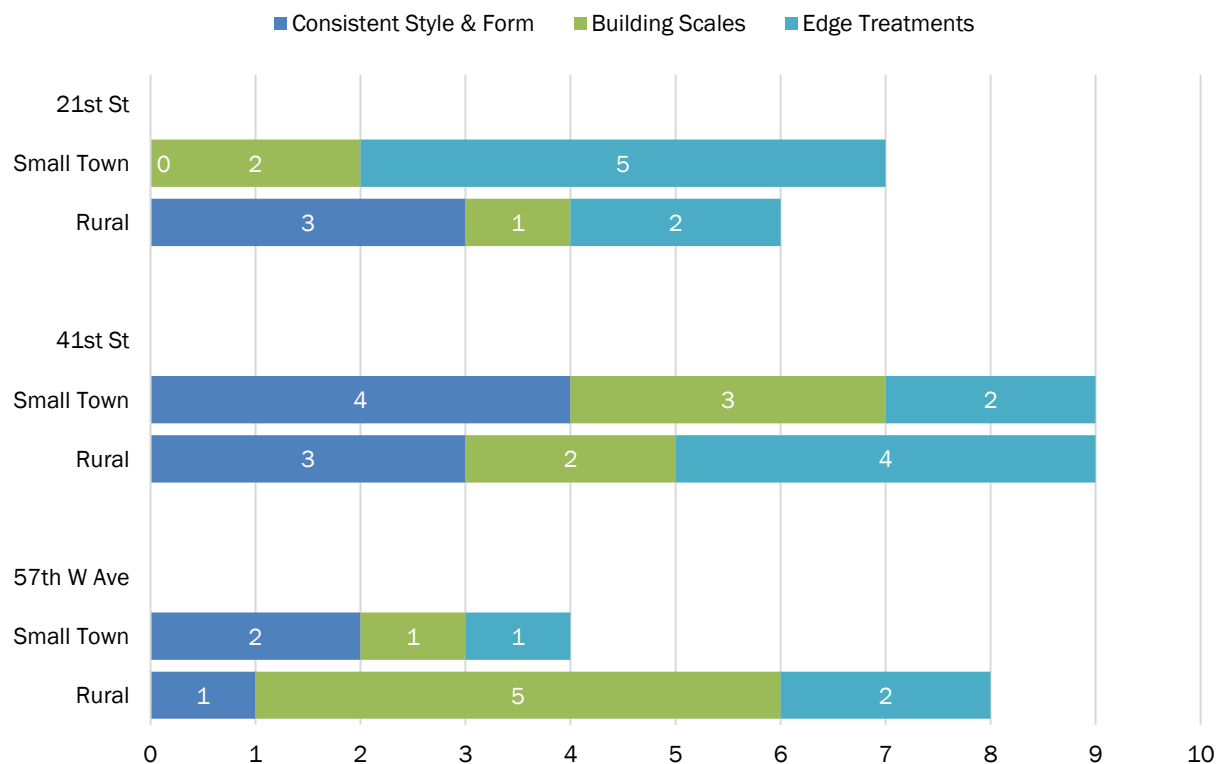


BERRYHILL

LAND USE PLAN

DESIGN DECISION MAKING



Feedback from early surveys consistently includes language describing Berryhill as having either “small town” or “rural” characteristics. For the Land Use Plan to elaborate and build on Berryhill’s character, the following exercise asked respondents to 1) classify areas of Berryhill as welcoming to development featuring either “small town” or “rural” characteristics and 2) within each of those contexts, to decide if “Consistent Style & Form,” “Building Scales,” or “Edge Treatments” were most important.

On 21st St S, preferences toward “Small Town” development outnumbered votes for “Rural” development 7-6. Ensuring “Edge Treatments” was the top priority of “Small Town” responses, outnumbering “Building Scales” by a factor of 5-2.

In the case of 41st St S, no development typology carried a majority. In a 9-9 split, maintaining “Consistent Style & Form” was the chief priority of those wishing to maintain a “Small Town” feel. Ensuring “Edge Treatments” carried a plurality of 4 of the 9 responses seeking a “Rural” style of development.

Respondents largely felt that development on 57th W Ave should maintain a “Rural” feel, outnumbering those who voted for “Small Town” by a factor of 8-4. Of responses deeming “Rural” development most appropriate, 5 of 9 chose “Building Scales” as the primary issue.