If you could have a superpower, what would you choose?

- A. Able to fly (19%)
- B. Read minds (4%)
- C. Time travel (28%)
- D. Invisibility (12%)
- E. Superhuman strength (3%)
- F. Know the future (13%)
- G. I like life just the way it is (22%)
What is your gender?

- A. Female: 26%
- B. Male: 69%
- C. Rather not say: 6%
How old are you?

- 0% A. Under 20
- 10% B. 20-29
- 14% C. 30-39
- 17% D. 40-49
- 17% E. 50-59
- 22% F. 60-69
- 17% G. 70-79
- 1% H. 80 or older
What is your connection to the Pearl District?

- 9% A. I live in the area
- 6% B. I work in the area
- 38% C. I own property or a business in the area
- 36% D. Two or more of the above
- 12% E. Something else
What is the Pearl District’s greatest asset?

<table>
<thead>
<tr>
<th>Percentage</th>
<th>Option</th>
</tr>
</thead>
<tbody>
<tr>
<td>74%</td>
<td>A. Location</td>
</tr>
<tr>
<td>7%</td>
<td>B. Jobs</td>
</tr>
<tr>
<td>6%</td>
<td>C. Neighborhood Community</td>
</tr>
<tr>
<td>1%</td>
<td>D. Parks and Recreational Facilities</td>
</tr>
<tr>
<td>3%</td>
<td>E. Retail, Dining, and Entertainment</td>
</tr>
<tr>
<td>4%</td>
<td>F. Access to Social Services</td>
</tr>
<tr>
<td>4%</td>
<td>G. Something Else</td>
</tr>
</tbody>
</table>
What is the Pearl District’s top concern?

<table>
<thead>
<tr>
<th>Percentage</th>
<th>Option</th>
</tr>
</thead>
<tbody>
<tr>
<td>19%</td>
<td>A. Walkability, Public Transit, Bike Routes</td>
</tr>
<tr>
<td>26%</td>
<td>B. Neighborhood Stability</td>
</tr>
<tr>
<td>7%</td>
<td>C. Roads, Traffic, and Parking</td>
</tr>
<tr>
<td>7%</td>
<td>D. Potential for Flooding</td>
</tr>
<tr>
<td>0%</td>
<td>E. Preserving Land for Parks</td>
</tr>
<tr>
<td>3%</td>
<td>F. Employment Opportunities</td>
</tr>
<tr>
<td>17%</td>
<td>G. Safety and Security</td>
</tr>
<tr>
<td>13%</td>
<td>H. Need for Neighborhood Retail and Services</td>
</tr>
<tr>
<td>0%</td>
<td>I. Access to Social Services</td>
</tr>
<tr>
<td>7%</td>
<td>J. Something Else</td>
</tr>
</tbody>
</table>
What do you like most about housing in the Pearl District?

- **A. Great Location** 54%
- **B. Good Quality Housing** 0%
- **C. Neighborhood Community** 4%
- **D. Affordability** 14%
- **E. Proximity to Retail and Restaurants** 7%
- **F. Proximity to Jobs and Employment** 11%
- **G. Proximity to Parks** 4%
- **H. Something Else** 6%
Are we ready to expand our planning focus beyond the area around 6th & Peoria to include the entire Pearl District?

14%  A. No, 6th St & Peoria still needs more work
7%   B. Yes, focus on all of 6th Street
23%  C. Yes, focus on 6th Street and other corridors (3rd and 11th)
14%  D. Yes, focus on areas around East and West Pond
38%  E. Yes, focus on the entire district
4%   F. Not Sure
If you could do just one thing for the Pearl District area, what would be your top priority for economic development?

24%  A. Reinvest in Walkable Corridors: 3rd, 6th, 11th, others
10%  B. New Small Businesses
11%  C. Invest in Local Startups and Entrepreneurs
47%  D. Revitalize Vacant Commercial Properties
  7%  E. Something Else
If you could do just one thing for the Pearl District area, what would be your **top priority for housing**?

<table>
<thead>
<tr>
<th>Option</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>A. Address vacant properties</td>
<td>38%</td>
</tr>
<tr>
<td>B. Preserve neighborhood assets &amp; building reuse</td>
<td>15%</td>
</tr>
<tr>
<td>C. Introduce new housing options</td>
<td>17%</td>
</tr>
<tr>
<td>D. Enhance neighborhood amenities</td>
<td>7%</td>
</tr>
<tr>
<td>E. Maintain affordability</td>
<td>6%</td>
</tr>
<tr>
<td>F. Increase homeownership</td>
<td>14%</td>
</tr>
<tr>
<td>G. Something else</td>
<td>3%</td>
</tr>
</tbody>
</table>
If you could do just one thing for the Pearl District area, what would be your **top priority for infrastructure**?

- 7% A. Add and repair sidewalks and crosswalks
- 17% B. Improve alleys and streets
- 21% C. Flooding and stormwater management
- 1% D. More on-street parking
- 13% E. Off-street parking areas
- 11% F. Better connect to other neighborhoods and downtown
- 26% G. Improve walkability – design, lighting, safety
- 3% H. Something else
What is the biggest priority for bicycle and pedestrian improvements in the Pearl District?

- **35%** A. New and improved sidewalks
- **14%** B. New and improved bike routes
- **16%** C. Alley improvements
- **16%** D. More safe crossings
- **13%** E. New trails
- **6%** F. Something else
Is there a need for development that takes advantage of planned transit improvements (BRT) in the Pearl District area?

- 32% A. Yes, Significant Need
- 34% B. Some Need
- 19% C. Neutral
- 12% D. Not Much Need
- 3%  E. No Need at All
What type of parks and open space is most needed in the Pearl District area?

- A. Athletic Fields (10%)
- B. Playgrounds (16%)
- C. Pocket Parks Within Commercial and Industrial Areas (24%)
- D. Trails or Linear Parks (31%)
- E. Community Gardens (16%)
- F. Something Else (3%)
What is the most important outcome for the Pearl District area?

28% A. Desirable retail, dining, and entertainment options
4% B. Retain housing affordability
28% C. Redeveloping aging commercial and industrial areas
24% D. Redeveloping aging residential areas
13% E. More jobs and a strong local economy
0% F. Transportation improvements
1% G. Parking improvements
0% H. Additional parks, trails, and open space
1% I. Something else
What is the second most important outcome for the Pearl District area?

- 12% A. Desirable retail, dining, and entertainment options
- 4% B. Retain housing affordability
- 32% C. Redeveloping aging commercial and industrial areas
- 17% D. Redeveloping aging residential areas
- 10% E. More jobs and a strong local economy
- 7% F. Transportation improvements
- 6% G. Parking improvements
- 10% H. Additional parks, trails, and open space
- 1% I. Something else