



Welcome to Neighborhood Academy

Planning Office



**NEIGHBORHOOD
ACADEMY**

Topics to Cover:

- What is Neighborhood Academy?
- What is a Neighborhood Association?
- Where Should we Start?
- What are the Benefits?
- Neighborhood Academy Roadmap



What is City of Tulsa's Neighborhood Academy?



Neighborhood Academy

Mission:

- Improve where Tulsans live by empowering residents



Neighborhood Academy

Empower Residents:

- Informed, engaged, and resilient
- Equipped to address local issues
- Create a more vibrant and sustainable neighborhood



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Neighborhood Academy

Assist Neighborhoods:

- Establish
- Run
- Utilize resources



What are Neighborhood Associations?



Neighborhood Associations

- Residents and Property Owners
- Advocate
- Organize Activities



Neighborhood Associations

- Foster Community
- Empower Residents
- Organize Activities
- Improve the Neighborhood
- Problem-Solve
- Organize and Communicate

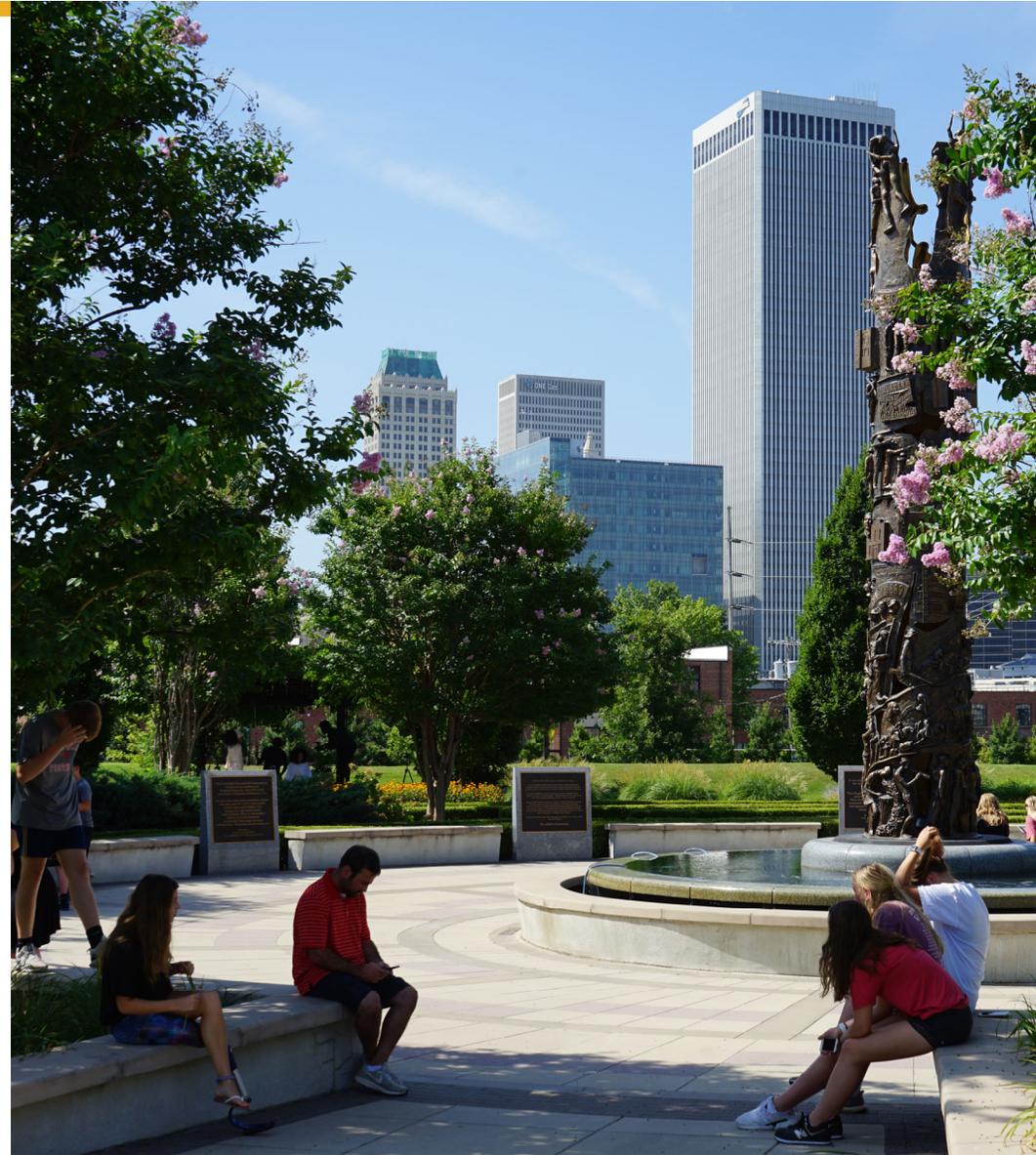


How are HOAs & NAs Similar?



HOA & NA: Similarities

- Legal Entities
- Governance Structures
- Goal of Organization
- Passion for their Community



**Activity:
Is that an HOA or NA?
Round 1**



**“Our Membership is
Voluntary.”**

Is that an HOA or NA?

N A



HOA:

- **Mandatory Membership**

NA:

- **Voluntary Membership**

**Activity:
Is that an HOA or NA?
Round 2**



**“We can be Homeowners,
Renters, Local Businesses.”**

Is that an HOA or NA?

NA



HOA:

- Mandatory Membership
- All Homes, established with Subdivision

NA:

- Voluntary Membership
- Any Homes, including Renters, even Businesses

**Activity:
Is that an HOA or NA?
Round 3**



“We can fund how ever we want, or not at all.”

Is that an HOA or NA?

NA



HOA:

- Mandatory Membership
- All Homes, established with Subdivision
- **Established Dues and Fees**

NA:

- Voluntary Membership
- Any Homes, including Renters, even Businesses
- **Flexible Financial Structure**

**Activity:
Is that an HOA or NA?
Round 4**



**“We can provide food security,
transportation, or elderly
check-ins.”**

Is that an HOA or NA?

both



HOA:

- Mandatory Membership
- All Homes, established with Subdivision
- Established Dues and Fees
- **Prescribed Services and Covenants**

NA:

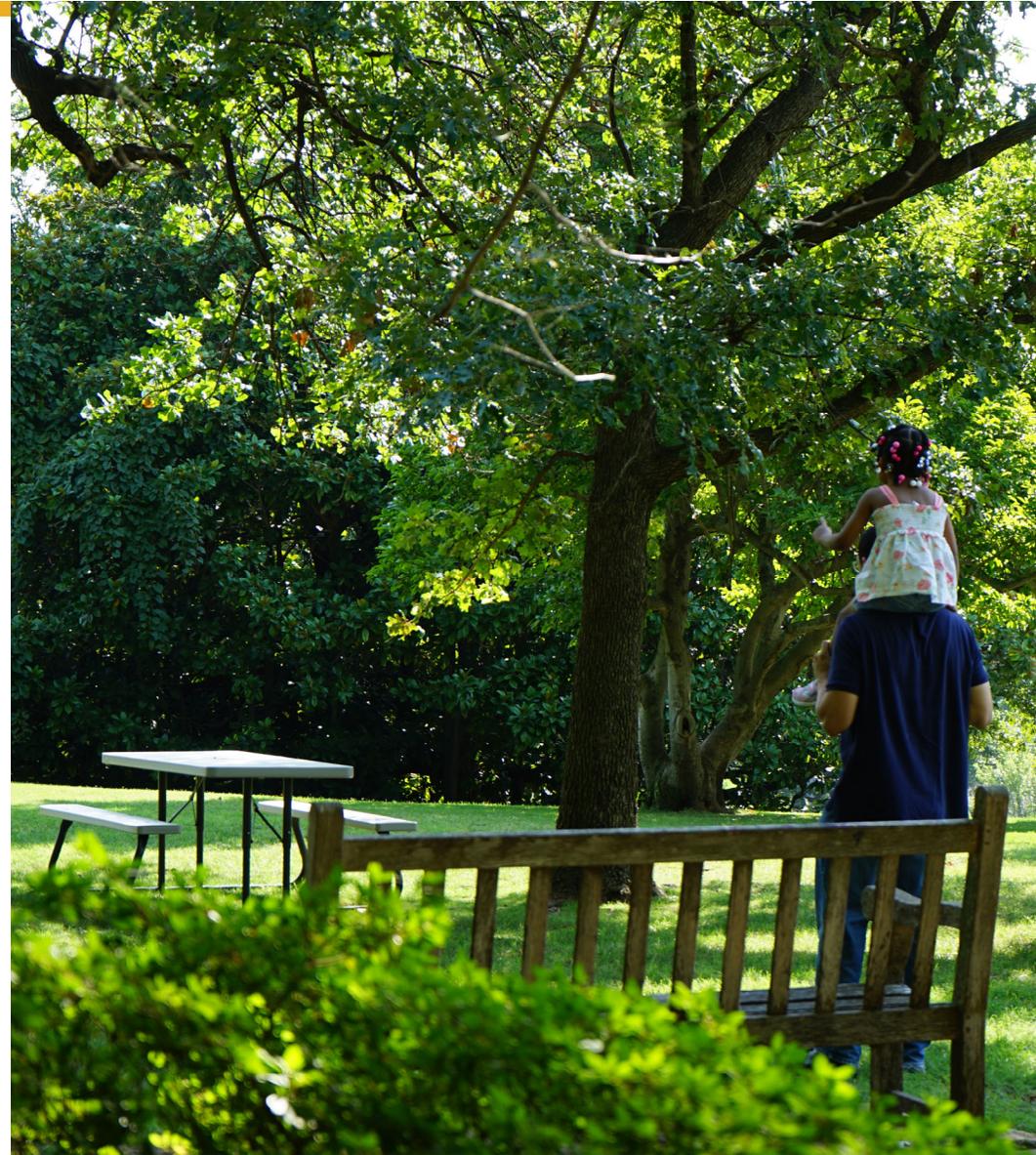
- Voluntary Membership
- Any Homes, including Renters, even Businesses
- Flexible Financial Structure
- **Services Based on Neighborhood's Interests**

How do we get started?



Getting Organized!

- Engage your Community and Find Core Groups
- Identify Issues
- Create a Vision
- Establish Goals
- Develop a Plan



**How can we get
others involved?**



Community Engagement Activities

Social Events

- Block Parties
- Barbeques and Cook Outs
- Seasonal Get Togethers



Service Events

- Recycling Events
- Neighborhood Cleanups
- Food Drives



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Community Engagement Activities

Neighborhood Communication

- Emails
- Newsletters
- Community Flyers



Community Connection

- Friendship
- Trust
- Shared Identity



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**What are some
benefits?**



Can Promote Familiarity Between Residents

Know Your Neighbors & Community!

Can Increase Livelihood

Quality of Life & Your Community Success

Can Reduce Crime Rates



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Binder Materials



Neighborhood Academy

Binder

- Course Summaries
- Activities
- Processes

Course Summary INTRODUCTION



What is Tulsa's Neighborhood Academy?

The City of Tulsa created Neighborhood Academy to serve the residents of Tulsa. It is a program to empower residents to help create more informed and engaged neighborhoods. It is designed to assist those neighborhoods to be better equipped to address local issues and create a more vibrant and sustainable neighborhood.

What are Neighborhood Associations?

Neighborhood Associations (NA):

- A neighborhood association is a group of people who advocate and organize activities for their neighborhood.
- It is a group of residents that share a core group, collective identity in their community, and wish to work together to better their neighborhood.
- They work together to implement collective goals to improve the overall state of their neighborhood.

Neighborhood Association Goals:

- Foster relationships and build a sense of community among neighbors.
- Empower residents to advocate for their neighborhood's interests.
- Organize activities/events.
- Implement physical improvements.
- Solve neighborhood issues.
- Organize and communicate effectively with the city and neighborhoods.

Distinguishing Between a Homeowners' Associations (HOA) and the Neighborhood Association (NA):

- Both are legal entities that have structures and goals. Often, they share goals, resolution strategies, and passion for their community.
- HOA's have mandatory participation and financial requirements. NA's are voluntary collaborative organization.

How do I Get Organized?

Getting organized involves communicating with our fellow neighbors and identifying shared concerns, goals, and plans to improve the neighborhood.

What are the Benefits?

Familiarity: Get to know, work with, and familiarize yourself with your community.

Livelihood: Improve the quality of life and success of your community.

Safety: Reduce property crime, violent crime, and homicide rates.

Contact Neighborhood Liaisons:

Email: NeighborhoodLeaders@cityoftulsa.org | Phone: (918) 596-1292

Neighborhood Academy Road Map



Your Road Map to Vibrant and Engaged Neighborhoods!

Every Tulsan should live in a neighborhood in which they feel they belong. Over time, neighborhoods may no longer fulfill their residents' vision. The goal of Neighborhood Academy is to equip residents with the tools and knowledge to find support to make coordinated change.

Neighborhood Academy participants are equipped to get organized, produce a shared vision, utilize available resources, and partner with the City of Tulsa to build the neighborhoods where everyone feels they belong.



Session 1:

How do we get organized and where do we start?

3 hours

Neighborhoods are more than collections of homes. Houses, streets, and parks age over time. What makes a neighborhood is the people who live there. This section is about getting organized and putting in the structure to effect change.

A. Being an Organizer

1. Introduction
2. Neighborhood Outreach and Welcoming
3. Community Workshops
4. Developing Leaders

B. Creating a Neighborhood Association

5. Selecting Officers
6. Bylaws

C. Running a Neighborhood Association

7. Running Meetings
8. Financial Administrations and Compliance



Session 2:

How do we make plans and find partners?

3 hours

Residents who are organized can produce a shared vision of the neighborhood in which they feel they can belong. Participants will learn the tools and strategies that can help fulfill that vision.

A. Engaging Partners

9. Local Business and Non-Profit Organizations
10. Volunteers

B. Identifying Goals

11. SWOT Analysis
12. Mapping Your Neighborhood
13. Neighborhood Conditions Index (NCI)



Session 3:

How do we measure and maintain success?

1 hours

All plans grow and evolve throughout the process. This block provides insights for how neighborhoods can maintain and evaluate success.

A. Measuring and Maintaining Success

14. Impact Reporting
15. Succession Planning



What city resources are available and how to use them?

2 hours

Participants will learn about available programs and opportunities to effect positive change.

A. Building Relationships

16. Connecting with the City of Tulsa



NEIGHBORHOOD
ACADEMY

Would you like to learn more? **Contact us!**

Phone:
[918] 596-1292

Email:
NEIGHBORHOODLEADERS@CITYOFTULSA.ORG

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What's next?



What's next?

Getting Organized

- ✓ Introduction
- **Neighborhood Outreach & Welcoming**
- Community Workshops
- Developing Leaders
- Selecting Officers
- Bylaws
- Running Meetings
- Financial Administration & Compliance

Questions?



THANK YOU

