City of Tulsa Mission: To create a platform for economic prosperity, health and quality of life for residents and businesses.

Our Vision: To be a globally competitive, world-class city.

Strategic Goal Areas: Well-Being, Opportunity, The City Experience, and Inside City Hall

What's Happened So Far?

Dec. 8, 2016 – The Mayor and City Council identified a joint vision for Tulsa and a mission statement for how our organization plays a role in achieving the vision. Four Strategic Goal areas were identified.

Jan. 2017 – Department leaders participated in workshops and identified the programs in their areas that connect to the Strategic Goal Areas.



Department Leaders commit to the Strategic Plan

Jun. 20, 2017 – Department leadership identified ways they can commit to the creation of the Strategic Plan

Jul. 12, 2017 – Mayor and City Councilors worked to identify external parties who are working to impact citywide goals.



Councilors at the July Retreat identifying external agencies working on shared goals.

July 2017 – City employees nominated people from work areas to serve on a Strategic Planning Steering Committee.

Aug. 4, 2017 – The <u>Strategic Plan Page</u> launched to keep everyone up to date.

Aug. 10, 2017 – OPSI began interviewing external agencies to learn more about what is happening outside City Hall to impact goals.

Aug. 23, 2017 – OPSI hosted a workshop with internal staff to discuss reducing traffic fatalities.



Teams working to identify what services we have to impact well-being and our role in those services.

Sept. 6, 2017 – Internal Workshop on Well-Being



Individuals identifying what programs we could be doing better on to improve well-being outcomes for Tulsans.

What's Coming Soon?

September 15-30 – Open Online Forums/Surveys for ALL employees to participate in. Keep an eye out for the survey link from Communications and share your feedback.

September 15-30 – Open Online Forums to the Community for ideas on how we can improve in The City Experience, Well-Being, and Opportunity. Employees are welcome to participate in these as well.

Oct. 2017 – This month we will be working to pull information into a draft plan, identifying action items to implement strategies, and setting SMART (Specific, Measurable, Attainable, Realistic, Timely) targets for each action item.

Nov. 2017 – Draft plan and revisions as needed.

Dec. 2017 - Mayor and Council plan adoption.

Jan. 2018 – Budget creation focused around strategic goals and action items identified in the plan.

Meet Your Steering Committee Department Reps



Strategic Planning Steering Committee Department Reps – (left to right) Eric Dalgleish, Melissa Stice, Chase Mohler, Keri Fothergill, Eric Lee

What's Our Community Saying?

We've interviewed and surveyed several non-profits in Tulsa doing a variety of work to help our residents achieve our Community Performance Goals. Here are the top 100 words they use in describing the issues and areas for improvement in Tulsa:

