Community Workshops

Planning Office

Where are we?

Getting Organized

- ✓ **Introduction**
- ✓ **Neighborhood Outreach & Welcoming**
- • **Community Workshops**
- • Developing Leaders
- • Selecting Officers
- • Bylaws
- • Running Meetings
- • Financial Administration & Compliance

Topics to Cover:

- **Planning Workshops**
- **Leading Workshops**
- **Evaluating Workshops**
- **Applying to Real Projects**

What is the purpose of our workshop?

Planning a Workshop

Purpose

- Learn
- Propose Solutions
- Plan Work

Planning a Workshop

Choosing Suitable

- Location
- Resources

Planning a Workshop

The Agenda

- **Present Objectives**

- **Provide Context**

- **Discussion and Brainstorming**

How do we run a workshop?

Running a Workshop

Generating and Capturing Ideas

- **Discussion-Based**

- **Simulation-Type Activity**

- **Capture all Ideas!**
  - Designated "scribe"
  - Everyone as "scribe"

Leading Workshops with Fun Ideas

Encouraging Participation

Icebreakers → **Sharing Ideas** → **Facilitate Discussion**

- **Interact**
- **Creative Problem-Solving Mindset**

- Verbally
- Written

- Ask Follow-Up Questions
- Group Change-Up

Leading Workshops with Fun Ideas

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Icebreakers →

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Creative Technique 1: Mind Mapping

Using Creative Techniques

Mind Mapping

Central Idea
"We should have more opportunities for recreational activity"

Using Creative Techniques

Mind Mapping

Subtopic A
"We should improve neighborhood amenities"

Central Idea
"We should have more opportunities for recreational activity"

Using Creative Techniques

Mind Mapping

Subtopic A
"We should improve neighborhood amenities"

Central Idea
"We should have more opportunities for recreational activity"

Park Cleanup

Using Creative Techniques

Mind Mapping

Subtopic A
"We should improve neighborhood amenities"

Park Cleanup

Upgrade/add playground equipment

Central Idea
"We should have more opportunities for recreational activity"

Using Creative Techniques

Mind Mapping

Subtopic A
"We should improve neighborhood amenities"

Park Cleanup

Upgrade/add playground equipment

Central Idea
"We should have more opportunities for recreational activity"

Subtopic B
"We should organize neighborhood activities"

Using Creative Techniques

Mind Mapping

Subtopic A "We should improve neighborhood amenities"

Park Cleanup

Upgrade/add playground equipment

Central Idea "We should have more opportunities for recreational activity"

Recreational sports league

Subtopic B "We should organize neighborhood activities"

Using Creative Techniques

Mind Mapping

Subtopic A
"We should improve neighborhood amenities"

Park Cleanup

Upgrade/add playground equipment

Central Idea
"We should have more opportunities for recreational activity"

Recreational sports league

Annual Block Party BBQ

Subtopic B
"We should organize neighborhood activities"

Creative Technique 2: Role-Playing

Using Creative Techniques

Role-Playing

"How would I approach the idea of having more recreational opportunities as a different character?"

If I was the Lorax,

If I was Nemo,

Using Creative Techniques

Role-Playing

"How would I approach the idea of having more recreational opportunities as a different character?"

↓

If I was the Lorax, I would want people to support the beauty of the natural environment, so I might propose a Monarch butterfly garden!

If I was Nemo,

Using Creative Techniques

Role-Playing

"How would I approach the idea of having more recreational opportunities as a different character?"

⬇

If I was the Lorax, I would want people to support the beauty of the natural environment, so I might propose a Monarch butterfly garden!

⬇

If I was Nemo, I would want an opportunity to spend time at the pool with all my friends and family, so I might propose a neighborhood pool party!

Using Creative Techniques

Role-Playing: Mix and Match

How might a:

Skateboarder •

Health Guru •

Artist •

Firefighter •

Supervillain •

Using Creative Techniques

Role-Playing: Mix and Match

How might a:

Skateboarder •

Health Guru •

Artist •

Firefighter •

Supervillain •

Improve:

• Learning opportunities

• Food access

• Mental health

• Elderly support

• Recreational activities

Using Creative Techniques

Role-Playing: Mix and Match

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Firefighter

Supervillain

Improve:

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Food access

Mental health

Elderly support

Recreational activities

Using Creative Techniques

Role-Playing: Mix and Match

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Skateboarder •

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Improve:

• Learning opportunities

• Food access

• **Mental health**

• Elderly support

• Recreational activities

How might a <u>skateboarder</u> improve <u>mental health</u>?

How did the workshop go?

Evaluating Workshops

Participant Feedback

- Survey Monkey
- Google Forms
- Paper surveys

Engaged and energized?

Ask for feedback!

Evaluating Workshop Outcomes

Kirkpatrick's Model

Participants...

Were:

- Satisfied
- Engaged
- Motivated

→

Gained new:

- Knowledge
- Skills
- Attitudes

→

Felt results were:

- Successful
- Unsuccessful
- Larger community impact

Evaluating Workshop Outcomes

Kirkpatrick's Model

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- Skills
- Attitudes

- Successful
- Unsuccessful
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Successes and Improvement

- **Celebrate success!**
- Use feedback surveys
- Repeat what worked

- What could have gone better?
- Brainstorm ways to improve

Activity

COMMUNITY WORKSHOPS

Name: _____ Date: _____

Neighborhood Event Work Plan

Description of Task	Goal/Outcome	Resources

Timeframe/Deadline	Result upon completion	Result upon completion

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Description of Task	Goal/Outcome	Resources
Task #1	• *Enhance neighborhood cleanliness and appearance.*	• *Contact Neighborhood Liasons at the City: Provides trash bags, gloves and disposal services from Refuse and Recycling Services Use*
Coordinate planning, promote event, recruit volunteers, secure supplies, and ensure proper waste disposal for a neighborhood clean-up	• *Foster community engagement and teamwork.*	• *Use Dumpster Program: Offers support, tools and guidance for organizing clean-up events*
	• *Promote environmental awareness and responsibility*	• *Local Businesses and Community Organizations: Can offer sponsorship, volunteers and support*
	• *Reduce litter and improve local environment quality*	

Timeframe/Deadline	Result upon completion	Result upon completion
Schedule the event within 2-4 week planning period, ensuring all tasks are completed by the event date	*A cleaner, more attractive neighborhood with increased community pride and environmental awareness among residents*	• *Neighborhood Groups* • *Local Businesses* • *Youth Groups* • *Local Churches* • *Schools* • *Local Organizations*

What's next?

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Questions?