IMPACT REPORTING

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Preparation stage:

Data:
How will we measure progress towards reaching our goals?

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Narrative:
Why is it important we pursue these goals?

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Media:
How will we document the project with images or video?

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_____

Implementation stage:

Data:
Are we collecting data according to plan? Is there new data we might also want to collect?

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_____
_____

Narrative:
What have we learned so far? In what ways are we adjusting course?

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Media:
Are we documenting events and results according to plan?

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Reporting stage:

Data:
How should we visualize data to illustrate our impact?

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Narrative:
How have we made a difference?

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Media:
Are we on track to edit, incorporate, and archive our documentation?

_____
_____
_____
_____

IMPACT REPORTING

Preparation stage:

Data:

How will we **measure progress towards reaching our goals?**

Number of trash bags

collected

Narrative:

Why **is it important** we pursue these goals?

To beautify the neighborhood

and reduce littering

Media:

How will we **document the project** with **images or** video?

1. Before and after photos

2. Video interviews with

volunteers and neighbors

Implementation stage:

Data:

Are we collecting data according to plan? Is there new data we **might also** want to collect?

Areas where trash is being

collected

Narrative:

What have we **learned so far?** In what ways **are** we **adjusting** course?

After seeing some results,

people are asking how they

can help

Media:

Are we documenting events and results according to plan?

Folks who are shy on

camera are giving

testimonials instead

Reporting stage:

Data:

How should we visualize data to illustrate our impact?

Bar graph showing

number of bags collected

in different areas

Narrative:

How have we made a difference?

People are walking more

and littering less

Media:

Are we **on track** to edit, incorporate, and archive our documentation?

1. Transcribe interviews

2. Upload photos to

shared drive