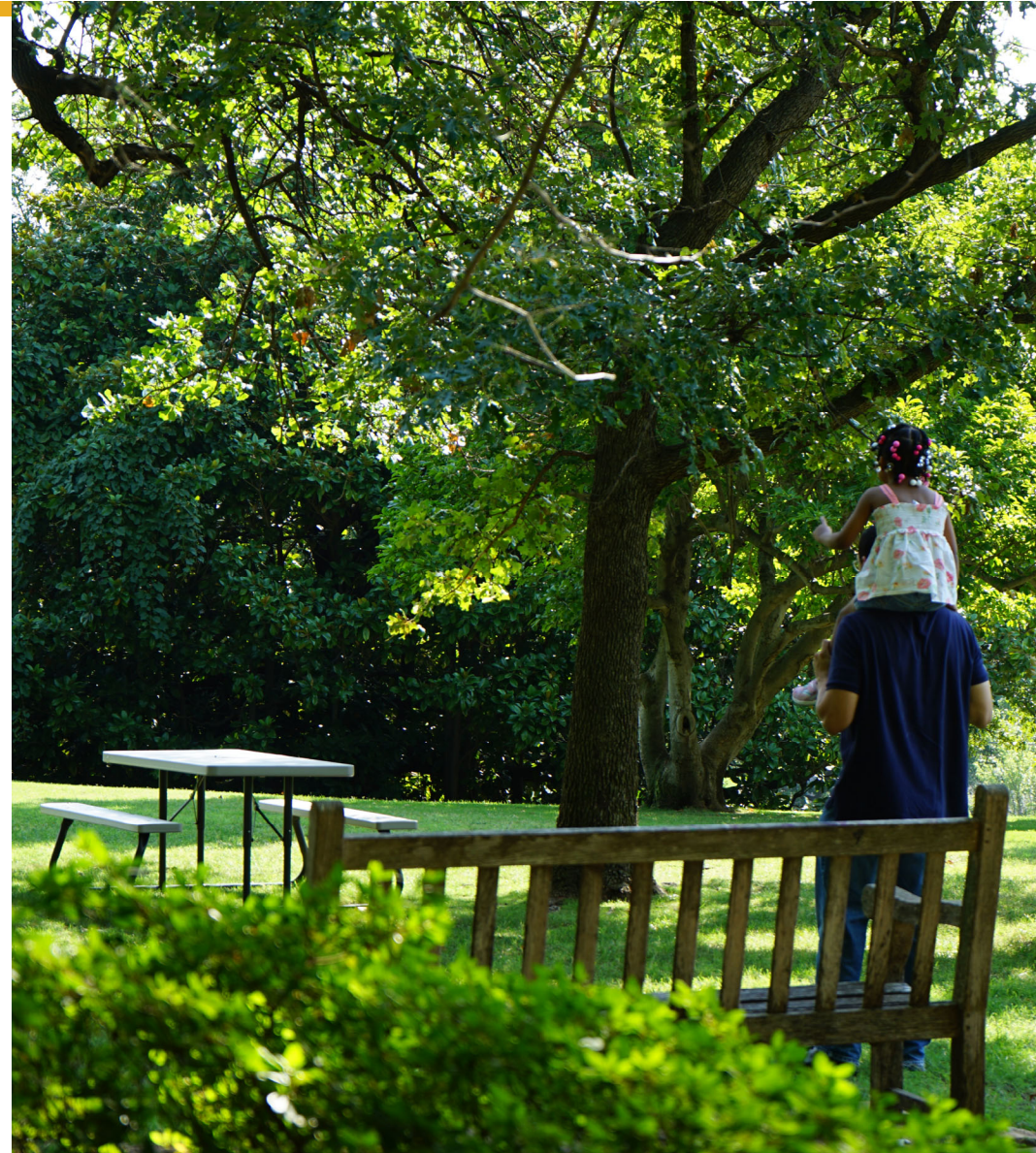
- Voluntary Membership
- Any Homes, including Renters, even Businesses
- Flexible Financial Structure
- **Services Based on Neighborhood's Interests**

How do we get started?



Getting Organized!

- Engage your Community and Find Core Groups
- Identify Issues
- Create a Vision
- Establish Goals
- Develop a Plan



**How can we get
others involved?**



Community Engagement Activities

Social Events

- Block Parties
- Barbeques and Cook Outs
- Seasonal Get Togethers



Service Events

- Recycling Events
- Neighborhood Cleanups
- Food Drives



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Community Engagement Activities

Neighborhood Communication

- Emails
- Newsletters
- Community Flyers



Community Connection

- Friendship
- Trust
- Shared Identity



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**What are some
benefits?**



Can Promote Familiarity Between Residents

Know Your Neighbors & Community!

Can Increase Livelihood

Quality of Life & Your Community Success

Can Reduce Crime Rates

- Homicide Rate - 1.2%
- Violent Crime - 1.0%
- Property Crime - 0.7%



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Neighborhood Academy Road Map



Your Road Map to Vibrant and Engaged Neighborhoods!

Every Tulsan should live in a neighborhood in which they feel they belong. Over time, neighborhoods may no longer fulfill their residents' vision. The goal of Neighborhood Academy is to equip residents with the tools and knowledge to find support to make coordinated change.

Neighborhood Academy participants are equipped to get organized, produce a shared vision, utilize available resources, and partner with the City of Tulsa to build the neighborhoods where everyone feels they belong.



1. How do we get organized and where do we start?

🕒 3 hours

Neighborhoods are more than collections of homes. Houses, streets, and parks age over time. What makes a neighborhood is the people who live there. This section is about getting organized and putting in the structure to effect change.

A. Being an Organizer

1. Introduction
2. Neighborhood Outreach and Welcoming
3. Community Workshops
4. Developing Leaders

B. Creating a Neighborhood Association

5. Selecting Officers
6. Bylaws

C. Running a Neighborhood Association

7. Running Meetings
8. Financial Administrations and Compliance



2. How do we make plans and find partners?

🕒 3 hours

Residents who are organized can produce a shared vision of the neighborhood in which they feel they can belong. Participants will learn the tools and strategies that can help fulfill that vision.

A. Engaging Partners

9. Local Business and NPOs
10. Volunteers

B. Identifying Goals

11. SWOT Analysis
12. Mapping your Neighborhood
13. Neighborhood Conditions Index (NCI)



3. How do we measure and maintain success?

🕒 1 hours

All plans grow and evolve throughout the process. This block provides insights for how neighborhoods can maintain and evaluate success.

A. Measuring and Maintaining Success

14. Impact Reporting
15. Succession Planning



4. What city resources are available and how to use them?

🕒 2 hours

Neighborhoods can maximize their efforts by partnering effectively with the City of Tulsa. Participants will learn about available programs and opportunities to effect positive change.



**NEIGHBORHOOD
ACADEMY**

Would you like to learn more? Contact us!

📞 Phone:
[918] 596-1292

✉ Email:
NEIGHBORHOODLEADERS@CITYOFTULSA.ORG

What's next?



What's next?

Getting Organized

- ✓ Introduction
- Neighborhood Outreach & Welcoming
- Community Workshops
- Developing Leaders
- Selecting Officers
- Bylaws
- Running Meetings
- Financial Administration & Compliance

Questions?



THANK YOU

