CITY OF
TULSA
Community Workshops
Planning Office
NEIGHBORHOOD
ACADEMY

Where are we?

Getting Organized

- ✓ Introduction
- ✓ Neighborhood Outreach & Welcoming
- • Community Workshops
- • Developing Leaders
- • Selecting Officers
- • Bylaws
- • Running Meetings
- • Financial Administration & Compliance

Topics to Cover:

- Planning Workshops
- Leading Workshops
- Evaluating Workshops
- Applying to Real Projects

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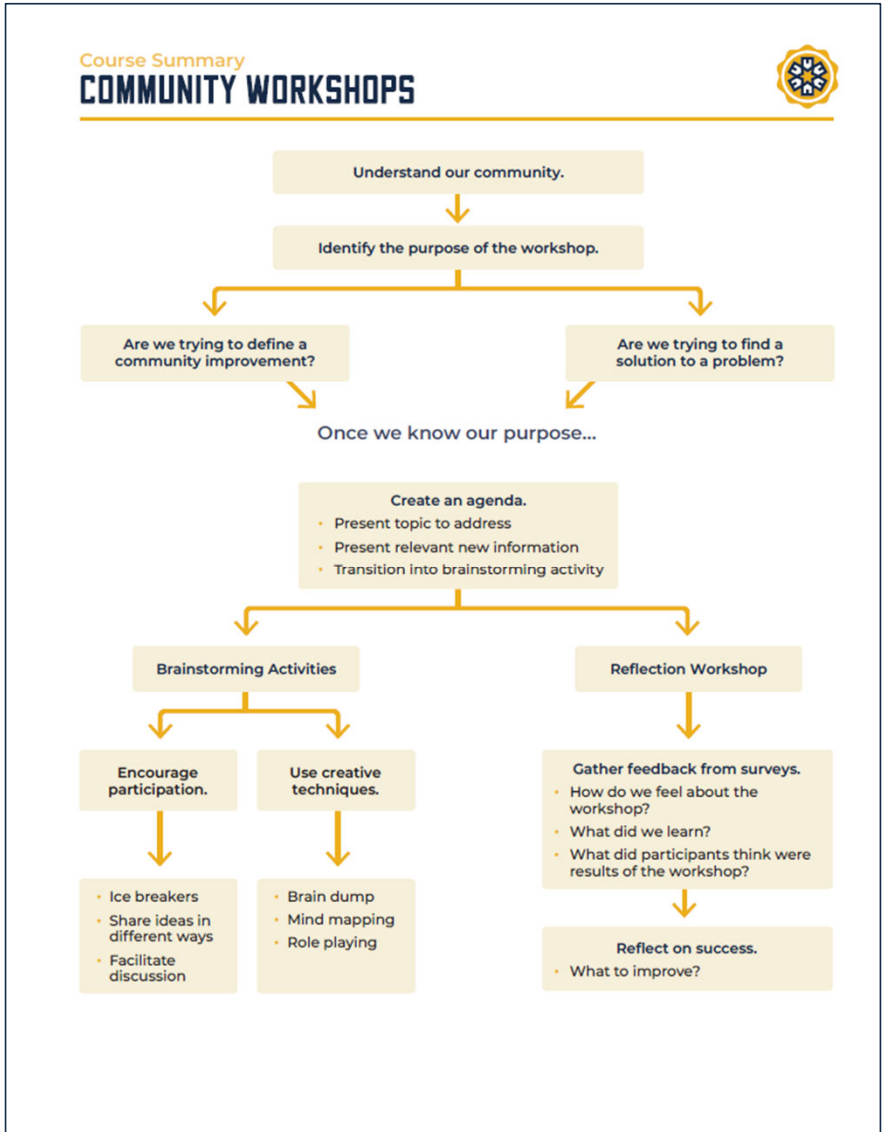

What is the purpose of our workshop?

Planning a Workshop

Purpose

- Learn
- Propose Solutions
- Plan Work

Planning a Workshop

Choosing Suitable

- Location
- Resources

Planning a Workshop

The Agenda

- Present Objectives
- Provide Context
- Discussion and Brainstorming

How do we run a workshop?

Running a Workshop

Generating and Capturing Ideas

- **Discussion-Based**
- **Simulation-Type Activity**
- **Capture all Ideas!**
  - Designated "scribe"
  - Everyone as “scribe”

Leading Workshops with Fun Ideas

Encouraging Participation

Icebreakers

- Interact
- Creative Problem-Solving Mindset

Sharing Ideas

- Verbally
- Written

Facilitate Discussion

- Ask Follow-Up Questions
- Group Change-Up

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Creative Technique 1: Mind Mapping

Using Creative Techniques

Mind Mapping

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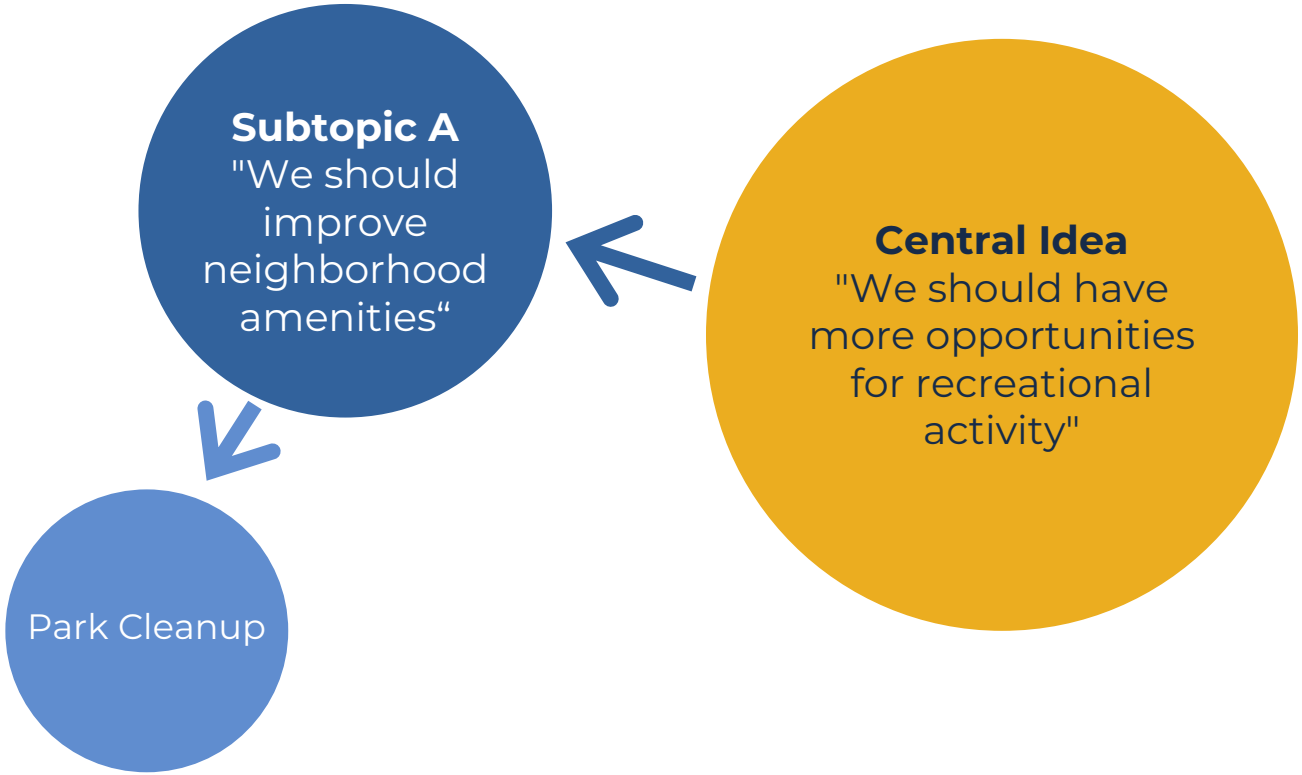
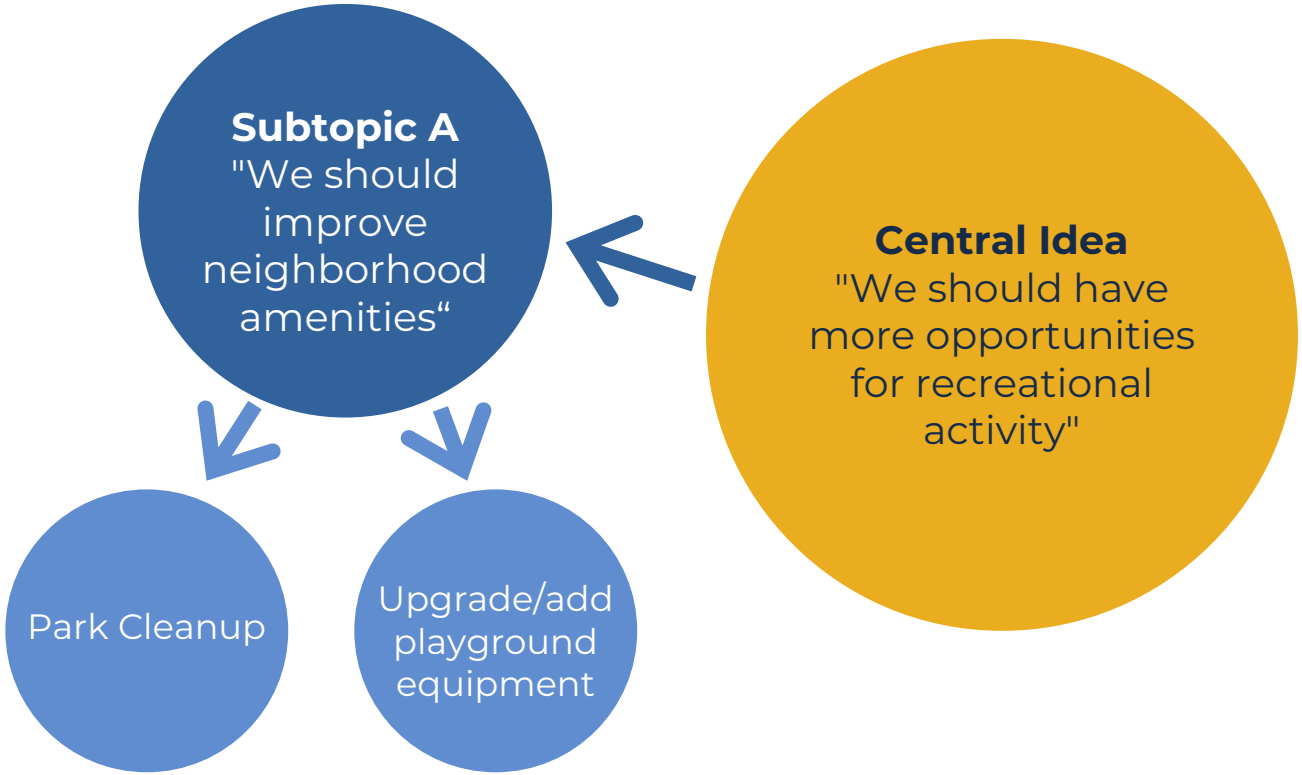


Using Creative Techniques

Mind Mapping



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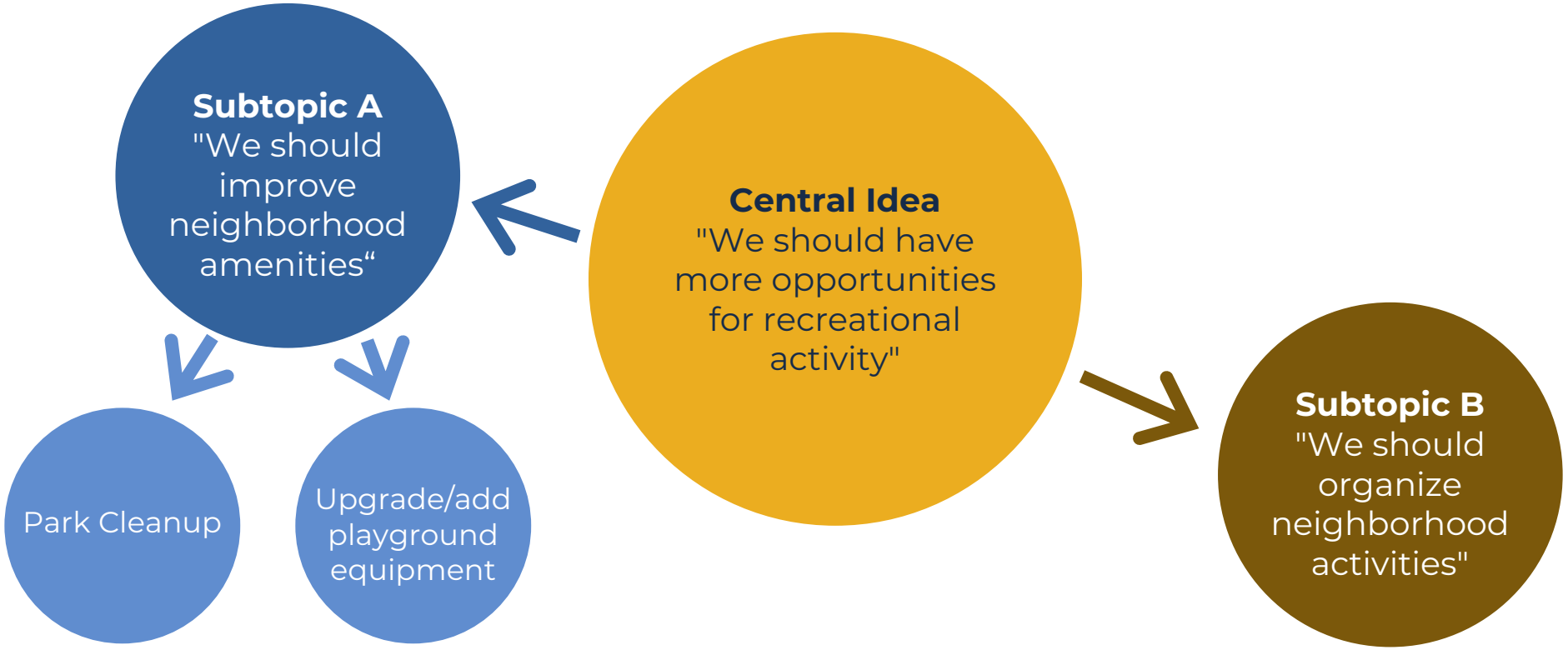

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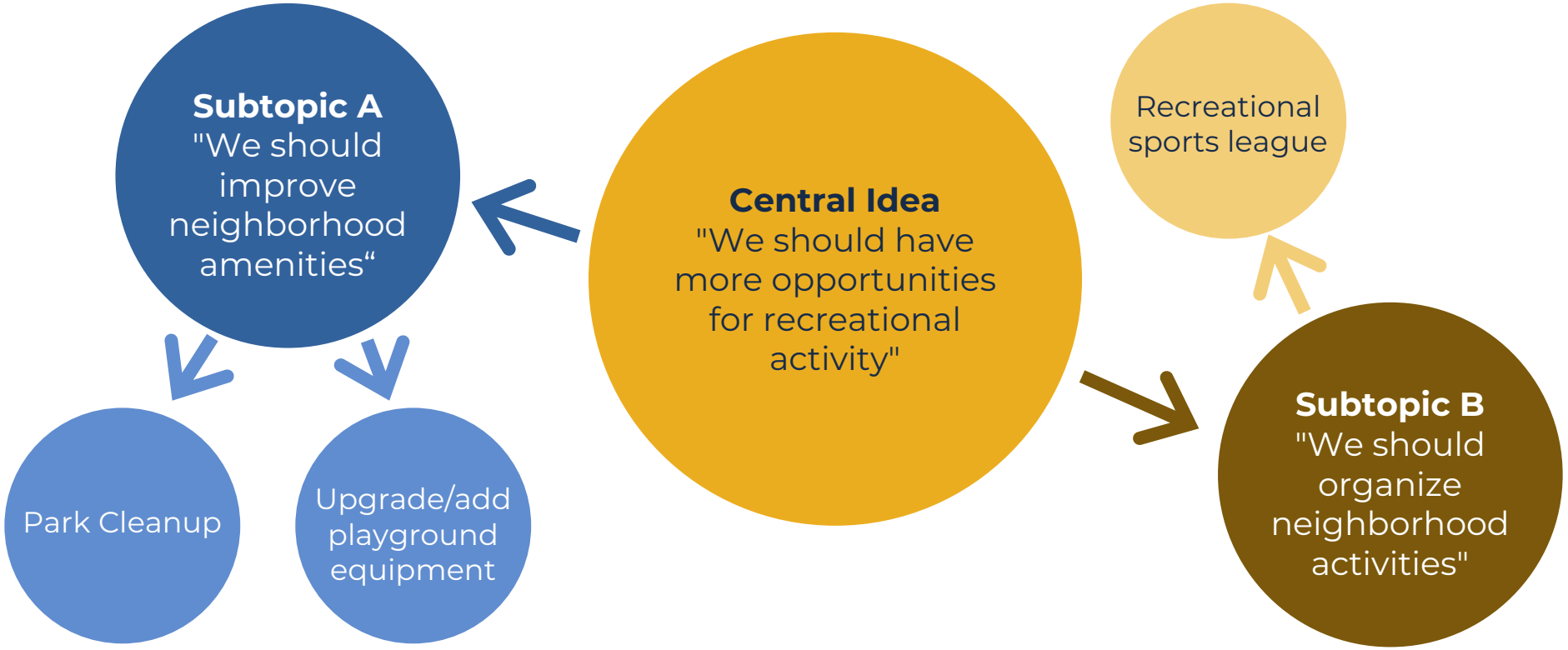

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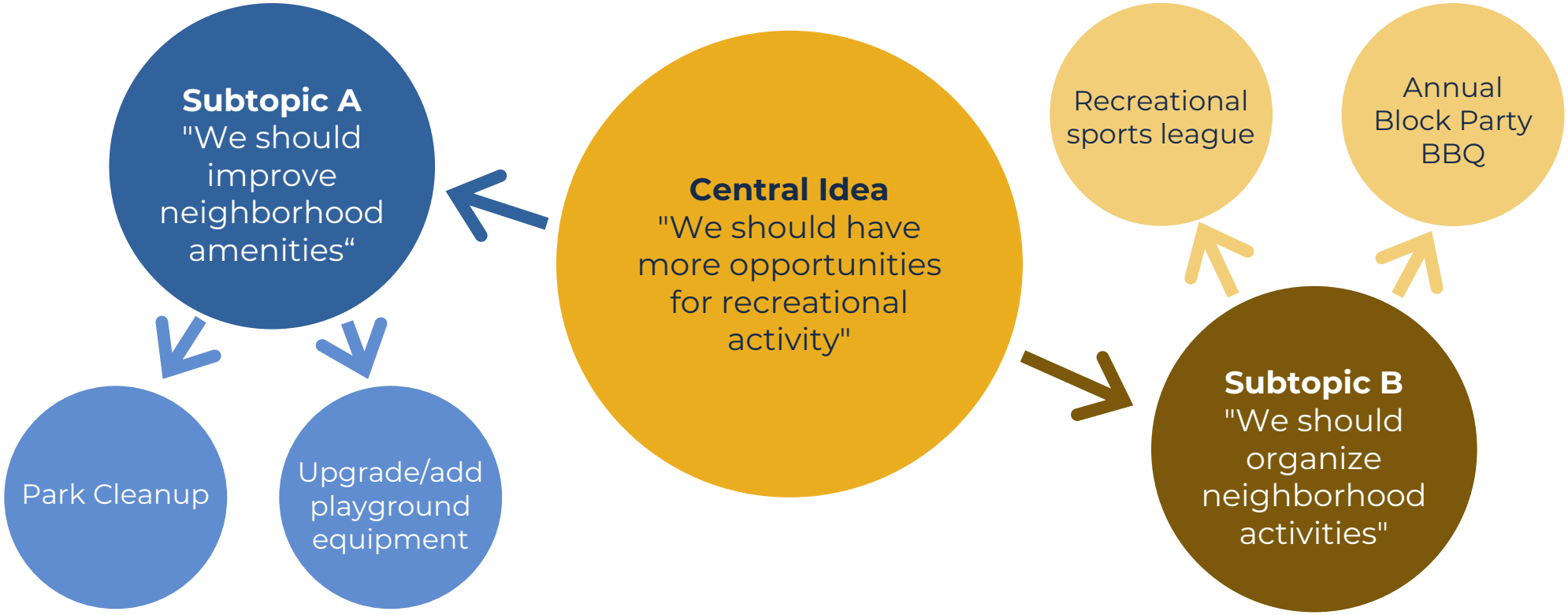

Creative Technique 2: Role-Playing

Using Creative Techniques

Role-Playing

"How would I approach the idea of having more recreational opportunities as a different character?"

If I was the Lorax,

If I was Nemo,

Using Creative Techniques

Role-Playing

"How would I approach the idea of having more recreational opportunities as a different character?"

If I was the Lorax, I would want people to support the beauty of the natural environment, so I might propose a Monarch butterfly garden!

If I was Nemo,

Using Creative Techniques

Role-Playing

"How would I approach the idea of having more recreational opportunities as a different character?"

If I was the Lorax, I would want people to support the beauty of the natural environment, so I might propose a Monarch butterfly garden!

If I was Nemo, I would want an opportunity to spend time at the pool with all my friends and family, so I might propose a neighborhood pool party!

Using Creative Techniques

Role-Playing: Mix and Match

How might a:

- Skateboarder
- Health Guru
- Artist
- Firefighter
- Supervillain

Using Creative Techniques

Role-Playing: Mix and Match

How might a:

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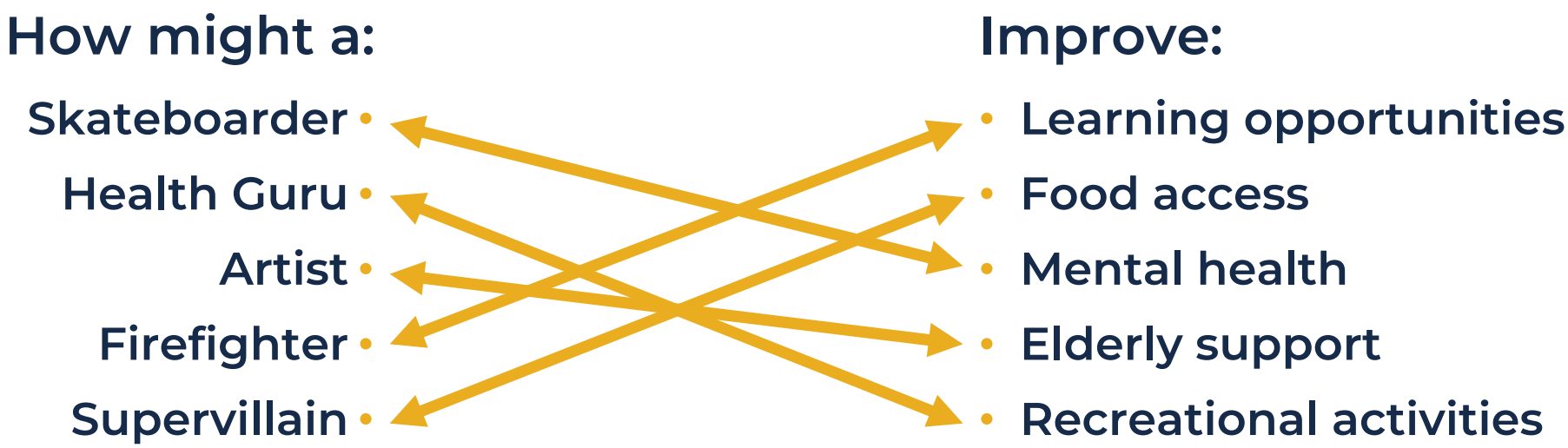
Improve:

- Learning opportunities
- Food access
- Mental health
- Elderly support
- Recreational activities

Using Creative Techniques

Role-Playing: Mix and Match



Using Creative Techniques

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- Health Guru
- Artist
- Firefighter
- Supervillain

Improve:

- Learning opportunities
- Food access
- **Mental health**
- Elderly support
- Recreational activities

How might a <u>skateboarder</u> improve <u>mental health</u>?

How did the workshop go?

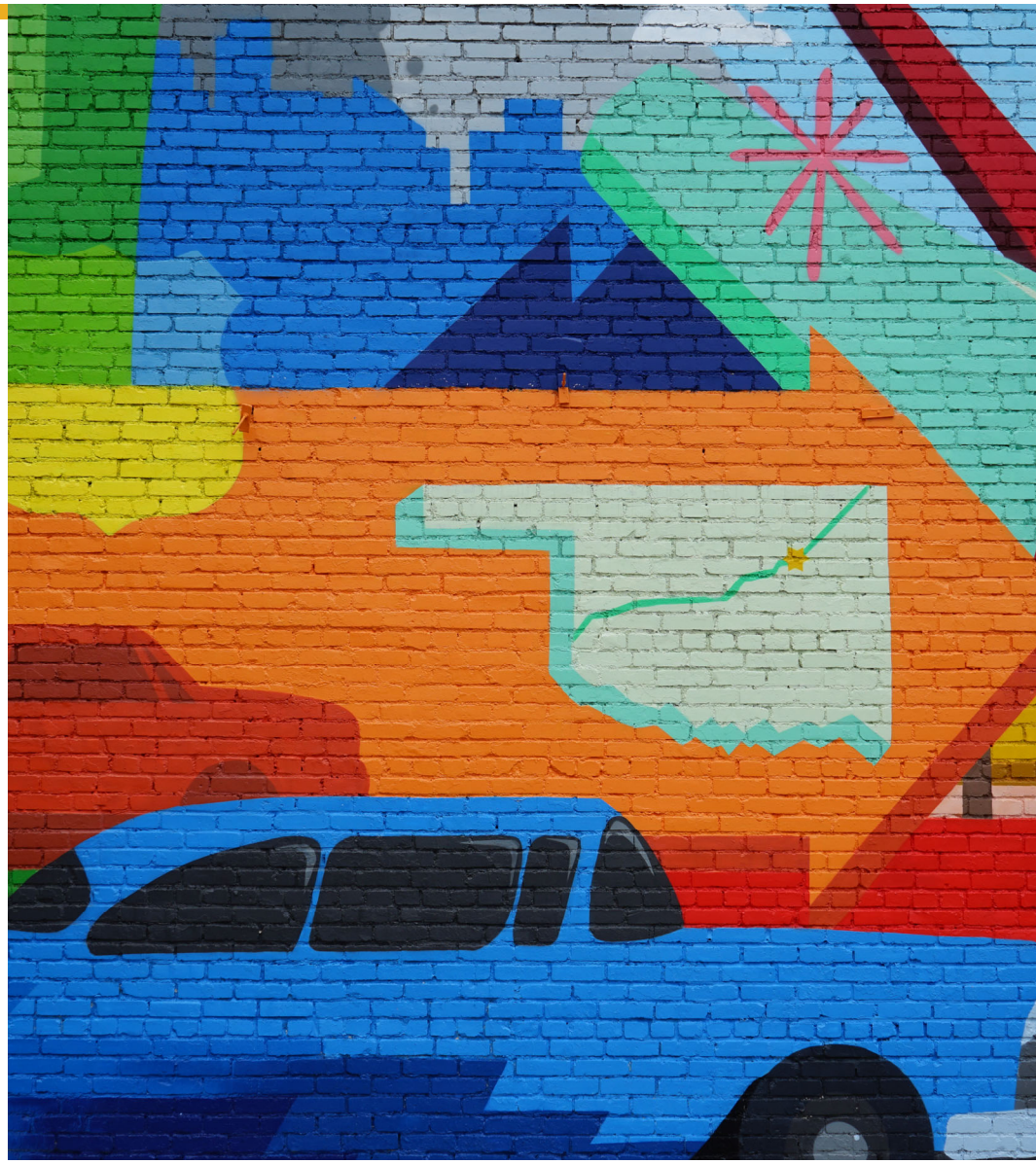
Evaluating Workshops

Participant Feedback

- Survey Monkey
- Google Forms
- Paper surveys

Engaged and energized?

Ask for feedback!



Evaluating Workshop Outcomes

Kirkpatrick's Model

Participants...

Were:

- Satisfied
- Engaged
- Motivated

→ **Gained new:**

- Knowledge
- Skills
- Attitudes

→ **Felt results were:**

- Successful
- Unsuccessful
- Larger community impact

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Successes and Improvement

- Celebrate success!
- Use feedback surveys
- Repeat what worked

- What could have gone better?
- Brainstorm ways to improve

Activity

Activity

COMMUNITY WORKSHOPS

Name: _____ Date: _____

Neighborhood Event Work Plan

Description of Task	Goal/Outcome	Resources

Timeframe/Deadline	Result upon completion	Result upon completion

Activity

COMMUNITY WORKSHOPS

Name: _____ Date: _____

Neighborhood Event Work Plan

Description of Task	Goal/Outcome	Resources
Task #1 Coordinate planning, promote event, recruit volunteers, secure supplies, and ensure proper waste disposal for a neighborhood clean-up	• *Enhance neighborhood cleanliness and appearance.* • *Foster community engagement and teamwork.* • *Promote environmental awareness and responsibility* • *Reduce litter and improve local environment quality*	• ***Contact Neighborhood Liasons at the City:*** *Provides trash bags, gloves and disposal services from Refuse and Recycling Services Use* • ***Use Dumpster Program:*** *Offers support, tools and guidance for organizing clean-up events* • ***Local Businessess and Community Organizations:*** *Can offer sponsorship, volunteers and support*

Timeframe/Deadline	Result upon completion	Result upon completion
Schedule the event within 2-4 week planning period, ensuring all tasks are completed by the event date	*A cleaner, more attractive neighborhood with increased community pride and environmental awareness among residents*	• *Neighborhood Groups* • *Local Businesses* • *Youth Groups* • *Local Churches* • *Schools* • *Local Organizations*

What's next?

What's next?

Getting Organized

- ✓ Introduction
- ✓ Neighborhood Outreach & Welcoming
- ✓ Community Workshops
- • Developing Leaders
- • Selecting Officers
- • Bylaws
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Questions?

THANK YOU

CITY OF TULSA