



City of Tulsa

SPECIAL EVENT PERMIT APPLICATION

Summary of Event

Name of Event: Tulsa's Route 66 Capital CruiseDate(s) of Event: Saturday, May 30, 2026Location Address: Start: 4145 E 21st St
End: 1100 S Denver AveCouncil District(s): 4

Event Description: Tulsa is celebrating 100 years of Route 66 with Capital Cruise, a GUINNESS WORLD RECORDS® attempt for the largest classic car parade ever. From vintage muscle to family treasures on four wheels, thousands of stunning cars will cruise right through the heart of the Capital of Route 66. It's shaping up to be the biggest birthday bash the Mother Road has ever seen, with vendors, live music, and Route 66 festivities planned throughout the entire weekend.

Event Category: ParadeEvent Includes: Amplified Sound, Generator/Electricity, Public Right of Way, Public Park, Lane Closure, Live Entertainment, Food Sales, Merchandise Sales, No Parking Signage, Private Property, Street ClosureAnticipated Attendance: Total: 100000Per Day: 100000Anticipated Participants: Total: 5000Per Day: 5000Number of Events for Monthly Event: No

Host Organization, Applicant and Professional Event Organizer Information

Host Organization: Visit TulsaWebsite: <https://www.visittulsa.com/plan-your-visit/visitor-center/>Chief Officer of Host Organization: Brian FerrellEmail and Phone: brian@factor110.com 405-604-0041Applicant Name: Brian FerrellEmail and Phone: brian@factor110.com 405-604-0041

Professional Event Organizer:

Email and Phone:

On-site Contact: Brian FerrellMobile: 405-408-6205Billing Contact: factor 110Phone: 405-604-0041Billing Address: 3421 N Walnut AVE
Oklahoma City, OK 73105

Event Timeline and Lane/Street Closure Information

Event Setup: Date: 05/29/2026 Time: 8:00 a.m.
Street Closure for Event Setup: Date: 05/30/2026 Time: 5:00 a.m.
Street(s) to be Closed for Event Setup: N/A - Pre-Staging in Expo Square (SageNet Center)

Event Start: Date: 05/30/2026 Time: 8:00 a.m.
Street Closure for Event Start: Date: 05/30/2026 Time: 6:00 a.m.
Street(s) to be Closed for Event Start: Staging Area: 15th St (eastbound) from Louisville Ave to Yale Ave. Yale Ave between 15th St & 11th St at 6 a.m. Parade Route: 11th St from Yale Ave to Denver Ave (Historic Route 66) at 6 a.m.

Run, Walk, Parade Start Time: 8:00 a.m.
Daily Event Hours: 6:00 a.m. | Road Closure in Effect
8:00 a.m.- Noon | Parade

Event End: Date: 05/30/2026 Time: 6:00 p.m.
Street Reopens after Event End: Date: 05/30/2026 Time: 6:00 p.m.

Event Teardown: Date: 05/30/2026 Time: 6:00 p.m.
Street Reopens after Event Teardown: Date: 05/30/2026 Time: 6:00 p.m.

Secondary Permits Required

Beer Sales, Alcohol Sales: Not Applicable
Number of Food Vendors: 10
Number of Food Trucks: 20
Food Cooked on-site: No Fuel(s) to be used:
Number of Item Vendors: 40 Number of Service Vendors: 30
Number & Sizes of Tents: 50 - 10' x 10' Provider and Phone: ABCO Party Rentals, Ema Salazar, 918-583-6557 (ema@abcoparty.com).
Number of Inflatables: Yes 25 Provider and Phone: Bouncer Kingdom, Arnie Gomez, 918-813-7498 (bouncerkingdom@gmail.com). 110 events, Leslie Hunter, 405-535-7953 (leslie@factor110.com).
Number of Amusement Rides: No 0 Provider and Phone: NA
Use of fireworks, rockets, lasers, or other pyrotechnics: No
Provider and Phone: NA

Security, Medical, Traffic Control, Crowd Management and Parking Plans

Security and/or Police: Yes Contact, Email and Phone: TPD Special Events Unit, Lt. Jack Hoehner, 918-527-0025 (jhoehner@cityoftulsa.org).
ASAP Security, Tempest Thorpe, 918-292-9930 (tempest@asapservicesgroup.com)

Medical and/or First Aid Services: Yes Contact, Email and Phone: Tulsa Fire Department, Robert Brown, 918-340-4592 (robertbrown@cityoftulsa.org).
Route 66 Marathon (First Aid), Destiny Green, 918-210-7504, (destiny@route66marathon.com).

Traffic Control Barricade Company: Yes Contact, Email and Phone: Action Safety Supply Co., Ben Hill, 918-234-8222 (ben@actionsafetysupply.com).

Equipment Setup: Date: 05/30/2026 Time: 5:00 a.m. Equipment Pickup: Date: 05/30/2026 Time: 6:00 p.m.

Crowd Management Fencing Company: No Contact, Email and Phone: NA

Equipment Setup: Date: _____ Time: _____ Equipment Pickup: Date: _____ Time: _____

Parking Type: Parking Garage, Street, ADA parking available, Paved Lot

Transportation Service: No service

Transportation Service: Contact, Email and Phone: NA

Sponsor and Other Event Information

Event Sponsor(s): As of 3.22.2026
Visit Tulsa
Mother Road Market
Hard Rock Hotel & Casino Tulsa
Osage Casino
QuikTrip
Bank of Oklahoma
Cox Communications
Tour Tahlequah & Explore Cherokee County
John Zink
Blue Cross Blue Shield of Oklahoma
Sixt Rent A Car LLC
World Travel
Made in Oklahoma Coalition
College of the Muscogee Nation
Oklahoma Arts Council
Equity Insurance
Arvest Bank
Red Diamond Tea
Green Country Habitat for Humanity
TSET
AT&T
TGI Promo
Ambassador Hotel
Ozarka Water
Mythic Press
Expo Square
Action Safety Supply Co.
Tulsa Chamber of Commerce
factor 110

Park: Yes Name of Park and Location: Tracy Park (not currently activated, but would like under the permit) - Park Permit was submitted.

Drone: Yes

Portable Toilets: Yes Provider and Phone: AimRight, Toni, 918-936-4950 (toni@aimright.com)

Total Number of Portable Toilets: 96 Number of ADA Accessible Portable Toilets: 20

Equipment Setup: Date: 05/29/2026 Time: 12:00 p.m.

Equipment Pickup: Date: 05/30/2026 Time: 5:00 p.m.

Other Event Information: See Attachments.

- The cruise begins at Expo Square on the east side of Tulsa and travels westward into Downtown Tulsa.
 - There is controlled movement of vehicles from Expo Square to the official start of the spectator route at 11th St & Yale Ave.
 - The primary cruise route follows E 11th St (Historic Route 66) for the majority of the journey.
 - The route runs just north of the University of Tulsa and continues through key intersections including S Harvard Ave, S Lewis Ave, and S Peoria Ave, offering multiple high-visibility zones for spectators.
 - The Guinness World Record adjudication will take place in front of The Markets at Mother Road at 11th St & Lewis Ave, serving as the official count and verification zone.
 - After the roundabout at Elgin Ave, the route curves onto 10th St, maintaining alignment with Historic Route 66 through Downtown.
 - The spectator route concludes at 11th St & Denver Ave, near major highway access points (US 64 / OK 51 / US 75) to allow for smooth traffic dispersal post-event. Street closure 5 a.m. - 6 p.m. (or 30 minutes following the last car).
- Due to weather or road construction, the timelines for activities and closures (including rerouting, if necessary) are subject to change.

Entertainment and Related Activities

Number of Stages: 15

Number of Performers/Bands: 15

Performer/Band name and music type: Jimmy Dale's Road Show (Rockabilly Band)
Kelli Payne & The Skillet Lickers (Band)
Play Me Tulsa (Pianos)
HOOK (Cover Band)
Mayfest Stage (Four Local Bands)
Seven Feathers (Band)
Dueling Piano - Tom Basler
QT DJ
Township & Range (Acoustic)
Almost Yesterday (Cover Band)
Live Radio Remote
Mariachi Tulsa
DJ Ash

Sound Amplification: Yes

Start Time: 7:00 a.m. Finish Time: 3:00 p.m.

Please describe the sound equipment that will be used for your event:

Speakers on stands, audio mixer, and microphones

Sound checks conducted prior to the event: Yes

Start Time: 5:00 a.m. Finish Time: 7:00 a.m.

Hot air balloons, fire lanterns or similar devices used at event: No Describe:

N/A

Use of any signs, banners, decorations, or special lighting used at event: Yes Describe:

Three (3) 44' wide by 16' tall inflatable arches with sponsor signage over road at 11th & Yale, 11th & Lewis, 11th & Cheyenne.

Twelve (12) 10' tall inflatable custom gas pumps with sponsor signage at each cruise party zone.

Sponsor signage at adjudicator stage.

Sponsor signage at Mayfest stage (Meadow Gold activation)

Mitigation of Impact

Please describe your plan for cleanup and removal of recyclable goods, waste and garbage during and after your event: Designated trash and recycling containers at each Cruise Party Zone, one block in each direction of the zone, and across the street from the zone

Dedicated attendant to each zone

Number of Trash Receptacles: 170 Number of Dumpsters: 2 Number of Recycling Containers: 170

Cleanup Service: Yes Provider and Phone: Berry Brothers Cleaning, Joshua Berry, 620-278-6005 (berrybrotherscle

Presented Event Concept to:

Residents, Schools, Neighborhood Assn, Business Assn, Businesses, Places of Worship, Along the parade route, we've meet with many of the business owners and secured permission from the Cruise Party Zones. In additions, other businesses were encouraged to activate their parking lots and business and a special handout was created on how to be included in the permit process.

Capital Cruise has been presented to multiple groups through in-person meetings, press releases, press events, and special media announcements. These will continue leading up to the event.

If not presented, please explain:

N/A

Affidavit of Applicant

I certify that the information contained in this Application is true and correct to the best of my knowledge and belief. That I have read, understand, and agree to abide by the rules and regulations governing this Event. I agree to comply with all requirements of the City, County and State, and any other regulatory entity related to this Event. I agree to pay and be financially responsible for any costs and fees that may be incurred by the City of Tulsa due to the Event. I further agree to indemnify and hold harmless the City of Tulsa, and all City of Tulsa officers, employees, agents, representatives, from any claims (including cost of defending such claims) or damages that may arise from activities related to the Event. I understand that a Permit does not excuse my failure to comply with orders of law enforcement personnel, firefighters, City Event personnel, or emergency workers, and does not provide immunity from civil claims of third parties that are based upon injuries sustained at, or in conjunction with this Event.

Initials: On File

For City of Tulsa Special Events Committee Use Only

Date received: 03/23/2026 Date routed: 04/16/2026 Date for review: 05/06/2026

Special Events Committee Recommendation: _____ Yes No _____

Date routed to Mayor: _____ Mayor's Recommendation: Yes No _____

Date routed to Council: _____ City Council Approval: Yes No _____

Date Permit Issued: _____ Comments: SEC meeting 04/22/2026. Mayor agenda
04/29/2026. City Council agenda 05/06/2026.



Route Map & Cruise Party Zones





Cruise Party Zone/Start Line: Tally's Good Food Cafe

Location: 11th & S Yale Ave

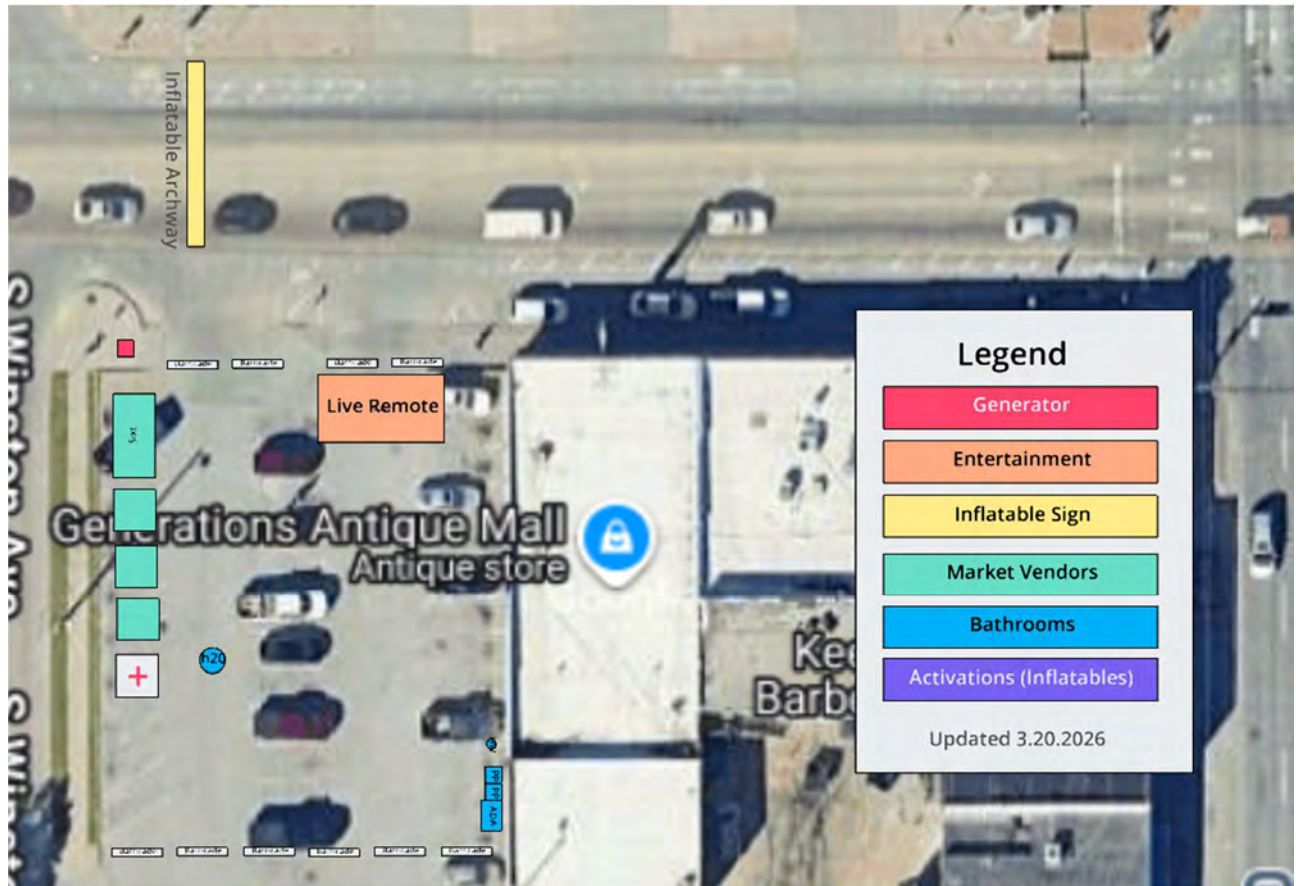
Address: 1102 S Yale Ave

Host

Vendor: Tally's Good Food Cafe

Contact: Tally @ cell 918.704.5121 (tallyscafe@gmail.com)

diagram – Tally's Good Food Café





Cruise Party Zone: Sandusky Ave Christian Church

Location: 11th & S Toledo Ave

Address: 4424 E 11th St

Host

Venue Host: Sandusky Ave Christian Church

Contact: Paul Ortiz @ cell 918.834.4427 (Sacc1101@sanduskyave.com)

diagram – Sandusky Avenue Church





Cruise Party Zone: Tacos Don Francisco

Location: 11th & S Oswego Ave

Address: 4003 E 11th St

Host

Venue Host: Tacos Don Francisco

Contact: Ruth Volm @ cell 214.241.3181 (rthvolm@gmail.com)

diagram – Tacos Don Francisco





Cruise Party Zone: Rossi Brothers

Location: 11th & S Jamestown Ave

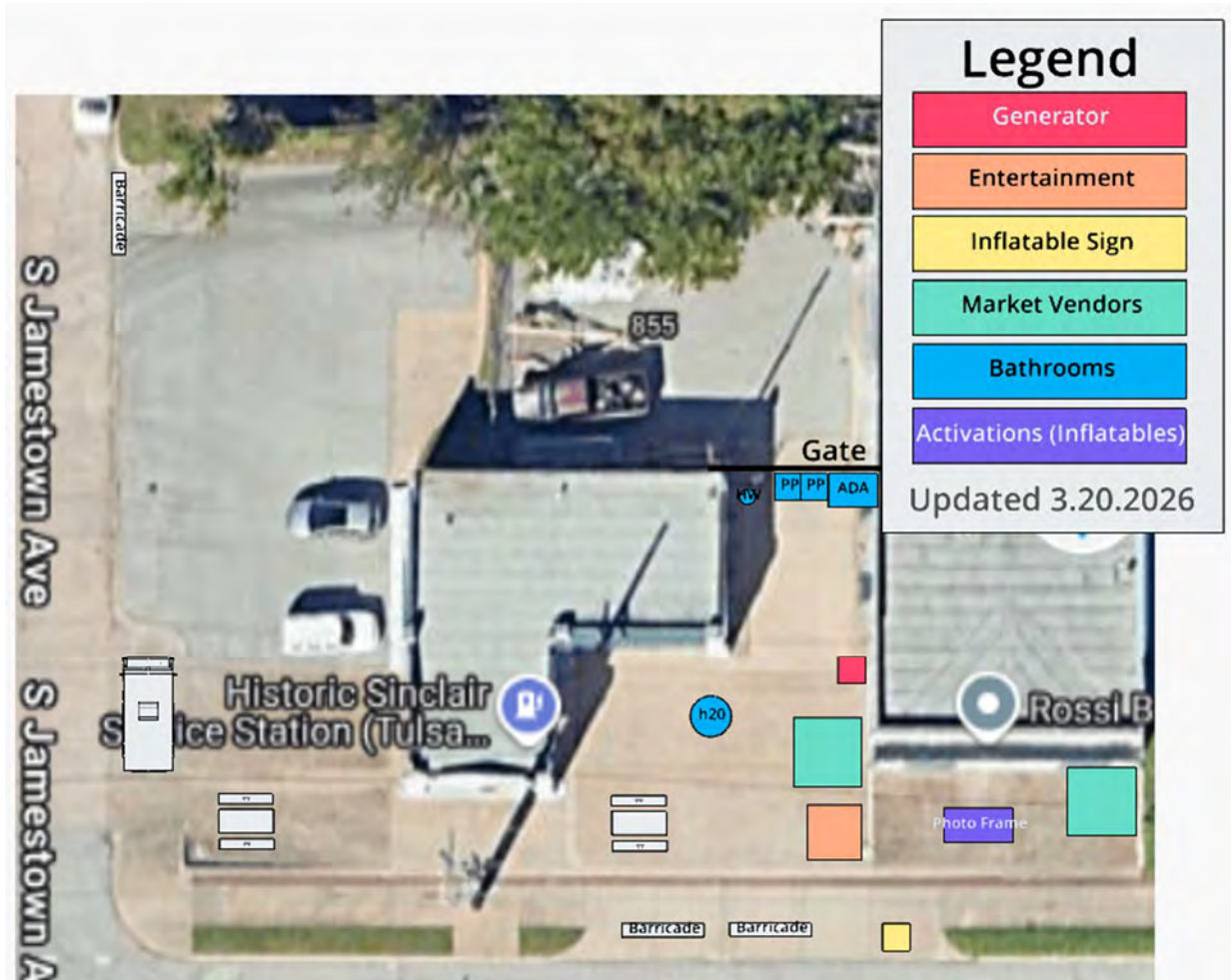
Address: 3509 E 11th St

Host

Venue Host: Rossi Brothers

Contact: Shelia Rossi (sheilarossi62@yahoo.com)

diagram – Rossi Brothers





Cruise Party Zone: University of Tulsa

Location: 11th & S Tucker Dr

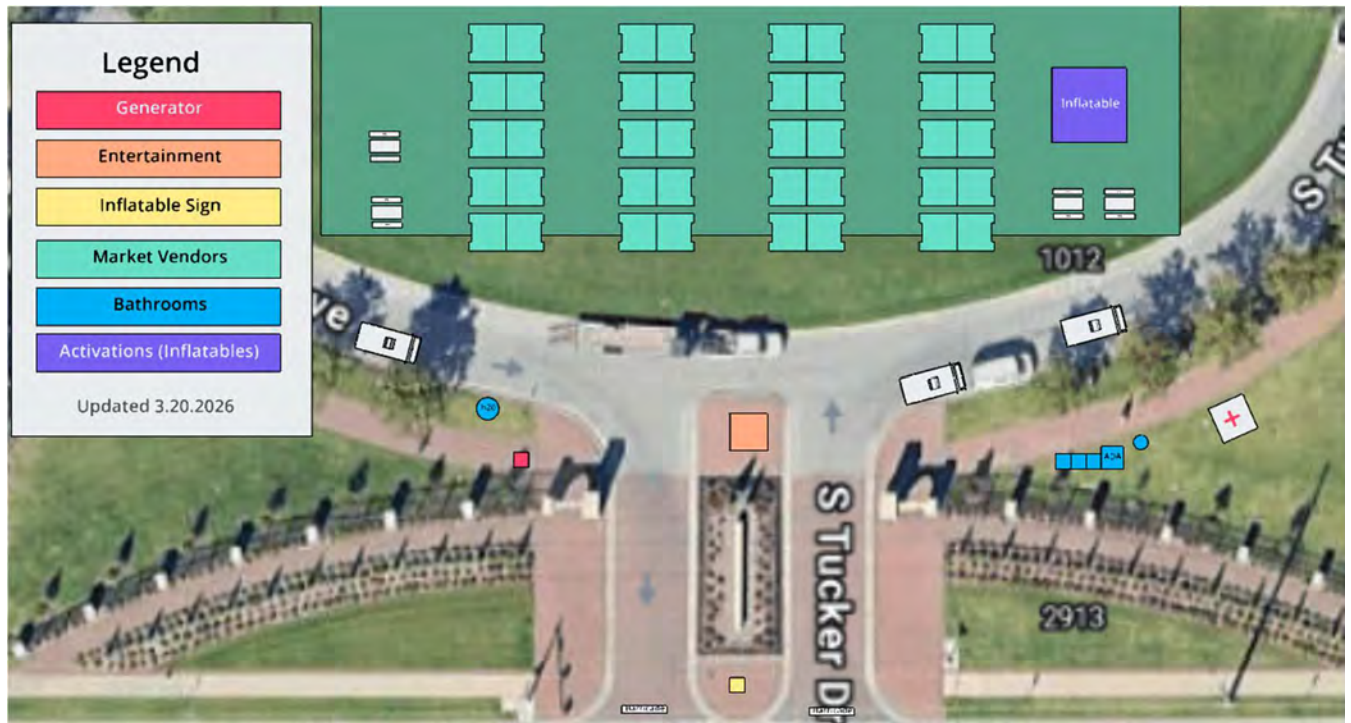
Address: 800 S Tucker Dr

Host

Venue Host: The University of Tulsa

Contact: Robin Ploeger @ cell 918.631.3170 (robin-ploeger@utulsa.edu)

diagram – University of Tulsa





Cruise Party Zone: The Bama Companies

Location: 11th & Columbia

Address: 2745 E 11th St

Host

Venue Host: The Bama Companies

Contact: Kim Owens (kim.owens@bama.com)

diagram – Bama





Cruise Party Zone: Mother Road Market

Location: 11th & S Lewis Ave

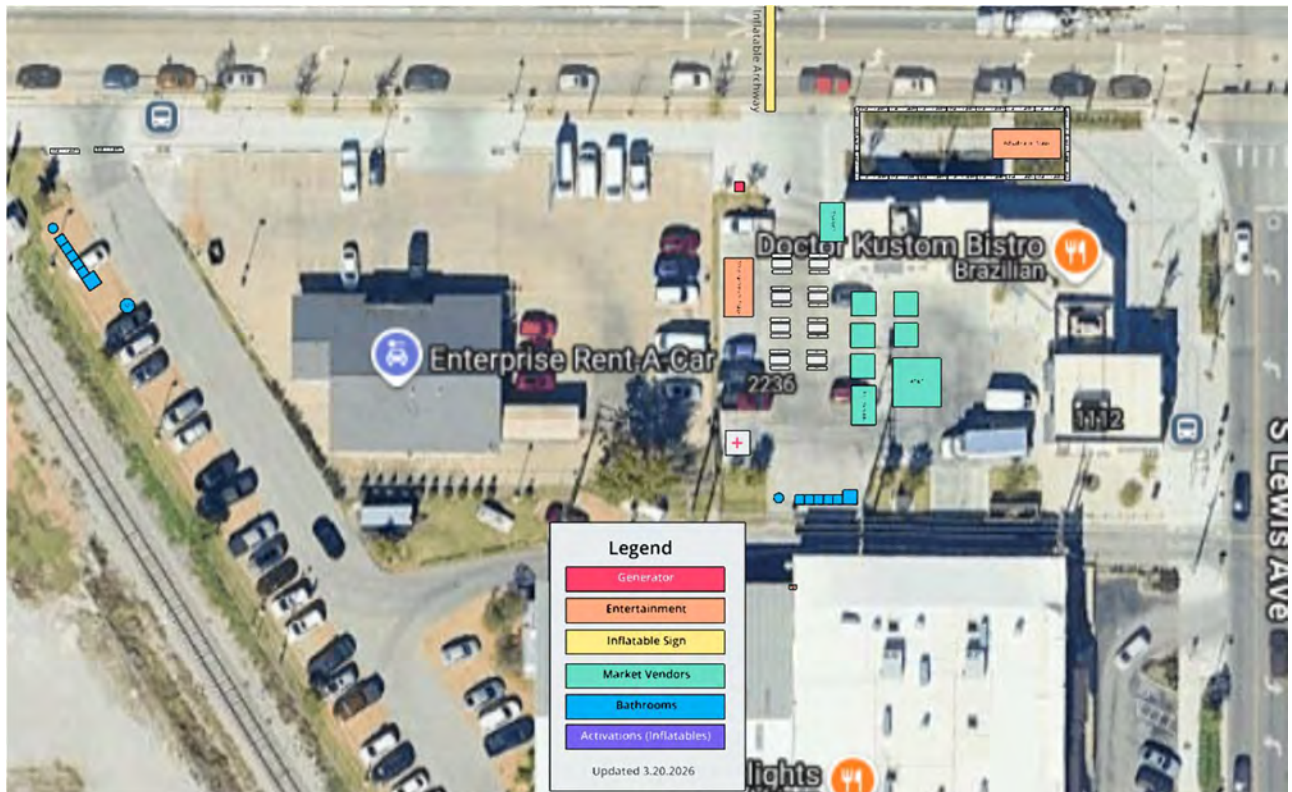
Address: 1124 S Lewis Ave

Host

Venue Host: Mother Road Market

Contact: Roniet Sachs @ cell 918.984.9009 (roniet@lobecktaylor.org)

diagram – Mother Road Market





VIP Watch Party: NOMA

Location: 11th & S Lewis Ave

Address: 2219 E 11th St

Host

Venue Host: NOMA

Contact: Heather Shipman @ cell 918.960.2727 (hshipman@greystar.com)

diagram – NOMA





Cruise Party Zone: Amundsen Commercial Kitchen

Location: 11th & S Xanthus Ave

Address: 1919 E 11th St

Host

Venue Host: Amundsen Commercial Kitchen

Contact: Zach Clifton @ cell 918.622.5566 (zack@afeok.com)

diagram – Amundsen





Pit Stop: Sponsored by QuikTrip

Location: 11th & S Utica Ave

Address: 1022 S Utica Ave

Host

Venue Host: QuikTrip

Contact: Mendi Parker-Treat (mtreat@quiktrip.com)

diagram – QuikTrip





Cruise Party Zone: Spirit Ranch Dog Training

Location: 11th & S Troost Ave

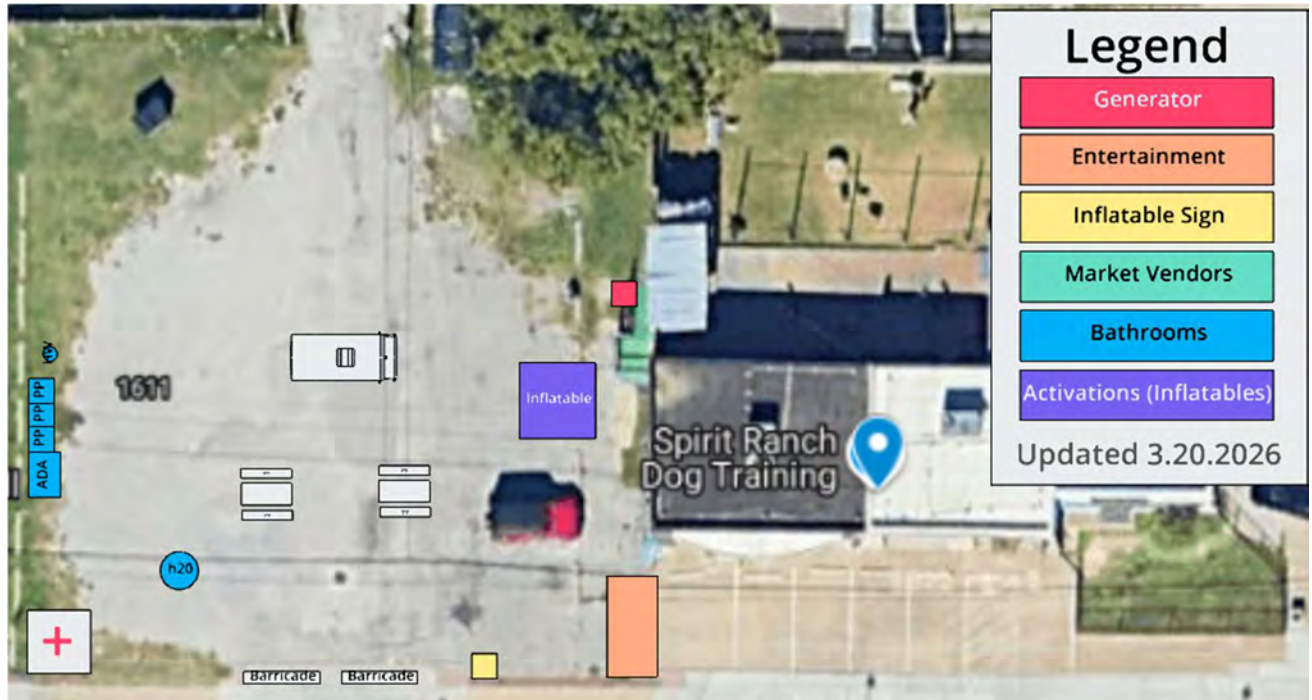
Address: 1621 E 11th St

Host

Venue Host: Spirit Ranch Dog Training

Contact: Amy @ cell 918.497.8855 (spiritranchtraining@gmail.com)

diagram – Spirit Ranch Dog





Cruise Party Zone: Meadow Gold District

Location: 11th & S Quaker Ave

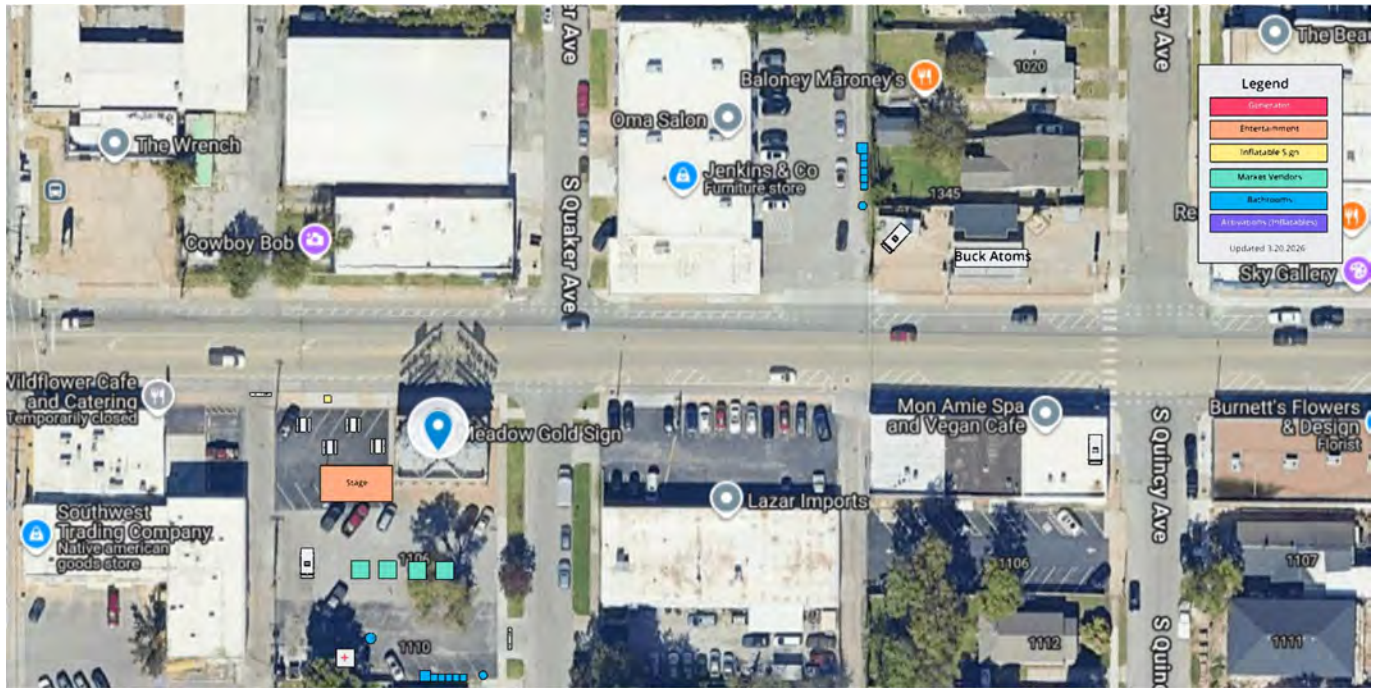
Address: 1324 E 11th St

Host

Venue Host: Meadow Gold District

Contact: Lori Moore @ cell 918.695.7249 (moorelori918@gmail.com)

diagram – Meadow Gold District





Cruise Party Zone: Modern Spirits & The Home Depot

Location: 11th & S Elgin Ave

Address: 401 E 11th St

Host

Venue Host: Modern Spirits

Contact: Skylar Kaufman @ cell 918.295.0295 (jlhulliv@yahoo.com)

diagram – Modern Spirits





Cruise Party Zone: Tulsa Community College Metro

Location: 10th & S Cincinnati Ave

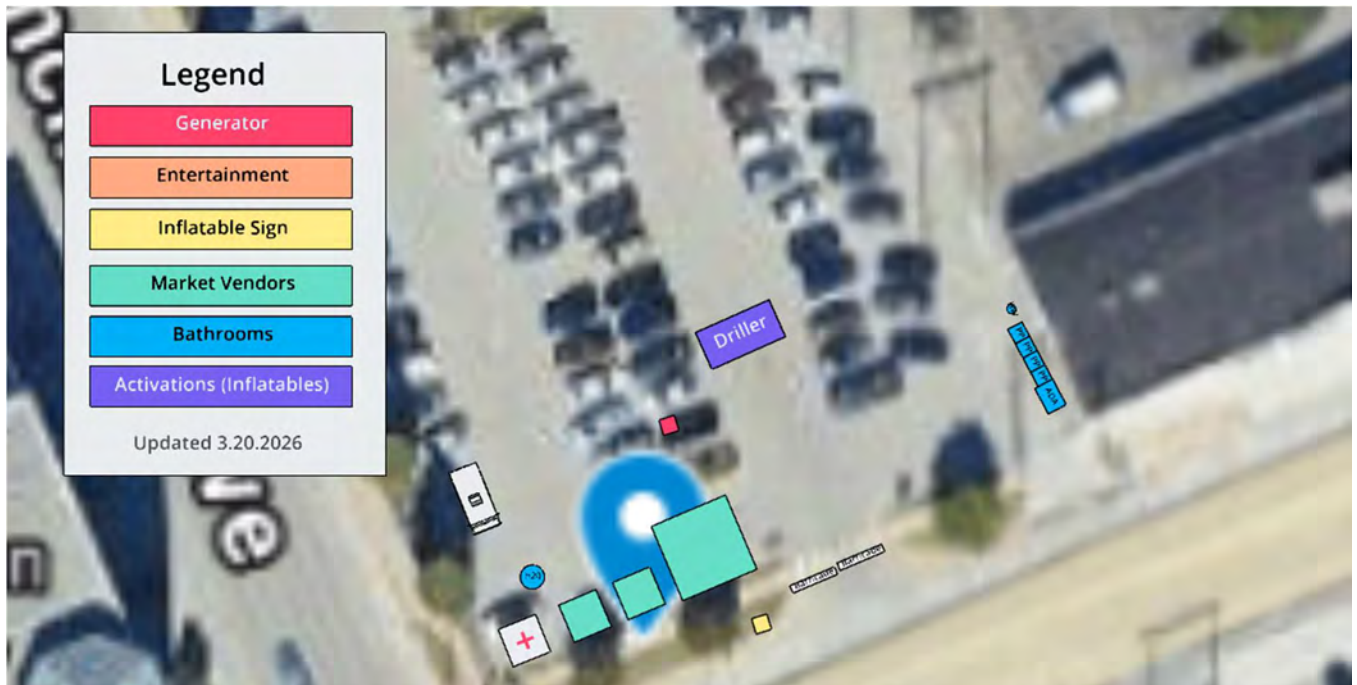
Address: 207 E 10th St

Host

Venue Host: Tulsa Community College

Contact: Greg Stone @ cell 918.595.7000 (greg.stone@tulsacc.edu)

diagram – Tulsa Community College Metro





Cruise Party Zone: First Christian Church (Host: Brut Hotel)

Location: 10th & S Main Ave

Address: 913 S Boulder Ave

Host

Venue Host: First Christian Church (Host: Brut Hotel)

Contact: Tania Kerney @ cell 443.995.6425 (tania@bruthotel.com)

diagram – First Christian Church

