



# Neighborhood Conditions Index

Planning Office



**NEIGHBORHOOD  
ACADEMY**

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# Where are we?

## Plans & Partnerships

- ✓ Local Businesses & Nonprofits
- ✓ Volunteers
- ✓ SWOT Analysis
- ✓ Mapping Your Neighborhood
- Neighborhood Conditions Index (NCI)

# What will we cover?

Part 1.  
Neighborhood Conditions  
Index (NCI)

Part 2.  
Report & Priorities

Part 3.  
Planning actions & exploring  
resources



# What will we cover?

## Part 1. Neighborhood Conditions Index (NCI)

## Part 2. Report & Priorities

## Part 3. Planning actions & exploring resources

### Course Summary

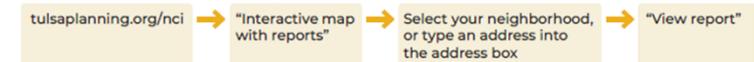
## NEIGHBORHOOD CONDITIONS INDEX



### What is the Neighborhood Conditions Index (NCI)?

The Neighborhood Conditions Index is a tool that can help Tulsans quickly and easily understand areas where their neighborhoods are excelling, and where there is opportunity to improve.

### How can we access NCI Reports?



### How can we read a report?

<b>Page 1</b> <ul style="list-style-type: none"><li>• Area description, location, and a zoomed-in map</li><li>• Three top and bottom scoring categories for your neighborhood</li><li>• Categories informed by our city's comprehensive plan</li></ul>	<b>Page 2-3</b> <ul style="list-style-type: none"><li>• Analysis of the Neighborhood Statistical Area (NSA), to the nine chapters of the comprehensive plan</li><li>• Scores compare individual NSA to the scores of all NSAs in the city</li></ul> <b>Page 4</b> <ul style="list-style-type: none"><li>• Demographic</li><li>• Economic</li><li>• Public service data</li><li>• Stats</li><li>• Neighborhood groups</li></ul>	<b>Page 5-7</b> <ul style="list-style-type: none"><li>• Data point in each category</li><li>• Brief explanation</li><li>• How it was analyzed</li></ul> <b>Page 8</b> <ul style="list-style-type: none"><li>• Large map of Tulsa</li><li>• All of the city's NSAs</li><li>• Council districts</li></ul>
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### How do we choose priorities?

Ask important questions like:

- What will impact the quality of life in our neighborhood?
- What are our neighbors and partners motivated to change?
- What changes can we make this week? This month? This year?
- What resources do we have access to?

### How do we access resources?



**Part 1.**  
**What is the Neighborhood  
Conditions Index (NCI)?**



# Every Neighborhood

- Unique features
- Areas for improvement



# Every Neighborhood

- Unique features
- Areas for improvement



# Like a Personal Health Assessment



Your Personal Health Summary contains **abnormal** and **critical** values.

## VITALS

Name	Result	Risk	Previous	% Change	Normal
Height	64	●	64.25	0%	0-90
Weight	176	●	178	-1%	50-300
Body Mass Index (BMI)	30.2	●	30.3	0%	18.5-24.9
Waist Measurement	38	●	38.5	-1%	15-40
Systolic Pressure	92	●	120	-30%	100-119
Diastolic Pressure	68	●	82	-21%	65-79
Tobacco Usage	No	●	No		No

## HEART

Name	Result	Risk	Previous	% Change	Normal
Total Cholesterol	234	●	215	8%	100-199
HDL - High Density Lipoproteins	47	●	56	-19%	40-999
Ratio of Cholesterol to HDL	5	●	3.8	24%	0.0-5.0
LDL - Low Density Lipoproteins	165	●	141	15%	0-99
VLDL - Very Low Density Lipoprotein	22	●	18	18%	5-40
Triglycerides	110	●	90	18%	0-149

## KIDNEY

Name	Result	Risk	Previous	% Change	Normal
Sodium (Na)	138	●	141	-2%	134-144
Potassium (K)	5.3	●	4.7	11%	3.5-5.2



## Category Scores

### How to read your results

Area Scores within each category have an unweighted value on a scale of 0 to 5 comparing the NSA to all the other NSAs in the city. The "Tulsa" column contains the average score for the whole city for each data point.

Category Scores are not an average of the associated data points values. Additional weight is given to data points identified as priorities in the comprehensive plan.

For detailed descriptions of each data point, please refer to the Data Points Glossary (pages 5-7).

- Results above 3.75
- Results between 1.25 and 3.75
- Results below 1.25

**4.9** out of 5

Data Point	Area Score	Tulsa
Proximity to Schools	● 4.9	2.5
Proximity to Healthcare	● 5.0	3.1
Proximity to Social Services	● 5.0	2.7
Proximity to Financial Services	● 5.0	2.8
Proximity to Eating Places	● 5.0	3.2
Proximity to Libraries	● 5.0	1.0
Proximity to Parks	● 4.7	2.4
Proximity to Retail	● 5.0	2.6
Proximity to Social Clubs	● 5.0	2.5
Proximity to Places of Worship	● 3.6	1.9
Proximity to Arts & Entertainment	● 5.0	3.1
Proximity to Healthy Food Sources	● 0.0	2.2

**3.6** out of 5

Data Point	Area Score	Tulsa
Population Growth	● 4.5	3.7
Educational Attainment	● 2.4	3.0
Employment Density	● 5.0	3.2
Labor Force Participation	● 0.0	2.7
Median Income	● 2.0	2.8
Health Insurance Coverage	● 3.3	2.5
Employment Rate	● 2.6	2.2
Poverty Rate	● 1.4	2.4
Office & Industrial Density	● 5.0	3.4

**4.9** out of 5

Data Point	Area Score	Tulsa
Access to Sidewalks	● 4.7	3.0
Access to Trails	● 2.3	2.0
Access to Bicycle Infrastructure	● 5.0	2.5
Access to Public Transit	● 5.0	2.6
Access to Motor Vehicle	● 0.4	1.8
Auto-Auto Collisions	● 0.2	3.3
Auto-Cyclist Collisions	● 0.1	2.8
Auto-Pedestrian Collisions	● 0.2	3.1
Arterial Street Surface	● 4.1	2.3
Neighborhood Street Surface	● 1.9	2.8
Streetchlights	● 5.0	1.9

**2.0** out of 5

Data Point	Area Score	Tulsa
Occupancy Rate	● 4.9	2.3
Cost-Burdened Home Owners	● 0.1	2.6
Cost-Burdened Renters	● 3.7	2.4
Exposure to Violent Crimes	● 0.3	2.8
Housing Density	● 3.6	1.7
Evictions	● 2.4	1.0
Reported Code Violations	● 3.7	2.0
Number of Police Calls	● 0.0	3.2

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# 9 Chapters of **planit**tulsa

tulsa's comprehensive plan

**Land Use**

**Housing &  
Neighborhoods**

**Parks and  
Recreation**

**Transportation**

**Communities  
(Civic Engagement)**

**Environment and  
Natural Resources**

**Economic  
Development**

**History, Culture,  
& Creativity**

**Public Services**

**Where can we find NCI  
reports?**



# Accessing your NCI reports

[tulsaplanning.org/nci](https://tulsaplanning.org/nci)



## WELCOME TO THE NEIGHBORHOOD CONDITIONS INDEX (NCI)

For Tulsans to thrive, their neighborhoods must thrive. That is why the City of Tulsa is introducing the **Neighborhood Conditions Index (NCI)**, an effort by the City of Tulsa to use data to guide the equitable investment of resources throughout the City and to assist residents in identifying assets and opportunities in their neighborhoods.

City neighborhoods were grouped into **80 Neighborhood Statistical Areas**. Using data from several public sources **80 NCI Reports** were generated to cover every neighborhood in the City.

Beautiful communities do not happen by chance, it takes a community working together and sharing the responsibility. NCI is a tool for **collaboration and community strengthening** to empower residents to work together to improve the places where they live. The goal of NCI is to **create opportunities** and a platform for the City of Tulsa and neighborhoods to partner and work more closely together towards common goals.

For more information, contact us at [nci@cityoftulsa.org](mailto:nci@cityoftulsa.org)

### NEWS AND UPDATES

- NCI Resource Center is now available.

### RESOURCES

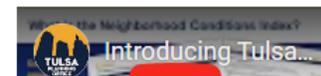
- NCI Reports
- NCI Resource Center
- Interactive Map with Reports
- City Council District NSA Map
- Frequently Asked Questions
- Data Points Glossary

### CONTACT INFORMATION

- [nci@cityoftulsa.org](mailto:nci@cityoftulsa.org)
- 918-596-7660 (voicemail inbox)

### VIDEO PRESENTATION

The video is available in English and Spanish



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Interactive Map



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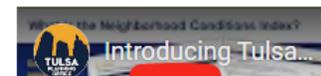
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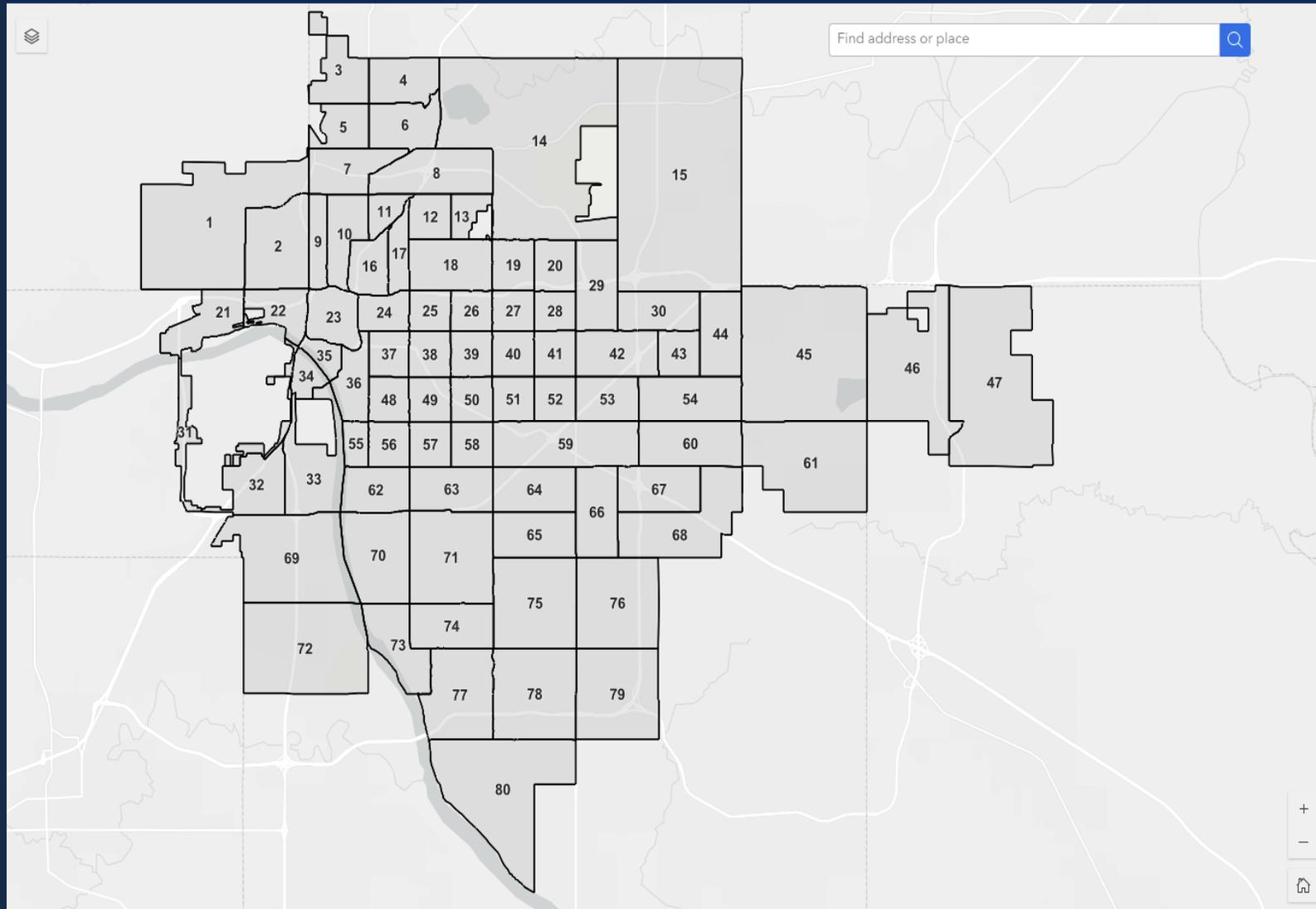
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Interactive Map



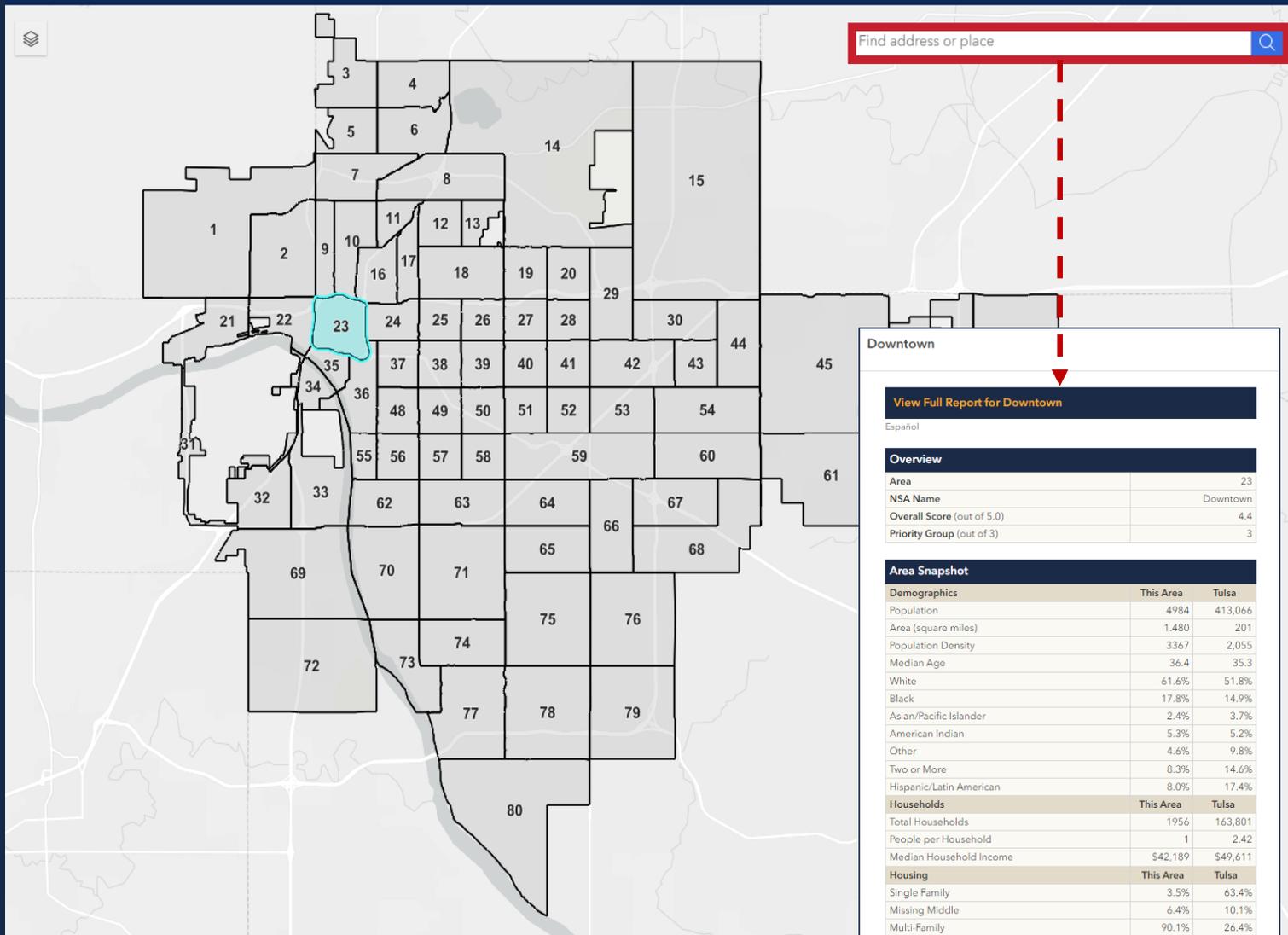
## Neighborhood Conditions Index



# Accessing your NCI reports



## Neighborhood Conditions Index



tulsaplanning.org/nci

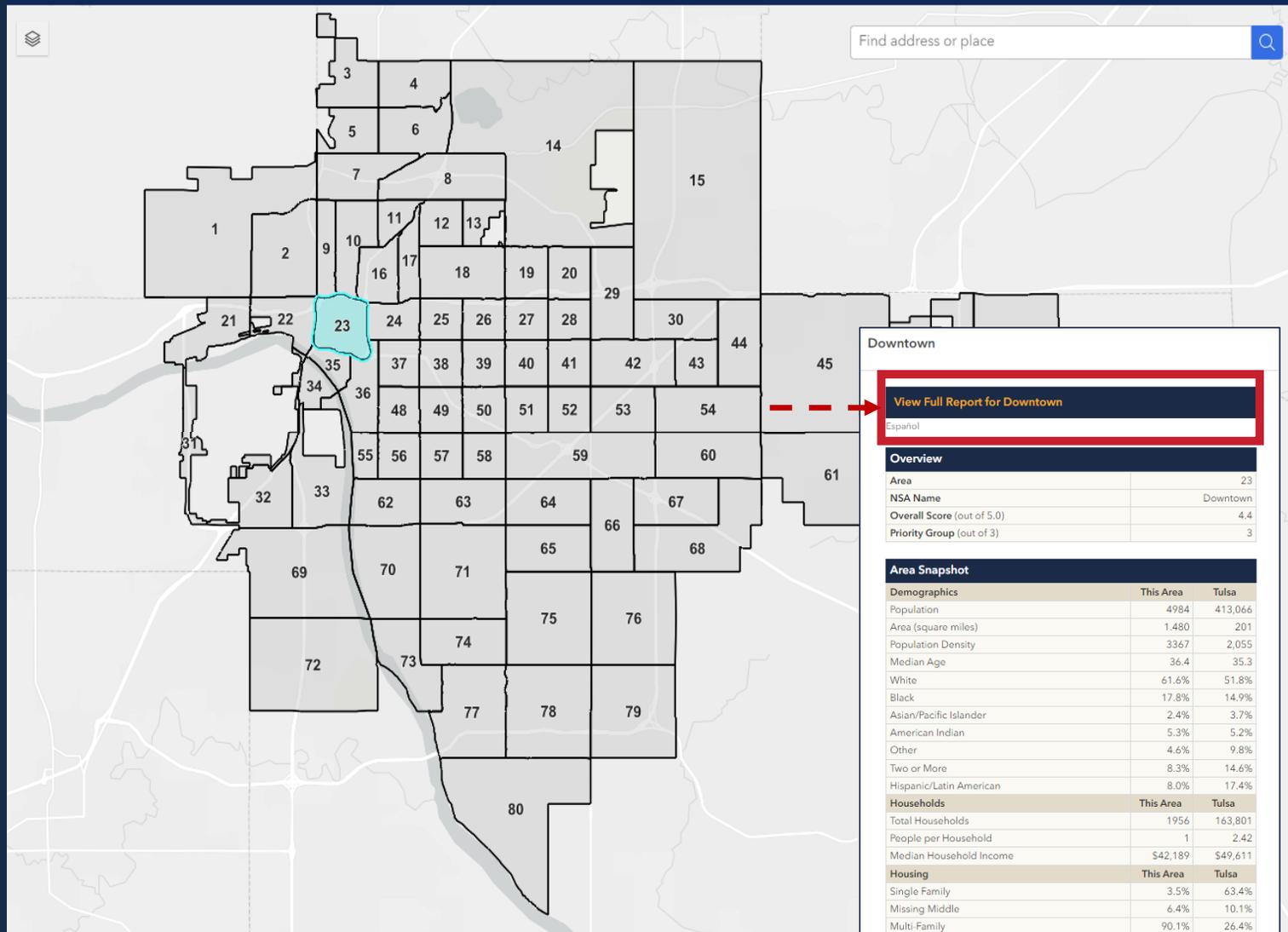
Interactive Map

Find address or place

# Accessing your NCI reports



## Neighborhood Conditions Index



tulsaplanning.org/nci

Interactive Map

Find address or place

View Full Report

# Part 2.

## What's in a report?



# Reading reports

## Overview

- Zoom-in map
- Orientation map
- Area highlights

## Score Overview

- Top/Bottom Category Scores
- Overall, Priority Group

## Downtown

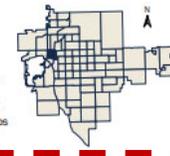
### 2023 Neighborhood Conditions Index Report



#### Overview

##### About Neighborhood Conditions Index

Every Tulsa deserves to live, work, and play in a quality neighborhood. The Neighborhood Conditions Index (NCI) facilitates how to begin that work. Data collected at the neighborhood scale<sup>1</sup> has been compiled in these reports. This data does not define the neighborhood; it is meant to be a common reference point to empower citizens and neighborhood groups to shape and improve their communities.



##### About this Area

The Downtown Neighborhood Statistical Area covers 1.5 square miles within the Inner Dispersal Loop. The area is where Tulsa was established, and remains the most important employment, arts, culture, and tourist area in the city. It contains several distinct districts including the Arena, Cathedral, Deco, Tulsa Arts, Blue Dome, Greenwood, and East Village Districts. Downtown boasts a wealth of Art Deco architecture along with performance spaces, art galleries, retail, dining, apartments, hotels, office headquarters, religious buildings, museums, parks, medical centers, and sports venues, and plays host to many festivals and events.



#### Score Overview

##### Overall Score

**4.4**  
out of 5

based on a composite score that includes data from the nine Category Scores (pages 2-3) and selected equity data from the Area Snapshot (page 4)

##### Priority Group

**3**  
out of 3

based on the Overall Score, with 1 being the highest priority group (bottom 25% of scores) and 3 being the lowest priority group (top 25% of scores) among 80 NSAs

##### Top Category Scores



These scores reflect some assets and strengths. (more on pages 2-3)

##### Bottom Category Scores



These scores reflect some opportunities for improvement. (more on pages 2-3)

##### What can you do?

Neighborhoods are more than just places where we live. They are a part of our identity and where we build and find community and prosperity. Access to services and places to work, study, shop, eat, or play, and safe ways to get to those places are all vital needs to ensure thriving communities.

NCI is a tool for collaboration and community strengthening, with the goal of creating opportunities for the City of Tulsa and neighborhoods to work more closely together.

##### After reviewing this report, we recommend:

**DISCUSS** the report's findings with your neighbors and engage with neighborhood leaders and other local organizations to identify your priorities and set goals.

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### Downtown

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Location within City of Tulsa

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Downtown (Census Tract: 25)

##### Score Overview

<b>Overall Score</b> <b>4.4</b> out of 5 based on a composite score that includes data from the nine Category Scores (pages 2-3) and selected equity data from the Area Snapshot (page 4)	<b>Top Category Scores</b> <b>5.0</b> out of 5 <b>5.0</b> out of 5 <b>4.9</b> out of 5 Public Service, History, Culture & Creativity, Land Use These scores reflect some assets and strengths. (more on pages 2-3)	<b>What can you do?</b> Neighborhoods are more than just places where we live. They are a part of our identity and where we build and find community and prosperity. Access to services and places to work, study, shop, eat, or play, and safe ways to get to those places are all vital needs to ensure thriving communities. NCI is a tool for collaboration and community strengthening, with the goal of creating opportunities for the City of Tulsa and neighborhoods to work more closely together. <b>After reviewing this report, we recommend:</b> <b>DISCUSS</b> the report's findings with your neighbors and engage with neighborhood leaders and other local organizations to identify your priorities and set goals. <b>VISIT</b> <a href="https://tulsaplanning.org/nci">tulsaplanning.org/nci</a> to learn more about the Neighborhood Conditions Index.
<b>Priority Group</b> <b>3</b> out of 3 based on the Overall Score, with 1 being the highest priority group (bottom 25% of scores) and 3 being the lowest priority group (top 25% of scores) among 80 NSAs	<b>Bottom Category Scores</b> <b>3.4</b> out of 5 <b>2.0</b> out of 5 <b>0.3</b> out of 5 Parks & Recreation, Housing & Neighborhoods, Environment & Natural Resources These scores reflect some opportunities for improvement. (more on pages 2-3)	<b>CONTACT</b> us if you have any questions. <a href="mailto:nci@cityoftulsa.org">nci@cityoftulsa.org</a> 918-596-7660 (Voicemail inbox) <a href="https://tulsaplanning.org/nci">tulsaplanning.org/nci</a>

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### Downtown

#### 2023 Neighborhood Conditions Index Report



##### Overview

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###### Priority Group

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###### Top Category Scores



These scores reflect some assets and strengths. (more on pages 2-3)

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###### What can you do?

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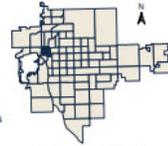
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Location within City of Tulsa



Downtown (Census Tract: 25)

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**Score Overview**

**Overall Score**

# 4.4

out of 5

based on a composite score that includes data from the nine Category Scores (pages 2-3) and selected equity data from the Area Snapshot (page 4)

**Top Category Scores**



**Public Services**



**History, Culture & Creativity**



**Land Use**

These scores reflect some assets and strengths. (more on pages 2-3)

**What can you do?**

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**Priority Group**

# 3

out of 3

based on the Overall Score, with 1 being the highest priority group (bottom 25% of scores) and 3 being the lowest priority group (top 25% of scores) among 80 NSAs

**Bottom Category Scores**



**Parks & Recreation**



**Housing & Neighborhoods**



**Environment & Natural Resources**

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Location within City of Tulsa



Downtown (Census Tract: 25)

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**Overall Score**

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out of 5

based on a composite score that includes data from the nine Category Scores (pages 2-3) and selected equity data from the Area Snapshot (page 4)

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out of 3

based on the Overall Score, with 1 being the highest priority group (bottom 25% of scores) and 3 being the lowest priority group (top 25% of scores) among 80 NSAs

**Top Category Scores**

5.0

out of 5

**Public Service**

5.0

out of 5

**History, Culture & Creativity**

4.9

out of 5

**Land Use**

These scores reflect some assets and strengths. (more on pages 2-3)

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**CONTACT** us if you have any questions.

✉ [nci@cityoftulsa.org](mailto:nci@cityoftulsa.org)  
☎ 918-596-7660 (Voicemail inbox)  
🌐 [tulsaplanning.org/nci](https://tulsaplanning.org/nci)

**Bottom Category Scores**

3.4

out of 5

**Parks & Recreation**

2.0

out of 5

**Housing & Neighborhoods**

0.3

out of 5

**Environment & Natural Resources**

These scores reflect some opportunities for improvement. (more on pages 2-3)

<sup>1</sup> The data in this report is not personally identifiable. It was collected from the following public sources: United States Census Bureau, Data Axle, DemographicsNow, City of Tulsa, and INCOG. The City of Tulsa is composed of 80 Neighborhood Statistical Areas (NSAs), which are groupings of census tracts with neighborhoods of similar characteristics. For the purpose of the Neighborhood Conditions Index these NSA boundaries are the definition of a neighborhood. This may be somewhat different than the boundaries of neighborhood associations or other groups due to data availability.

# Reading reports

## 9 Category Scores

- Measurable Datapoints
- Relative to All NSA
- Compared City Average

**Category Scores**

**How to read your results**

Area Scores within each category have an unweighted value on a scale of 0 to 5 comparing the NSA to all the other NSAs in the city. The "Tulsa" column contains the average score for the whole city for each data point.

Category Scores are not an average of the associated data points values. Additional weight is given to data points identified as priorities in the comprehensive plan.

For detailed descriptions of each data point, please refer to the Data Points Glossary (pages 5-7).

- Results above 3.75
- Results between 1.25 and 3.75
- Results below 1.25

**4.9** **Land Use**

Data Point	Area Score	Tulsa
Proximity to Schools	● 4.9	2.5
Proximity to Healthcare	● 5.0	3.1
Proximity to Social Services	● 5.0	2.7
Proximity to Financial Services	● 5.0	2.8
Proximity to Eating Places	● 5.0	3.2
Proximity to Libraries	● 5.0	1.0
Proximity to Parks	● 4.7	2.4
Proximity to Retail	● 5.0	2.6
Proximity to Social Clubs	● 5.0	2.5
Proximity to Places of Worship	● 3.6	1.9
Proximity to Arts & Entertainment	● 5.0	3.1
Proximity to Healthy Food Sources	● 0.0	2.2

**3.6** **Economic Development**

Data Point	Area Score	Tulsa
Population Growth	● 4.5	3.7
Educational Attainment	● 2.4	3.0
Employment Density	● 5.0	3.2
Labor Force Participation	● 0.0	2.7
Median Income	● 2.0	2.8
Health Insurance Coverage	● 3.3	2.5
Employment Rate	● 2.6	2.2
Poverty Rate	● 1.4	2.4
Office & Industrial Density	● 5.0	3.4

**4.9** **Transportation**

Data Point	Area Score	Tulsa
Access to Sidewalks	● 4.7	3.0
Access to Trails	● 2.3	2.0
Access to Bicycle Infrastructure	● 5.0	2.5
Access to Public Transit	● 5.0	2.6
Access to Motor Vehicle	● 0.4	1.8
Auto-Auto Collisions	● 0.2	3.3
Auto-Cyclist Collisions	● 0.1	2.8
Auto-Pedestrian Collisions	● 0.2	3.1
Arterial Street Surface	● 4.1	2.3
Neighborhood Street Surface	● 1.9	2.8
Streetlights	● 5.0	1.9

**2.0** **Housing & Neighborhoods**

Data Point	Area Score	Tulsa
Occupancy Rate	● 4.9	2.3
Cost-Burdened Home Owners	● 0.1	2.6
Cost-Burdened Renters	● 3.7	2.4
Exposure to Violent Crimes	● 0.3	2.8
Housing Density	● 3.6	1.7
Evictions	● 2.4	1.0
Reported Code Violations	● 3.7	2.0
Number of Police Calls	● 0.0	3.2

**4.6** **Communities**

Data Point	Area Score	Tulsa
Population Growth	● 4.5	3.7
Proximity to Social Services	● 5.0	2.7
Proximity to Places of Worship	● 3.6	1.9
Proximity to Social Clubs	● 5.0	2.5
Voter Registration	● 1.3	3.1
Internet Access	● 1.3	2.5

**3.4** **Parks & Recreation**

Data Point	Area Score	Tulsa
Proximity to Parks	● 4.7	2.4
Proximity to Senior Centers	● 0.0	0.8
Proximity to Playgrounds	● 0.6	1.9
Access to Trails	● 2.3	2.0

**0.3** **Environment & Natural Resources**

Data Point	Area Score	Tulsa
Flood Risk	● 4.9	4.2
Electric Vehicle Charging Stations	● 5.0	2.4
Tree Canopy	● 0.0	3.1
Highway Noise & Pollution	● 0.4	2.7
Permeable Surface	● 0.0	3.7

**5.0** **History, Culture & Creativity**

Data Point	Area Score	Tulsa
Proximity to Eating Places	● 5.0	3.2
Proximity to Schools	● 4.9	2.5
Proximity to Libraries	● 5.0	1.0
Proximity to Retail	● 5.0	2.6
Proximity to Arts & Entertainment	● 5.0	3.1
Proximity to Places of Worship	● 3.6	1.9
National Register of Historic Places	● 4.7	2.9
Destination Districts	● 4.4	2.2
Historic Preservation Districts	● 0.0	1.7

**5.0** **Public Services**

Data Point	Area Score	Tulsa
Proximity to Schools	● 4.9	2.5
Proximity to Libraries	● 5.0	1.0
Fire Response Time	● 4.7	3.2
Water Service	● 3.3	3.7
Sewer Service	● 3.8	3.5
Loose Animal Complaints	● 0.0	2.9
Streetlights	● 5.0	1.9

**Sources:** US Decennial Census 2020, American Community Survey (ACS) 2016-2020 5-year Estimates, DemographicNow 2021 Estimates, Data Ask, City of Tulsa, INCOG, and in-house databases.

**Considerations**

The City of Tulsa can collect the data, but it cannot know what matters to an individual community. That is why the goal of the NCI report is to inspire neighborhood discussion and action. When a neighborhood is informed, organized and motivated, change is possible.

# Reading reports

## 9 Category Scores

- Measurable Datapoints
- Relative to All NSA
- Compared City Average

**Category Scores**

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**4.9** **Land Use**

Data Point	Area Score	Tulsa
Proximity to Schools	4.9	2.5
Proximity to Healthcare	5.0	3.1
Proximity to Social Services	5.0	2.7
Proximity to Financial Services	5.0	2.8
Proximity to Eating Places	5.0	3.2
Proximity to Libraries	5.0	1.0
Proximity to Parks	4.7	2.4
Proximity to Retail	5.0	2.6
Proximity to Social Clubs	5.0	2.5
Proximity to Places of Worship	3.6	1.9
Proximity to Arts & Entertainment	5.0	3.1
Proximity to Healthy Food Sources	0.0	2.2

**3.6** **Economic Development**

Data Point	Area Score	Tulsa
Population Growth	4.5	3.7
Educational Attainment	2.4	3.0
Employment Density	5.0	3.2
Labor Force Participation	0.0	2.7
Median Income	2.0	2.8
Health Insurance Coverage	3.3	2.5
Employment Rate	2.6	2.2
Poverty Rate	1.4	2.4
Office & Industrial Density	5.0	3.4

**4.9** **Transportation**

Data Point	Area Score	Tulsa
Access to Sidewalks	4.7	3.0
Access to Trails	2.3	2.0
Access to Bicycle Infrastructure	5.0	2.5
Access to Public Transit	5.0	2.6
Access to Motor Vehicle	0.4	1.8
Auto-Auto Collisions	0.2	3.3
Auto-Cyclist Collisions	0.1	2.8
Auto-Pedestrian Collisions	0.2	3.1
Arterial Street Surface	4.1	2.3
Neighborhood Street Surface	1.9	2.8
Streetlights	5.0	1.9

**2.0** **Housing & Neighborhoods**

Data Point	Area Score	Tulsa
Occupancy Rate	4.9	2.3
Cost-Burdened Home Owners	0.1	2.6
Cost-Burdened Renters	3.7	2.4
Exposure to Violent Crimes	0.3	2.8
Housing Density	3.6	1.7
Evictions	2.4	1.0
Reported Code Violations	3.7	2.0
Number of Police Calls	0.0	3.2

**4.6** **Communities**

Data Point	Area Score	Tulsa
Population Growth	4.5	3.7
Proximity to Social Services	5.0	2.7
Proximity to Places of Worship	3.6	1.9
Proximity to Social Clubs	5.0	2.5
Voter Registration	1.3	3.1
Internet Access	1.3	2.5

**3.4** **Parks & Recreation**

Data Point	Area Score	Tulsa
Proximity to Parks	4.7	2.4
Proximity to Senior Centers	0.0	0.8
Proximity to Playgrounds	0.6	1.9
Access to Trails	2.3	2.0

**0.3** **Environment & Natural Resources**

Data Point	Area Score	Tulsa
Flood Risk	4.9	4.2
Electric Vehicle Charging Stations	5.0	2.4
Tree Canopy	0.0	3.1
Highway Noise & Pollution	0.4	2.7
Permeable Surface	0.0	3.7

**5.0** **History, Culture & Creativity**

Data Point	Area Score	Tulsa
Proximity to Eating Places	5.0	3.2
Proximity to Schools	4.9	2.5
Proximity to Libraries	5.0	1.0
Proximity to Retail	5.0	2.6
Proximity to Arts & Entertainment	5.0	3.1
Proximity to Places of Worship	3.6	1.9
National Register of Historic Places	4.7	2.9
Destination Districts	4.4	2.2
Historic Preservation Districts	0.0	1.7

**5.0** **Public Services**

Data Point	Area Score	Tulsa
Proximity to Schools	4.9	2.5
Proximity to Libraries	5.0	1.0
Fire Response Time	4.7	3.2
Water Service	3.3	3.7
Sewer Service	3.8	3.5
Loose Animal Complaints	0.0	2.9
Streetlights	5.0	1.9

**Sources:** US Decennial Census 2020, American Community Survey (ACS) 2016-2020 5-year Estimates, DemographicNow 2021 Estimates, Data Ask, City of Tulsa, INCOG, and in-house databases.

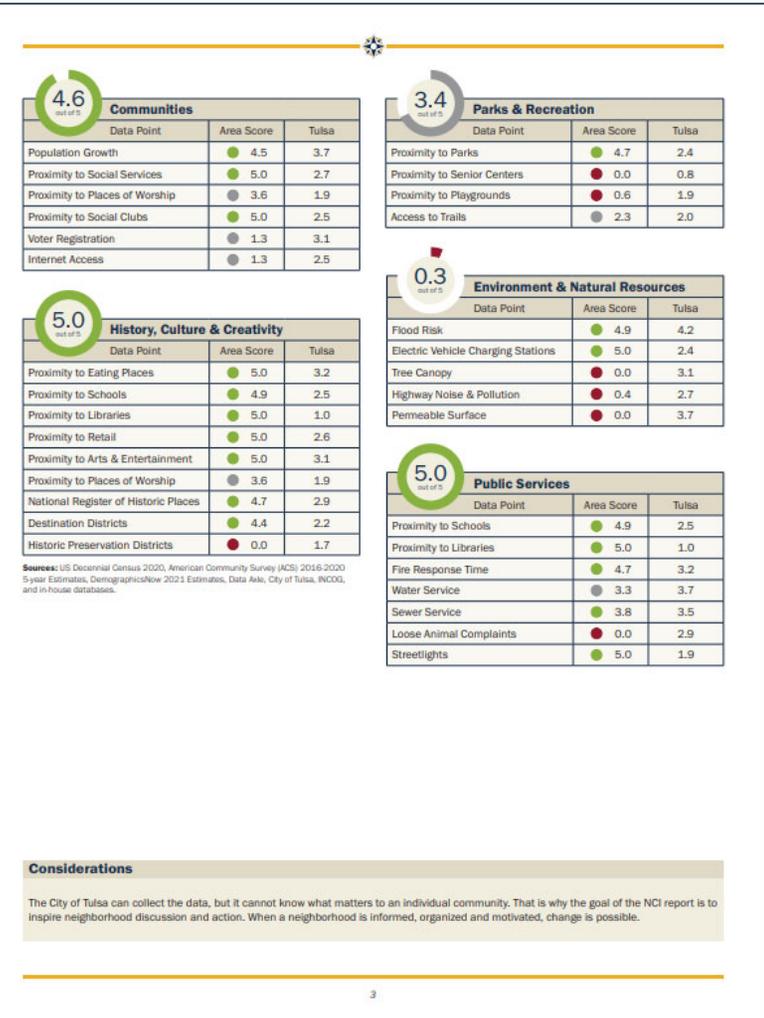
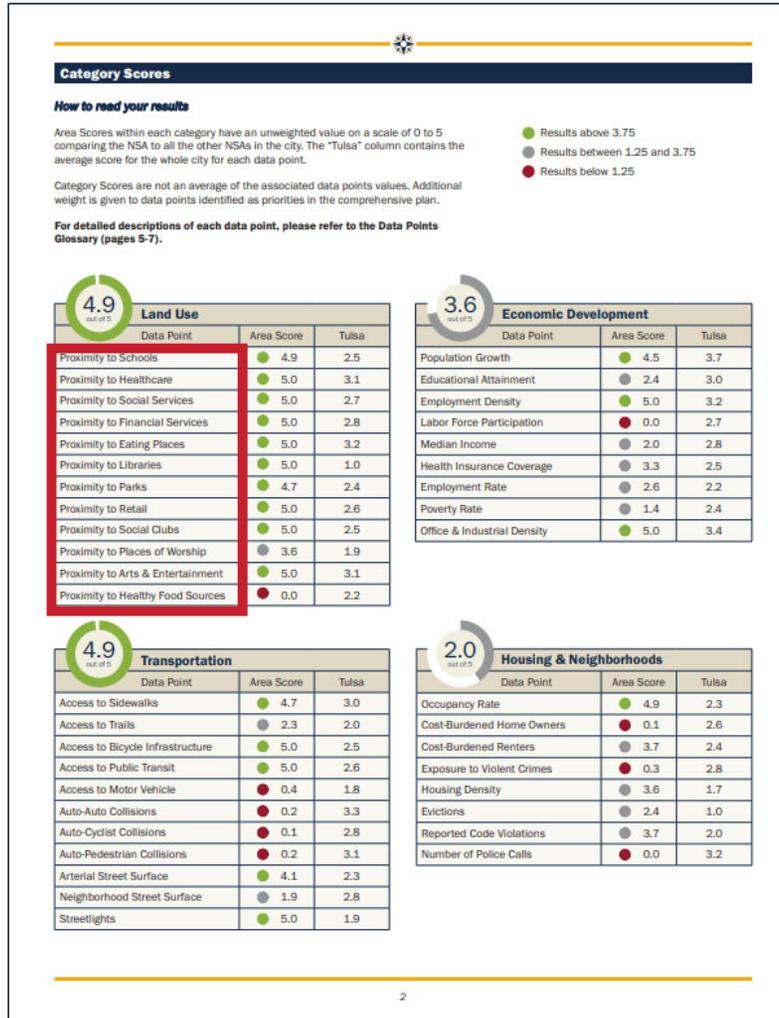
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# Reading reports

## 9 Category Scores

- Measurable Datapoints
- Relative to All NSA
- Compared City Average



# Reading reports

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**Category Scores**

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**4.9** **Land Use**

Data Point	Area Score	Tulsa
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Proximity to Healthcare	5.0	3.1
Proximity to Social Services	5.0	2.7
Proximity to Financial Services	5.0	2.8
Proximity to Eating Places	5.0	3.2
Proximity to Libraries	5.0	1.0
Proximity to Parks	4.7	2.4
Proximity to Retail	5.0	2.6
Proximity to Social Clubs	5.0	2.5
Proximity to Places of Worship	3.6	1.9
Proximity to Arts & Entertainment	5.0	3.1
Proximity to Healthy Food Sources	0.0	2.2

**3.6** **Economic Development**

Data Point	Area Score	Tulsa
Population Growth	4.5	3.7
Educational Attainment	2.4	3.0
Employment Density	5.0	3.2
Labor Force Participation	0.0	2.7
Median Income	2.0	2.8
Health Insurance Coverage	3.3	2.5
Employment Rate	2.6	2.2
Poverty Rate	1.4	2.4
Office & Industrial Density	5.0	3.4

**4.9** **Transportation**

Data Point	Area Score	Tulsa
Access to Sidewalks	4.7	3.0
Access to Trails	2.3	2.0
Access to Bicycle Infrastructure	5.0	2.5
Access to Public Transit	5.0	2.6
Access to Motor Vehicle	0.4	1.8
Auto-Auto Collisions	0.2	3.3
Auto-Cyclist Collisions	0.1	2.8
Auto-Pedestrian Collisions	0.2	3.1
Arterial Street Surface	4.1	2.3
Neighborhood Street Surface	1.9	2.8
Streetlights	5.0	1.9

**2.0** **Housing & Neighborhoods**

Data Point	Area Score	Tulsa
Occupancy Rate	4.9	2.3
Cost-Burdened Home Owners	0.1	2.6
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Housing Density	3.6	1.7
Evictions	2.4	1.0
Reported Code Violations	3.7	2.0
Number of Police Calls	0.0	3.2

**4.6** **Communities**

Data Point	Area Score	Tulsa
Population Growth	4.5	3.7
Proximity to Social Services	5.0	2.7
Proximity to Places of Worship	3.6	1.9
Proximity to Social Clubs	5.0	2.5
Voter Registration	1.3	3.1
Internet Access	1.3	2.5

**3.4** **Parks & Recreation**

Data Point	Area Score	Tulsa
Proximity to Parks	4.7	2.4
Proximity to Senior Centers	0.0	0.8
Proximity to Playgrounds	0.6	1.9
Access to Trails	2.3	2.0

**0.3** **Environment & Natural Resources**

Data Point	Area Score	Tulsa
Flood Risk	4.9	4.2
Electric Vehicle Charging Stations	5.0	2.4
Tree Canopy	0.0	3.1
Highway Noise & Pollution	0.4	2.7
Permeable Surface	0.0	3.7

**5.0** **History, Culture & Creativity**

Data Point	Area Score	Tulsa
Proximity to Eating Places	5.0	3.2
Proximity to Schools	4.9	2.5
Proximity to Libraries	5.0	1.0
Proximity to Retail	5.0	2.6
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**5.0** **Public Services**

Data Point	Area Score	Tulsa
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Water Service	3.3	3.7
Sewer Service	3.8	3.5
Loose Animal Complaints	0.0	2.9
Streetlights	5.0	1.9

**Sources:** US Decennial Census 2020, American Community Survey (ACS) 2016-2020 5-year Estimates, DemographicNow 2021 Estimates, Data Ask, City of Tulsa, INCOG, and in-house databases.

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# Reading reports

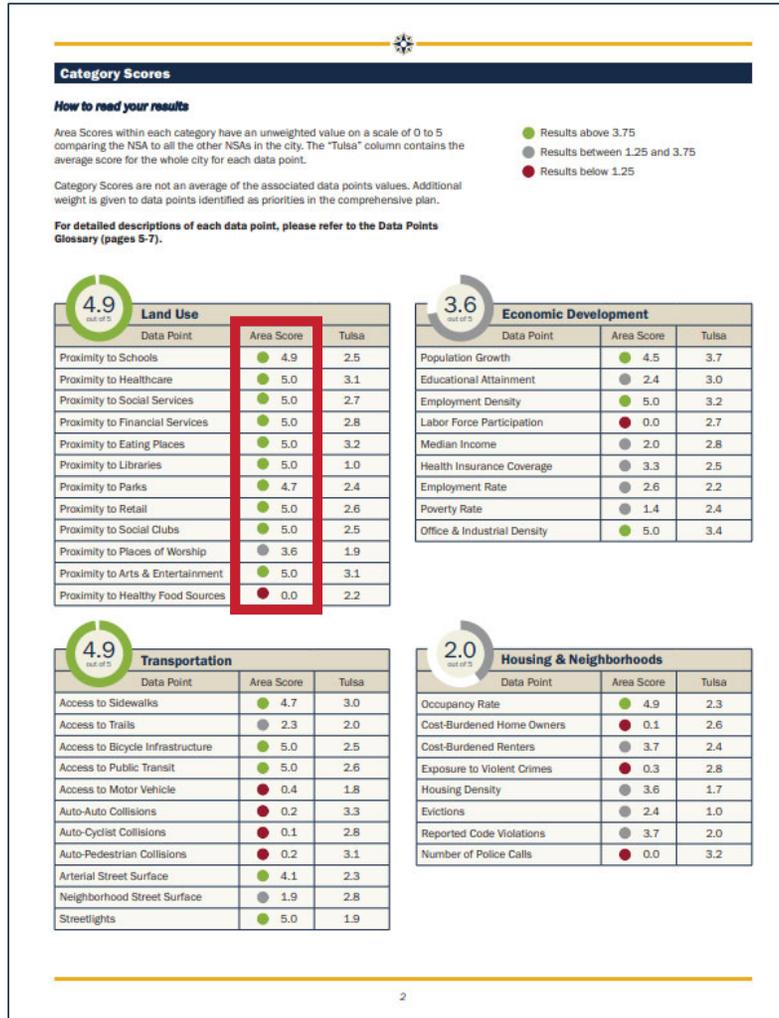
## 9 Category Scores

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# Reading reports

- 9 Category Scores
- Measurable Datapoints
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## Category Scores

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Proximity to Social Clubs	5.0	2.5
Proximity to Places of Worship	3.6	1.9
Proximity to Arts & Entertainment	5.0	3.1
Proximity to Healthy Food Sources	0.0	2.2

### 3.6 Economic Development

Data Point	Area Score	Tulsa
Population Growth	4.5	3.7
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Employment Rate	2.6	2.2
Poverty Rate	1.4	2.4
Office & Industrial Density	5.0	3.4

### 4.9 Transportation

Data Point	Area Score	Tulsa
Access to Sidewalks	4.7	3.0
Access to Trails	2.3	2.0
Access to Bicycle Infrastructure	5.0	2.5
Access to Public Transit	5.0	2.6
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Arterial Street Surface	4.1	2.3
Neighborhood Street Surface	1.9	2.8
Streetlights	5.0	1.9

### 2.0 Housing & Neighborhoods

Data Point	Area Score	Tulsa
Occupancy Rate	4.9	2.3
Cost-Burdened Home Owners	0.1	2.6
Cost-Burdened Renters	3.7	2.4
Exposure to Violent Crimes	0.3	2.8
Housing Density	3.6	1.7
Evictions	2.4	1.0
Reported Code Violations	3.7	2.0
Number of Police Calls	0.0	3.2

### 4.6 Communities

Data Point	Area Score	Tulsa
Population Growth	4.5	3.7
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Proximity to Places of Worship	3.6	1.9
Proximity to Social Clubs	5.0	2.5
Voter Registration	1.3	3.1
Internet Access	1.3	2.5

### 3.4 Parks & Recreation

Data Point	Area Score	Tulsa
Proximity to Parks	4.7	2.4
Proximity to Senior Centers	0.0	0.8
Proximity to Playgrounds	0.6	1.9
Access to Trails	2.3	2.0

### 5.0 History, Culture & Creativity

Data Point	Area Score	Tulsa
Proximity to Eating Places	5.0	3.2
Proximity to Schools	4.9	2.5
Proximity to Libraries	5.0	1.0
Proximity to Retail	5.0	2.6
Proximity to Arts & Entertainment	5.0	3.1
Proximity to Places of Worship	3.6	1.9
National Register of Historic Places	4.7	2.9
Destination Districts	4.4	2.2
Historic Preservation Districts	0.0	1.7

### 0.3 Environment & Natural Resources

Data Point	Area Score	Tulsa
Flood Risk	4.9	4.2
Electric Vehicle Charging Stations	5.0	2.4
Tree Canopy	0.0	3.1
Highway Noise & Pollution	0.4	2.7
Permeable Surface	0.0	3.7

### 5.0 Public Services

Data Point	Area Score	Tulsa
Proximity to Schools	4.9	2.5
Proximity to Libraries	5.0	1.0
Fire Response Time	4.7	3.2
Water Service	3.3	3.7
Sewer Service	3.8	3.5
Loose Animal Complaints	0.0	2.9
Streetlights	5.0	1.9

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# Reading reports

## Area Snapshot

- Demographics
- Economy
- Public Services
- Compare City Average
- Neighborhood Groups

Downtown Area Snapshot				
<b>Demographics</b>				
Demographics	Population	This Area: 4,984	Tulsa: 413,066	
	Area (square miles)	1,480	201	
	Density	3,367	2,055	
	Male	73.1%	48.8%	
	Female	26.9%	51.2%	
	Median Age	36.4	35.3	
	Persons under 18*	3.1%	23.4%	
	Persons 65 and over*	4.9%	14.9%	
	Marital Status			
	Married	24.3%	45.2%	
Never Married	54.6%	34.0%		
Divorced/Widowed	21.1%	20.8%		
Race, Ethnicity & Ability	White	61.6%	51.8%	
	Black*	17.8%	14.9%	
	Asian/Pacific Islander*	2.4%	3.7%	
	American Indian*	5.3%	5.2%	
	Other*	4.6%	9.8%	
	Two or more*	8.3%	14.6%	
	Hispanic/Latin American*	8.0%	17.4%	
	People with Disabilities*	18.9%	21.9%	
	Limited English Proficiency*	1.8%	4.6%	
	Foreign Born Population*	8.5%	11.2%	
Households	Total Households	1,956	163,801	
	People per Household	1.28	2.42	
	Median Household Income	\$42,189	\$49,611	
	Low Income Household*	23.6%	17.5%	
	Single Parent Household*	2.2%	12.9%	
Workforce	Vehicles Available per Household			
	Zero Vehicles	34.0%	8.4%	
	One Vehicle	42.5%	40.9%	
	Two+ Vehicles	23.6%	50.7%	
	Age 16+ in Labor Force	41.1%	63.4%	
Employed	94.5%	94.2%		
Per Capita Income	\$32,445	\$33,182		
Blue Collar Workers	39.1%	40.4%		
White Collar Workers	60.9%	59.6%		
Units	2,127	190,223		
Housing	Occupied		95.0% 90.0%	
	Owner-Occupied		14.4% 51.7%	
	Renter-Occupied		85.6% 48.3%	
	Vacant		5.0% 10.0%	
	Average rent cost		\$1,027 \$846	
	Average property value		\$107,694 \$203,719	
	Type of Housing			
	Single family	3.5%	63.4%	
	Misasing Middle	6.4%	10.1%	
	Multi-family	90.1%	26.4%	
Highest Level of Education (Age 25+)	Less than High School*		14.5% 12.5%	
	High School Diploma/GED		28.3% 25.4%	
	Some College/No Degree		23.3% 22.8%	
	Associate/Bachelor Degree		21.7% 28.2%	
Graduate Degree		12.2% 11.1%		
<b>Economy</b>				
Businesses	Total Businesses		1,999 22,930	
	Retail		119 4,025	
	Dining		96 1,283	
	Office		632 4,703	
	Lodging		18 135	
	Full-Service Grocery Store		- 57	
	Convenience Store/Gas		4 190	
	Manufacturing		59 1,517	
	Total Jobs		30,434 256,388	
	Employment	By Age		
29 or younger		16.2% 23.6%		
30 - 54		58.0% 52.6%		
55 or older		25.9% 23.8%		
By Monthly Earnings				
\$1,250 or less		8.3% 17.0%		
\$1,251 - \$3,333		22.8% 34.7%		
\$3,334 or more		68.9% 48.3%		
Top 5 Industry Sectors		Professional, Scientific, & Tech. Services (16.4%)		
		Public Administration (15.7%)		
	Utilities (10.8%)			
	Finance and Insurance (8.2%)			
	Health Care and Social Assistance (7.9%)			
Development Incentive Areas <sup>1</sup>	New Market Tax Credits		1 70	
	Opportunity Zones		1 19	
	TIF Districts		10 26	
	LIHTC		1 41	
	Commercial Revitalization		1 15	
<b>Public Services</b>				
Services & Institution	Schools		6 170	
	Healthcare Providers		267 5,348	
	Social Services <sup>2</sup>		69 762	
	Financial Services		129 1,535	
	Social Clubs <sup>2</sup>		16 126	
	Police Station		2 7	
	Fire Station		- 29	
	Government		96 270	
	Child Care		4 85	
	Libraries		1 14	
Culture & Recreation	Places of Worship		10 518	
	Arts & Entertainment <sup>4</sup>		43 315	
	Parks		9 175	
<b>Neighborhood Groups</b>				
• Business Association: Tulsa Arts District, East Village District				
• Neighborhood Association: Gunboat Park District				

<sup>1</sup> Areas eligible for financial incentives to encourage development, including New Market Tax Credits, Opportunity Zones, Tax Increment Financing (TIF) districts, Low-Income Housing Tax Credit (LIHTC), and Commercial Revitalization Areas. Commercial Revitalization Areas comprises BRT corridors, Destination Districts, and City of Tulsa Retail Market Study priority locations. See Tulsa's comprehensive plan for details.

<sup>2</sup> Includes child care, counseling services, charitable institutions, etc.

<sup>3</sup> Includes civic, social, veterans, and fraternal organizations, community clubs, HDAs, etc.

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# Reading reports

## Area Snapshot

- Demographics
- Economy
- Public Services
- Compare City Average
- Neighborhood Groups

Downtown Area Snapshot			
<b>Demographics</b>			
	This Area	Tulsa	
Population	4,984	413,066	
Area (square miles)	1,480	201	
Density	3,367	2,055	
Male	73.1%	48.8%	
Female	26.9%	51.2%	
Median Age	36.4	35.3	
Persons under 18*	3.1%	23.4%	
Persons 65 and over*	4.9%	14.9%	
<b>Marital Status</b>			
Married	24.3%	45.2%	
Never Married	54.6%	34.0%	
Divorced/Widowed	21.1%	20.8%	
White	61.6%	51.8%	
Black*	17.8%	14.9%	
Asian/Pacific Islander*	2.4%	3.7%	
American Indian*	5.3%	5.2%	
Other*	4.6%	9.8%	
<b>Race, Ethnicity &amp; Ability</b>			
Two or more*	8.3%	14.6%	
Hispanic/Latin American*	8.0%	17.4%	
People with Disabilities*	18.9%	21.9%	
Limited English Proficiency*	1.8%	4.6%	
Foreign Born Population*	8.5%	11.2%	
Total Households	1,956	163,801	
People per Household	1.28	2.42	
Median Household Income	\$42,189	\$49,611	
Low Income Household*	23.6%	17.5%	
Single Parent Household*	2.2%	12.9%	
<b>Vehicles Available per Household</b>			
Zero Vehicles	34.0%	8.4%	
One Vehicle	42.5%	40.9%	
Two+ Vehicles	23.6%	50.7%	
<b>Workforce</b>			
Age 16+ in Labor Force	41.1%	63.4%	
Employed	94.5%	94.2%	
Per Capita Income	\$32,445	\$33,182	
Blue Collar Workers	39.1%	40.4%	
White Collar Workers	60.9%	59.6%	
Units	2,127	190,223	
Occupied	95.0%	90.0%	
Owner-Occupied	14.4%	51.7%	
Renter-Occupied	85.6%	48.3%	
Vacant	5.0%	10.0%	
Average rent cost	\$1,027	\$846	
Average property value	\$107,694	\$203,719	
<b>Housing</b>			
<b>Type of Housing</b>			
Single family	3.5%	63.4%	
Misasing Middle	6.4%	10.1%	
Multi-family	90.1%	26.4%	
Less than High School*	14.5%	12.5%	
High School Diploma/GED	28.3%	25.4%	
Some College/No Degree	23.3%	22.8%	
Associate/Bachelor Degree	21.7%	28.2%	
Graduate Degree	12.2%	11.1%	
<b>Highest Level of Education (Age 25+)</b>			
<b>Economy</b>			
	This Area	Tulsa	
Total Businesses	1,999	22,930	
Retail	119	4,025	
Dining	96	1,283	
Office	632	4,703	
Lodging	18	135	
Full-Service Grocery Store	-	57	
Convenience Store/Gas	4	190	
Manufacturing	59	1,517	
Total Jobs	30,434	256,388	
<b>By Age</b>			
29 or younger	16.2%	23.6%	
30 - 54	58.0%	52.6%	
55 or older	25.9%	23.8%	
<b>By Monthly Earnings</b>			
\$1,250 or less	8.3%	17.0%	
\$1,251 - \$3,333	22.8%	34.7%	
\$3,334 or more	68.9%	48.3%	
<b>Top 5 Industry Sectors</b>			
Professional, Scientific, & Tech. Services (16.4%)			
Public Administration (15.7%)			
Utilities (10.8%)			
Finance and Insurance (8.2%)			
Health Care and Social Assistance (7.9%)			
<b>Development Incentive Areas<sup>1</sup></b>			
New Market Tax Credits	1	70	
Opportunity Zones	1	19	
TIF Districts	10	26	
LIHTC	1	41	
Commercial Revitalization	1	15	
<b>Public Services</b>			
	This Area	Tulsa	
Schools	6	170	
Healthcare Providers	267	5,348	
Social Services <sup>2</sup>	69	762	
Financial Services	129	1,535	
Social Clubs <sup>2</sup>	16	126	
Police Station	2	7	
Fire Station	-	29	
Government	96	270	
Child Care	4	85	
Libraries	1	14	
Places of Worship	10	518	
Arts & Entertainment <sup>4</sup>	43	315	
Parks	9	175	
<b>Neighborhood Groups</b>			
• Business Association: Tulsa Arts District, East Village District			
• Neighborhood Association: Gunboat Park District			

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# Reading reports

## Area Snapshot

- Demographics
- **Economy**
- Public Services
- Compare City Average
- Neighborhood Groups

Downtown Area Snapshot			
<b>Demographics</b>			
	This Area	Tulsa	
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Male	73.1%	48.8%	
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Median Age	36.4	35.3	
Persons under 18*	3.1%	23.4%	
Persons 65 and over*	4.9%	14.9%	
<b>Marital Status</b>			
Married	24.3%	45.2%	
Never Married	54.6%	34.0%	
Divorced/Widowed	21.1%	20.8%	
<b>Race, Ethnicity &amp; Ability</b>			
White	61.6%	53.8%	
Black*	17.8%	14.9%	
Asian/Pacific Islander*	2.4%	3.7%	
American Indian*	5.3%	5.2%	
Other*	4.6%	9.8%	
Two or more*	8.3%	14.6%	
Hispanic/Latin American*	8.0%	17.4%	
People with Disabilities*	18.9%	21.9%	
Limited English Proficiency*	1.8%	4.6%	
Foreign Born Population*	8.5%	11.2%	
<b>Households</b>			
Total Households	1,956	163,801	
People per Household	1.28	2.42	
Median Household Income	\$42,189	\$49,611	
Low Income Household*	23.6%	17.5%	
Single Parent Household*	2.2%	12.9%	
<b>Vehicles Available per Household</b>			
Zero Vehicles	34.0%	8.4%	
One Vehicle	42.5%	40.9%	
Two+ Vehicles	23.6%	50.7%	
<b>Workforce</b>			
Age 16+ in Labor Force	41.1%	63.4%	
Employed	94.5%	94.2%	
Per Capita Income	\$32,445	\$33,182	
Blue Collar Workers	39.1%	40.4%	
White Collar Workers	60.9%	59.6%	
Units	2,127	190,223	
<b>Housing</b>			
Occupied	95.0%	90.0%	
Owner-Occupied	14.4%	51.7%	
Renter-Occupied	85.6%	48.3%	
Vacant	5.0%	10.0%	
Average rent cost	\$1,027	\$846	
Average property value	\$107,694	\$203,719	
<b>Type of Housing</b>			
Single family	3.5%	63.4%	
Mixing Middle	6.4%	10.1%	
Multi-family	90.1%	26.4%	
<b>Highest Level of Education (Age 25+)</b>			
Less than High School*	14.5%	12.5%	
High School Diploma/GED	28.3%	25.4%	
Some College/No Degree	23.3%	22.8%	
Associate/Bachelor Degree	21.7%	28.2%	
Graduate Degree	12.2%	11.1%	
<b>Economy</b>			
	This Area	Tulsa	
<b>Businesses</b>			
Total Businesses	1,999	22,930	
Retail	119	4,025	
Dining	96	1,283	
Office	632	4,703	
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Full-Service Grocery Store	-	57	
Convenience Store/Gas	4	190	
Manufacturing	59	1,517	
Total Jobs	30,434	256,388	
<b>By Age</b>			
29 or younger	16.2%	23.6%	
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55 or older	25.9%	23.8%	
<b>By Monthly Earnings</b>			
\$1,250 or less	8.3%	17.0%	
\$1,251 - \$3,333	22.8%	34.7%	
\$3,334 or more	68.9%	48.3%	
<b>Top 5 Industry Sectors</b>			
Professional, Scientific, & Tech. Services (16.4%)			
Public Administration (15.7%)			
Utilities (10.8%)			
Finance and Insurance (8.2%)			
Health Care and Social Assistance (7.9%)			
<b>Development Incentive Areas<sup>1</sup></b>			
New Market Tax Credits	1	70	
Opportunity Zones	1	19	
TIF Districts	10	26	
LIHTC	1	41	
Commercial Revitalization	1	15	
<b>Public Services</b>			
	This Area	Tulsa	
<b>Services &amp; Institution</b>			
Schools	6	170	
Healthcare Providers	267	5,348	
Social Services <sup>2</sup>	69	762	
Financial Services	129	1,535	
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Police Station	2	7	
Fire Station	-	29	
Government	96	270	
Child Care	4	85	
Libraries	1	14	
<b>Culture &amp; Recreation</b>			
Places of Worship	10	518	
Arts & Entertainment <sup>4</sup>	43	315	
Parks	9	175	
<b>Neighborhood Groups</b>			
• Business Association: Tulsa Arts District, East Village District			
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## Area Snapshot

- Demographics
- Economy
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- Neighborhood Groups

Downtown Area Snapshot		
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Persons 65 and over*	4.9%	14.9%
<b>Marital Status</b>		
Married	24.3%	45.2%
Never Married	54.6%	34.0%
Divorced/Widowed	21.1%	20.8%
White	61.6%	51.8%
Black*	17.8%	14.9%
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People with Disabilities*	18.9%	21.9%
Limited English Proficiency*	1.8%	4.6%
Foreign Born Population*	8.5%	11.2%
<b>Households</b>		
Total Households	1,956	163,801
People per Household	1.28	2.42
Median Household Income	\$42,189	\$49,611
Low Income Household*	23.6%	17.5%
Single Parent Household*	2.2%	12.9%
<b>Vehicles Available per Household</b>		
Zero Vehicles	34.0%	8.4%
One Vehicle	42.5%	40.9%
Two+ Vehicles	23.6%	50.7%
<b>Workforce</b>		
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<b>Housing</b>		
<b>Type of Housing</b>		
Single family	3.5%	63.4%
Misasing Middle	6.4%	10.1%
Multi-family	90.1%	26.4%
<b>Highest Level of Education (Age 25+)</b>		
Less than High School*	14.5%	12.5%
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<b>Economy</b>		
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<b>Public Services</b>		
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Places of Worship	10	518
Arts & Entertainment <sup>4</sup>	43	315
Parks	9	175
<b>Neighborhood Groups</b>		
• Business Association: Tulsa Arts District, East Village District		
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## Area Snapshot

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- Economy
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Downtown Area Snapshot				
		This Area	Tulsa	
<b>Demographics</b>				
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	Marital Status			
	Married	24.3%	45.2%	
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Race, Ethnicity & Ability	White	61.6%	51.8%	
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<b>Economy</b>				
Businesses	Total Businesses	1,999	22,930	
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Culture & Recreation	Places of Worship	10	518	
	Arts & Entertainment <sup>4</sup>	43	315	
	Parks	9	175	
<b>Neighborhood Groups</b>				
• Business Association: Tuba Arts District, East Village District				
• Neighborhood Association: Gunboat Park District				

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## Area Snapshot

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Downtown Area Snapshot			
<b>Demographics</b>			
Demographics	Population	This Area: 4,984   Tulsa: 413,066	
	Area (square miles)	1,480   201	
	Density	3,367   2,055	
	Male	73.1%   48.8%	
	Female	26.9%   51.2%	
	Median Age	36.4   35.3	
	Persons under 18*	3.1%   23.4%	
	Persons 65 and over*	4.9%   14.9%	
	Marital Status		
	Married	24.3%   45.2%	
Never Married	54.6%   34.0%		
Divorced/Widowed	21.1%   20.8%		
Race, Ethnicity & Ability	White	61.6%   51.8%	
	Black*	17.8%   14.9%	
	Asian/Pacific Islander*	2.4%   3.7%	
	American Indian*	5.3%   5.2%	
	Other*	4.6%   9.8%	
	Two or more*	8.3%   14.6%	
	Hispanic/Latin American*	8.0%   17.4%	
	People with Disabilities*	18.9%   21.9%	
	Limited English Proficiency*	1.8%   4.6%	
	Foreign Born Population*	8.5%   11.2%	
Households	Total Households	1,956   163,801	
	People per Household	1.28   2.42	
	Median Household Income	\$42,189   \$49,611	
	Low Income Household*	23.6%   17.5%	
	Single Parent Household*	2.2%   12.9%	
Workforce	Vehicles Available per Household		
	Zero Vehicles	34.0%   8.4%	
	One Vehicle	42.5%   40.9%	
	Two+ Vehicles	23.6%   50.7%	
	Age 16+ in Labor Force	41.1%   63.4%	
Housing	Employed	94.5%   94.2%	
	Per Capita Income	\$32,445   \$33,182	
	Blue Collar Workers	39.1%   40.4%	
	White Collar Workers	60.9%   59.6%	
	Units	2,127   190,223	
Highest Level of Education (Age 25+)	Occupied		
	Owner-Occupied	14.4%   51.7%	
	Renter-Occupied	85.6%   48.3%	
	Vacant	5.0%   10.0%	
	Average rent cost	\$1,027   \$846	
	Average property value	\$107,694   \$203,719	
	Type of Housing		
	Single family	3.5%   63.4%	
	Misasing Middle	6.4%   10.1%	
	Multi-family	90.1%   26.4%	
Highest Level of Education (Age 25+)			
Less than High School	9.1%   5%		
High School Diploma/GED	28.3%   25.4%		
Some College/No Degree	23.3%   22.8%		
Associate/Bachelor Degree	21.7%   28.2%		
Graduate Degree	12.2%   11.1%		
<b>Economy</b>			
Businesses	Total Businesses	1,999   22,930	
	Retail	119   4,025	
	Dining	96   1,283	
	Office	632   4,703	
	Lodging	18   135	
	Full-Service Grocery Store	-   57	
	Convenience Store/Gas	4   190	
	Manufacturing	59   1,517	
	Total Jobs	30,434   256,388	
	Employment	By Age	
29 or younger		16.2%   23.6%	
30 - 54		58.0%   52.6%	
55 or older		25.9%   23.8%	
By Monthly Earnings			
\$1,250 or less		8.3%   17.0%	
\$1,251 - \$3,333		22.8%   94.7%	
\$3,334 or more		68.9%   48.3%	
Top 5 Industry Sectors		Professional, Scientific, & Tech. Services (16.4%)	
		Public Administration (15.7%)	
	Utilities (10.8%)		
	Finance and Insurance (8.2%)		
	Health Care and Social Assistance (7.9%)		
Development Incentive Areas <sup>1</sup>	New Market Tax Credits	1   70	
	Opportunity Zones	1   19	
	TIF Districts	10   26	
	LIHTC	1   41	
	Commercial Revitalization	1   15	
<b>Public Services</b>			
Services & Institution	Schools	6   170	
	Healthcare Providers	267   5,348	
	Social Services <sup>2</sup>	69   762	
	Financial Services	129   1,535	
	Social Clubs <sup>2</sup>	16   126	
	Police Station	2   7	
	Fire Station	-   29	
	Government	96   270	
	Child Care	4   85	
	Libraries	1   14	
Culture & Recreation	Places of Worship	10   518	
	Arts & Entertainment <sup>4</sup>	43   315	
Parks	9   175		
<b>Neighborhood Groups</b>			
* Business Association: Tulsa Arts District, East Village District			
* Neighborhood Association: Gunboat Park District			
<sup>1</sup> Areas eligible for financial incentives to encourage development, including New Market Tax Credits, Opportunity Zones, Tax Increment Financing (TIF) districts, Low-Income Housing Tax Credit (LIHTC), and Commercial Revitalization Areas. Commercial Revitalization Areas comprises BRT corridors, Destination Districts, and City of Tulsa Retail Market Study priority locations. See Tulsa's comprehensive plan for details.			
<sup>2</sup> Includes child care, counseling services, charitable institutions, etc.			
<sup>3</sup> Includes civic, social, veterans, and fraternal organizations, community clubs, HDAs, etc.			
<sup>4</sup> Includes theaters, galleries, museums, recreation centers, gyms, sports venues, etc.			
<b>*Equity Data:</b> Data points marked with an asterisk (*) were used to calculate the Overall Score on page 1.			
<b>Sources:</b> US Decennial Census 2020, American Community Survey (ACS) 2016-2020 5-year Estimates, DemographicNew 2021 Estimates, Data Ark, City of Tulsa, INCOG, and in-house databases.			

# Reading reports

## Data Points Glossary

### Data Points Glossary

#### Land Use

Data Point	Description
Proximity to Schools	Percentage of households within 0.5 miles of both public and private educational institutions, such as elementary schools, middle schools, high schools, trade schools, colleges, universities, etc.
Proximity to Healthcare	Percentage of households within 0.5 miles of healthcare facilities and providers, such as hospitals, clinics, physicians, pharmacists, dentists, etc.
Proximity to Social Services	Percentage of households within 0.5 miles of social service facilities, such as human services, senior services, child care, counseling, charitable institutions, addiction treatment centers, etc.
Proximity to Financial Services	Percentage of households within 0.5 miles of financial services, such as ATMs, banks, credit unions, insurance offices, etc.
Proximity to Eating Places	Percentage of households within 0.5 miles of eating places, such as restaurants and coffee shops.
Proximity to Libraries	Percentage of households within 0.5 miles of libraries.
Proximity to Parks	Percentage of households within 0.5 miles of parks and stormwater areas.
Proximity to Retail	Percentage of households within 0.5 miles of stores and retail services, such as clothing, furniture, hardware, auto dealership, electronics, convenience store, pharmacy, etc.
Proximity to Social Clubs	Percentage of households within 0.5 miles of social clubs, such as community clubs, home owners associations, and civic, fraternal, and veteran organizations, etc.
Proximity to Places of Worship	Percentage of households within 0.5 miles of churches, temples, mosques, etc.
Proximity to Arts & Entertainment	Percentage of households within 0.5 miles of arts and entertainment venues, such as arenas, halls and auditoriums, theaters, art galleries, museums, gyms, sports venues, etc.
Proximity to Healthy Food Sources	Percentage of households where the poverty rate is 20% or greater, and that are further than 1 mile from a full-service grocery store or farmers' market. A full-service grocery store allocates at least 500 sq ft to fresh produce, dairy, and meat.

#### Transportation

Data Point	Description
Access to Sidewalks	Percentage of households that have access to sidewalks within 20 feet of their property.
Access to Trails	Percentage of households that have access to multi-use trails and unpaved trails within 0.5 miles.
Access to Bicycle Infrastructure	Percentage of households that have access to bicycle infrastructure within 0.5 miles, including bike lanes, sharrows, and signed routes.
Access to Public Transit	Percentage of households that have access to transit service within 0.5 miles.
Access to Motor Vehicles	Percentage of households that have access to at least one motor vehicle.
Auto-Auto Collisions	Number of auto-on-auto collisions with injuries per square mile. Lower numbers of collisions scored higher.
Auto-Cyclist Collisions	Number of auto-on-bicycle collisions with injuries per square mile. Lower numbers of collisions scored higher.
Auto-Pedestrian Collisions	Number of auto-on-pedestrian collisions with injuries per square mile. Lower numbers of collisions scored higher.
Arterial Street Surface	Surface conditions of arterial streets surrounding or within the area based on the Pavement Condition Index (PCI), a nationwide street surface rating system on a 100-point scale.
Neighborhood Street Surface	Surface conditions of neighborhood streets within the area based on the Pavement Condition Index (PCI), a nationwide street surface rating system on a 100-point scale.
Streetlights	Number of streetlights per mile of streets within and surrounding the area.

### Economic Development

Data Point	Description
Population Growth	Population change from 2010 to 2020, according to Census data.
Educational Attainment	Percentage of the population aged 25 and over with a bachelor's degree.
Employment Density	Number of jobs per square mile.
Labor Force Participation	Percentage of people aged 16 and over in the labor force and living in the area.
Median Income	Median income per household.
Health Insurance Coverage	Percentage of the population with health insurance.
Employment Rate	Percentage of employed people among the labor force.
Poverty Rate	Percentage of population whose income in the past 12 months was below the poverty level.
Office & Industrial Density	Total office and industrial square footage per square mile.

### Housing & Neighborhoods

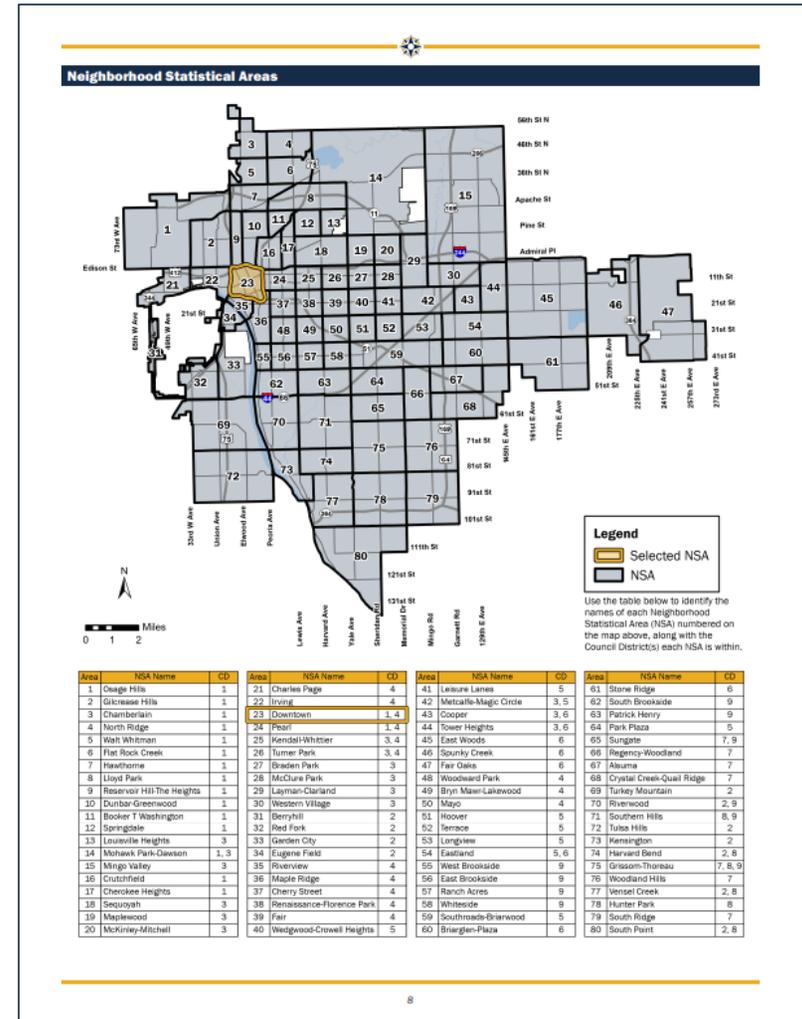
Data Point	Description
Occupancy Rate	Percentage of occupied housing units.
Cost-Burdened Home Owners	Percentage of home owners whose monthly housing costs are 30% or more of their household income. Lower percentages (indicative of low cost burden) scored higher.
Cost-Burdened Renters	Percentage of renters whose rent is 30% or more of their household income. Lower percentages (indicative of low cost burden) scored higher.
Exposure to Violent Crimes	Number of violent crimes per square mile, including homicide, rape, aggravated assault, and robbery. Lower concentrations (indicative of less exposure to violent crimes) scored higher.
Housing Density	Number of housing units per square mile. Higher concentrations scored higher.
Evictions	Number of evictions per 1,000 people in the area. Lower numbers of evictions scored higher.
Code Violations	Number of code violation filings per 1,000 people in the area, including nuisance, unkempt property, chronic nuisance, and demolition. Fewer numbers of violations scored higher.
Number of Police Calls	Number of police calls per square mile in the area, including cases of assault, auto theft, burglary, etc. Lower numbers (fewer police calls) scored higher.

### History, Culture & Creativity

Data Point	Description
Proximity to Eating Places	Percentage of households within 0.5 miles of eating places, such as restaurants and coffee shops.
Proximity to Schools	Percentage of households within 0.5 miles of both public and private educational institutions, such as elementary schools, middle schools, high schools, trade schools, colleges, universities, etc.
Proximity to Libraries	Percentage of households within 0.5 miles of libraries.
Proximity to Retail	Percentage of households within 0.5 miles of stores and retail services, such as clothing, furniture, hardware, auto dealership, electronics, convenience store, pharmacy, etc.
Proximity to Arts & Entertainment	Percentage of households within 0.5 miles of arts and entertainment venues, such as arenas, halls and auditoriums, theaters, art galleries, museums, gyms, sports venues, etc.
Proximity to Places of Worship	Percentage of households within 0.5 miles of churches, temples, mosques, etc.
National Register of Historic Places	Percentage of households in the area located within 0.125 miles of assets included in the National Register of Historic Places.
Destination Districts	Percentage of households within Destination District/Main Street program boundaries, which are aimed at revitalizing commercial districts or corridors through economic development and community building.
Historic Preservation Districts	Percentage of households in the area located within Historic Preservation zoning district boundaries.

# Reading reports

- Map of Tulsa
- All 80 Neighborhoods



# Activity

## Who is my neighbor?



### Downtown Area Snapshot

Demographics		This Area	Tulsa	
	Population	4,984	413,066	
	Area (square miles)	1,480	201	
	Density	3,367	2,055	
	Male	73.1%	48.8%	
	Female	26.9%	51.2%	
	Median Age	36.4	35.3	
	Persons under 18*	3.1%	23.4%	
	Persons 65 and over*	4.9%	14.9%	
	Marital Status			
		Married	24.3%	45.2%
	Never Married	54.6%	34.0%	
	Divorced/Widowed	21.1%	20.8%	
	White	61.6%	51.8%	
	Black*	17.8%	14.9%	
	Asian/Pacific Islander*	2.4%	3.7%	
	American Indian*	5.3%	5.2%	
	Other*	4.6%	9.8%	
	Two or more*	8.3%	14.6%	
	Hispanic/Latin American*	8.0%	17.4%	
	People with Disabilities*	18.9%	21.9%	
	Limited English Proficiency*	1.8%	4.6%	
	Foreign Born Population*	8.5%	11.2%	
	Total Households	1,956	163,801	
	People per Household	1.28	2.42	
	Median Household Income	\$42,189	\$49,611	
	Low Income Household*	23.6%	17.5%	
	Single Parent Household*	2.2%	12.9%	
	Vehicles Available per Household			
		Zero Vehicles	34.0%	8.4%
		One Vehicle	42.5%	40.9%
		Two+ Vehicles	23.6%	50.7%
		Age 16+ in Labor Force	41.1%	63.4%
Employed		94.5%	94.2%	
Per Capita Income		\$32,445	\$33,182	
Blue Collar Workers		39.1%	40.4%	
White Collar Workers		60.9%	59.6%	
Units		2,127	190,223	
Occupied		95.0%	90.0%	
Owner-Occupied		14.4%	51.7%	
Renter-Occupied		85.6%	48.3%	
Vacant		5.0%	10.0%	
	Average rent cost	\$1,027	\$846	
	Average property value	\$107,694	\$203,719	
	Type of Housing			
		Single family	3.5%	63.4%
		Missing Middle	6.4%	10.1%
		Multi-family	90.1%	26.4%
		Less than High School*	14.5%	12.5%
		High School Diploma/GED	28.3%	25.4%
		Some College/No Degree	23.3%	22.8%
		Associate/Bachelor Degree	21.7%	25.9%
Graduate Degree		12.2%	11.1%	

\* Areas eligible for financial incentives to encourage development, including New Market Tax Credits, Opportunity Zones, Tax Increment Financing (TIF) districts, Low-Income Housing Tax Credit (LIHTC), and Commercial Revitalization Areas. Commercial Revitalization Areas comprises BRT corridors, Destination Districts, and City of Tulsa Retail Market Study priority locations. See Tulsa's comprehensive plan for details.  
 † Includes child care, counseling services, charitable institutions, etc.  
 ‡ Includes civic, social, veterans, and fraternal organizations, community clubs, HOAs, etc.  
 § Includes theaters, galleries, museums, recreation centers, gyms, sports venues, etc.

Economy		This Area	Tulsa
	Total Businesses	1,999	22,930
	Retail	119	4,025
	Dining	95	1,383
	Office	632	4,703
	Lodging	18	135
	Full-Service Grocery Store	-	57
	Convenience Store/Gas	4	190
	Manufacturing	59	1,517
		30,434	256,388
		16.2%	23.6%

Employment		This Area	Tulsa
	By monthly earnings		
	\$1,250 or less	8.3%	17.0%
	\$1,251 - \$3,333	22.8%	34.7%
	\$3,334 or more	68.9%	48.3%

Top 5 Industry Sectors		This Area	Tulsa
	Professional, Scientific, & Tech. Services (16.4%)		
	Public Administration (15.7%)		
	Utilities (10.8%)		
	Finance and Insurance (8.2%)		
	Health Care and Social Assistance (7.9%)		

Development Incentive Areas †		This Area	Tulsa
	New Market Tax Credits	1	70
	Opportunity Zones	1	19
	TIF Districts	10	26
	LIHTC	1	41
	Commercial Revitalization	1	15

Public Services		This Area	Tulsa
	Schools	6	170
	Healthcare Providers	267	5,348
	Social Services ‡	69	762
	Financial Services	129	1,535
	Social Clubs ‡	16	126
	Police Station	2	7
	Fire Station	-	29
	Government	96	270
	Child Care	4	85
	Libraries	1	14
	Places of Worship	10	518
	Arts & Entertainment †	43	315
	Parks	9	175

Neighborhood Groups		This Area	Tulsa
	* Business Association: Tulsa Arts District, East Village District		
	* Neighborhood Association: Gunboat Park District		

\*Equity Data: Data points marked with an asterisk (\*) were used to calculate the Overall Score on page 1.  
 Sources: US Decennial Census 2020, American Community Survey (ACS) 2016-2020 5-year Estimates, DemographicNow 2021 Estimates, Data Ark, City of Tulsa, INCGO, and in-house databases.

**How old are my neighbors?**



# Reading reports: Sequoyah

<b>Demographics</b>		This Area	Tulsa	
 <b>Demographics</b>	Population	9,650	413,066	
	Area (square miles)	2.250	201	
	Density	4,289	2,055	
	Male	50.2%	48.8%	
	Female	49.8%	51.2%	
	Median Age			
	Persons under 18*			
	Persons 65 and over*			
	Marital Status			
		Married	40.7%	45.2%
	Never Married	36.9%	34.0%	
	Divorced/Widowed	22.4%	20.8%	

# Reading reports: Sequoyah

<b>Demographics</b>		This Area	Tulsa	
 <b>Demographics</b>	Population	9,650	413,066	
	Area (square miles)	2.250	201	
	Density	4,289	2,055	
	Male	50.2%	48.8%	
	Female	49.8%	51.2%	
	Median Age	31.2	35.3	
	Persons under 18*	28.5%	23.4%	
	Persons 65 and over*	9.3%	14.9%	
	Marital Status			
	Married	40.7%	45.2%	
Never Married	36.9%	34.0%		
Divorced/Widowed	22.4%	20.8%		

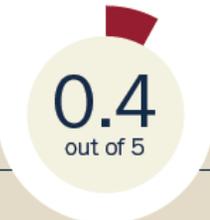
# Reading reports: Sequoyah

<b>Demographics</b>		This Area	Tulsa
 <b>Demographics</b>	Population	9,650	413,066
	Area (square miles)	2.250	201
	Density	4,289	2,055
	Male	50.2%	48.8%
	Female	49.8%	51.2%
	Median Age	31.2	35.3
	Persons under 18*	28.5%	23.4%
	Persons 65 and over*	9.3%	14.9%
	Marital Status		
	Married	40.7%	45.2%
	Never Married	36.9%	34.0%
	Divorced/Widowed	22.4%	20.8%

**Why does it matter?**



# Reading reports: Sequoyah



Transportation			
	Data Point	Area Score	Tulsa
	Access to Sidewalks	● 2.0	3.0
	Access to Trails	● 0.0	2.0
	Access to Bicycle Infrastructure	● 2.4	2.5
	Access to Public Transit	● 1.4	2.6
	Access to Motor Vehicle	● 1.3	1.8
	Auto-Auto Collisions	● 2.2	3.3
	Auto-Cyclist Collisions	● 0.6	2.8
	Auto-Pedestrian Collisions	● 0.9	3.1
	Arterial Street Surface	● 0.3	2.3
	Neighborhood Street Surface	● 3.7	2.8
	Streetlights	● 3.7	1.9

# Reading reports: Sequoyah

2.1  
out of 5

## Public Services

Data Point	Area Score	Tulsa
Proximity to Schools	● 4.5	2.5
Proximity to Libraries	● 1.0	1.0
Fire Response Time	● 4.1	3.2
Water Service	● 3.6	3.7
Sewer Service	● 2.9	3.5
Loose Animal Complaints	● 0.0	2.9
Streetlights	● 3.7	1.9

**How many cars do my  
neighbors have?**



# Reading reports: Downtown

 <p><b>Households</b></p>	Total Households	1,956	163,801
	People per Household	1.28	2.42
	Median Household Income	\$42,189	\$49,611
	Low Income Household*	23.6%	17.5%
	Single Parent Household*	2.2%	12.9%
	Vehicles Available per Household		
	Zero Vehicles		
	One Vehicle		
	Two+ Vehicles		

# Reading reports: Downtown

 <b>Households</b>	Total Households	1,956	163,801
	People per Household	1.28	2.42
	Median Household Income	\$42,189	\$49,611
	Low Income Household*	23.6%	17.5%
	Single Parent Household*	2.2%	12.9%
	<b>Vehicles Available per Household</b>		
	Zero Vehicles	34.0%	8.4%
	One Vehicle	42.5%	40.9%
Two+ Vehicles	23.6%	50.7%	

**Why does it matter?**



# Reading reports: Downtown



## Land Use

Data Point	Area Score	Tulsa
Proximity to Schools	● 4.9	2.5
Proximity to Healthcare	● 5.0	3.1
Proximity to Social Services	● 5.0	2.7
Proximity to Financial Services	● 5.0	2.8
Proximity to Eating Places	● 5.0	3.2
Proximity to Libraries	● 5.0	1.0
Proximity to Parks	● 4.7	2.4
Proximity to Retail	● 5.0	2.6
Proximity to Social Clubs	● 5.0	2.5
Proximity to Places of Worship	● 3.6	1.9
Proximity to Arts & Entertainment	● 5.0	3.1
Proximity to Healthy Food Sources	● 0.0	2.2

# Reading reports: Downtown



Transportation		
Data Point	Area Score	Tulsa
Access to Sidewalks	● 4.7	3.0
Access to Trails	● 2.3	2.0
Access to Bicycle Infrastructure	● 5.0	2.5
Access to Public Transit	● 5.0	2.6
Access to Motor Vehicle	● 0.4	1.8
Auto-Auto Collisions	● 0.2	3.3
Auto-Cyclist Collisions	● 0.1	2.8
Auto-Pedestrian Collisions	● 0.2	3.1
Arterial Street Surface	● 4.1	2.3
Neighborhood Street Surface	● 1.9	2.8
Streetlights	● 5.0	1.9

# Reading reports: Downtown



## Transportation

Data Point	Area Score	Tulsa
Access to Sidewalks	● 4.7	3.0
Access to Trails	● 2.3	2.0
Access to Bicycle Infrastructure	● 5.0	2.5
Access to Public Transit	● 5.0	2.6
Access to Motor Vehicle	● 0.4	1.8
Auto-Auto Collisions	● 0.2	3.3
Auto-Cyclist Collisions	● 0.1	2.8
Auto-Pedestrian Collisions	● 0.2	3.1
Arterial Street Surface	● 4.1	2.3
Neighborhood Street Surface	● 1.9	2.8
Streetlights	● 5.0	1.9

# Reading reports: Downtown



Environment & Natural Resources		
Data Point	Area Score	Tulsa
Flood Risk	● 4.9	4.2
Electric Vehicle Charging Stations	● 5.0	2.4
Tree Canopy	● 0.0	3.1
Highway Noise & Pollution	● 0.4	2.7
Permeable Surface	● 0.0	3.7

**What kind of housing is  
available?**



# Reading reports: Downtown



Units	2,127	190,223
Occupied	95.0%	90.0%
Owner-Occupied	14.4%	51.7%
Renter-Occupied	85.6%	48.3%
Vacant	5.0%	10.0%
Average rent cost	\$1,027	\$846
Average property value	\$107,694	\$203,719
Type of Housing		
Single family		
Missing Middle		
Multi-family		

# Reading reports: Downtown



## Housing

Units	2,127	190,223
Occupied	95.0%	90.0%
Owner-Occupied	14.4%	51.7%
Renter-Occupied	85.6%	48.3%
Vacant	5.0%	10.0%
Average rent cost	\$1,027	\$846
Average property value	\$107,694	\$203,719
Type of Housing		
Single family	3.5%	63.4%
Missing Middle	6.4%	10.1%
Multi-family	90.1%	26.4%

# Reading reports: Downtown



**Housing**

Units	2,127	190,223
Occupied	95.0%	90.0%
Owner-Occupied	14.4%	51.7%
Renter-Occupied	85.6%	48.3%
Vacant	5.0%	10.0%
Average rent cost	\$1,027	\$846
Average property value	\$107,694	\$203,719
Type of Housing		
Single family	3.5%	63.4%
Missing Middle	6.4%	10.1%
Multi-family	90.1%	26.4%

# Reading reports: Terrace



Units	1,673	190,223
Occupied	89.0%	90.0%
Owner-Occupied	68.1%	51.7%
Renter-Occupied	31.9%	48.3%
Vacant	11.0%	10.0%
Average rent cost	\$818	\$846
Average property value	\$125,617	\$203,719
Type of Housing		
Single family	88.1%	63.4%
Missing Middle	1.5%	10.1%
Multi-family	10.4%	26.4%

**Why does it matter?**





**What businesses, services,  
and groups operate in the area?**



# Reading reports: Downtown

<b>Economy</b>		This Area	Tulsa
 <b>Businesses</b>	Total Businesses	1,999	22,930
	Retail	119	4,025
	Dining	95	1,283
	Office	632	4,703
	Lodging	18	135
	Full-Service Grocery Store	-	57
	Convenience Store/Gas	4	190
	Manufacturing	59	1,517

# Reading reports: Downtown

<b>Economy</b>		This Area	Tulsa
 <b>Businesses</b>	Total Businesses	1,999	22,930
	Retail	119	4,025
	Dining	95	1,283
	Office	632	4,703
	Lodging	18	135
	Full-Service Grocery Store	-	57
	Convenience Store/Gas	4	190
	Manufacturing	59	1,517

<b>Public Services</b>		This Area	Tulsa
 <b>Services &amp; Institution</b>	Schools	6	170
	Healthcare Providers	267	5,348
	Social Services <sup>2</sup>	69	762
	Financial Services	129	1,535
	Social Clubs <sup>3</sup>	16	126
	Police Station	2	7
	Fire Station	-	29
	Government	96	270
	Child Care	4	85

# Reading reports: Downtown

<b>Economy</b>		This Area	Tulsa
 <b>Businesses</b>	Total Businesses	1,999	22,930
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	Police Station	2	7
	Fire Station	-	29
	Government	96	270
	Child Care	4	85

## Neighborhood Groups

- Business Association: Tulsa Arts District, East Village District
- Neighborhood Association: Gunboat Park District

**How can we use this?**



# Reading reports: Partnership Opportunities



# Reading reports: Partnership Opportunities



**Part 3.**  
**Planning actions and exploring  
resources**



**How do we choose priorities?**



What

Why

Who

When

How



# Prioritizing actions

Quality of life?

Partners' motivation?

Timeline: weeks? months?  
years?

Available resources?



# Prioritizing actions

Quality of life?

Partners' motivation?

Timeline: weeks? months?  
years?

Available resources?



# Prioritizing actions

Quality of life?

Partners' motivation?

Timeline: weeks? months?  
years?

Available resources?



# Prioritizing actions

Quality of life?

Partners' motivation?

Timeline: weeks? months?  
years?

Available resources?



# Neighborhood Priorities Step 1 Handout



Activity: Neighborhood Priorities Step 1

# NEIGHBORHOOD CONDITIONS INDEX



Name: \_\_\_\_\_ Date: \_\_\_\_\_

Neighborhood: \_\_\_\_\_ NSA: \_\_\_\_\_

What do we want to work on?

---

What are the assets in our neighborhood?

---

---

---

---

What will impact the quality of life in our neighborhood?

---

---

---

---

What are our neighbors and partners motivated to change?

---

---

---

---

What changes can we make this week? This month? This year?

---

---

---

---

What resources do we have access to?

---

---

---

---

# Neighborhood Priorities Step 2 Handout



Activity: Neighborhood Priorities Step 2

## NEIGHBORHOOD CONDITIONS INDEX



Please identify data points in your report that your neighborhood is interested in working on.

### Assets & Strengths

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

### Opportunities to Improve

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

### Who are our neighbors?

Ask questions like: "How old are they?" "What is their educational background?" "Are they in the workforce?"

_____	_____
_____	_____
_____	_____

### What uses and services are in our neighborhood?

Ask questions like: "How do our neighbors commute?" "What type of housing is available?" "What type of public services and businesses are there?"

_____	_____
_____	_____
_____	_____

### Are there neighborhood groups that we could partner with?

Ask questions like: "Are there neighborhood associations, HOA's, business associations, or other groups available?"

_____	_____
_____	_____
_____	_____

---

## Plan & take action

### NCI Datapoints:

#### Higher-scoring:

- 1.
- 2.
- 3.

**Assets & Strengths**

#### Lower-scoring:

- 1.
- 2.
- 3.

**Opportunities to Improve**

---

## Plan & take action

### NCI Datapoints:

#### Higher-scoring:

1. Access to Sidewalks
2. Access to Public Transit
3. Proximity to Parks

**Assets & Strengths**

#### Lower-scoring:

1. Tree Canopy
2. Number of Police Calls
3. Reported Code Violations

**Opportunities to Improve**

---

## Plan & take action

### NCI Datapoints:

#### Higher-scoring:

1. Access to Sidewalks
2. Access to Public Transit
3. Proximity to Parks

**Assets & Strengths**

#### Lower-scoring:

1. Tree Canopy
2. Number of Police Calls
3. Reported Code Violations

**Opportunities to Improve**

**How do we access resources?**



# NCI Resource Center



0.3  
out of 5

## Environment & Natural Resources

Data Point	Area Score	Tulsa
Flood Risk	● 4.9	4.2
Electric Vehicle Charging Stations	● 5.0	2.4
Tree Canopy	● 0.0	3.1
Highway Noise & Pollution	● 0.4	2.7
Permeable Surface	● 0.0	3.7

*“Percentage of land area covered by trees”*

# Accessing NCI Resource Center

[tulsaplanning.org/nci](https://tulsaplanning.org/nci)



## WELCOME TO THE NEIGHBORHOOD CONDITIONS INDEX (NCI)

For Tulsans to thrive, their neighborhoods must thrive. That is why the City of Tulsa is introducing the **Neighborhood Conditions Index (NCI)**, an effort by the City of Tulsa to use data to guide the equitable investment of resources throughout the City and to assist residents in identifying assets and opportunities in their neighborhoods.

City neighborhoods were grouped into **80 Neighborhood Statistical Areas**. Using data from several public sources **80 NCI Reports** were generated to cover every neighborhood in the City.

Beautiful communities do not happen by chance, it takes a community working together and sharing the responsibility. NCI is a tool for **collaboration and community strengthening** to empower residents to work together to improve the places where they live. The goal of NCI is to **create opportunities** and a platform for the City of Tulsa and neighborhoods to partner and work more closely together towards common goals.

For more information, contact us at [nci@cityoftulsa.org](mailto:nci@cityoftulsa.org)

## NEWS AND UPDATES

- NCI Resource Center is now available.

## RESOURCES

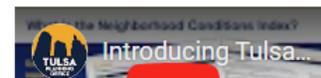
- NCI Reports
- NCI Resource Center
- Interactive Map with Reports
- City Council District NSA Map
- Frequently Asked Questions
- Data Points Glossary

## CONTACT INFORMATION

- [nci@cityoftulsa.org](mailto:nci@cityoftulsa.org)
- 918-596-7660 (voicemail inbox)

## VIDEO PRESENTATION

The video is available in English and Spanish



# Accessing NCI Resource Center

[tulsaplanning.org/nci](https://tulsaplanning.org/nci)



NCI Resource Center



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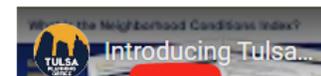
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### VIDEO PRESENTATION

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# Accessing NCI Resource Center

[tulsaplanning.org/nci](https://tulsaplanning.org/nci)



NCI Resource Center



Select the category



## NCI RESOURCE CENTER

The NCI Resource Center provides a compiled list of resources that may help improve neighborhood conditions or quality of life at the neighborhood scale and can be initiated by Tulsa residents. It includes resources offered citywide by local organizations, partners, and the City of Tulsa.

LAND USE

TRANSPORTATION

ECONOMIC DEVELOPMENT

HOUSING & NEIGHBORHOODS

HISTORY, CULTURE & CREATIVITY

COMMUNITIES

PARKS & RECREATION

ENVIRONMENT & NATURAL RESOURCES

PUBLIC SERVICE

# Accessing NCI Resource Center

[tulsaplanning.org/nci](https://tulsaplanning.org/nci)



NCI Resource Center



Select the category



Select the data point



## ENVIRONMENT & NATURAL RESOURCES

Tree  
Canopy

Highway Noise &  
Pollution

Access to  
Trails

## PUBLIC SERVICES

Proximity to  
Schools

Proximity to  
Libraries

Streetlights

Sewer  
Service

Loose Animal  
Complaints

Fire Response  
Time

### Contact Information

Email [nci@cityoftulsa.org](mailto:nci@cityoftulsa.org) if you have any questions about the program.

# Accessing NCI Resource Center

tulsaplanning.org/nci



NCI Resource Center



Select the category



Select the data point



Actions & resources



## NCI RESOURCE CENTER

### TREE CANOPY

Below are recommended actions that may improve this neighborhood condition.

#### Plant Recommended Trees

*Planting trees that are native and/or recommended by local experts on your property or neighborhood can increase tree canopy coverage and may help to reduce highway noise and pollutants.*

##### Plant and Care for Trees

A guide for planting and caring for approved trees in the City of Tulsa

##### TCCL Seed Library

918-549-7323

Johanna.Burton@tulsalibrary.org

8

The Tulsa City-County Library provides access to a Seed Library. You check out seeds (up to 15 packets) and grown your garden. Save seeds from the best plants and return it to the library for others.

##### Tree Planting Guide

A guide to successful tree establishment, includes planting techniques and methods.

##### Tulsa Recommended & Prohibited Tree & Plant Species

A list of recommended and prohibited trees for required landscape areas.

# How do we create an action plan?



What?

Why?

Who?

When?

How?



# Plan & take action

## What

We want to plant trees to increase tree canopy in the neighborhood

## Why

Residents want trees, shade, a beautified neighborhood, and to reduce heat islands

## Who

Set a committee of knowledgeable and interested residents



# Plan & take action

## What

We want to plant trees to increase tree canopy in the neighborhood

## Why

Residents want trees, shade, a beautified neighborhood, and to reduce heat islands

## Who

Set a committee of knowledgeable and interested residents



# Plan & take action

## What

We want to plant trees to increase tree canopy in the neighborhood

## Why

Residents want trees, shade, a beautified neighborhood, and to reduce heat islands

## Who

Set a committee of knowledgeable and interested residents



# Plan & take action

## When

Identify resources and actions to take, to build a timeline

## How

- Organize a tree planting event
  - Select recommended trees
  - Inform neighbors
  - Recruit volunteers
  - Maintenance plan



# Plan & take action

## When

Identify resources and actions to take, to build a timeline

## How

- Organize a tree planting event
  - Select recommended trees
  - Inform neighbors
  - Recruit volunteers
  - Maintenance plan



# Action Plan Handout



Activity: Action Plan

## NEIGHBORHOOD CONDITIONS INDEX



Name: \_\_\_\_\_ Date: \_\_\_\_\_

Neighborhood: \_\_\_\_\_ NSA: \_\_\_\_\_

### What do we want to work on?

#### Why are we doing this?

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

#### Who will work on this?

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

#### What resources are there?

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

#### How will we do this?

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

#### When will we do this?

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Activity: Action Plan

## NEIGHBORHOOD CONDITIONS INDEX



Name: \_\_\_\_\_ Date: \_\_\_\_\_

Neighborhood: \_\_\_\_\_ NSA: \_\_\_\_\_

### What do we want to work on?

*We want to plant trees to increase tree canopy in the neighborhood.*

#### Why are we doing this?

*We want trees, shade, a beautified neighborhood, and to reduce heat islands.*

\_\_\_\_\_  
\_\_\_\_\_

#### Who will work on this?

*Set a committee of knowledgeable and interested residents: John Smith; Jane Doe; Juan Perez; Maria Sanchez.*

\_\_\_\_\_

#### What resources are there?

*Plant and Care for Trees; TCCL Seed Library; Tree Planting Guide; Up with Trees.*

\_\_\_\_\_  
\_\_\_\_\_

#### How will we do this?

*Organize a tree planting event; select recommended trees; inform neighbors; recruit volunteers; set a maintenance plan.*

\_\_\_\_\_

#### When will we do this?

*Next Spring 2025 (Build a timeline with relevant tasks).*

\_\_\_\_\_  
\_\_\_\_\_

# Activity 1

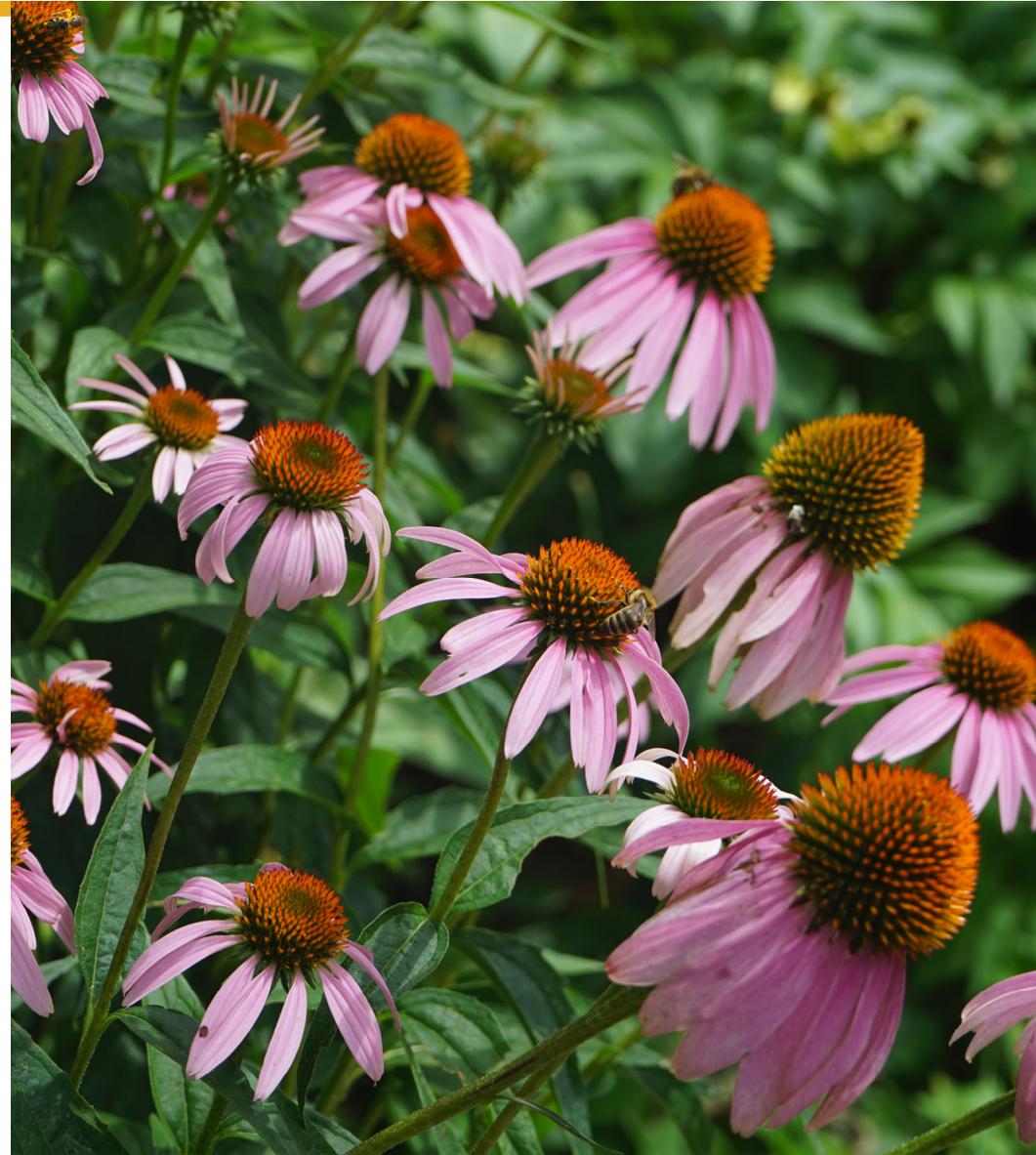
## Grant Writing



# Activity 1

## Grant Writing

- What sort of data might support your application?



# Activity 1

## Grant Writing

### AARP Grant – Trails

- Persons 65 and over
- People with disabilities
- Employment 55 or older

Downtown Area Snapshot		
<b>Demographics</b>		
	This Area	Tulsa
Population	4,984	413,066
Area (square miles)	1.480	201
Density	3,367	2,055
Male	73.1%	48.8%
Female	26.9%	51.2%
Median Age	38.4	38.3
Persons 65 and over*	4.9%	14.9%
Married	24.3%	45.2%
Never Married	54.6%	34.0%
Divorced/Widowed	21.1%	20.8%
White	61.6%	51.8%
Black*	17.8%	14.9%
Asian/Pacific Islander*	2.4%	3.7%
American Indian*	5.3%	5.2%
Other*	4.6%	9.8%
Two or more*	8.3%	14.6%
People with Disabilities*	18.9%	21.9%
Foreign Born Population*	4.8%	4.6%
Foreign Born Population*	8.5%	11.2%
Total Households	1,956	163,801
People per Household	1.28	2.42
Median Household Income	\$42,189	\$49,611
Low Income Household*	23.6%	17.5%
Single Parent Household*	2.2%	12.9%
Vehicles Available per Household		
Zero Vehicles	34.0%	8.4%
One Vehicle	42.5%	40.9%
Two+ Vehicles	23.6%	50.7%
Age 16+ in Labor Force	41.1%	63.4%
Employed	94.5%	94.2%
Per Capita Income	\$32,445	\$33,182
Blue Collar Workers	39.1%	40.4%
White Collar Workers	60.9%	59.6%
Units	2,127	190,223
Occupied	95.0%	90.0%
Owner-Occupied	14.4%	51.7%
Renter-Occupied	85.6%	48.3%
Vacant	5.0%	10.0%
Average rent cost	\$1,027	\$846
Average property value	\$107,694	\$203,719
Type of Housing		
Single family	3.5%	63.4%
Missing Middle	6.4%	10.1%
Multi-family	90.1%	26.4%
Less than High School*	14.5%	12.5%
High School Diploma/GED	28.3%	25.4%
Some College/No Degree	23.3%	22.8%
Associate/Bachelor Degree	21.7%	28.2%
Graduate Degree	12.2%	11.1%
<b>Economy</b>		
	This Area	Tulsa
Total Businesses	1,999	22,930
Retail	119	4,025
Dining	95	1,283
Office	632	4,703
Lodging	18	139
Full-Service Grocery Store	-	67
Convenience Store/Gas	4	190
Manufacturing	59	1,517
Total Jobs	30,434	256,388
By Age		
29 or younger	16.2%	23.6%
30-54	58.6%	55.6%
55 or older	25.9%	23.8%
By Monthly Earnings:		
\$1,250 or less	8.3%	17.0%
\$1,251 - \$3,333	22.8%	34.7%
\$3,334 or more	68.9%	48.3%
<b>Employment</b>		
Professional, Scientific, & Tech. Services (16.4%)		
Public Administration (15.7%)		
Utilities (10.8%)		
Finance and Insurance (8.2%)		
Health Care and Social Assistance (7.9%)		
<b>Top 5 Industry Sectors</b>		
Development Incentive Areas <sup>1</sup>		
New Market Tax Credits	1	70
Opportunity Zones	1	19
TIF Districts	10	26
LIHTC	1	41
Commercial Revitalization	1	15
<b>Public Services</b>		
	This Area	Tulsa
Schools	6	170
Healthcare Providers	267	5,348
Social Services <sup>2</sup>	69	762
Financial Services	129	1,535
Social Clubs <sup>3</sup>	16	126
Police Station	2	7
Fire Station	-	29
Government	96	270
Child Care	4	85
Libraries	1	14
Places of Worship	10	518
Arts & Entertainment <sup>4</sup>	43	315
Parks	9	175
<b>Neighborhood Groups</b>		
* Business Association: Tulsa Arts District, East Village District		
* Neighborhood Association: Gunboat Park District		

<sup>1</sup> Areas eligible for financial incentives to encourage development, including New Market Tax Credits, Opportunity Zones, Tax Increment Financing (TIF) districts, Low Income Housing Tax Credit (LIHTC), and Commercial Revitalization Areas. Commercial Revitalization Areas comprises BRT corridors, Destination Districts, and City of Tulsa Retail Market Study priority locations. See Tulsa's comprehensive plan for details.

<sup>2</sup> Includes child care, counseling services, charitable institutions, etc.

<sup>3</sup> Includes civic, social, veterans, and fraternal organizations, community clubs, HOAs, etc.

<sup>4</sup> Includes theaters, galleries, museums, recreation centers, gyms, sports venues, etc.

\*Equity Data: Data points marked with an asterisk (\*) were used to calculate the Overall Score on page 1.

Sources: US Decennial Census 2020, American Community Survey (ACS) 2016-2020 5-year Estimates, DemographicsNow 2021 Estimates, Data Desk, City of Tulsa, INQD, and in-house databases.

# Activity 1

## AARP Grant

- Transportation
- Parks & Recreation
- Land Use

## Data Points

- Access to trails
- Auto-pedestrian collisions
- Access to sidewalks
- Proximity to senior centers
- Proximity to parks
- Proximity to libraries
- Proximity to places of worship
- Proximity to social clubs

# Activity 2

## NCI Pilot Program



# Activity 2

## NCI Pilot Program

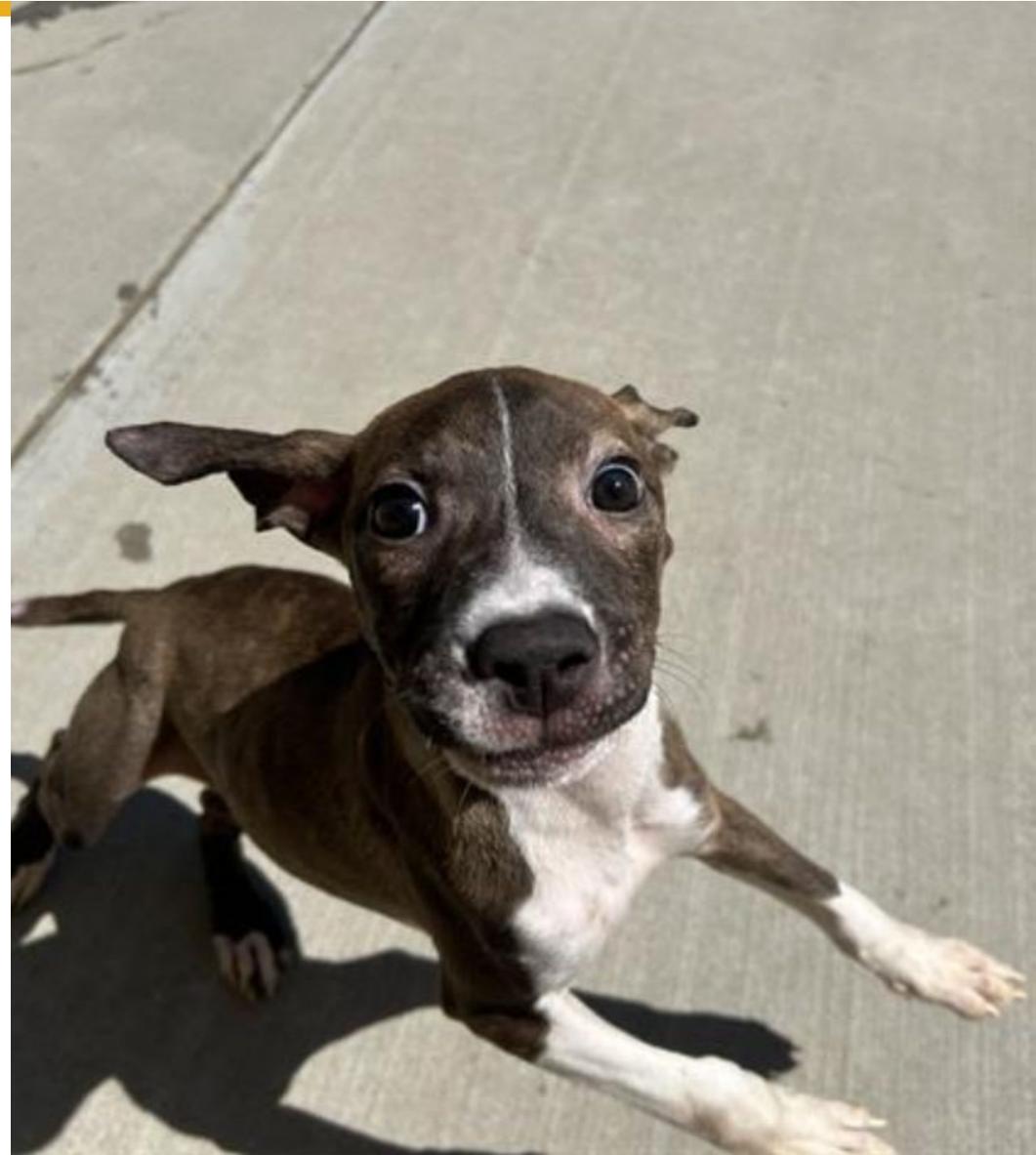
- Animal Services
- Code Enforcement
- Tulsa Police Dept
- Public Works



# Activity 2

## NCI Pilot Program

- **Animal Services**
- Code Enforcement
- Tulsa Police Dept
- Public Works



---

# Activity 2

## Data Points

### NCI Pilot Program

- Animal Services
- Code Enforcement
- Tulsa Police Dept
- Public Works

● Loose Animal Complaints

# Activity 2

## NCI Pilot Program

- Animal Services
- **Code Enforcement**
- Tulsa Police Dept
- Public Works



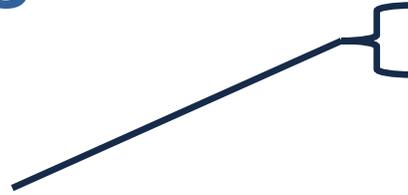
# Activity 2

## NCI Pilot Program

- Animal Services
- **Code Enforcement**
- Tulsa Police Dept
- Public Works

### Data Points

- Loose Animal Complaints
- **Reported Code Violations**



# Activity 2

## NCI Pilot Program

- Animal Services
- Code Enforcement
- **Tulsa Police Dept**
- Public Works



# Activity 2

## NCI Pilot Program

- Animal Services
- Code Enforcement
- **Tulsa Police Dept**
- Public Works

### Data Points

- Loose Animal Complaints
- Reported Code Violations
- **Exposure to Violent Crimes**
- **Number of Police Calls**



# Activity 2

## NCI Pilot Program

- Animal Services
- Code Enforcement
- Tulsa Police Dept
- **Public Works  
(Crosswalks, Sidewalks,  
Traffic Calming)**



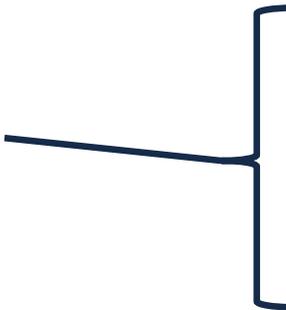
# Activity 2

## NCI Pilot Program

- Animal Services
- Code Enforcement
- Tulsa Police Dept
- **Public Works  
(Crosswalks, Sidewalks,  
Traffic Calming)**

## Data Points

- Loose Animal Complaints
- Reported Code Violations
- Exposure to Violent Crimes
- Number of Police Calls
- **Access to Sidewalks**
- **Auto-Auto Collisions**
- **Auto-Cyclist Collisions**
- **Auto-Pedestrian Collisions**



# Activity 2

## NCI Pilot Program

- Animal Services
- Code Enforcement
- Tulsa Police Dept
- Public Works  
(Crosswalks, Sidewalks,  
Traffic Calming)

## Data Points

- Loose Animal Complaints
- Reported Code Violations
- Exposure to Violent Crimes
- Number of Police Calls
- Access to Sidewalks
- Auto-Auto Collisions
- Auto-Cyclist Collisions
- Auto-Pedestrian Collisions

# NCI Workshops for your neighborhood



# We encourage neighbors to

- Discuss with your community
- Visit [tulsaplanning.org/nci](https://tulsaplanning.org/nci)
- Contact us at:

 [nci@cityoftulsa.org](mailto:nci@cityoftulsa.org)

 918.596.7660 (voicemail)

## Charles Page 2023 Neighborhood

### Overview

**About Neighborhood Conditions**  
Every Tulsa deserves to live, work, and play in a quality neighborhood. The Neighborhood Conditions Index (NCI) facilitates how to begin to collect data at the neighborhood scale. This data does not define the neighborhood; it is meant to be a common reference point to empower citizens and neighborhood groups to shape and improve their communities.

**About this Area**  
The Charles Page Neighborhood is located between 21st St. and 31st St. It is characterized by a mix of townhouses, and apartment buildings. The area is primarily detached houses and duplexes. The area includes the former Eastland Mall, the Dolores Huerta Eiteljorg Center, and the KIPP Fine Arts Academy. It is adjacent to the South Memorial commercial corridor.

### Score Overview

#### Overall Score

1.6  
out of 5

based on a composite score that includes the nine Category Scores (pages 2-3) and selected Equity Data from the Area Snapshot section (page 4)

#### Priority Group

2  
out of 3

based on the Overall Score, with 1 being the highest priority group (bottom 25% of scores) and 3 being the lowest priority group (top 25% of scores) among 80 NSAs

## Eastland

### 2023 Neighborhood

#### Overview

**About Neighborhood Conditions**  
Every Tulsa deserves to live, work, and play in a quality neighborhood. The Neighborhood Conditions Index (NCI) facilitates how to begin to collect data at the neighborhood scale. This data does not define the neighborhood; it is meant to be a common reference point to empower citizens and neighborhood groups to shape and improve their communities.

#### About this Area

The Eastland Neighborhood is located between 21st St. and 31st St. It is characterized by a mix of townhouses, and apartment buildings. The area is primarily detached houses and duplexes. The area includes the former Eastland Mall, the Dolores Huerta Eiteljorg Center, and the KIPP Fine Arts Academy. It is adjacent to the South Memorial commercial corridor.

### Score Overview

#### Overall Score

2.4  
out of 5

based on a composite score that includes the nine Category Scores (pages 2-3) and selected Equity Data from the Area Snapshot section (page 4)

#### Priority Group

2  
out of 3

based on the Overall Score, with 1 being the highest priority group (bottom 25% of scores) and 3 being the lowest priority group (top 25% of scores) among 80 NSAs

<sup>1</sup> The data in this report is not personally identifiable. It was collected from the following public sources: United States Census Bureau, City of Tulsa, and the City of Tulsa is composed of 80 Neighborhood Statistical Areas (NSAs) that are different than the boundaries of census tracts.

## Hunter Park

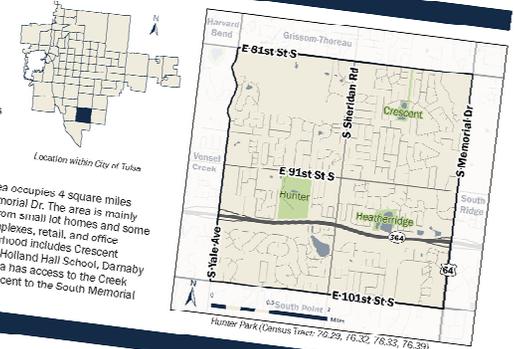
### 2023 Neighborhood Conditions Index Report

#### Overview

**About Neighborhood Conditions**  
Every Tulsa deserves to live, work, and play in a quality neighborhood. The Neighborhood Conditions Index (NCI) facilitates how to begin to collect data at the neighborhood scale. This data does not define the neighborhood; it is meant to be a common reference point to empower citizens and neighborhood groups to shape and improve their communities.

#### About this Area

The Hunter Park Neighborhood Statistical Area occupies 4 square miles between 81st St., 101st St., Yale Ave, and Memorial Dr. The area is mainly composed of detached homes, which range from small lot homes and some duplexes to sprawling estates. Apartment complexes, retail, and office buildings line the arterial streets. The neighborhood includes Crescent Park, Hunter Park, Peggy W. Helmerich Library, Holland Hall School, Damaby Elementary School, and religious uses. The area has access to the Creek Turnpike and Creek Turnpike Trail, and it is adjacent to the South Memorial commercial corridor.



### Score Overview

#### Overall Score

4.2  
out of 5

based on a composite score that includes the nine Category Scores (pages 2-3) and selected Equity Data from the Area Snapshot section (page 4)

#### Top Category Scores

4.5  
out of 5

Housing & Neighborhoods

4.1  
out of 5

Economic Development

3.7  
out of 5

Environment & Natural Resources

These scores reflect some assets and strengths. (more on page 2.3)

#### Bottom Category Scores

1.9  
out of 5

History, Culture & Creativity

1.2  
out of 5

Parks & Recreation

1.2  
out of 5

Public Services

These scores reflect some opportunities for improvement. (more on page 2.3)

#### What can you do?

Neighborhoods are more than just places where we live. They are a part of our identity and where we build and find community and prosperity. Access to services and places to get to those places are all vital needs to ensure thriving communities.

NCI is a tool for collaboration and community strengthening, with the goal of creating opportunities for the City of Tulsa and neighborhoods to work more closely together.

#### After reviewing this report, we recommend:

**DISCUSS** the report's findings with your neighbors and engage with neighborhood leaders and other local organizations to identify your priorities and set goals.

**VISIT** [tulsaplanning.org/nci](https://tulsaplanning.org/nci) to learn more about the Neighborhood Conditions Index.

**CONTACT** us if you have any questions.

[nci@cityoftulsa.org](mailto:nci@cityoftulsa.org)  
918-596-7660 (Message line)  
[tulsaplanning.org/nci](https://tulsaplanning.org/nci)



Sign up now.

Visit:

[TULSAPLANNING.ORG/NCIFORM](https://TULSAPLANNING.ORG/NCIFORM)



SCAN TO  
SIGN UP



For Tulsans to thrive, their neighborhoods must thrive. That is why the City of Tulsa is introducing the Neighborhood Conditions Index (NCI), a tool to assist residents in identifying assets and opportunities in their neighborhoods. This data is meant to empower residents to work together to improve the places where they live by partnering with the City of Tulsa and working together toward common goals.

If your neighborhood is organized and ready to start working, we would you like to discuss how NCI can help you and your neighbors accomplish your neighborhood goals.

**How does it work?**

Our team will process applications from interested neighborhood representatives and schedule a day and time to conduct a **one-hour workshop with their neighborhood.**

The workshop will cover the neighborhood's report, a walkthrough of available materials, ideas on how to identify priorities, available resources, and potential next steps.

**Would you like to learn more? Contact us!**

Call: (918) 596-7660    Email: [NCI@CITYOFTULSA.ORG](mailto:NCI@CITYOFTULSA.ORG)    Website: [TULSAPLANNING.ORG/NCI](https://TULSAPLANNING.ORG/NCI)

Sign up now.

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# Questions?



**What's next?**



# Your Road Map to Vibrant and Engaged Neighborhoods!

Every Tulsan should live in a neighborhood in which they feel they belong. Over time, neighborhoods may no longer fulfill their residents' vision. The goal of Neighborhood Academy is to equip residents with the tools and knowledge to find support to make coordinated change.

Neighborhood Academy participants are equipped to get organized, produce a shared vision, utilize available resources, and partner with the City of Tulsa to build the neighborhoods where everyone feels they belong.



Session 1:

## How do we get organized and where do we start?

3 hours

*Neighborhoods are more than collections of homes. Houses, streets, and parks age over time. What makes a neighborhood is the people who live there. This section is about getting organized and putting in the structure to effect change.*

### A. Being an Organizer

1. Introduction
2. Neighborhood Outreach and Welcoming
3. Community Workshops
4. Developing Leaders

### B. Creating a Neighborhood Association

5. Selecting Officers
6. Bylaws

### C. Running a Neighborhood Association

7. Running Meetings
8. Financial Administrations and Compliance



Session 2:

## How do we make plans and find partners?

3 hours

*Residents who are organized can produce a shared vision of the neighborhood in which they feel they can belong. Participants will learn the tools and strategies that can help fulfill that vision.*

### A. Engaging Partners

9. Local Business and Non-Profit Organizations
10. Volunteers

### B. Identifying Goals

11. SWOT Analysis
12. Mapping Your Neighborhood
13. Neighborhood Conditions Index (NCI)



Session 3:

## How do we measure and maintain success?

1 hours

*All plans grow and evolve throughout the process. This block provides insights for how neighborhoods can maintain and evaluate success.*

### A. Measuring and Maintaining Success

14. Impact Reporting
15. Succession Planning



## What city resources are available and how to use them?

2 hours

*Participants will learn about available programs and opportunities to effect positive change.*

### A. Building Relationships

16. Connecting with the City of Tulsa



NEIGHBORHOOD  
ACADEMY

Would you like to learn more? **Contact us!**

Phone: (918) 596-1292

Email: NEIGHBORHOODLEADERS@CITYOFTULSA.ORG

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# Session 3:

## Measuring & Maintaining Success

- Impact Reporting
- Succession Planning

## City Resources

- Connecting with the City of Tulsa
- Neighborhood Success Stories
- Neighborhood Resource Event

# Session 3:

## Homework examples (pick 1-4 items on the list)

- Make list of all current partners & identify any within or near that's missing
- Read the SWOT analysis facilitator instructions
- Identify 1-2 NCI scores to address with neighborhood action or advocacy
- Create list of incentives, events or ways to recognize volunteers



Choose 1-4 items to work on before the next Neighborhood Academy session.

<b>Engaging Partners: Local Businesses &amp; Nonprofits:</b> <ul style="list-style-type: none"><li><input type="checkbox"/> Make a list of potential partners.</li><li><input type="checkbox"/> Research 1-2 partners on your list.</li><li><input type="checkbox"/> Complete the Common Ground Activity for 4 partners on your list.</li><li><input type="checkbox"/> Develop 1-2 new ways to express gratitude to partners.</li><li><input type="checkbox"/> Make a list of all current partners &amp; identify anyone within or near your neighborhood that's missing.</li></ul>	<b>Engaging Partners: Volunteers:</b> <ul style="list-style-type: none"><li><input type="checkbox"/> Create a list of potential volunteer sources from your asset map.</li><li><input type="checkbox"/> Create a list of incentives, events, or ways to recognize volunteers.</li><li><input type="checkbox"/> Make a list of all the ways you currently recognize volunteers and identify at least 2 new ways to express your gratitude.</li><li><input type="checkbox"/> Create/review your volunteer tracking system.</li><li><input type="checkbox"/> Create/review your volunteer training materials.</li></ul>
<b>SWOT Analysis:</b> <ul style="list-style-type: none"><li><input type="checkbox"/> Identify someone to facilitate your neighborhood association's SWOT analysis.</li><li><input type="checkbox"/> Gather supplies needed for the SWOT analysis.</li><li><input type="checkbox"/> Identify a meeting space where you can host a SWOT analysis.</li><li><input type="checkbox"/> Read the SWOT analysis facilitator instructions.</li><li><input type="checkbox"/> Schedule your neighborhood association's SWOT analysis. Aim to have at least 10-15 people there.</li></ul>	<b>Mapping your Neighborhood:</b> <ul style="list-style-type: none"><li><input type="checkbox"/> Contact the Planning Office to request your neighborhood association map!</li><li><input type="checkbox"/> Discuss what your neighborhood association wants to map.</li><li><input type="checkbox"/> Identify the mapping method that best suits your needs.</li><li><input type="checkbox"/> Identify which digital mapping tool you want to use to create your asset map.</li><li><input type="checkbox"/> Host a collective information gathering.</li><li><input type="checkbox"/> Make a list of the formal places you want to include on a map.</li><li><input type="checkbox"/> Make a list of the informal places you want to include on a map.</li><li><input type="checkbox"/> Identify ways you will share the asset map and results.</li></ul>
<b>Neighborhood Conditions Index (NCI):</b> <ul style="list-style-type: none"><li><input type="checkbox"/> Read the NCI report(s) for your neighborhood.</li><li><input type="checkbox"/> Look at the NCI reports adjacent to your neighborhood and identify common strengths and challenges your neighborhood shares.</li><li><input type="checkbox"/> Identify 1-2 NCI scores that you want to change with neighborhood action or advocacy.</li><li><input type="checkbox"/> Review your neighborhood's NCI demographics and assess if there are neighbors you need to engage.</li></ul>	