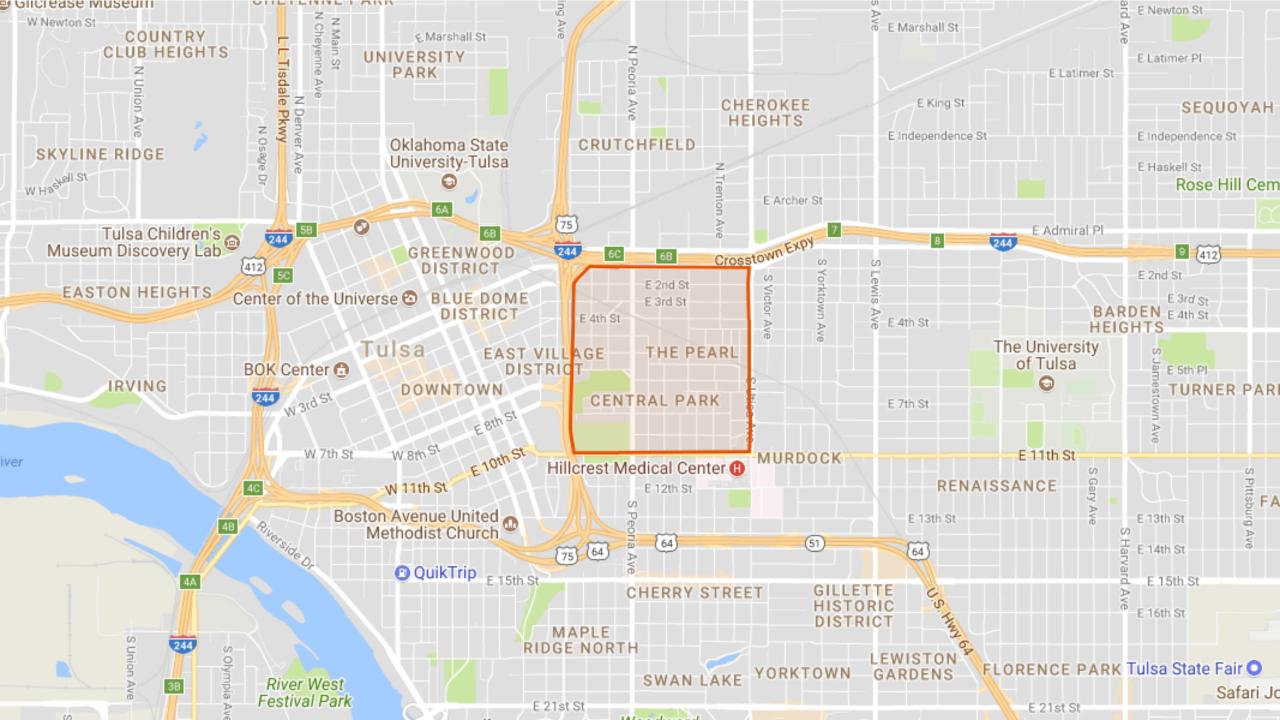
Pearl District Small Area Plan Community Advisory Team Meeting #1

PLAN KICKOFF

Wednesday, May 2, 2018



Sector Plan and Small Area Plan

Sector Plan

- Addresses immediate issues facing the neighborhood
- Establishes policies for investment and development
- Recommends a process and standards for areas experiencing near-term change
- Identifies implementation projects and actions (3-month process)

Small Area Plan

- Establishes a resident-based vision for the area
- Addresses additional issues such as parks, amenities, mobility, long-term land use, adjacency and other neighborhood compatibility standards
- Recommends short and long-term implementation measures and action items (6 to 9 month process)

Process Schedule: Pearl District

	Apr	May	Jun	Jul	Aug	Sep	Oct
	4	5	6	7	8	9	10
Step 1: Project Kickoff							
Step 2: Community Engagement							
Step 3: Understand: Update Assessment, Inventory, Analysis							
Step 4: Refresh the Vision							
Step 5: Update Civic Responsibilities							
Step 6: Update Plan Recommendations							
Step 7: Sector Plan							

Anticipated Deliverables

For each Sector Plan

- Open house to review plan recommendations
- Strategies outlining parameters for investment, guidelines for development, and supportive capital projects
- Conceptual visions and urban design recommendations

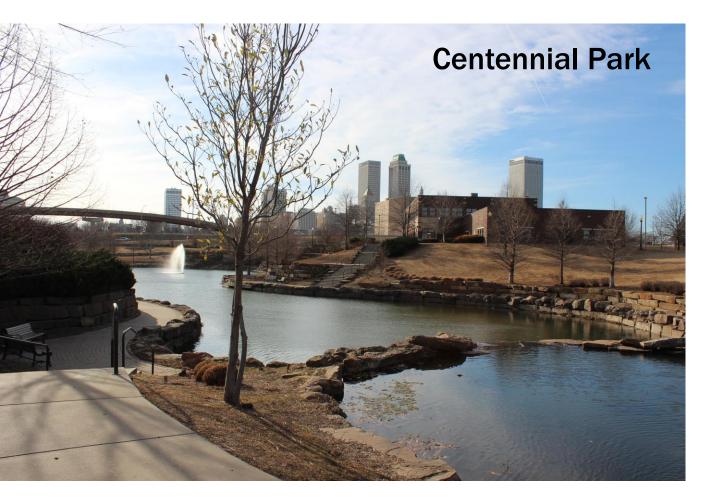
For each Small Area Plan

- Updated demographics and existing conditions analysis
- Design Workshop
- CAT meetings
- Revised vision statements, concept vision maps
- Implementation strategy

Boundaries



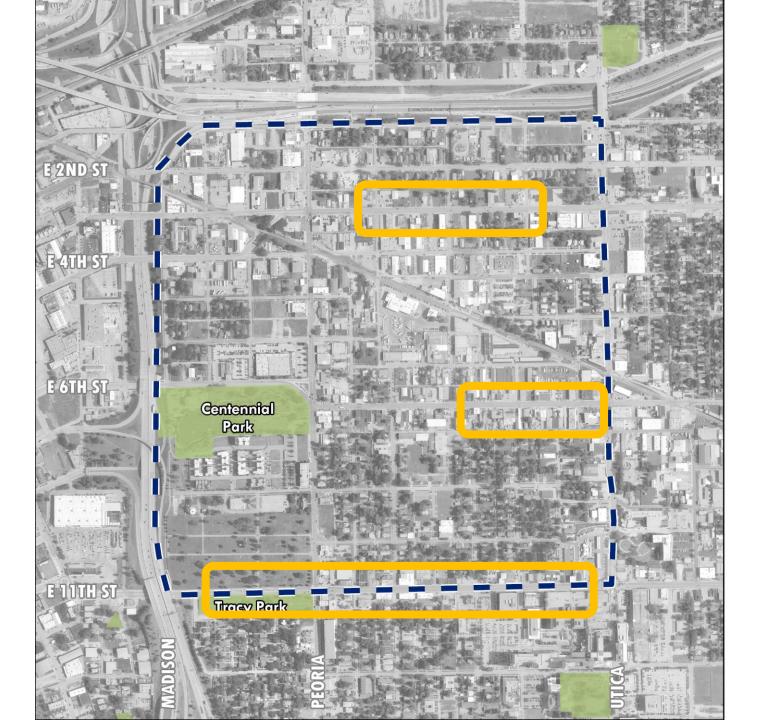
Success on E 6th Street



Retail and Business along 6th St CIRQUE COFFEE N

Opportunities

- 3rd & Quincy Church Studio
- East part of 6th Street
- 11th Street
- What else?



The 6th Street Infill Plan Plan for the Reinvention of the Pearl District

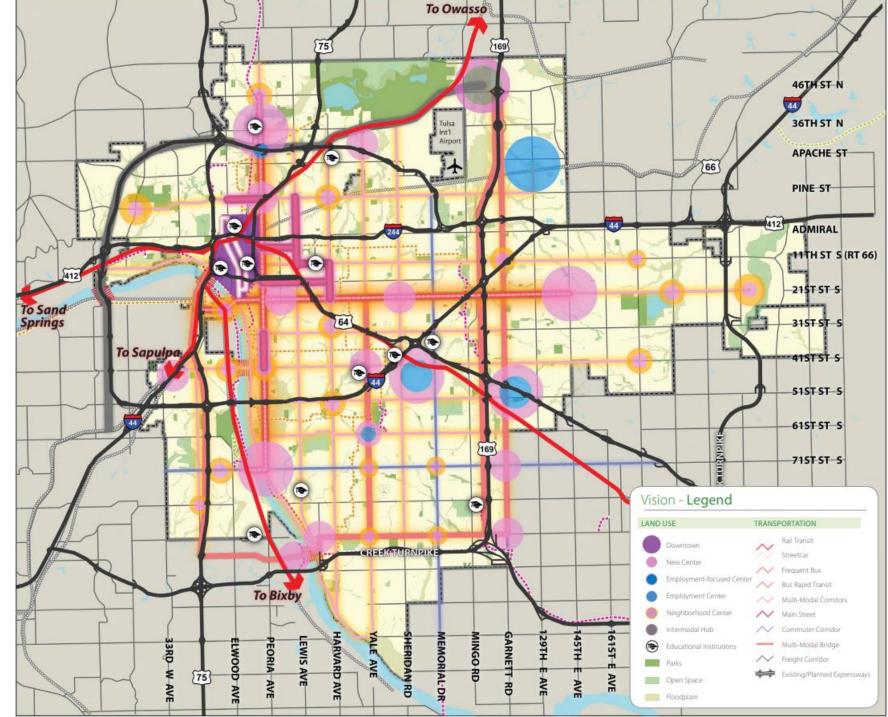
- Diversity
- Urban Design
- Pedestrian Orientation
- Increased Density
- Mixed-Use
- Reducing Automobile
 Dependency



Adopted in 2005, amended in 2014

PLANITULSA Vision Map

- A vibrant and dynamic economy
- Attract and retain young people
- Provide effective transportation
- Provide housing choices
- Protect the environment and provide sustainability
- Support education and learning



PLANITULSA

Downtown Neighborhood:

Pedestrian-oriented and wellconnected to Downtown via transit

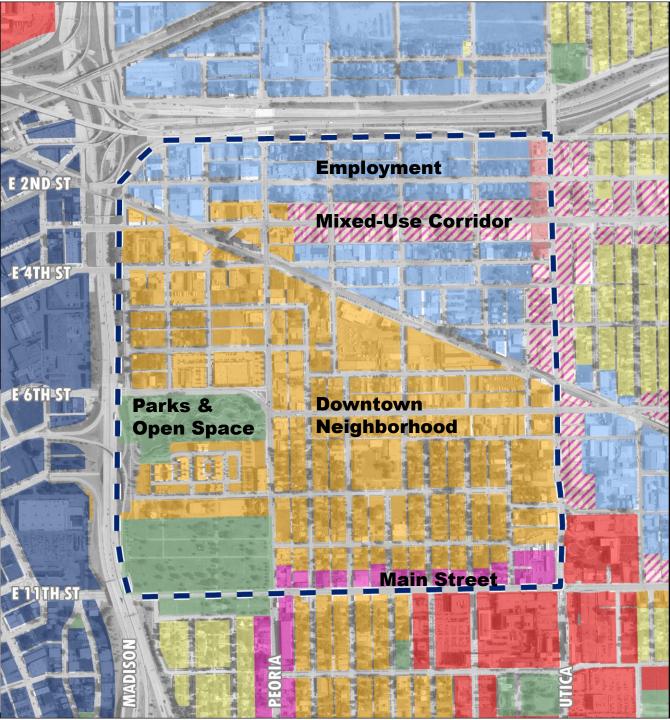
Employment: Office, warehousing, light manufacturing, and high tech uses

Mixed-Use Corridor: Highcapacity transit paired with housing, commercial, and employment uses

Main Street: Pedestrianoriented, wide sidewalks, storefronts

- Pearl Boundary Proposed
 PLANITULSA Future Land Use
 Land Use
 - Downtown
 - Downtown Neighborhood
 - Employment
 - Existing Neighborhood
- Main Street
- /// Mixed-Use Corridor
- Neighborhood Center
- Park and Open Space Regional Center

0 250 500 1,000 1,500 Feet



Peoria Avenue BRT

The Pearl District will have two stations:

- 6th street & Peoria Avenue Improved Station
- 11th Street South & Peoria Avenue Enhanced Station

The report provides analysis and recommendations for the areas immediately surrounding Enhanced Stations along the route



Completed May 2017

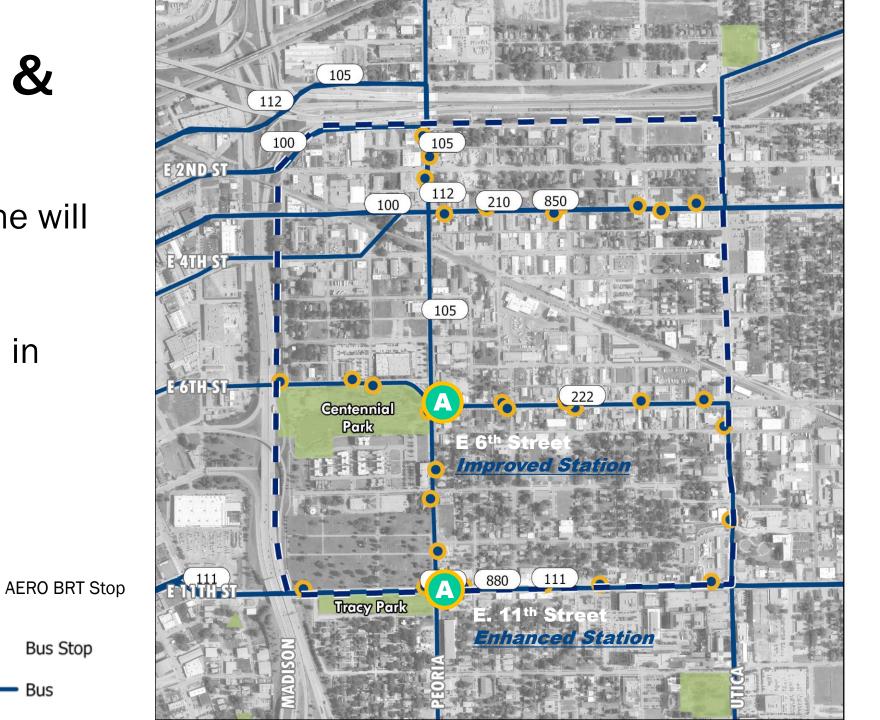
Bus Routes & Stops

 Tulsa's first BRT line will be Peoria Ave

Bus Stop

Bus

• Aero BRT will open in Spring 2019



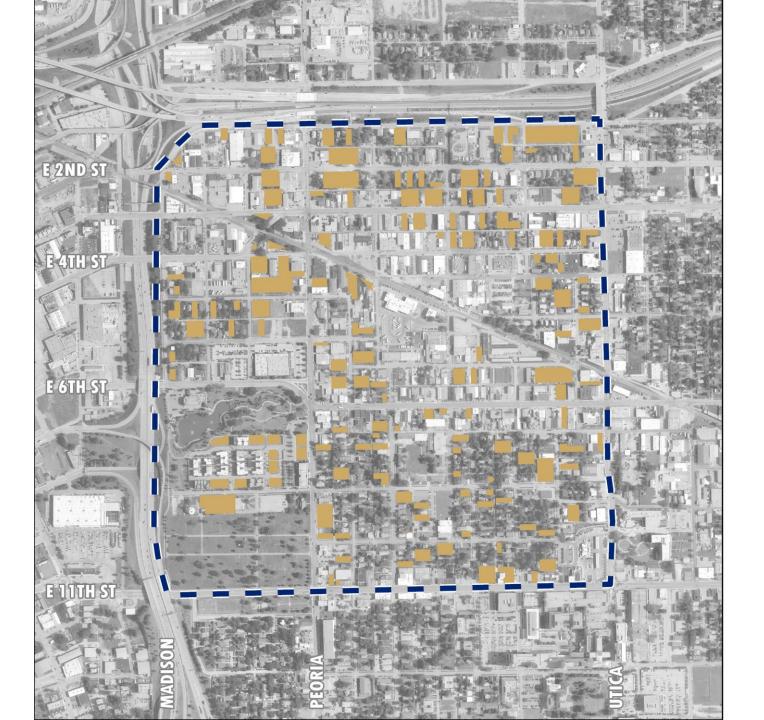


Private Investment

- Laura Dester Site
- RFP issued April 26, 2017 seeking development proposals for site at 7th Street and Quincy Avenue
- Adjacent to proposed East Pond site



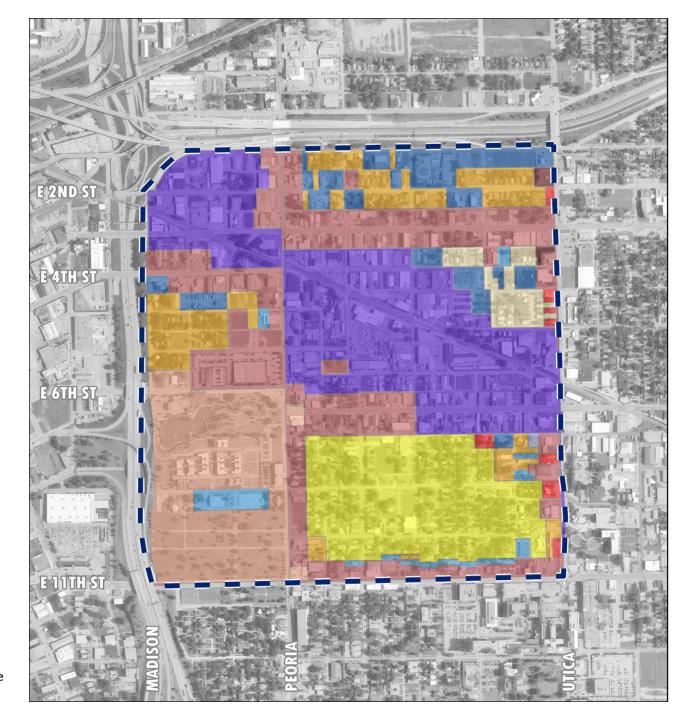
Vacant Properties



Zoning



MPD-FBC1 - Master Planned Development-Form-Based Code



Single Family Housing

2

2 Pearl Boundary - Proposed

1

1,000

E.

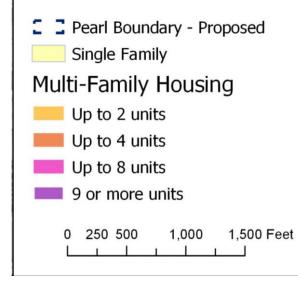
1

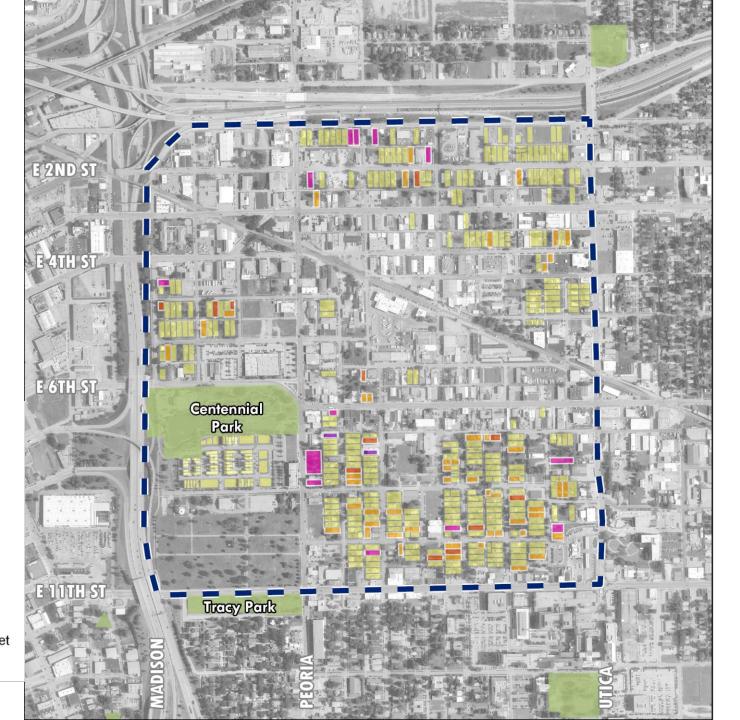
Single Family

0 250 500



All Housing

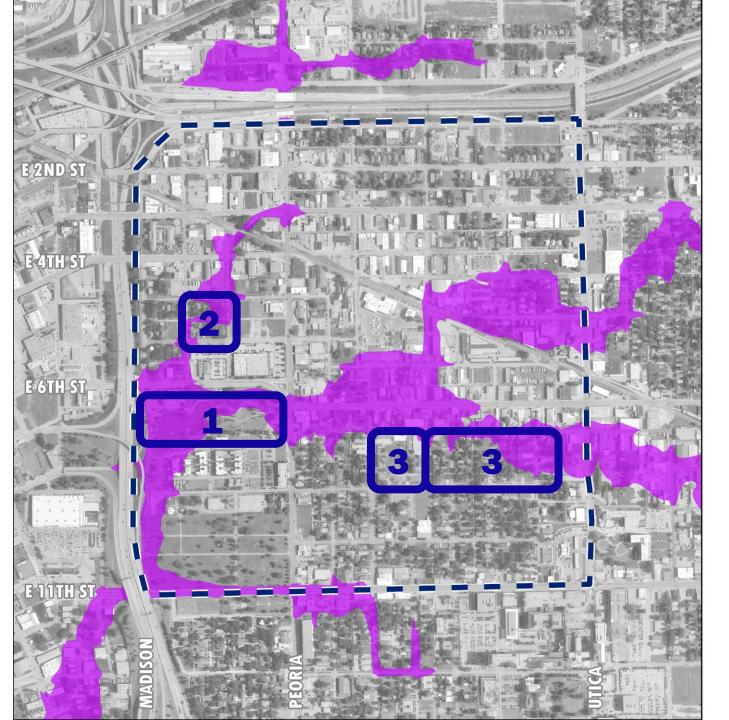




Flood Management

 Major public investments aimed at reducing the threat of flooding for the entire neighborhood

(1) Centennial Park(2) West Pond(3) East Pond

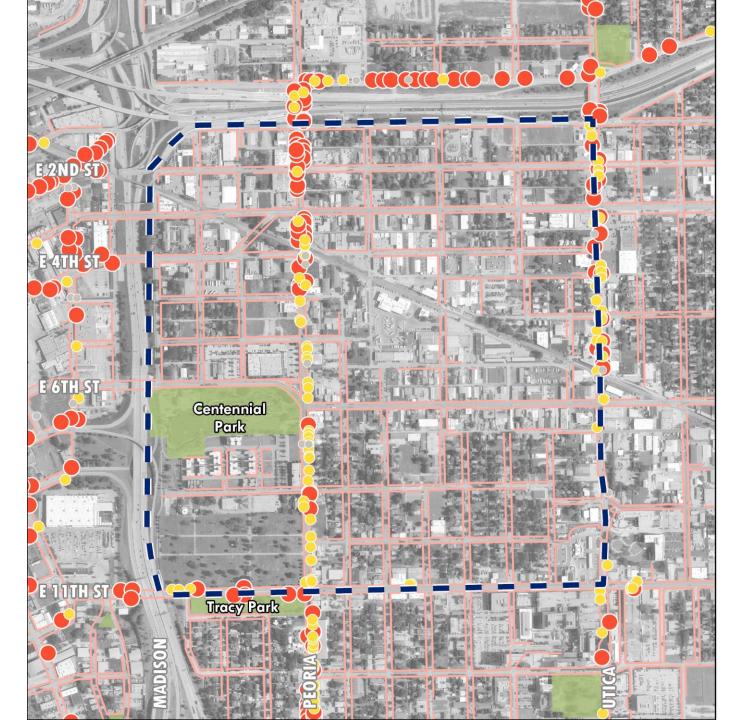


Sidewalks

 Conditions along Peoria and Utica are largely in poor to dangerous condition

- **2** Pearl Boundary Proposed
- Sidewalks
- Sidewalk Has No Issues
- Sidewalk Has Issues
- Sidewalk Dangerous

0	250	500		1,000		1,500 Feet
			1		T	



Discussion Questions

- What is the Pearl District's greatest asset?
- What is the Pearl District's top concern?
- What is your top priority for Economic Development?
- What is your top priority for Housing?
- What is your top priority for Infrastructure?
- What is the most important outcome for the Pearl District?

Upcoming Community Event!

Pearl District Design Workshop Tuesday, May 15, 2018 @ Central Center

TOPICS

- Refresh Community Vision
- Opportunity Areas
- Issues and Needs



Polling for Instant Feedback



What is Crutchfield's top concern?

- 5% A. Roads and Traffic
- 0% B. Walkability, Public Transit, Bike Routes
- 44% C. Neighborhood Stability
- 0% D. Preserving Land for Parks
- 0% E. Employment Opportunities
- 32% F. Safety and Security
- 12% G. Need for Neighborhood Retail and Services
- 7% H. Something Else

What is the <u>most important</u> outcome for the Crutchfield area?

- A. Desirable retail, dining, and entertainment options
- 29% B. Retain housing affordability
- 14% C. Redeveloping aging commercial areas
- 38% D. Redeveloping aging residential areas
- 7% E. More jobs and a strong local economy
- 0% F. Transportation improvements
 - G. Additional parks, trails, and open space
 - H. Something else

2%

2%

ector Plans Crutchfield 0 200 400

Draw in areas to protect

Add connections for bikes and pedestrians

Identify barriers and safety concerns

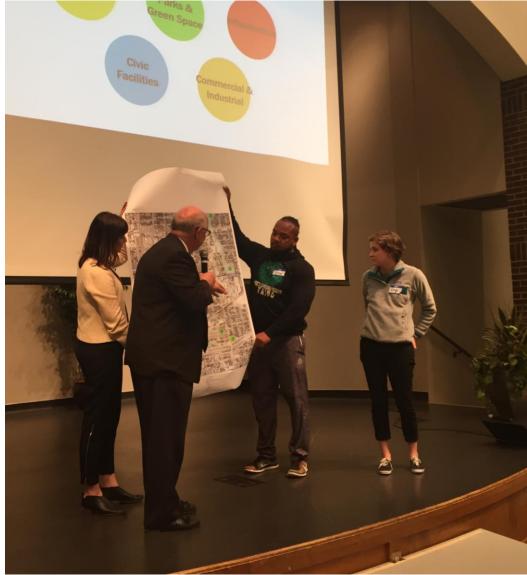
This area needs a...

- Renovate single family homes
- More park space, dog park
- New businesses
- Façade improvements
- Better parking
- Street lighting

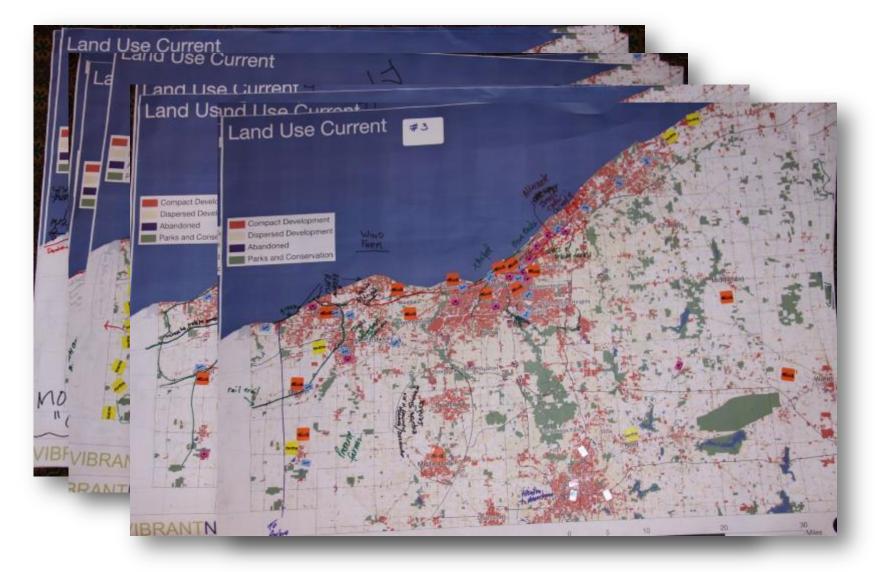


Report Back





We gather all the completed maps...



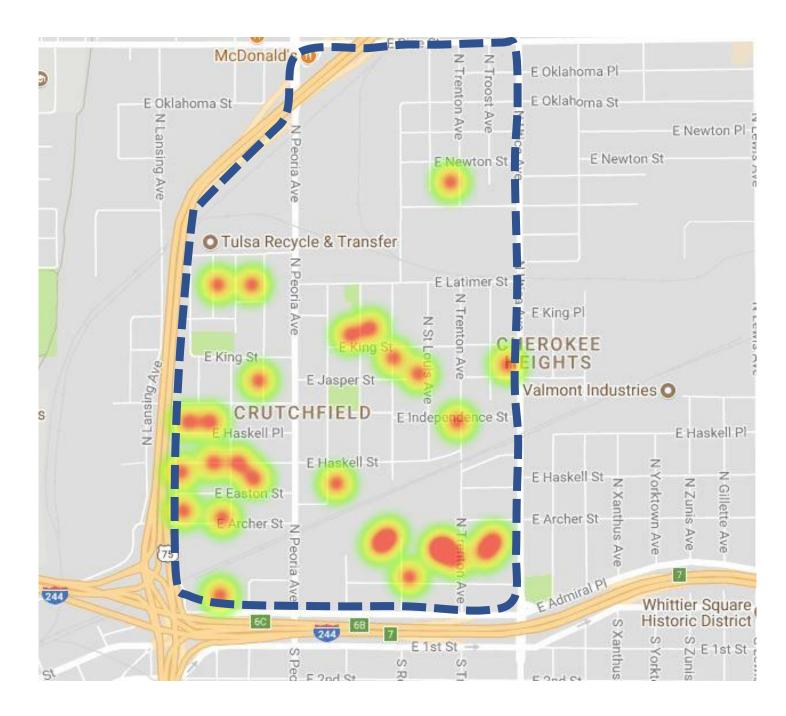
And digitize and analyze each one.



Housing (Composite)

Map includes community desires related to all of the following combined:

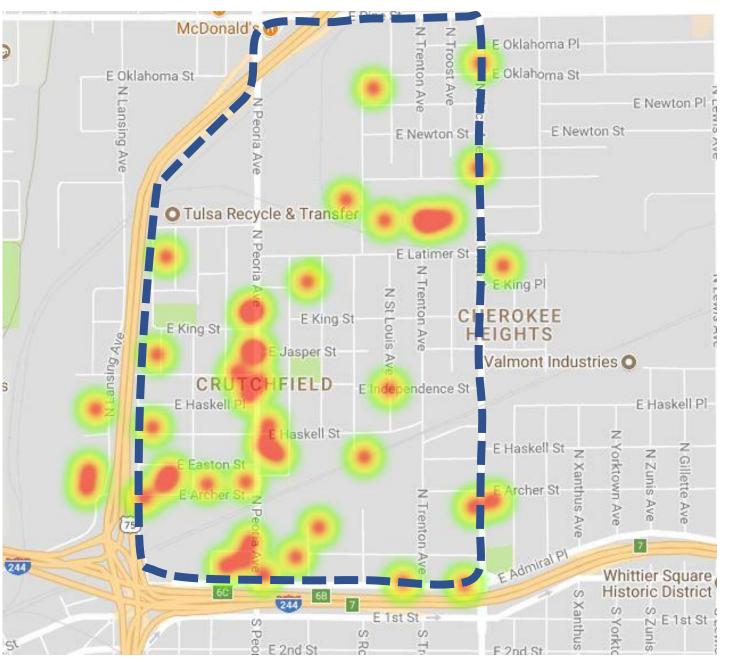
- SF-Residential
- Condos
- Townhomes



New Development (Composite)

Map includes community desires related to all of the following combined:

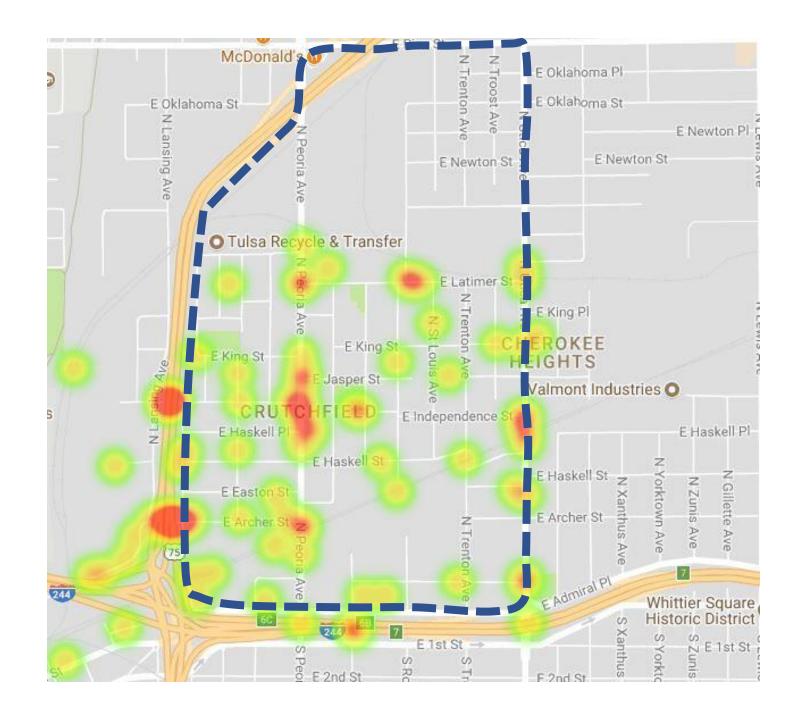
- Basic Services
- Commercial
- Development
- Mixed-Use Development
- Retail



Roadway Safety (Composite)

Map includes community desires related to all of the following combined:

- Street/Pedestrian Lighting
- Safety Improvements
- Road Improvements
- New Traffic Signals
- Crosswalks
- Traffic Calming



Thank you! Questions?

NEXT MEETING: Community Design Workshop May 15 @ Central Center

CIRQUE COFFEE RC STERS